Estimated 247 outlets are increase

Two percent of media outlets are minority owned, survey says

The results of a five-year survey show that the number of minority-owned radio and television stations has reached 2.1 percent of all United States stations, representing 247 outlets — 38 TV and 209 radio. The survey was conducted by the National Association of Broadcasters' Minority and Special Services Department.

The survey results represent a 44 station increase in 1986 — nearly a 22 percent jump over last year, and a 27 percent jump since 1982. The number of minority owners increased by 48 during the five - year period to 181 this year.

NAB's Minority Executive Council Chairman Robert Munoz, president and general manager, KCIK-TV, El Paso, TX said, "These results reflect minorities' continuing interest in being a part of the communications industry and the initiatives of such organizations as the Broadcast Capital Fund (BROADCAP). While seemingly high, the 44-station increase may be due to improved reporting but does reflect a pattern of minority ownership progress."

BROADCAP is the non-profit venture capital company established by NAB in 1978 to assist minorities in the acquisition and ownership of broadcast properties.

Black and Hispanic ownership represents the major shares: 119 blacks own 21 (4 VHF, 17 UHF) of the country's 1, 262 television stations. and 150 (94 AM, 56 FM) of over 10,000 radio stations. Forty-three Hispanics own eight UHF television and 44 radio (35 AM, 9 FM) outlets.

Sixteen native Americans own three VHF TV stations and thirteen radio stations (5 Am, 8 FM) — a major increase from three to sixteen stations over the past five years. Three Asian Americans own eight stations — six television (1 VHF, 5 UHF) and two radio outlets (1 AM, 1 FM).

NAB serves a membership of over 4,800 radio and 900 television stations, including all the major networks.

CHESAPEAKE HEALTH PLAN

GOOD NEWS!!
From The
CHESAPEAKE HEALTH PLAN

Special Notice To STATE EMPLOYEES:

This year Chesapeake OFFERS you the HMO with the MOST benefits, LOWEST cost at the most sites in the Maryland area. Inquire in your personnel office or call us TODAY!!

The Chesapeake Health Plan has developed a network of Health Centers located throughout the city to provide comprehensive health services to your entire family primarily at one location. Each of these centers will provide the following:

- Comprehensive Health Services For the Entire Family
- Your Own Personal Physician
- Your Own Personal Gold Identification Card
- 24-Hour Access To Health Care 7 Days a Week
- Unlimited Hospital Stays
- Centralized Housing Of Medical Records For Your Entire Family
- **Free Prescriptions**

* If you qualify, you can choose the extended benefits option that will guarantee your Medical Assistance Benefits for a full year . . . even if you lose your Medical Assistance Eligibility!!

CHESAPEAKE PHYSICIANS PROFESSIONAL ASSOCIATION:

- **Community Service Center** — 4940 Eastern Avenue 21224
- **Greater Dundalk Medical Center** — 2112 Dundalk Avenue 21222
- **O'Donnell Heights Medical Center** — 1200 Gusryan Street 21224

Select the center that is closest to you to provide all your family's Health Care today! !

Mercy Primary Care Group, Inc.
301 St. Paul Place
Baltimore, Maryland 21202

Braxton Carter Medical Center
(Northwest Medical Center)
4432 Park Heights Avenue
Baltimore, Maryland 21215

Patapsco Medical Center
3438 Annapolis Road
Baltiomre, Maryland 21227

The People Community Health Center
3028 Greenmount Avenue
Baltimore, Maryland 21218

The Greater Baltimore Medical Center
1017 E. Baltimore Street
Baltimore, Maryland 21202

FOR ADDITIONAL INFORMATION: VISIT THE CENTER OF YOUR CHOICE OR

Call 282-8626 TODAY!!

Office leasing activity high in Baltimore Metro Area

Like many areas of the country, the Baltimore area has experienced an office construction boom in recent times. The combination of projects delivered since the end of 1985 with projects currently under construction will increase the total market size by some 22 percent.

Fortunately, record escalation in absorption trends gives hope that much of this new space will be absorbed.

The absorption rate for the first half of 1986 has maintained the same pace that produced last year's 1.58 million square foot record absorption of office space. Absorption through the end of June totals just over 700,000 square feet for suburban market areas and slightly under 100,000 square feet for downtown.

The lower downtown figure is accounted for largely by negative absorption within the B marketplace. Absorption in the A market buildings has kept pace with the absorptions of last year, and market activity for the second half of the year should equal or surpass last year's record absorption of Downtown A market space.

Vacancy rates have increased slightly for the marketplace as a whole from 11.6 percent as of year-end 1985 to 13.6 percent as of June 30, 1986. However, in our opinion, a more relevant statistical measure is produced by considering the total space under construction plus the current vacancy. Using that measure, there has actually been a reduction from the year-end 1985 figure of 24.6 percent to the June 30, 1986 figure of 23.6 percent.

Some of the major statistical patterns between various market areas are reflected in the attached two charts, the first of which details the absorptions and availabilities through June 30, 1986 and the second of which allocates the 45 buildings under construction to the various market areas.

No new office projects have been initiated Downtown in the first six months of 1986, although both Toombs Development's Redwood Tower and the Rouse Company's Gallery at Harborplace will not deliver until 1987.

The major new project under construction in the Suburban North marketplace is the Julio Brothers' Timonium Corporate Center. In the Suburban South area, Dickinson-Heffner continues to produce speculative office buildings in the tremendously successful Airport Square park, and in the Suburban West market, the Rouse Company has begun work on its first major speculative building at Owings Mills. In the Columbia area of Howard County, some 13 buildings are currently under construction, including Rouse's 125,000- square-foot Park View Building.

The most common first name of US presidents is James.

Wall St. Bar and Lounge welcomes you

We would like to thank you for patronizing our establisment. We at Wall Street aim to make this a place where you can meet positive people and engage in meaningful conversations while enjoying your favorite cocktail and relaxing yourself in a warm environment.

Wall Street is striving to be more than just another Bar or Lounge. We expect to engage in every facet of entertainment there is within the Baltimore /Washington metropolitan scene.

We plan to promote lively interaction between progressive professionals in the area. Our future plans include an after hours club, concerts, excursions, child-care servides for our patrons, and much more.

We are actively looking into forming an "Investment Vehicle." We will be soliciting your involvement in getting this new venture off the ground. We all will be investing in ourselves, our children, families, business, communities, and cities.

We aim to make sure that each of our investors owns a home and each member's child will have a chance for a college education Stay in touch with us and you will be in tune with "what's happening" in the Baltimore/Washington metropolitan area.

Jimmie & Barbara Curtis

WALL STREET
Bar & Lounge Inc.
1817 Maryland Ave.
625-3873
Tuesday-Sunday
5 p.m.-2 a.m.

HAPPY HOUR
5-7:30 p.m.
Top Shelf Drinks $2.75
Ask about rental of our Boardroom

MASQUERADE PARTY
Friday, Oct. 31st at SUNDOWN
Tickets $5.00
1 FREE DRINK, FREE FOOD
PRIZE FOR MOST ORIGINAL COSTUME

Dugger & Associates
(301) 321-6161

Milton A. Dugger, Jr. CLU

You don't have to be a financial genius to get the most out of life.

Just call us for help in reaching your financial goals.

Paul L. Johns

NEW YORK LIFE
And Its Affiliated Companies

Louis E. Laws

Hearing to review bias in advertising

Rep. Cardiss Collins (of Illinois) will hold a House Telecommunications Subcommittee Thursday to investigate the advertising placement practices of large advertising firms.

The Hearing, initiated at Congresswoman Collins' request in June will examine whether these public relations firms discriminate against minority owned radio and television stations.

"The ability of black and other minority owned stations to remain in business is being seriously undermined by a lack of significant advertising revenues," she said. "This past February, the National Association of Black-Owned Broadcasters (NABOB) and black advertisers brought this dilemma to the attention of the Federal Communications Commission (FCC), bu the Commission has turned a 'deaf ear' to their pleas."

Collins said the subcommittee will receive testimony from FCC Chairman Mark Fowler, the Federal Trade Commission, the U.S. Department of the Army (the largest source of government advertising revenues), black owned broadcasters, the Association of National Advertisers, American Association of Advertising Agencies, and representatives of black advertising agencies.

She also said she will interrogate FCC Chairman Fowler on the Commission's recent decision to reverse its longstanding policy granting qualified minority and women applicants a preference in seeking ownership of broadcast licenses.

(Last week, the FCC filed a brief with the U.S. Court of Appeals for the District of Columbia Circuit asking the court to declare the preference policy unconstitutional.)

"It is totally unspeakable that the FCC would even consider taking action to do away with a policy whose sole intent is to increase the number of minority owned broadcast facilities. As it is, minorities own only 200 or so radio and tv stations-out of a total of 12,000 facilities. We have got to break over the two percent ownership mark," stated Colllins.

CALL 944-2300 TODAY!

Century 21

Associated Real Estate, Inc.
7027 Liberty Road — Woodmoor SHopping Center
TED COATES, President

Now Century 21 Associated is offering WARRANTIES!!!

For the seller that means cost-free coverage for any covered items that might require attention while your home is on the market. If your home doesn't sell, you've had cost-free protection. But if something does go wrong, you pay only a minimal deductible. For the buyer a Home Warranty means protection from repair or replacement bills caused by mechanical failures for one full year after closing, again only subject to a minimal deductible. So if you want to buy or sell a home, ask us about our Homeowners Home Warranties. We'll make your life a lot easier.

For more information call: **944-2300**

Each office is independently owned