THIRST DOWN.

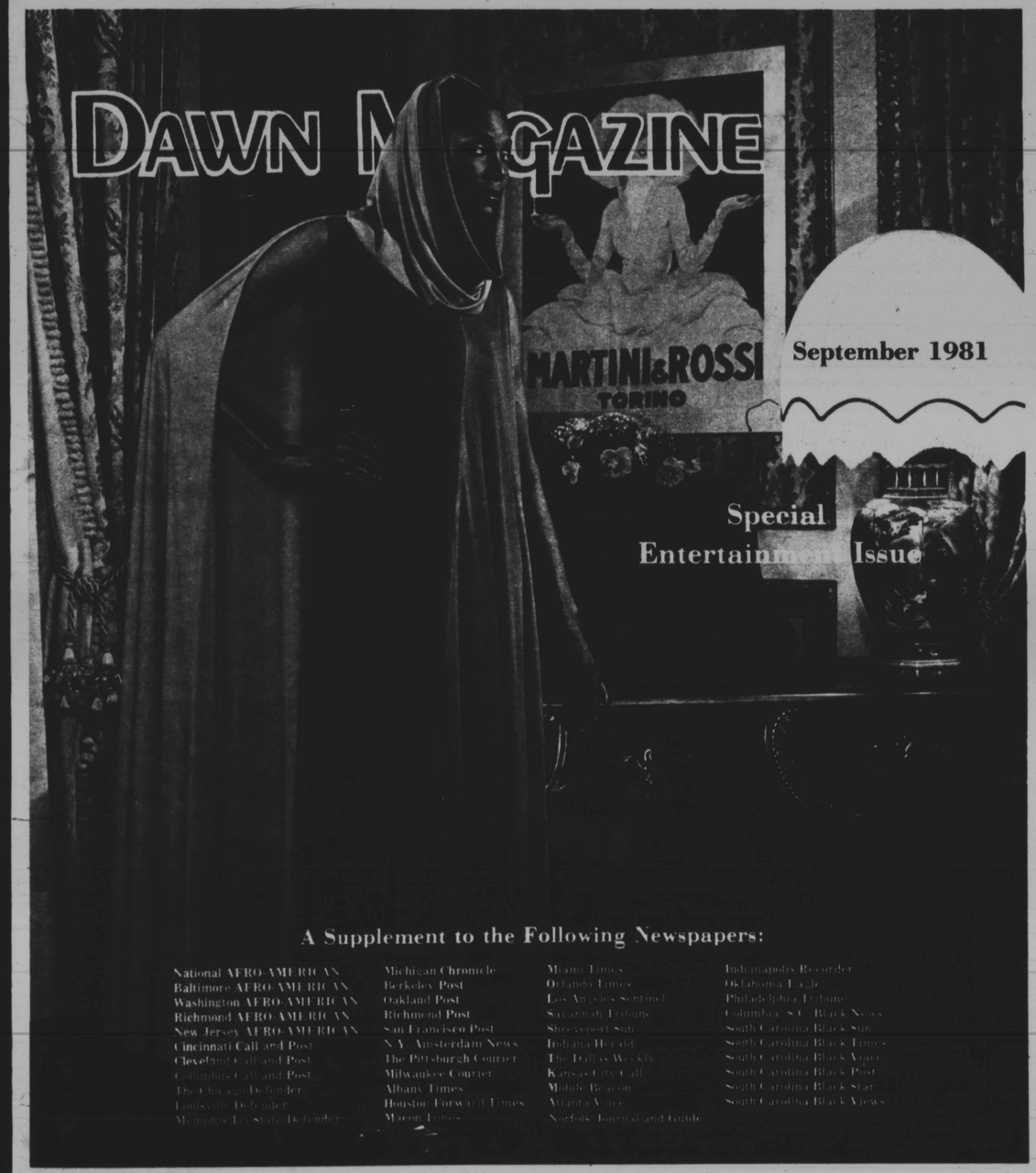
Let your taste decide.

Take the Pepsi Challenge!

Nationwide, more people prefer Pepsi over Coca-Cola!

PEPSI

PEPSI-COLA AND PEPSI ARE REGISTERED TRADEMARKS OF PEPSICO INC PURCHASE NY
COCA COLA AND COKE ARE REGISTERED TRADEMARKS OF COCA COLA CO
ALLEGHENY PEPSI-COLA BOTTLING CO • 1600 UNION AVENUE • BALTIMORE MARYLAND



A Supplement to the Following Newspapers:

National AFRO-AMERICAN	Michigan Chronicle	Miami Times	Indianapolis Recorder
Baltimore AFRO-AMERICAN	Berkeley Post	Orlando Times	Oklahoma Eagle
Washington AFRO-AMERICAN	Oakland Post	Los Angeles Sentinel	Philadelphia Tribune
Richmond AFRO-AMERICAN	Richmond Post	Savannah Tribune	Columbia S.C. Black News
New Jersey AFRO-AMERICAN	San Francisco Post	Shreveport Sun	South Carolina Black Sun
Cincinnati Call and Post	N.Y. Amsterdam News	Indiana Herald	South Carolina Black Times
Cleveland Call and Post	The Pittsburgh Courier	The Dallas Weekly	South Carolina Black Voice
Columbus Call and Post	Milwaukee Courier	Kansas City Call	South Carolina Black Post
The Chicago Defender	Albany Times	Mobile Beacon	South Carolina Black Star
Louisville Defender	Houston Forward Times	Atlanta Voice	South Carolina Black Views
Memphis Tri-State Defender	Macon Times	Norfolk Journal and Guide	