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Marketing Association inducts honorees into Hall of Fame

The 16th Annual Baltimore Marketing Association Business Award Dinner will cite Mr. Samuel T. Daniels, Executive Director, Baltimore Council for Equal Business Opportunity (CEBO), who for more than 17 years, has headed this organization which fosters minority business development and capital formation in the Greater Baltimore Area.

The event is scheduled for Friday evening, December 7, 1984 at the Omni International Hotel (formerly the Hilton Hotel - Downtown). Guest Speaker for this annual affair will be Mr. Malcolm Corrin, President, Interracial Council for Business Opportunity, New York City. This year's event will be co-sponsored by The Baltimore Sun. The affair begins at 6:30 p.m.

BMA Dinner Chairman, Mr. David K. Elam states "the purpose of this event is to honor, identify and highlight minority business achievers who have contributed to minority economic development. While Mr. Daniels is not the traditional businessman, his organization has contributed resources such as arranging financing, counseling, management and technical assistance and identifying procurement opportunities, to thousands and thousands of minority businesses in Baltimore." Baltimore CEBO originally

SAMUEL T. DANIELS

funded by the Ford Foundation in now affiliated with the Urban Services Agency of Baltimore City.

Mr. Elam has named several civic and business leaders as honorary chairpersons. Those serving are: Delegate Mary B. Adams, Maryland House of Delegates; Joseph L. Aston, President, Harbor Bank of Maryland; James T. Dorsey, Deputy Grand Master, Prince Hall Masons of Maryland; Alice H. Catlin Grand Worthy Matron, Myrs Grand Chapter O.E.S.; John H. Murphy, III, Chairman of the Board, Baltimore Council for Equal Business Opportunity; and, Reg G. Murphy, President, The Baltimore Sun. BMA members co-chairing the event are Thomas Carey, Blue Cross - Blue Shield of Maryland; Jacqueline D. Gray, Westinghouse Corporation; and, Kenneth N. Oliver, Development Credit Fund, Inc. Mr. Elam is associated with the U.S. Department of HUD.

This year there will be two inductees in the Baltimore Marketing Association Black Business Hall of Fame. BMA biennially recognizes those outstanding business achievers, past and present, in the Baltimore Area. The two inductees represent the owner of a beauty care products retail chain and a financier-commercial laundry owner at the turn of the century. Their significant contributions will be highlighted during the dinner.

Proceeds from the Annual Business Award Dinner go to the BMA sponsored John S. Sheppard Scholarship Fund for college students majoring in business related studies. The fund is named in honor of the late John S. Sheppard, banker, Morgan State University alumnus and active BMA member. Again, this year a contribution will be made to the Mayor's Blue Chip-In Program and the AFRO Newspaper's Mrs. Santa Program.

The Baltimore Marketing Association is a professional association with varied community interest which was formed in 1957 for the purpose of improving, through its membership, the marketing and public relations progress that major businesses direct to the ethnic business and consumer markets.

Through an exchange of information and support of education, BMA seeks to promote potential executive development for those in business, and financial aid for those who are planning a career in business.

Tickets to the Dinner are available and are priced at $35.00 each and are available in tables of ten. For ticket information call 332-6402.

Young to speak at AASCU confab

Atlanta Mayor Andrew Young is scheduled to speak at the American Association of State Colleges and Universities' (AASCU) 24th Annual Meeting to be held at the Mayflower Hotel in Washington, D.C., this weekend.

The former U.S. Ambassador to the United Nations will address an audience of presidents and chancellors of AASCU's member institutions at 9:00 am on Tuesday.

Prior to his election as Mayor of Atlanta, Georgia, Young became president of Young Ideas, Inc., a non-profit organization that addresses public policy questions and assists individuals and groups involved in a range of domestic and foreign policy issues.

In 1972, Young was elected to the U.S. House of Representatives from the fifth Congressional district of Georgia, becoming the first black to represent Georgia in 101 years.

Young also served as a pastor in Georgia and Alabama and was a close associate of Dr. Martin Luther King, Jr., participating in the major civil rights events of the 1960's.

Members of the press who wish to cover Mayor Young's speech or set up an interview with him are asked to contact Mary Margaret Walker at the AASCU Public Information Office.

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