# TALKBACK



WOULD LIKE TO SEE

MING ON WHMM-TV:

FINE ARTS/

ENTERTAINMENT

MORE OF THE FOLLOW-

ING TYPES OF PROGRAM-

CONSUMER/FINANCIAL

NEWS/PUBLIC AFFAIRS

INSTRUCTIONAL/HOW-

WHO SHOULD DECIDE WHAT PROGRAMS YOU AND YOUR FAMILY WATCH? AT WHMM-TV 32, WE BELIEVE THAT TV PROGRAMMING SHOULD REFLECT THE UNIQUE NEEDS AND DESIRES OF OUR VIEWERS. THAT'S WHY WE ARE INVITING YOU TO PARTICIPATE IN THE SELECTION OF

NEXT YEAR'S PROGRAM SCHEDULE.

50-65

\_\_\_ OVER 65

**EDUCATION COMPLETED:** 

GRAMMAR SCHOOL

HIGH SCHOOL

GRADUATE/

BY WATCHING A SEGMENT FROM EACH PROGRAM IN OUR CURRENT SCHEDULE AND CASTING A DECISION-MAKING VOTE USING THIS BALLOT, YOU WILL HELP MAKE WHMM YOUR PUBLIC TELEVISION STATION. PARTICIPATE IN THE PROGRAM PREFERENCE PRIMARY. TALK BACK TO YOUR TV SET-THE CHOICE IS YOURS.

> WEDNESDAY, JANUARY 12, 8-9PM THURSDAY, JANUARY 13, 2-3PM FRIDAY, JANUARY 14, 10-11PM

> > OTHER

OCCUPATION:

MANAGER

PROF/OWNER/

CLERICAL/SALES/



\$15,000-\$25,000

\$25,000-\$50,000

COUNTY RESIDENCE:

MONTGOMERY

\_\_\_ FAIRFAX

PRINCE GEORGES

OVER \$50,000

INSTRUCTIONS FOR COMPLETING THE PROGRAM PREFERENCE PRIMARY BALLOT: 1. WATCH THE PROGRAM ON WHMM TV 32 WITH PENCIL AND BALLOT HANDY, AFTER EACH PROGRAM CLIP, VOTE "YES" OR "NO". 2. DROP THE BALLOT IN THE MAIL, SEND TO: PROGRAM RESEARCH COORDINATOR WHMM-TV 32, 2222 FOURTH ST., N.W., WASHINGTON, D.C. 20059.

NO   MACNEIL/LEHRER REPORT   TONY BROWN'S JOURNA   FIRING LINE   ERIC SEVAREID'S   CHRONICLE   THE LAWMAKERS   WASHINGTON WEEK IN   REVIEW   MATTERS OF LIFE AND   DEATH	T	80000000000	AMERICAN PLAYHOUSE SHOWTIME AT THE APOLLO DANCE CONNECTION SNEAK PREVIEWS ANOTHER LIFE MATINEE AT THE BIJOU MYSTERY SPORTS AMERICA SPORT FISHING CHAMPIONS: THE	YES OO OOO	0000000	EXPLORING THE RESTLESS SEA UNTAMED WORLD STATIONARY ARK LIFE ON EARTH NATURE OF THINGS CONSULTATION QUILTING	PRC			
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MATTERS OF LIFE AND			SPORT FISHING	~ 🗆			YES	NO		
				_						
DEATH	_		CHAMPIONS: THE			INDIA UNVEILED			VILLA ALLEGRE	
AMERICA'S BLACK FORU	A		COMPETITIVE EDGE			JUST BETWEEN US			HIGH FEATHER	,
□ ENTERPRISE			BILL COSBY SHOW			CREATIVITY WITH BILL			MR. ROGERS	
MARKET TO MARKET	. & .		DR. WHO			MOYERS			NEIGHBORHOOD	
THE DICK CAVETT SHOW		. [	CISCO KID			OVER EASY			THE ELECTRIC COMPANY	
TODAY'S BLACK WOMAN			KUPS SHOW						UP AND COMING	1
		- 0							3-2-1 CONTACT	
		-								
ASE HELP US BY COMPLETIN	GIME	POL	CABILLER HALCHMAN INC.							
MALE		FEMALE			SINGLE			MARRIED		
		ETH	NIC ORIGINI	. 4	FA	MILY INCOME:			ZIP CODE?	
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TECHNICAL/SKILLED/ SEMISKILLED OTHER (SPECIFY) MAKE A U TURN TO

SEE THE DIFFERENCE

This ad made possible in part by a grant from the Corporation for Public Broadcasting.

A complete TV program guide for Baltimore/Washington Friday-Thursday, January 7-13, 1983

WEEKDAY DAYTIME REGULARS

(HBO) MISSING PERSONS: DEAD OR ALIVE? (FRI)

# MORNING

**■ MOVIE (MON)** (HBO) STANDING ROOM ONLY (THU)

(HBO) VIDEO JUKEBOX (FRI) B FILL FILM (MON)

20 JIM BAKKER

MORNING STRETCH

EARLY TODAY

S B NEWS
CBS EARLY MORNING (HBO) CLOWN WHITE (TUE) (HBO) MOYIE (THU)

A.M. WEATHER

CENTURY (THU) (HBO) THE BIG CATS (FRI)

3) GREAT SPACE COASTER WOODY WOODPECKER

LITTLE RASCALS

SESAME STREET ()

(HBO) THE YEAR THAT WAS: FRAGGLE ROCK

THE FLINTSTONES
CASPER
MACNEIL

1:30-3 AS THE WORLD TURNS CELEBRITY REVUE

TROUBLES DICK CAVETT (MON, WED,

S LEAVE IT TO BEAVER
FAMILY FEUD
MORNING BREAK
THE NEW \$25,000 PYRA-

(5) INSIGHT (FRI)
(D) (ED) CAPITOL
(E) KID'S BREAK
(WOODWRIGHT'S SHOP LAVERNE & SHIRLEY (4) SALE OF THE CENTURY

WHY IN THE WORLD 20 ELECTRIC COMPANY (R)

LEHRER

(Z) (E) RYAN'S HOPE

RESTLESS
DICK CAVETT
EN EVENING EXCHANGE

1:00—
DAYS OF OUR LIVES
MOVIE
ALL MY CHILDREN MACNEIL / LEHRER
REPORT (TUE)
FIRING LINE (WED)
NATIONAL GEOGRAPHIC
SPECIAL (THU)
OVER EASY

ANOTHER WORLD THIS OLD HOUSE (MON) 20 NOVA (WED) 20 HITLER'S NIGHT OF THE

PRIMARY (THU)
(HBO) MOVIE (FRI)
(HBO) HBO MAGAZINE (MON)
(HBO) THE YEAR THAT WAS:

ing persons.

(HBO) MOVIE (MON-THU)

3 B THE FLINTSTONES by a racist gang. (R) WHY IN THE WORLD COVER TO COVER (TUE)

D HOUR MAGAZINE

# **JANUARY 7, 1983** DAYTIME SPECIALS

(HBO) CLOWN WHITE Jason,

(HBO) THE BIG CATS This

(HBO) MISSING PERSONS: DEAD OR ALIVE? Narrator

a 9-year-old boy, finds his per-

20 POWERHOUSE "You Make virus, the kids fight the clock to track down the source of

ALICE

PEOPLE'S COURT

MORK AND MINDY

(HBO) CLOWN WHITE (TUE, (HBO) ALL SUMMER IN A DAY (MON) (HBO) FRAGGLE ROCK (WED) (HBO) THE BIG CATS (THU)

TO CAROL BURNETT AND THREE'S COMPANY
GOOD TIMES
ELECTRIC COMPA-MY (R)
SHA NA NA
(HBO) MOVIE (MON, WED)

(1977) Paul Le Mat, Candy

"The New Odd Couple," to air Friday, Jan. 7 on ABC.

MBC NEWS

ALICE

CBS NEWS

THE JEFFERSONS

TIC TAC DOUGH

NBC NEWS

THREE'S COMPANY

BARNEY MEWS

BARNEY MILLER

OVER EASY

STATE CIRCLE Featured:

ENTERTAINMENT

# **DAYTIME MOVIES**

P.M. MAGAZINE

EVENING EXCHANGE

3 ONE DAY AT A TIME

GET SMART

on their 50 years together.

THE DUKES OF HAZ-

SUMMER SOLSTICE Henry

onda and Myrna Loy star as

(5) STAR TREK

WASHINGTON

in a rough-and-tumble war on