MSU marks Alice Parham's 80th birthday

Dr. Earl S. Richardson, the newly appointed President of Morgan State University, shares the festive mood of the occasion with Mrs. Parham.

DR. LUCIA HAWTHORNE, Mrs. Parham's daughter-in-law and her husband, Rev. Ward Parham, beam with joy while honors are bestowed upon Mrs. Parham.

Dr. Kenneth Jerkins, Mrs. Sarah Jerkins, Mr. & Mrs. Thomas Chambers were among the crowd of more than 100 friends, Morgan graduates and students who came out to pay their respects to Mrs. Parham.

Ms. Alice Parham, a graduate of Morgan State University who spent many years of her life working in the Student Union, was honored on November 15 by more than 100 of her friends, colleagues and Morgan graduates who came out to salute her for her countless hours of service to her Alma Mater.

Alice Warner Parham was born in Mt. Airy, MD, November 17, 1904, and attended elementary school there. Her mother died when Alice was twelve years old and her stepfather encouraged her to attend Morgan Academy. Thus, Alice went down to Baltimore where, as she so often has said, Morgan proceeded to "rear her".

Alice entered the Academy, was an exemplary student and graduated in 1924. Having received such a good start, Alice decided to remain at Morgan, entering the freshman class of the College in Carnegie Hall.

At that time there was a special room for each of the four classes, offices for president, dean, registrar, business manager, plus classrooms for special subjects and the entire library housed in Carnegie Hall.

Alice, who has been socially oriented from the Methodist tradition under which she had been raised in Mt. Airy, was on the committee to welcome new students, plan social activities via the YWCA, and was one of the founders of Morgan's Alpha Gamma Chapter of Delta Sigma Theta Sorority Inc.

After graduating in 1928, she worked for a while in Youngstown, OH, with the YWCA. Subsequently, she married Clarence Parham and returned to Baltimore to live.

In 1946 she was employed as director of the Cherry Hill Community Center where she is still remembered as the organizer of many traditions and programs. Working with people was always her love. However, Morgan remained equally her love and Clarence Parham has always been her greatest inspiration.

It is no wonder that when Morgan had the first Student Union about completed, President Martin D. Jenkins recruited her in 1956 as a jewel of management, human relations and Christian acumen and hired her to manage the new pride of the campus, the forerunner of the current McKeldin Student Center.

Alice Warner Parham came back to a Morgan which had changed considerably since the 1920's with regard to buildings, facilities and personnel.

She renewed contact with all of the new Morgan, even patting the stone from the old quarry near by which had gone into the construction of several of the buildings. Carnegie Hall, time-worn, had already taken on the air of heritage.

Between 1958 and 1970 Morgan students worked with

Continued on page 15

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Mrs. Patricia Taylor and Mrs. Beatrice Hurtt are greeted by Mrs. Lena McKinney, the Director of Morgan's CO-OP Program.

Beauty Talk

by Jean Ford

MATCH YOUR MOOD WITH YOUR FRAGRANCE

Did you know that the sense of smell has more impact on your emotions and moods than any of your other senses? People actually have a memory bank of scents that can conjure up vivid reoollections of experiences long past.

Because scents have such an effect on the way we feel, perfumes and colognes in all their forms allow us to express a mood or an attitude, to reflect our personality.

Florals are among the many beautiful scents with which we can surround ourselves. Floral fragrances actually inspire pleasant feelings since the lovely essences they contain are known for their positive emotional effects. Louis Féraud, the award-winning French designer, has inspired an elegant new "daytime" floral fragrance, Vivage, exclusively for Avon. Rich floral essences are combined with sophisticated spicy notes to create this fragrance that "echoes the heartbeat of Paris," and reflects the style and verve of Féraud's fashions for women.

The ideal gift for anyone who will delight in a vibrant, daytime fragrance, Vivage is the perfect treat for yourself. Try it. It's available from any Avon Representative in the U.S. If you don't have one, and would like a free sample of Vivage, send your name and address to: Jean Ford; Fragrance Sample; Department F.R., 23rd Floor; Avon Products, Inc.; 9 West 57th Street; New York, New York 10019. (Offer good until December 31, 1984).

Ms. Ford is Manager of Black and Hispanic Markets for Avon Products, Inc.

Hints For Homemakers/Inez Kaiser

Ring around the collar can be cured after all

DEAR INEZ: This is one newlywed who needs your help—but good! My problem is the laundry. No matter which detergent I use, the rings around my husband's shirt collars and my blouses never come out right. What about those unsightly stains?

—BRIDE WITH THE RINGS

DEAR BRIDE WITH THE RINGS: You're not the only bride who has problems with "ring around the collar." Women married for years are faced with the same dilemma. The natural oils from our skin cause the rings.

Just be thankful that there's a simple solution at hand. All you have to do is use WISK liquid detergent to get rid of those unsightly rings.

WISK is the No. 1 liquid detergent in America today. It works better than sprays or powders on ring around the collar—and it gets your whole wash clean.

WISK also does a superb job of removing all kinds of other difficult spots and stains. The cleaning technique for such common stains as coffee, catsup or cocoa is exactly the same as for "ring around the collar."

Just moisten the collar and pour some WISK directly on the soiled area, rub lightly and place the item in the washer with the rest of your laundry.

In fact, WISK does a great job of cleaning the whole family wash—not just spots and stains.

It's amazing how much smarter we've become in recent years. Today, more and more women are becoming conscious of the cleaning wonders of WISK for the whole family wash—not just ring around the collar.

My advice to any bride or homemaker is to try WISK and make every day a honeymoon.

ADD GREAT TASTE TO YOUR HOLIDAYS

THIS IS MY VERY FAVORITE time of the year, especially as our thoughts turn from daily chores and we plan for the coming holidays. Cooking and baking are always high on the list. So is IMPERIAL margarine.

I just love IMPERIAL's rich, buttery taste. In fact, IMPERIAL tastes so rich and creamy, you just might mistake it for butter.

That's why IMPERIAL finds its delicious way into so many great-tasting foods—as a table spread and as a flavorful ingredient in all sorts of cooking and baking.

IMPERIAL comes in a wide variety of forms to satisfy virtually any taste — stick and soft forms, light spreads, whipped and diet versions. But all of them have one great thing in common—the margarine tastes so much like butter that many people can't tell them apart.

This marvelous product will make your holiday extra special—and great-tasting, too.

SOFTER, SMOOTHER SKIN IN 7 DAYS

AS WOMEN BECOME INCREASINGLY ACTIVE in their social lives, they also become more conscious of their appearance. Top-priority attention is paid to the appearance and feel of their skin because soft, smooth skin and an attractive complexion are priceless assets in any woman's appearance.

That's why more and more women are now using DOVE, the beauty bar that contains one-quarter moisturizing cream plus mild cleansing agents which leave your skin feeling soft and smooth.

These women have discovered that DOVE is not a soap. Soap dries your skin by stripping away your skin's natural moisturizer. On the other hand, DOVE is made quite differently with moisturizing cream, which keeps your skin softer and smoother.

In just seven days you, too, can learn firsthand about the wonders of DOVE. Just wash your face for seven days with DOVE. You will then join the many women who testify that DOVE beauty bar leaves their skin feeling softer and smoother.

DOVE's super mildness has been demonstrated by Dr. Albert M. Kligman of the University of Pennsylvania who conducted a study to check the irritancy of 18 well-known toilet bars and their effect on skin.

The study singled out DOVE as the only bar tested that could truly be called "mild."

Family Fast Food Fixin's

Cool Whip

Easy as pie to make! Quick, too. Just whip it up, with wonderful quality BIRDS EYE® Cool Whip® Whipped Topping and it'll thrill your family's taste buds. So good, you'd better file this recipe away for when the kids say, "Is this Easy Lemon Pie Day?" They know General Foods quality is always downright delicious.

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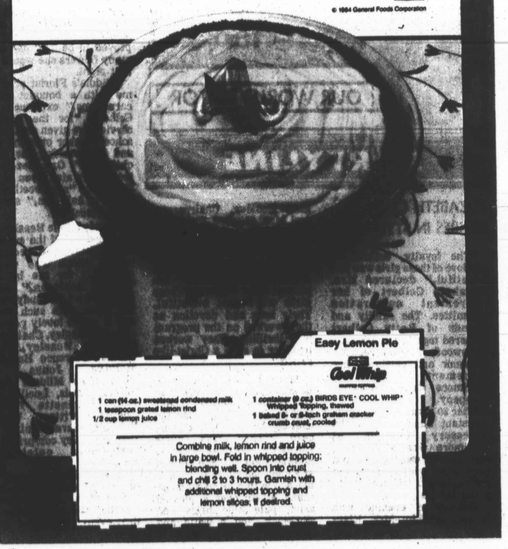

California
Iceberg Lettuce
2 heads $1
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Fresh Tomatoes
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Liberty Glazed Red Cherries 8-oz. pkg. 1.99

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ADVERTISED BONUS SPECIAL
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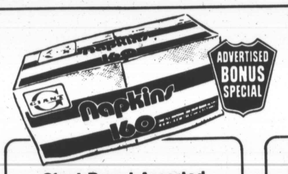
ADVERTISED BONUS SPECIAL
Giant Food Table Cream
Whipping Cream 65¢ half pint ctn. 53¢



ADVERTISED BONUS SPECIAL
Giant Brand Assorted Deep Color Napkins pkg. of 160 79¢

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This offer valid through Sat., Nov. 24, 1984 in Giant stores in the city of Baltimore and Baltimore, Harford & Howard Counties, Glen Burnie, Severna Park, Annapolis and Edgewater.

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Prices effective thru Saturday, Nov. 24, 1984 in Giant stores in the city of Baltimore, Baltimore, Harford & Howard Counties, Glen Burnie, Severna Park, Annapolis, Parole and Edgewater. This merchandise is not offered for sale or available to retailers, restaurants or other commercial enterprises.

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