Flair Studio launched as agency

AFRO Photo by Mark Gail

FLAIR FASHIONS AT GATSBY'S — Pictured during the Champagne Reception which officially launched Flair Studio of Mondawmin into agency status on Monday, April 28 at Gatsby's, Charles St. are (front row, L to R): Janice Moses, Candace Easterling; (second row, L to R): Gwen Kellam, Willa Bland, Flair Studio directress; (third row, L to R): Quianna Cooke, Andrea Bland, Flair co-directress; Dorothy Francis and Lindae Massey.

Flair Studio has just become a one stop fashion market. For years, people have been talking about Flair Studio and all its working parts; self improvement for women and girls, ballet for children, adult dance, exotic professional models and the super looks of its classy fashion shows.

Recently licensed as Maryland's only black owned Modeling Agency, Flair Studio has branched out into the business of developing and marketing models for the far reaching fashion show, hostess and demonstration market. It joins other fashion giants such as Barbizon, Faces and Patricia Stevens with its agency status.

The official occasion launching Flair Studio into agency status was the elegant Champagne Reception at Gatsby's (Charles St.) held in the Billie Holiday Room from 2 until 6 p.m. on Monday, April 20.

Flair models, who also served as hostesses, wore flowing white gowns, accented with lavender (the Studio's colors), as they cordially greeted guests.

Guests dined on fresh tropical fruit and gourmet cheeses and sipped lots of the bubbly, while listening to taped jazz music which provided a pleasant background for the afternoon.

Featured was a mini - fashion show of elegant, spring - into - summer designer creations, aired by Studio models.

Commentator was Willia Bland, directress, Flair Studio, who was also garbed in an elegant white gown with lavender accents. Andrea Bland is co directress of Flair Studio.

Among guests on hand for the official launching were City Councilman Kweisi Mfume, Art Murphy Computer Co. executive; Diane Brown, feature writer, Columbia Flyer; Delegate Walter Dean, Lutricia Bridgeforth, and Jean Weaver, Metropolitan Magazine; Mel Williams, WEBB Radio; Bernette Jones, president, Baltimore Business League and many other friends and well wishers.

New Flair Studio model from Los Angeles, Calif., Angela Hewlett was introduced.

Flair Studio and its subsidiaries, Flair Studio of Dance and its new star, Flair Modeling Agency, since its founding in 1963, has enjoyed a reputation for creativity and quality, becoming in the process an experienced community institution.

Among its many successes have been the benefit Orchard Street fashion show, the all teen Back To School fashion show The only area professional fashion show for teenagers, now in its fourth year and direction of the Provident Hospital Auxiliary's all designer fashion show, for the past nine years.

Willia Bland is also consultant to the Urban Services "Miss Inner City Pageant."

Gwen Kellam, professional model and instructor at the Studio, manages the Studio's program for girls at the Stanton Community Center in Annapolis.

Quianna Cooke, home economics teacher at Harlem Park Junior High School, uses her expertise as a Flair Studio model in her work with the school's charm and self improvement class for the students.

Other staff members include Anthony Edges, Dance Director; Frances Stevenson, Dance Assistant; Carolyn White, Instructor; Alvin White, Instructor and Educational Planner; Janice Moses, Public Relations and Shawan Patterson, Marketing and Development.

Miss Romaine Chase, James Bobbitt wed

RADIANTLY HAPPY as they toast each other in champagne at their wedding reception at All Saints Catholic Church Hall on April 19 are the new Mr. and Mrs. James Alexander Bobbitt. They were married (just prior to the reception) at St. James Episcopal Church by Father Donald O. Wilson. The bride is the former Miss Romaine Dietra Chase.

Miss Romaine Dietra Chase was married on Sunday, April 19, 1981 in a beautiful candlelight ceremony to James Alexander Bobbitt, at St. James Episcopal Church.

The marriage was performed by Father Donald O. Wilson. Music was performed by the St. James Choir under the direction of A. Maurice Murphy. Soloists were Mrs. Yvette Matthews and Mrs. Dorothy Addo.

The bride is the daughter of Mr. and Mrs. Clarence W. Chase of this city. She was given away by her father, Mr. Clarence William Chase.

The bridegroom is the son of Mrs. Lenore Bobbitt of Patterson, New Jersey and Mr. Waylon Bobbitt of Henderson, N.C.

The bride wore an Empire gown of silk with Chantilly lace. The veil was held in place by a beaded crown. She carried a bouquet of white mums and gardenias.

The mother of the bride wore a pink georgette gown with a pleated chiffon overflow with white accessories. Her corsage was a beautiful white orchid.

Miss Angela Jennings served as maid of honor, Mrs. Lucretia Johnson was Matron of Honor. Bridesmaids were Mrs. Betty Griffin, Mrs. Carla Logan, Miss Diane Hutchins and Miss Jo - Ann Blyther.

Best man was his cousin, Rayvon Bobbitt.

The ushers were Esco Thomas, Melvin Johnson, George Vinson, and Robert Lemon.

The flower girl was Christine Hughes. The ringbearer was Raymond English, godson of the bride.

Mrs. Bobbitt graduated from Morgan State University. She is employed at Northwest Youth Services. She is also a member of the Delta Sigma Theta Sorority.

Mr. Bobbitt is employed by the Asbestos and Insulators Local No. 11 and is an honor student at Sojourner - Douglass College.

A reception was held at All Saints Catholic Church Hall, 4408 Liberty Heights Ave. at 8 o'clock.

After a wedding trip to Las Vegas and the Grand Canyon the couple will live in Baltimore.

The bride's grandparents are the late Albert and Sarah Chase of Calvert County, Md. and the late John Wesley and Dora Bell Blyther of Camden, South Carolina and Baltimore, Md.

The bridegroom's grandparents are Mr. Newton Bobbitt and the late Mrs. Nellie Bobbitt of Henderson, North Carolina.

Mrs. Charlotte P. Swann directed the wedding.

Out of town guests included: Newton Bobbitt and Mr. and Mrs. Rayvon Bobbitt of Henderson, N.C.; Mr. and Mrs. Kenny Catoe; Ms. Denice Bobbitt and Bruce Bobbitt of Patterson, N.J.; Mayor and Mrs. Thomas Cooke of East Orange, N.J., Mrs. Maggie Brisbane of Glenarden, Md., Mrs. Ann Lenix, Henry Corbett and fiancee from Washington, D.C.; Mr and Mrs. James Allen and Anquanette Allen of Oxon Hill, Md.;

Mr. and Mrs. Bernard Wilkes of New Jersey Mrs. Eva Walker of New Rochelle, N.Y.; and Mrs. Catherine Torain and hubby of Durham, N.C.

Woodlawn Highlights

Audrey E. Tisdale, ABWA's 'Outstanding Woman of the Year'

By Marjorie R. Green

The Freedom Chapter of the American Business Women's Association recently nominated Past President Audrey E. Tisdale as their 1981 outstanding Woman of the Year.

Mrs. Tisdale has been a member of the American Business Woman's Association (ABWA) since 1977. She previously belonged to the Francis Scott Key Chapter, ABWA where she served as a member of the Hospitality and Enrollment committee.

While still a member of Francis Scott Key, she assisted in the organization of the Freedom Chapter. This is her second time being named an ABWA Woman of the Year.

In 1977, she was elected to represent the Francis Scott Key chapter as Woman of the Year.

An employee of the Department of Health and Human Services, Audrey is in a three year Management Intern Program tailored to elevate participants to a higher Management level in Federal government.

Thus far she has performed in a couple challenging assignments and is looking forward to two additional rotational assignments before her three year training time expires.

The Freedom Chapter Woman of the Year is a 1969 graduate of Western High School. She received a B.S. degree from Morgan State University in 1973 and is currently studying at the University of Baltimore.

Audrey is involved in several community and civic organizations. As a result of her involvement, the Baltimore Equal Employment Opportunity Executive Board presented her with the Equal Employment Opportunity Career Award in 1980.

The Freedom Chapter, ABWA, is headed by Mrs. Barbara Mitchell. Ms. Denise Ford is vice president, Mrs. Nona Everett is secretary and Ms. Antoinette Sekow serves as club treasurer.

The club was established in 1978 as a local chapter with a national affiliation dedicated to the education and up lifting of the working woman.

ABWA club members are committed to raising funds to provide scholarships for young women who have demonstrated through academic achievements those qualities that warrant financial assistance to reach higher goals.

Last year the Freedom chapter alone awarded $1800 in scholarships.

The 50 member chapter meets every third Monday at the Holiday Inn, Belmont.

Mrs. Robin Patterson Quarles, director of Admissions of Sojourner-Douglass College will be the featured speaker for the Freedom Chapter, ABWA May meeting.

Remember to mention Mrs. Cecelia Seward in your daily prayers. She is a patient in Sinai Hospital.

Send news items c - o WOODLAWN HIGHLIGHTS P.O. BOX 785 BALTIMORE, MARYLAND 21203

Dunbar Reunion

The Paul Laurence Dunbar Class of 1942 is in the process of contacting members of the class to plan for its 40th reunion next year.

Class members who have not been contacted may call Ms. Eva J. Holcombe at 342 - 4623.

NEWLYWEDS Mr. and Mrs. Jeffrey L. Covington pose happily following their recent wedding at the new solar-heated Providence Baptist Church, Lafayette and Pennsylvania Aves. The bride is the former Miss Wanda Theresa Wiggins.

Miss Wanda Wiggins weds Jeffrey Covington

Recently, Wanda Theresa Wiggins, daughter of Mr. and Mrs. Winston W. Wiggins, Sr. (Theresa) was united in holy matrimony to Jeffrey L. Covington, son of Mr. and Mrs. John Covington.

The bride is a 1979 graduate of Towson St. U., and now, a city schoolteacher. The bridegroom is a 1972 grad of Coppin, and now a Maryland State Trooper.

The wedding took place at the Providence Baptist Church, the new solar heated church on the corner of Pennsylvania and Lafayette Avenues.

The Reverend Marcus G. Wood officiated at the double ring nuptials. Reverend Richard T. Adams also took part in the ceremony, reading 13th chapter - I Corinthians, which is all about love.

The mother of the bride began the ceremony, directed by Mrs. Julia R. King, as she entered in a formal gown of champagne color with a flowered chiffon drop over the shoulders. She topped it off with a beige hat trimmed in marabou fur and gold accessories.

Miss Deborah Fleischer set the mood romantic with music on the harp, followed by a solo by Miss Devora McWilliams, cousin of the bride.

Given in marriage by her father, the bride wore a formal length, full skirted white gown, trimmed with marabou fur. It was decorated on the front with tiny sparkles. Her headpiece was also white marabou with a cathedral length veil.

The matron of honor was Mrs. Cynthia Coleman Bentley who wore a red satin gown, trimmed with French lace and gold trim. She also wore a red hat trimmed in marabou and carried a red muff decorated with red and white carnations. She had gold accessories.

The bridesmaids were Misses Aletea Washington, Angela Mason, and Marvel Phyall. They all wore dresses made the same as the matron of honor with the exception of green satin trimmed with silver, hats, muffs and silver accessories.

The best man was John Covington, brother of the bridegroom. Like the bridegroom, he wore a white tuxedo. Ushers were Joel Covington, brother of the bridegroom; Willard and Wayne Wiggins, brothers of the bride.

Wallas Wiggins, brother of the bride, read a poem entitled "Love."

The flower girl was little Waquel Wiggins and ring bearer, Wynona Wiggins, both nieces of the bride.

Robert Smith added beauty to the music with his violin playing and James Alston played the piano. Photos were done by Art Phyall.

The reception was held immediately following the ceremony at the church as the couple received some 300 guests.

The couple honeymooned at the beautiful Pocono Lodge in Pennsylvania.

They reside at their cozy home in the 2400 block of Coldspring Lane.

GUARANTEED LONGER HAIR

BEFORE JAN. 1978 AFTER JUNE 1979

Do you suffer from dry, brittle or breaking hair? Hair that has been over-permed, damaged by hot combs or hair that will not get longer because of breakage? Then strengthen your hair with Petay's Hair Medicine and Reconstruction Kit. We guarantee you longer hair within 90 days or your money back. It's super rich with vitamins and proteins. Excellent for men, women, and children. This product can be purchased by calling (404) 758-7174. For C.O.D. mail $40.00 to Dr. Petay, P.O. Box 41275 Atlanta, Ga 30331. This product will not grow hair on bald spots or "male pattern baldness."

Send check or money order

LOSE WEIGHT IN A NEW PLACE.

FOREST PARK
Starting:
Thursday May 7, 1981 at 5:30 P.M.
At:
Wayland Baptist Church
3200 Garrison Blvd.
Baltimore, Md. 21216
ONLY $6.00 TO JOIN AT THIS MEETING
FREE COOKBOOK
Call 484-0577
OR TOLL FREE
IN MARYLAND
1-800-492-9050

WEIGHT WATCHERS
The Authority.

NEW RAID ROACH TRAPS.

Attracts 'em.
Traps 'em.
Kills tough roaches dead.

Johnson wax

1981 S. C. Johnson & Son, Inc.

BUSINESS/REAL ESTATE

This week's financial section produced by P. E. Badham

Prime contracts up 65 percent for woman-owned businesses

Women-owned small businesses won $325.5 million in federal prime contracts in fiscal 1980, 65 percent more than the previous year.

Women-owned companies were awarded $211.5 million in federal prime contracts in fiscal 1979, the year ending Sept. 30, 1979.

Michael Cardenas, administrator, U.S. Small Business Administration, said, "The sharp increase in federal procurement going to women-owned companies reflects a determination by SBA to help such firms win a greater share of federal contracts.

"The fiscal 1980 results continue the upward trend in such awards and were by far the highest amounts recorded since special assistance to women-owned companies was instituted in 1978."

According to figures compiled from federal agency procurement reports, the Department of Defense (DOD) awarded the largest number of federal contract dollars to women - owned businesses.

DOD, which had a target of $124 million, awarded women-owned firms $215.9 million, almost double its established goal.

In the civilian sector, five agencies awarded contracts totaling $10 million or more to businesses owned by females, including General Services Administration, 13.6 million; Veterans Administration, $13.9 million Department of Health and Human Services, $12.3 million; Department of the Interior, $10.3 million, and the Department of Agriculture, $10.3 million.

Seven agencies other than DOD exceeded their FY 1980 goals including NASA, Department of the Interior, Department of Agriculture, Veterans Administration, Tennessee Vally Administration, Department of Health and Human Services and the Department of Commerce.

Federal agencies mounted a special effort to increase the dollar volume of contracts to women-owned firms following two reports showing that women business owners viewed the government procurement process as an inaccessible "closed club."

Both the 1975 Report on Minorities and Women in Government Contractors, U.S. Commission Civil Rights, and the 1978 Report of the President's Interagency Taskforce on Women Business Owners, urged the federal government to target women's businesses for special procurement emphasis and to establish performance goals and timetables for prime contracts.

Vernon Reid named Rowe vice president

Vernon A. Reid, a native of Baltimore, has been elected vice president of the T. Rowe Price Prime Reserve Fund, a money market mutual fund investing in short-term debt securities.

Reid joined T. Rowe Price in 1977 as a fixed income specialist and is an assistant vice president of the firm. He also serves as an assistant vice president of the Rowe New Income Fund, a corporate bond fund, and as a member of the Investment Advisory Committee of the Prime Reserve Fund.

A graduate of Towson State University, Reid holds an M.B.A. in finance from Indiana University.

The Prime Reserve Fund is one of several no-load (no sales charge) mutual funds sponsored by T. Rowe Price Associates, a leading investment research and counsel organization with some $11 billion in assets under supervision.

The firm sponsors one of the largest groups of no-load mutual funds and provides investment counsel for private clients in the United States and abroad, including individuals and institutions such as pension funds, college endowments, and profit sharing plans.

Legg Mason plans tax seminar

Investors who have once again sent a healthy sum to Uncle Sam are invited to learn about the legal ways to reduce tax liability and increase income at three-session seminars sponsored by Legg Mason Wood Walker, Inc.

The investment firm is holding Monday evening seminars, May 4, 11 and 18, at the Harford County Library, Joppa Branch, 655 Town Center Drive.

Tuesday evening seminars are May 5, 12 and 19 and Wednesday evening seminars on May 6, 13 and 20 will be held at the firm's Towson office in the Mercantile Towson Building.

Evening sessions on Thursdays, May 7, 14 and 21 will be conducted at the United Methodist Church, Linwood Avenue and South Main Street in Bel Air. All sessions start at 7:30 p.m. and are open to the public at no charge.

Both Monday and Thursday seminars will be directed by David Siegle. For reservations, call him at 879-8070 or 838-2878. Tuesday seminars will be conducted by Stephen W. Stauffer, and Paul K. Van Sant will head the Wednesday evening sessions. For reservations to these sessions, call Mrs. Johnson at 821-7700.

All three seminar instructors are investment brokers with Legg Mason. Founded in 1899, Legg Mason Wood Walker Inc. is headquartered in Baltimore with 21 offices located nationwide.

The investment firm is a member of the New York Stock Exchange and offers a complete range of financial management and brokerage services to individuals corporations and institutions.

—Business Workshops—

Several workshops geared to help an entrepreneur starting a business or are already established in business.

How to Buy and Sell A Small Business will be held May 2 from 8:30 a.m. to 4:30 p.m. at Catonsville Community College, 800 S. Rolling Road. Call 455-4432 to register.

Better Cash Management is scheduled May 4 at Towson Methodist Church, Hampton Lane and Dulaney Valley Road from 8:30 a.m. to 4:30 p.m. Call 962-2233 to register.

Business Insurance is the topic of a three-day workshop set for May 5-7 from 7 p.m. to 10 p.m. each day at Catonsville Community College. To register call 455-4432.

The Hamilton Business School, a component of the Adult Learning Center, will hold a Job Skill workshop May 7 - 8 from 1 p.m. to 3 p.m. at the school, located 5301 Harford Road.

A Home Renovators seminar, free to the public, will be held Saturday, May 9 from 9:30 a.m. to 1:30 p.m. at 1501 W. Mt. Royal Ave.

This special class is being conducted by the Greater Baltimore Board of Realtors in cooperation with the city of Baltimore, Department of Community Development.

How to Start and Manage A Small Business will be held May 12 from 8:30 a.m. to 4:30 p.m. at Towson Methodist Church. Call 962-2233 to register.

On May 15 a Tax Clinic for Small Businesses will be 9 a.m. to 4 p.m. at Catonsville Community College. For more information call 455-4432.

Starting and Operating A Small Business will be discussed May 16 at Catonsville Community College from 8:30 a.m. to 4:30 p.m. Call 455-4432 for more details.

Production Management Applications will be held May 19-21 from 7 p.m. to 10 p.m. each day at Catonsville Community College. Call 455-4432 for registration information.

Tax real estate rate increased

The Maryland Board of Public Works, consisting of Gov. Harry Hughes, State Comptroller Louis L. Goldstein and State Treasurer William S. James, set the state real estate tax rate for the year beginning July 1, at 21 cents per $100 of assessed value.

The board increased by one cent the rate that has been in effect since July 1, 1978.

The rate is expected to raise $95.5 million and means that a Maryland home with a market value of $70,000 will have ts state property tax of about $66.

The Board of Public Works must establish a state real estate tax rate by part of the principal and interest costs on Maryland's general obligation bonds.

In setting the rate, the Board of Public Works took into account $55 million in general funds appropriated to the annuity bond fund, which will also be used for debt service during fiscal

"The 21 cent rate is actually the rate needed to raise the remaining revenue required for principal and interest payments on state general obligation bonds," Goldstein said.

"The rate could be held to 21 cents despite inflation and high interest cost because the Board of Public Works and the General Assembly have cooperated in limiting bond authorization and issues. By limiting general obligation bond sales over the past three years and by dedicating some state funds for 'pay as you go' financing of construction projects, the state has been able to hold down the cost of borrowing."

Maryland's currently outstanding general obligation debt, 53 will total $2,804,055,000 on June 30. Of the total outstanding general obligaiton debt, 53 percent is repayable by state agencies, political subdivisions and other agencies not by state

CELEBRATING their visit to Joseph Schlitz Brewing Company were members of Kool & the Gang and their agents. The popular group, which was in Milwaukee on a recent concert tour, was greeted by Schlitz President Jerome Vichleir (third from right) and Chuck Morrison, manager, special markets (fourth from right). Kool & THE Gang has done a Schlitz Malt Liquor television and radio commercial with another group, The Platters.

New office co-op slated for downtown

Mayor William Donald Schaefer announced that the Johnson Building, an historic loft structure located on South Howard Street, across from the Civic Center, will be redeveloped into a 25,000 square foot office cooperative by Diversified Investment Associates.

Diversified Investment Associates submitted their proposal along with other prospective purchasers to the Department of Housing and Community Development and were selected as the successful development team by Commissioner M. Jay Brodie.

"Office cooperatives and condominiums are an innovative approach to giving smaller firms and businesses a financial investment in the downtown area," stated Schaefer. "We have always welcomed innovation as a way of getting things done and I am delighted by the selection of the developer and the use."

Commissioner Brodie explained that the building is located on the boundary of the Retail District with an entrance which will front the proposed Howard Street Transit Mall.

"We view this office redevelopment project as a southern anchor to the Retail District and believe it will fully complement the work of Mr. Murdock and others now actively engaged in the revitalization effort."

The principals of Diversified Investment Associates, Michael Deutschman, Richard Kress and Lawrence Burman have extensive experience in the residential and commercial development and have proposed six floors of office space with the possibility of a retail use of the basement and first floor levels.

Their first task will be to conduct a market study to identify potential buyers of the office space.

They expect that the office cooperative approach will be attractive to those who show similar interests such as architects and designers and who can benefit from the shared services of drafting and secretarial staff among others.

Company corner

Six promoted in Circulation Dept.

Several promotions have been made in the AFRO - AMERICAN's Circulation department which include:

Arnetta M. Lottier has been named Circulation Promotion Manager Mrs. Lottier joined the AFRO staff in 1975 as assistant to the Public Relations Director.

Grace L. Singletary is now Circulation Operations Manager Mrs. Singletary joined the company in 1978 as a circulation supervisor.

George Lee is the new Single Copy Sales Manager for the Baltimore AFRO-AMERICAN. He has been with the company for 38 years in various positions.

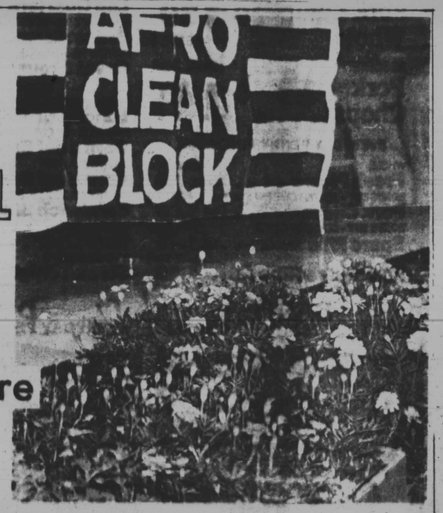
Arthur Murray has been named Single Copy Sales Manager for the National and New Jersey AFRO - AMERICAN Newspapers. He was previously Home Delivery Manager for the Baltimore AFRO.

Al Tyler has been named Home Delivery Manager. Tyler joined the Circulation Dept. in March 1980. Prior to that he worked with Motorola Communications and Electronics.

Robert Rea Sr. has been named Outside Sales Manager for the Baltimore AFRO. Rea has been with the AFRO for 35 years in various positions.

AFRO CLEAN BLOCK

KOOL Days in Baltimore



AFRO CLEAN BLOCK NEEDS YOU

1. The captain must try to get all persons in the block to sign up and send their names to the AFRO AMERICAN.
2. He or she must call a meeting of all adults and children and elect a president who will act as an advisor.
3. Have a secretary, who will write down what is done at each meeting and send reports to the AFRO AMERICAN.
4. Elect a block inspector, who will see that no trash accumulates anywhere in the block.
5. Elect a marshal, who will call out the clean up brigade at a definite time each day, so that by all working together at the same time, the block will soon improve in appearance.
6. Do not paint trees or curbs.

★ Free Paint
★ Free Seeds

AFRO Clean Block - 628 N. Eutaw - Balto. Md. 21201
Yes, I want to be Captain of my block!
Name
Address
Zip Telephone
Opening Meeting - June 26 11 a.m. McCulloh Homes Auditorium