BUSINESS/REAL ESTATE

This week's financial section produced by P. E. Badham

Windsor Mill Stable brings horse riding back to the city

By Portia E. Badham
AFRO Staff Writer

For the first time in nearly 15 years, Baltimoreans can enjoy horseback riding within the city limits, thanks to three avid riders who opened a riding stable two weeks ago.

Windsor Mill Stable located in the Windsor Mill section of Leakin Park, is owned and operated by Aaron Morgan, Eddie Harrison and Toni Prato who each had a love for horses and an interest in bringing riding back to the city.

Morgan had been pondering the idea of opening a stable in the city for several years. Originally a New Yorker who came to Baltimore to attend Morgan State University, he was first introduced to horses in Central Park.

"When I was about 12 years old, I would take my allowance and instead of going to the movies, I'd go horseback riding. It's always been something I loved to do," he said.

At the same time Morgan was developing his idea, Harrison and Ms. Prato who worked together at Justice Resources, also talked about an interest in owning a stable.

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Harrison had been a horse owner for several years and would ride his horses through the back trails from Columbia, Md. to Leakin Park.

That's how he discovered the area for the stable and the sprawling acreage for trials.

Ms. Prato has worked at several stables around the Baltimore area and and owns several blue ribbon horses who are now kept at the riding stable.

"People kept telling me and Eddie that we should talk to this guy named Morgan because everybody had heard him saying he wanted to open a stable too," remembers Toni. "It turned out he worked with us at Justice Resources."

The three came together about four years ago and began talks with the city's Bureau of Recreation and Parks to obtain space at the park. Provisional approval was granted in 1977.

By 1979 Harrison, Morgan and Prato had formed a corporation, Equestrian Recreation Incorporated. The city granted their request to lease 1.5 acres in the park next to a large stone structure that served as a riding stable 15 years ago when the park featured horseback riding.

The city now houses equipment in the facility but the owners are attempting to lease that structure at some future time.

Through personal resources and a bank loan, the threesome were able to raise $30,000 to open the stables with 10 horses. They hope to increase the number of horses to 20. The stable six miles of open trails for riders.

Windsor Mill Stable is open seven days a week from 8 a.m. to 8 p.m. Horses are available at $7 an hour for experienced riders, beginners and even children.

The stable also features riding lessons and group accommodations.

"With crime and juvenile delinquency what it is, we thought it would be good for inner-city children to have somewhere to go," said Harrison.

"We're trying to give them something viable to do."

Morgan adds, "People who love horses develop a healthy attitude in general and a concern and respect for nature."

"Maryland has always been known as a horse state. But the horses are associated to gambling and races. We want to reintroduce a different attitude."

STABLE OWNERS — Eddie Harrison, Toni Prato and Aaron Morgan are the owners and operators of the city's first riding stable in 15 years, Windsor Mill Stables located in the Windsor Mill Park.

AFRO Photo by Roman Hankewych

Retail chains expanding in local market

Hecht's

Over recent months, several Washington-based retail chains have announced plans to cometrate the Baltimore market with new stores in soon to open malls.

And not to be left out, Baltimore's own retail chains have also answered back with plans of expansion.

Hecht's has opened "Baltimore's Best" shops in all its local stores that will feature Baltimore-themed merchandise from tee-shirts to mugs.

The items were sold by the city's booster program and were featured during the City Fair and at Harborplace.

Hecht's president Irwin Zazulia also announcued that the store is considering building a branch in the Towson area near the Hutzler's store at Dulaney Valley and Joppa Roads.

Other Hecht promotions include giving a $1,000?? check to the "Baltimore's Best" program, donating a 15-minnute fireworks display for the city's Flag Day celebration and sponsoring a contest that features a trip to Italy as first prize.

Woodward & Lothrop

The opening of Woodward & Lothrop at White Marsh Mall Aug. 12 will add 300 new jobs to the Baltimore market.

An on-site employment trailer has been in operation since June 1 when selection began to fill sales, sales support and restaurant positions.

About one-third of the store's supervisory positions have already been filled by Baltimore residents.

Hochschild Kohn

The residents of the Liberty Road corridor can look forward to a new Hochschild Kohn store that will open in the Carrolltowne Shopping Center in March 1982.

The department store, located on 40,000 square feet of land, is an extension to the existing Carrolltowne Center built by Erwin L. Greenberg and Associates Inc. of Baltimore.

Hochschild Kohn will join Hess Shoes, Fashion Bug, Rite-Aid, Queen's Closet and Carrolltowne Hardware in the mall.

This Hochschild Kohn is the 10th in the chain of publicly-owned stores and will employ about 9n local people. 3-0- -3

Voter campaign set by WEBB, Chicken George

WEBB radio in conjunction with Chicken George Chicken restaurant will launch its second annual Project 10,000 Voter Registration Drive Saturday, June 20.

The event will take place, at the Walbrook Plaza, Dennison Street and Clifton Avenue from 10:30 a.m. to 6 p.m.

Last year WEBB held the first project under the sponsorship of Parks Sausage Company.

With the combined efforts of Ray Hayshert, president of Parks, the effort generated approximately 7,000 new registered voters.

This year, Chicken George, a black-owned fast food restaurant which opened in Baltimore in 1979, is the sponsor.

Joseph Kennedy, vice president of marketing, says that "Chicken George is committed to the community, not only in the serving of the highest quality of food, but in giving back something that improves the quality of life. Voter registration will do this."

In an effort to stimulate participation within the community WEBB radio will be awarding 150 to any community group registering 1,000 or more persons during the three-month voter registration drive.

Business confab set for June 24

Rep. Parren Mitchell, D-Md., will discuss the effects of the Reagan administration's budget on existing federal programs for business during the Mid-Atlantic Technology and Business Opportunities Conference that will be held Wednesday, June 24 at the Convention Center.

Mitchell will head one of six panels at the one-day conference, which is sponsored by Sen. Charles McC. Mathias Jr., the Small Business Administration, and several other federal, state and local economic development agencies.

Open to the public, the primary aim of the conference is to help businessmen gain access to and take advantage of a staggering wealth of unused public information amassed from technical research conducted by more than 185 federal labs and research centers.

At the conference, a bank of computers will be able to selectively search out available patents and research data as requested by conference participants.

Businessmen will be told how they can acquire the rights to federal patents in which they may be interested and how to make use of other available federal data.

In addition to represetntatives from several government-affiliated research facilities, exhibitors will also include several prime government contractors with potential sub-contracting opportunities.

Advance registration for the conference is now being accepted. The $15 registration fee includes a complimentary lunch to the first 300 registrants.

AA College offers business law

Three sections of a non-credit course entitled "Business Law I" are set to be offered by Anne Arundel Community College.

Sponsored by the college's Division of Community and Extension Services and Evening Administration, this class will focus on the basic principles of law and their impact on common business transactions.

Section I of "Business Law I" will meet at the college's main campus in Arnold on Mondays and Wednesdays, each day from 4 p.m. to 6:45 p.m., June 22 through Aug. 12, while Section II will meet at the Glen Burnie Center on Tuesdays and Thursdays from 6 p.m. to 8:45 p.m., June 23 through Aug. 13.

Section III will meet at Meade High School on Mondays and Wednesdays from 6 p.m. to 8:45 p.m., June 22? through Aug. 12.

Registration fee for each section of "Business Law I" is $50. For more information call 269-7325

Communities benefit from home sales

The sale of an existing home has many far-reaching effects on a community — far more than most people would imagine, states the Greater Baltimore Board of Realtors.

For instance, before a sale, owners spend an average of $500 to $1,000 to get the home ready for sale. At the time of the sale expenditures of between $2,500 and $3,500 per home are generally made.

During the first year of ownership, the proud new owner will probably spend from $2,000 to $2,500.

Therefore, for every 100 existing homes sold, a community reaps from $500,000 to $700,000 in economic benefits.

Prior to the sale, homeowners generally try to prepare their home so that prospective buyers will see it in the best possible light.

Many home improvement and clean-up jobs are finished in the hope of attracting and expediting a sale. Major recipients of this spending activity estimated at between $500 to $1,000 include painters, hardware and building supply stores, carpenters, roofing, plumbing and electrical contractors, rug and drapery cleaners and appliance repair firms and appliance repair firms.

Firms that benefit from the $2,500 to $3,500 spent at the time of the sale include moving companies, real estate appraisers, termite inspectors, structural inspection firms, surveyors, property insurance and title insurance companies and the local government, which benefits from fees and taxes paid.

Expenditures at the time of the sale generally average around three to five percent of the selling price of the home, according to the Economics and Research Division of the National Association of Realtors.

In addition, there is a strong link between buying a home and the subsequent, above-average purchase of goods and services.

In the 12 months following a transaction, homebuyers outspend long term homeowners by a substantial margin.

These after-sale expenditures — $2,000 to $2,500 — range from major capital improvements and the purchase of furnishings, to smaller household and yard items.

Adding it all up, the sale of 100 existing homes can generate nearly $1.5 to $2 million in new business merchants, service men and women and the country's economy.

Taking this into consideration home sales component must be considered when evaluating a community's econoic health.

2ND ANNUAL PROJECT 10,000

VOTER REGISTRATION DRIVE
July 1st-Sept. 31st

LEGISLATIVE CO-SPONSORS

Congressman Parren J. Mitchell, Sen. Clarence Blount, Del. Joseph Chester, Del. Frank Conaway, Del. Walter Dean, Del. Ike Dixon, Del. John Douglass, Sen. Robert Douglass, Del. Nathaniel Exum, Del. Hattie Harrison, Del. Lena Lee, Sen. Clarence Mitchell III, Del. Margaret Murphy, Del. Wendell Phillips, Del. Howard Rawlings, Sen. Verda Welcome, Del. Sylvania Woods, Del. Larry Young. City Council members, Victorine Adams, Clarence "Du" Burns, Nathan Irby, Kwelsi Mfume, Michael Mitchell and Norman Reeves.

REGISTER! REGISTER! REGISTER!

COMMUNITY GROUPS REGISTERING OVER 1000 PERSONS WILL BE AWARDED $150

CURRENT SPONSORING REGISTERING ORGANIZATIONS SANDTOWN-WINCHESTER, BLACKS IN GOVERNMENT, NORTHWEST BALTIMORE ORGANIZATIONS ARE INVITED TO REGISTER TO PARTICIPATE AT THE KICK-OFF PRESS CONFERENCE IN WALBROOK PLAZA, CLIFTON & DENISON ON SAT., JUNE 20TH, 10 AM-12 NOON OR AT THE NEW DELIVERANCE CHURCH, 2045 E. MONUMENT STREET ON SAT., JUNE 27TH, 12 NOON-6 PM.

FOR INFORMATION CALL:

WEBB RADIO
566-9200

1981 U.S. GOV'T REPORT:
CARLTON LOWEST.

In the 17 U.S. Government Reports on cigarette brands since 1970 no cigarette has ever been reported to be lower in tar than CARLTON.

Today's CARLTON has even less tar than the version tested for the Government's May 1981 Report. Despite new low tar brands introduced since, CARLTON remains the leader — CARLTON still lowest.

Carlton is lowest.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Box: Less than 0.1 mg. tar, 0.02 mg. nicotine av. per cigarette by FTC method.
Soft Pack: 1 mg. tar, 0.1 mg. nicotine av. per cigarette FTC Report May 81

KOOL Days in Baltimore

★ Win Cash prizes for block parties
★ Free paint, seeds, plants
★ Honor Flags ★ Movie tickets

Opening meeting
June 26 11 a.m.
McCulloh Homes Auditorium

1900 Penrose joins AFRO Clean Block

By Ida Peters

The 1900 blk. of Penrose Ave. off the 200 blk. of N. Monroe and Payson Streets joined the AFRO's 47th Annual Clean Block this week.

Miss Linda Smith is advisor; Joyce Ragland, Captain and Marilyn Dallas, co-captain.

The group met last week with Marilyn Dallas and selected navy blue and white as their block colors. They have decided to put window boxes of flowers in their windows.

A bake sale will be held Saturday starting at 12 noon with all money raised to go for block improvements. They plan to purchase fences for their trees and plant flowers.

In order to discourage throwing trash in the block they have a system of fines. Children throwing trash up to 11 will be fined 10 cents. Ages 11 to adult will be fined 25 cents. Captain, co-captain and advisor, 50 cents.

Miss Smith says that Penrose Avenue cleans the block every other day and meets every Thursday at 8 p.m. They have contacted the Soul Shack and the bar on their corner soliciting their help. They are grateful to James Fitzgerald who owns a truck and helps them get rid of trash.

Orchids

Mrs. Charlotte Patterson of Rosemont called to offer Orchids to June Strolman, his sons and the community youngsters for cleaning the lot in the 2500 blk of Lauretta. The lot may now be used for recreation and Mrs. Patterson believes that Mr. Strolman should be commended for his work.

Onions

Neighbors in the 1900 blk of Mosher St. are upset with the backyard of the 1000 blk of Monroe. The Holy Ghost Baptist Church with the Elder Fullard as paster lease the property. The fences on the property is torn and the backyard is turning into a neighborhood dump. Mrs. Eva Burgess, advisor for the block notes that for the first time in two years rats have been breeding in the trash.

Bethel Street Clean Block

The Bethel Street Community Association along with the Eareckson Place Community Association will hold their AFRO Clean Block kick-off party June 27, 4 p.m. at 1800 blk of Bethel Street.

The theme is "A Community that prays together Stays Together". Mrs. Frieda Jones is captain; Mrs. Lucille Gaines, co-captain; and Miss Tresser L. Gardner, advisor.

New Clean Blocks

1900 Penrose Avenue: Joyce Ragland, Captain; Marilyn Dallas, Co-Captain; and Linda Smith, Advisor.

Workers: Brenda Patterson, Dawn Smith, Mabel Ragland, Mr. and Mrs. Chambers, Mrs West, Mrs. Dean, Mrs. Christine Smith, Mrs. Walters, Mrs. Weeks, Mr. and Mrs. Harris, Ms Willie Mae Burnett, Mrs. Gail Goodman, Mr. and Mrs. Bagwell, Mr. and Mrs. Blackwell, Felicia Weeks, Mrs. Johnson, James Fitzgerald, Barbara Mitchell, Alicison Ragland, Isaac Smith, Pat Wilson, Ann Moses, Linda Smith, Helen Pearson, Arlene Sturdivant and Tommy Patterson.

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1300 E. Lafayette Avenue: James Harris, Captain; Mary William, Co-Captain; and Lizzie Aaron, Advisor.

Workers: Lucille Brown, Lonnie Bruce, Audrey Duncan, Brenda Aaron, Rhonda Epps, Emma Williams, and Pearl Foster.

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1900 W. Mosher Street: Angela Heavers, Captain Kimberlyn Harris, Co-Captain and Mrs. Eva Burgess, Advisor.

Workers: Beverly A. Norton, Maggaline Marie, Mary Howie, Patricia Harris, Geraldine Griffin, Mary Dixon, Gertrude Currin, Alice Elbeck, Ethel Sample, Doris Williams, Mr. Randall, Angela Reaves, Della Norris, Genva Sutton, Dorothy Stanley, Dorothy Thornion, and Norris.

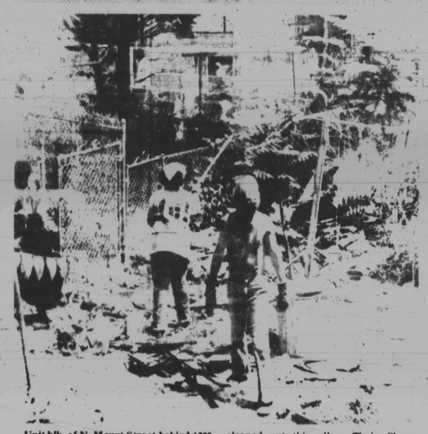
Dirt, trash, broken bottles. You name it, there's so much trash, bugs and rats you would not believe, behind the 1600 W. Fayette. The Disturbed Neighbors cleaned out this alley. Their Clean Block efforts continue in the 1700 Fulton, 1700 Fayette, 1700 Baltimore.

(Photos by Vanessa Johnson)

Peggy McCoy is advisor; Shirley Boyd, Captain and William Parker, co-captain of 1600 blk W. Fayette. When AFRO photographer visited they had removed nine full truck loads of trash. They have been working for a month holding area wide cleanups and still have a long way to go to rid area of trash.

Guts, grit, combat boots, elbow grease cleans up Charm City's dirty underwear

Disturbed Neighbors Club, 1600 W. Fayette in massive clean-up



Unit blk. of N. Mount Street behind 1600 W. Fayette still has yards full of trash even though Disturbed Neighbors cleaned out this alley. Their Clean Block efforts continue in the 1700 Fulton, 1700 Fayette, 1700 Baltimore.

Mrs. Peggy McCoy, advisor, 1600 W. Fayette stands with Michael Harris in front of one of three vacant lots in her block. They have approached Franklin PAC for a fence and need top soil, plants to turn lot into a beauty spot.

1600 Blk. of Fayette Street bag trash helped by COIL, Baltimore Blueprint, Brotherhood of Men, Echo House, Fulton House and Fayette House. Josephine Sharp helped Mrs. McCoy, advisor; Shirley Thomas, secretary and Barbara Boyd, director, Fayette House. Richard Gatto helped from COIL.

Fighting Rats

In fighting rats, the first thing to do is to stop feeding them. Place all garbage in metal cans. Remember, food placed outside for dogs, cats and birds help feed rats.

Rats also eat dog ecrement. If you have heavy infestation of rats get HELP! Call the Rat Eradication Program, Housing and Community Development, 396 - 7748.

AFRO Clean Block needs you and 88888

Yes! We Will Help!

Name _____

Address _____

Telephone _____

Make checks payable to
AFRO Charities
Mail AFRO Clean Block
628 N. Eutaw Street
Baltimore, Md. 21201

All groups making contributions of $50.00 or more will have picture made at a Clean Block meeting.

READ THE AFRO

AFRO CLEAN BLOCK NEEDS YOU

1. The captain must try to get all persons in the block to sign up and send their names to the AFRO-AMERICAN.
2. He or she must call a meeting of all adults and children and elect a president who will act as an advisor.
3. Have a secretary, who will write down what is done at each meeting and send reports to the AFRO-AMERICAN.
4. Elect a block inspector, who will see that no trash accumulates anywhere in the block.
5. Elect a marshal, who will call out the clean-up brigade at a definite time each day, so that by all working together at the same time, the block will soon improve in appearance.
6. Do not paint trees or curbs.

★ Free Paint
★ Free Seeds

AFRO Clean Block - 628 N. Eutaw - Balto. Md. 21201

Yes. I want to be Captain of my block!

Name _____

Address _____

Zip _____ Telephone _____

Opening Meeting - June 26 11 a.m. McCulloh Homes Auditorium