15 HOUR MARATHON SALE

ALL STORES OPEN SATURDAY 8 A.M.

sale 19.99 to 68.99
Misses' Pant 'Her coordinates
Reg. $34 to $92
Save 25% to 40%. Our new-for-fall and holiday groups, including pants, skirts, blazers, sweaters and blouses, 8-16. (D.342)

save 25%
Women's Fownes leather gloves
Reg. $30 to $32
Choose acrylic or Antron® lined gloves in three popular lengths. (D.045)
sale 22.48 to 23.98

sale 14.99
Our own tailed dress shirts for men
Orig. $19 and $20
Save 20% to 25%. Trim-fitting, tailored polyester/cotton in white, blue, tan, or a variety of neat patterns. (D.022)

sale 6.99 bath
Cannon Royal Family® cotton towels
If perf. $16, bath
Super-absorbent towels in super colors. Hand, if perf. $10, **sale 4.99;** Wash, if perf. 4.50, **sale 2.49.** (D.101)

save 25%
Misses' fleece warm-ups
Reg. $12 and $16
Rugby or crewneck tops with matching pull-on pants. Cotton/acrylic blends in a dazzling array of pastels. (D.343)
sale 8.98 to 11.98

sale 9.99
Women's knit sets from Kaps
Reg. $15
Save 33%. Soft knit accessory sets include hats, gloves and scarves in a variety of styles and colors. (D.245)

sale 18.99
Men's Van Heusen quilted flannel outershirt
Reg. $26
Save 25%. This shirt was made for layering. Poly-filled for extra warmth with long sleeves in a variety of plaids. (D.334)

29.99 your choice of 6 sizes
Chinese embroidered tablecloths, napkins
Special purchase
Sizes: 54x72" with 6 napkins; 68x86" ob/ov and 72" rd. with 8 napkins; 68x102" ob/ov with 12 napkins. 68x122", and 90" rd. with 12 napkins. **39.99** (D.004)

save 20% off already-reduced prices
Misses' and petites' moderate suits
Orig. $114 to $125
Includes pinstripes, flannels and tweeds from Forecaster, Cross Country and others. (D.035/358) **sale 39.98 to 63.98**

sale 11.99
Women's acrylic hood scarves
Reg. $16
Save 25%. A warm and winning gift. Soft brushed styles that do double duty as a hat and scarf. Beautiful colors. (D.203)

sale 629.99
Magnavox 25" remote control color TV
Orig. $900
Save 30%. Digital control random access remote control tuning, 25" diag. meas. screen with 100° in-line matrix tube. (D.181) Limited quantities

sale 15.98 all sizes
Joanna vinyl mini-blinds
Reg. 19.99
White vinyl mini-blinds by Joanna Western in your choice of 27, 29, 30, 31, 35 and 36" widths. All 64" long. (D.263)

save 30% off ticketed prices
Entire stock of petite dresses
Reg. $40 to $80
Includes 2-pc. dresses, sweater knits, and prints from Taurus II, Lady Carol Petites, Newton Center. (D.133/261)
sale 27.98 to 55.98

sale 26.99
B.H. Smith leather handbags
Reg. $36
Save 25%. Choose double-handle or shoulder styles in a variety of colors. A great gift at a great price. (D.327)

sale 499.99
Magnavox 8-hr. VHS VCR
Orig. $700
Save 25%. With 14-day/one-event timer and everyday repeat function, 4-function wired remote control, front-loading. (D.182) Limited quantities

save 50%
Entire stock of ready-made draperies
Savings off regular prices
Collection includes lined and unlined styles, open weaves, more. From casual to elegant looks. (D.105)

save 33%
Entire stock of misses' leather coats
Orig. 149.99
Rich, supple leather in a variety of styles and your choice of beautiful colors. (D.145) **sale 99.99**

save 60%
Unique 14kt. gold Italian jewelry
Reg. $200 to $4000
One-of-a-kind handmade, hand-detailed bracelets, necklaces and earrings. (D.727/827) **sale 89.98 to 1799.98**

sale 499.99 PRICE BREAK
Fisher 35-watt stereo system
If purchased separately $1150
Includes integrated stereo amplifier, AM/FM stereo tuner, turntable, cassette deck, speakers, and cabinet. (D.180)

sale 14.99 88x63", 88x84"
"Harriet" priscilla curtains
Reg. $30 and $40
Deeply ruffled polyester in your choice of 88x63" or 88x84" sizes both on sale at one low price. (D.105)

save 25%
Entire stock jrs' fall, holiday suits
Reg. 59.99 and 49.99
Choose from a variety of styles in a fabulous array of solids, stripes and tweeds. (D.304) **sale 37.48 to 44.98**

save 50%
Your choice of 14kt. gold earrings
Reg. $80 to $200
Styles include: shrimp, faceted hoops, kissing rams, wedding bands, swirls, dolphins, other styles. (D.826)
sale 39.98 to 99.98

sale 699.99 PRICE BREAK
Fisher 65-watt stereo system
If purchased separately $1320
Includes integrated stereo amplifier, AM/FM stereo tuner, turntable, cassette deck, 3-way speakers, and cabinet. (D.180)

final cost 39.99
Moulinex food processor
Reg. 79.95, sale 46.99 less $7 mfg. rebate
Save 50%. Features 2.5 quart work bowl for large capacity food preparation. Includes on/off pulse control. (D.127)

sale 5.98
Misses' sweaters and turtlenecks
Reg. 7.99
Save an extra 25%. Acrylic sweaters in V-neck or cowl neck styles, and polyester/cotton turtlenecks. Super colors. (D.603)

save 25%
Entire stock silky nylon tricot sleepwear
Reg. $15 to $72
Long and short gowns, coats, pj's, teddies, and babydolls from Val Made, Vanity Fair, Miss Elaine, others. (D.050/316/610)
sale 11.18 to 53.98

sale 99.99
Mamiya UAF Auto-Focus camera
Orig. 199.95
Save 50%. With 8-step infrared auto-focus system, built-in flash, self-timer, and exposure with warning system. (D.096)

save 25%
Entire stock of microwave ovens
Orig.* 389.95 to 799.95
Collection includes our General Electric and Hot Point microwaves, some counter top models. (D.127) **sale 279.98 to 599.98**

save 25% off ticketed prices
Entire stock of women's coordinates
Reg. 14.99 to $100
Choose complimentary jackets, blouses, skirts and tops in black, navy, plum or brown. (D.235) **sale 11.18 to 74.98**

save 25%
Entire stock of teddies
Reg. $16 to $34
From Blush, Vanity Fair, Berlei, Flair, Poirette, Val Made, and others. (D.046/050/146)
sale 11.98 to 25.48

sale 18.88
Aurora checkbook calculator
Orig. 29.95
Save 35%. Includes a solar-powered credit-card calculator, pen with built-in clock, pencil, and wallet. (D.088)

sale 49.99 Lowest price ever
45-pc. porcelain dinnerware, 2 patterns
Open stock value $100, save 50%
Includes 8 ea.: dinner plate, salad, soup/cereal, cup, saucer. One ea.: vegetable bowl, platter, cov'd sugar and creamer. (D.178)

sale 49.98
Women's famous maker leather boots
Reg. $87 to $94
Save 40% to 45%. Choose low to high-heel in a variety of styles and colors from 9 West, Ipanema, Joyce, Naturalizer. (D.055/215/256/353)

save 20% to 35%
All men's designer, famous label suits
Orig. $225 to $325
Choose from such names as Cricketeer, Oleg Cassini, Daniel Hechter, Botany '500'. (D.020/720) **sale 169.99 to 229.99**
Not at Northwood, Salisbury, and Reisterstown. Not all designers and famous labels at all stores

99.99 all sizes
Down comforters
Comp. $150 to $320
Choose twin/full/queen, or king sizes, all at one super low price. Great for those cold winter nights ahead. (D.006)

only 59.98
"Day Lily" 8-pc. cookware set
Comp. $190
Includes 1-qt. saucepan, 2 and 5-qt. casseroles, 10" buffet skillet. Porcelain enamel over steel. (D.366)

save 25%
Entire stock of moderate, better handbags
Reg. $36 to $149
From Anne Klein, Koret, Brio, Borelli, Stone Mountain, Evan-Picone, Phillippe, G.A.L., Pierre Cardin. (D.307/341)
sale 26.98 to 111.68

sale 18.98
Men's Oscar de la Renta dress shirts
Reg. $26 and 28.50
Save 25% to 33%. Broadcloth in white, blue and tan. Tone-on-tones in white, blue and ecru. 14½-17, average sleeve. (D.785)

sale 2 for $7 twin size
Poly/cotton percale sheets: solids, prints
If perf. $10, twin size
Full, if perf. $13, **sale 6.99;** queen, if perf. $18, **sale 11.99;** standard cases, if perf. $10, **sale 4.99.** (D.005)

save 60%
Modular aluminum wall frames
Reg. $10 to $66
Complete with glass, backing and mat (most sizes). Featuring an easy-to-use loading system. (D.110) **sale 3.98 to 26.88**

BUY NOW, NO PAYMENT UNTIL MARCH, 1984
You may choose the convenience of deferred billing on your Hecht's charge account for purchases of $200 or more made within the same merchandise department. This means that billing will be made in February, 1984 with no payment due on these purchases until March, 1984. There will be NO FINANCE CHARGE on these purchases during the deferred billing period. We retain the right to terminate the deferred billing program at any time.

*Intermediate markdowns have been taken on original prices. Irregularities will not affect fit or wear. Not all styles, colors and sizes available in all stores. Television screens are measured diagonally. For warranty information, phone 737-7500 in Washington or (800) 424-9205 toll free in Baltimore.All items in limited quantities and subject to prior sale. Sorry, no phone, C.O.D., or mail orders. Use your Hecht's charge.

HECHT'S

The newly constructed east-way expressway in the Rosemont community. (AFRO Photo by Earl Phillips)

ROSEMONT COMMUNITY

By Eddie King
AFRO Staff Writer

It doesn't take much to understand the concept behind the Rosemont community. It's over 37,000 residents strong, has some 58 community organizations and has undergone a drastic change making it one of Baltimore's most outstanding communities.

The boundaries of the Rosemont community are North Ave. to the north, Baltimore St. to the south, Hilton St. to the west and Monroe St. to the east. It is one of the largest communities in the city.

Rosemont is an unusual community. Unlike many of its neighbors , it did not go under with the change of political administrations or hostile environments that precipitated many residents to leave their homes in areas they once valued.

Instead, a neighborhood unity was developed that produced fighters and opposers of any system or environmental habit that threatended the serenity of the community.

Today, many of the organizations that were instrumental in Rosemont's early development have combined under the umbrella of the Alliance of Rosemont Community Organizations (ARCO) to assure the continuance of Rosemont's growth.

Black began to come to the Rosemont community around 1956 It was then a prosperous area of town with booming businesses and great homes, and as recent as 1971 those descriptions still held true , according to Mayor Schaefer who deemed the neighborhood as a good prospect area for living.

"We worked hard to keep this neighborhood up declared Councilwoman-elect Agnes Welch who has been active within the community for over 30 years and who has served as president of various neighborhood associations in the area.

"This neighborhood is on the ball. There are so many people working together to make it great, it's wonderful. Even young people are active in this process.

One walking through Rosemont would be overwhelmingly impressed at the cleanliness of the streets, well-kept property, the absence of numerous corner stores and the abundance of churches.

The early 70's presented entirely new problems to the Rosemont Community. Crime had risen tremendously and plans for a new east-west expressway threatened home owners.

Recently, pressure has been placed on the Western police station to lower the amount of drug traffic in the area.

To remedy some of the criminal activity, community activists pushed for the development of recreation centers to give children a place to go.

As more blacks began to come to the area, more city services were needed in the area. "Because these services had to be provided , a multi-purpose center was developed to cater to residents," said Mrs. Welch.

But people in Rosemont don't dwell too much on its worse aspects. Some say its growth has been so extensive that the good outweigh the bad.

Mrs. Queenie Greene said she has been living in Rosemont since 1956, and has seen the progress it has made.

"There was a time when my front was nothing but mud. No flowers or pavement was here," she said. Now as Mrs. Greene looks on her front, she sees paved sidewalks and streets and flowers and trees in every direction.

There is one bad thing about the area that can not be overlooked. It affects many residents. It scares some while stuns others, the east-west expressway that residents say goes nowhere.

"It destroyed many homes," said Shelton Stewart, president of ARCO," and it disrupted the community. It became a stumbling block as far as dealing with the city.

"That ordeal created for the first time division among community organizations. Some wanted political guidance while others wanted unification efforts made by organizations to stop the expressway from coming. The expressway sent people sporadically searching for guidance."

Because of the east-west expressway, such a disruption was caused in community relations that some were never mended.

"I'd like to see the organizations and groups a little more closer, says Father Maurice Blackwell, pastor St. Edwards Roman Catholic Church in Rosemont. "It's even more important to me to bring the many churches in this area together. We could have a very strong impact on solving community problems.

Businesses like Bradley Cleaners, Lafayette Bowling Alley, hardware stores and various other businesses have all put back in the community for Rosemont's development.

Local churches such as Doswell's Temple and Holy Trinity have each geared their memberships towards the community's development. St. Edwards which has been in the area for 103 years along with other churches has begun programs catering to area residents.

Citizens living in Rosemont are still looking towards the future to chart a course for the betterment of the community. As one of the better neighborhoods in the city, residents of Rosemont area are proud, and they participate in its upkeep. It has been those combinations of efforts that have made Rosemont one of the most valuable communities in the city.

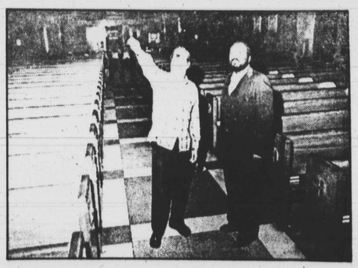
The Rosemont Community Multi-Purpose Center has become the focus of all major social help programs in the neighborhood. It has within it a variety of community programs catering to local residents. Standing before the center they worked so hard to get are the mayor's representative, Mary Woodson; ARCO president, Shelton Stewart and Councilwoman Agnes Welch.

Typical row houses dominate the Rosemont community. There are very few unattached homes even though many residents are buying or already own their own homes.

THE PRESSURE IS ON as local Rosemont pool sharks take advantage of the newly constructed Rosemont Recreation Center in which many of the neighborhood kids play.

Mrs. Queenie Green (right) explains to neighbor and Franklintown Neighborhood Association's president Mini McKesson how her front used to be nothing but mud. In the background are homes once threatened by the building of the east-west expressway.

Local businesses like Bradley Cleaners (above) in the Rosemont community all contribute financially and socially to the neighborhood's development.



Father Maurice Blackwell, pastor of St Edwards Roman Catholic Church in the Rosemont community, shows off the existing structure that has stood in the community for 103 years to ARCO president Shelton Stewart.