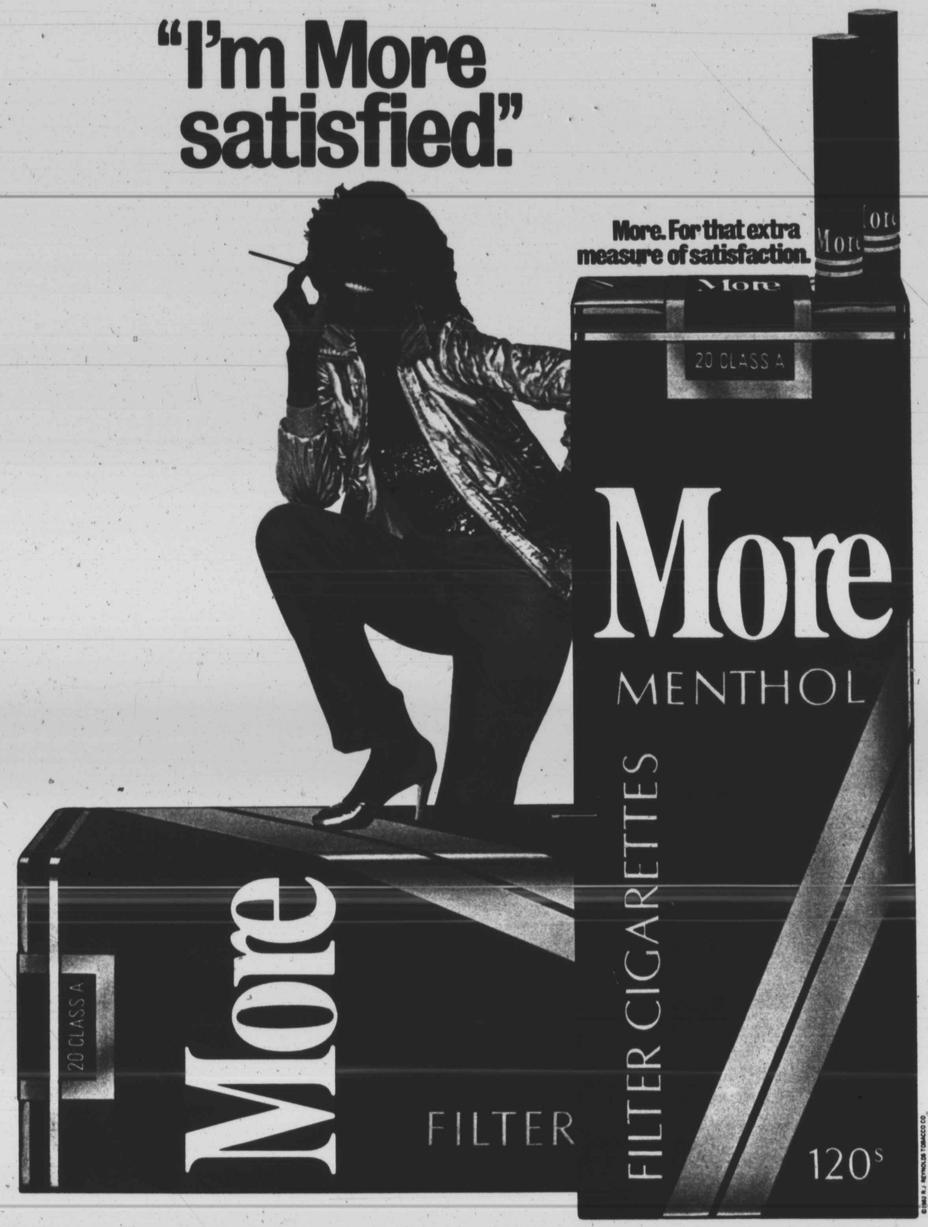
"I'm More satisfied."



Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous To Your Health.

FILTER: 17 mg. "tar", 1.3 mg. nicotine, MENTHOL: 17 mg. "tar", 1.5 mg. nicotine, av. per cigarette by FTC method.

DAWN FASHION FEATURE

Cheryl Saunders in green plain Prairie look by Jordache Dress.

Suits are making fashion headlines this spring. Designers are going wild — coming up with all kinds of new and interesting suit shapes. An important proportion to watch for is the elongated jacket over the trim, knee - length or above skirt. Also look out for the short, bolero jacket, paired with a huge, circular skirt that is most often midi - length.

The nautical theme is rampant in this season's collections, and suits take on a new snappiness, when given this treatment. Details like sailor collars, brass buttons, and combinations of all - American red white, and blue, are enough to make one long for the sea!

It's all in the spirit of fun, however, and with this in mind, designers have come up with all kinds of comfortable, easy to wear pant shapes, with matching jackets.

The split skirt, in many instances is so full, it's hard to tell that what looks like a skirt is really pants, this is the biggest news of the season. It makes for a great look and offers a novel solution to the dilemma of wanting to look feminine and feel comfortable at the same time.

The purchase of a crisp linen or linen blend (guaranteed to stay crisp) Sailor Suit may not be such a trendy venture after all. America's romantic view of the Navy, coupled with the fact that red, white, and blue are basic interchangeable colors that can easily go with many other items in your wardrobe, is a definite plus.

When you buy quality fabrics, half the battle of planned obsolence is won. Beautiful fabrications are never out-dated. A slightly below the knee length suit in a slubby raw silk, smooth Italian linen, or cool cotton, is always a 4 star look.

Because natural fabrics are porous, and breathe freely, they can help you keep your cool, as well as your professional air, through the heat of summer.

Man-made fabrics are no longer to be looked down on however. The days when all polyester had that same uninviting, instantly recognizable, thick, shiny look, are gone! Many of us would lose a bet, trying to decide if it's silk or polyester. Poly is also more durable than silk, and will remain wrinkle free and colorfast through years of washing.

Ultra - suede is another increasingly popular man - made fabric. It has the buttery soft richness of suede, but is made from 100 percent polyester fibers. It is completely washable, and won't stretch, shrink, fray or wrinkle.

Ultra-suede is also color - fast, and won't water - spot, or stiffen. Light brushing will restore the nap to its original fullness. It is a luxurious, yet practical fabric, that no businesswoman, or travel bug should be without. The light weight of the fabric helps it to span the seasons, and its easy care, wrinkle - resistance makes it the perfect travel-mate.

Suede and leather were once a favorite choice of the workingman, because of its warmth and rugged durability. However, they have become status symbols of the middle and upper classes.

The cost of quality skins has increased dramatically over the past few years, and leather jeans that cost $200.00 in 1979, cost between 3 and 400.00 today. The new metallic leathers start around $600.00 and continue to climb heavenward.

You can still find leather slacks for close to $100.00, but once you compare them to a more expensive pair, you can easily tell the difference. The best skins are extremely supple, never stiff and hard.

They have a soft hand and natural shine. Most of the finest goods are made in Israel and Italy, with Spain supplying a lower grade product.

To compliment the new suits, are blouses that are works of art. Many are made entirely from lace or trimmed in lace. While others are embroidered, or dramatically ruffled.

Don't be afraid to use vibrant colors and floral or geometric prints, as they really show imagination and creativity. Using a monochromatic color scheme is fashionably safe, but boring!

The Prairie Princess is a fresh youthful, flirtatious variation on the Western theme. Favorite accessories are the Indian concha belt, and strands of chunky tourquoise beads. That's right! It's time to pull out the squash blossom necklaces and Indian silver once again!

Frances Ladmirault wears a red and white western - look dress.

Suits Are 'In' This Season

Frances again in a bright orange linen suit with black buttons by Roth le - Cover, shown with it a black Georgette blouse.

Cheryl in a dynamic rust ultra - sued suit paired with navy and rust flower print crepe blouse by Victoire.