Ford LTD Brougham

A New Ford Mustang

A new Mustang SVO model with performance to spare and glued-to-the-road handling, a new high-spirited turbocharged version of the EXP for small car performance buffs, a new diesel engine and a host of engineering refinements are the major improvements Ford Division will offer in 1984.

The Mustang SVO is a sophisticated, highly individual driver's car — fully competitive with leading import entries. It offers high quality, technical innovation and visual distinctiveness — with emphasis on function and total driving appeal.

SVO highlights include:

A 2.3-liter fuel-injected turbocharged engine with air-to-air intercooler for improved low-end performance.

- An 8000 rpm tachometer.
- European handling tires on wide-rimmed 16-inch aluminum wheels.
- Four-wheel power disc brakes.
- A unique performance suspension with adjustable Koni gas - filled shock absorbers.
- Quick-ratio power steering
- A Traction-Lok rear axle.
- A Borg-Warner T-5 five-speed transmission with Hurst Shifter.

It also is equipped with a premium/regular fuel switch providing instant ignition recalibration to accommodate variances in premium fuel availability.

Unique Mustang SVO exterior features include:

- An aerodynamic front-end design with fog lamps and a functional hood scoop, which feeds the intercooler.
- Wheel opening spats and narrow bodyside molding.
- A unique functional dual-wing rear spoiler.
- Unique "C" pillar and taillamp treatments.

On the interior, SVO has:

- Multi-adjustable articulated bucket seats with unique seat and door trim.
- Leather-wrapped steering wheel, shift knob and brake handle.
- Unique instrument panel appliques.
- Revised pedal positioning featuring brake/accelerated placement for "heel-and-toe" down shifting, plus a footrest for the driver's left foot during hard cornering.

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Thunderbird

Since its introduction in February, the hot-selling Thunderbird has received critical acclaim for its trend-setting styling, impeccable road manners and overall quality.

For the 1984 Thunderbird:

- Electronic fuel injection is added to the 3.8 - liter V-6 engine.
- The Turbo Coupe is available with an automatic transmission.
- A new model, the Fila Thunderbird, has been added.

Also, the hood prop rod has been replaced by counter balance springs and the steering wheels are replaced by the new luxury "A" frame wheel with the horn button in the center.

The Fila is a special Thunderbird model, developed in conjunction with Fila Sports, Inc. Fila, headquartered in Italy, manufactures and distributes apparel associated with active leisure sports, primarily tennis and skiing.

The major attributes of the company's products are style, quality, technology, functionality and exclusivity — remarkably similar to those for Thunderbird.

Mustang SVO for 1984

Get it together — Buckle up.

No Other Company In The World Can Make This Statement.

• *Aerospace* • *Communications Satellites* • *Alternative Fuels* • *Electronics*
• *Automotive Manufacturing* • *Experimental Engineering* • *Aerodynamics*

Ford Is A Leader In All These Technologies

Soon, two-thirds of all overseas communications and almost all intercontinental television programming will travel by satellites built by Ford Aerospace & Communications Corporation.

Our technology helped guide the Columbia space shuttle home, and bring back pictures from Saturn.

Ford is the leader in alternative fuel technology; fuels which can be derived from abundant organic matter, coal, and natural gases.

Our newest electronic brain takes the automobile to a new level of sophistication. It saves fuel and improves and refines total driving performance.

We're building a laboratory on wheels, a prototype vehicle made almost entirely of a graphite fiber reinforced plastic, that's lighter than aluminum, stronger than most steel.

We've designed the most aerodynamic passenger car in the world. The incredible Probe IV. (Cd.15).

Being a leader in all these diverse technologies can pay immense dividends for a company whose main pursuit is building cars, trucks and tractors.

It gives us invaluable knowledge and insight enabling us to build more sophisticated and efficiently performing vehicles. And staying on the leading edge of these technologies not only helps us build better vehicles today, but it assures that we can and will build better vehicles tomorrow.

Ford

There's A Ford In America's Future.