WAREHOUSE PRICES

NOW AT ALL GIANT FOOD STORES!

GIANT
THE QUALITY FOOD PEOPLE

GIANT FOOD INC.
OFFICE OF THE PRESIDENT

April 3, 1981

Dear Associate:

As you know, we have been testing warehouse prices in some of our stores. Beginning April 5, Giant is offering warehouse prices in all our stores. I am writing to let you know the facts behind our new warehouse pricing program and to ask your help in making it a success.

With our traditional, low profit margin of one penny on every dollar of sales, we need a sizeable increase in sales volume to be able to offer these lower prices on a continuing basis. THE ONLY WAY WE CAN SELL FOR LESS IS TO SELL MORE.

In addition to building sales volume, we need to become more efficient. One way we can be more efficient is to mark prices on the shelves only...with our easy to read unit price label. We're enlarging the unit price label on the bottom shelf and in many other areas throughout the store. This change will be completed in the next few weeks and will make it easier for our customers to see the price. Grease pencils are available at the manager's office for those who want to mark prices directly on their purchases. Meat, produce and other items that do not have a Universal Product Code will continue to be individually priced. And the detailed receipt tape from our computer-assisted checkout gives our customers a permanent record of their purchases.

Our customers know they can count on the accuracy of our computer-assisted checkout, and I know I can count on you to make sure the unit price labels are accurate and always in the right place. We're so confident in the accuracy of our pricing system that we are making this guarantee to our customers: IF THE SCANNED PRICE IS MORE THAN THE SHELF PRICE, YOU GET ONE OF THE ITEM FREE.

Another way we are increasing efficiency is to carry soft drinks only in non-returnable containers. This will eliminate the handling costs and space and sanitation problems caused by returnables which account for less than 10% of our soft drink sales.

We will continue to offer our customers all the services they have come to expect from Giant. We believe that our warehouse pricing program as a of quality, value and service are an unbeatable combination.

We need our customers to look upon our warehouse pricing program as a partnership. Their increased patronage is necessary for its success. So please help us spread the word. Together we can make our program work.

We want to share this letter with you. It was sent to all Giant Associates explaining our new warehouse pricing program. It reaffirms our commitment to offer our customers quality . . . at the lowest possible prices.

YOUR GUARANTEE IF THE SCANNED PRICE IS MORE THAN THE SHELF PRICE, YOU GET ONE OF THE ITEM FREE

Giant Food
Enriched Bread
2 22-oz loaves 79¢

Giant Food Grade A
Vitamin D Milk
gal. plastic jug 1.89
Giant Food Light Two Milk
gal. plastic jug 1.85

Ragu
Spaghetti Sauce
Plain or With Meat
48-oz jar 1.89

Prices in this ad are effective thru Sat., April 11, 1981 in Giant stores in this city of Baltimore, and Anne Arundel, Baltimore, Harford and Howard Counties. This merchandise is not offered for sale or available to retailers, restaurants or other commercial enterprises.

Cola, Root Beer, Ginger Ale or Orange
Giant Food Soft Drinks
67.5-oz. NR bottles 79¢

Giant Food
Granulated Sugar
5-lb bag 1.99

Kitchen Queen
Regular Margarine
2 1-lb pkgs 1.00

All Grind
Maxwell House Coffee
1-lb. can 2.38

THE LIVING CHURCH

Students explain why they chose priesthood

Priests are frequently asked why they chose their profession. While not the most tactful or considerate question in the world, it certainly is honest, for Roman Catholic priests present one of the most austere modes of living to the people that exists today. Vows of poverty are bad enough. Priests who say their vows from a religious order do not receive any funds at all for their life's work, and diocesan priests are only a mite better: $4500 is the annual stipend.

But aside from those vows, the one that gives people the most trouble is that of chastity. For the duration of their ministering lives, priests are expected to abstain from sex and intimacy. And people want to know why anybody in his right mind would choose such a life.

"Human nature will compel you to seek companionship," said Melvin Thomas of St. Mary's seminary., "but I warded off that part of my life for a greater good, I felt."

Richard Edelen was more vocal.

"I had a good life before I accepted the call," he said. " and I had to grapple with the misconceptions about the priesthood that I had always heard.

"I wake up in the morning sometimes and I ask myself,"why am I doing this?"

Edelen, explaining that celibacy is something it 'takes years to grow into," does not think it is a prerequisite for being a good priest. But it does require some adjustments

"Just think," he said, "how do you go from being very good friends (with a female) to just mediocre?" He laughs, and says, "it ain't easy."

Despite the restrictions that would be placed on his life if he entered the priesthood, Edelen could not ignore the call after a while. He was a party-goer, had lots of friends, male and female, had a nice car, made good money, smoked pot...but he was unable to find a peace within himself. Finally, he decided, he knew he had to move into another realm. He knew he was not living the kind of life he wanted to live. He was Catholic, he loved his church, and so he answered his soul and entered the priesthood.

But, he says, he is never one hundred percent sure that he is doing the right thing. The only thing he knows for sure is that he wants to minister, he wants to help people, and he wants to do it through expounding the word of God.

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Holy Week begins Palm Sunday

Holy Week is the period when Christians remember the final events in the life of Jesus Christ. It is the most solemn week of the Christian year and a time of prayer and special services.

Holy Week comes as the last week of Lent, just before Easter. It begins with Palm Sunday and ends with Easter Sunday. Palm Sunday, the first day of Holy Week, honors Christ's triumphal entry into Jerusalem, when the people spread palms before him.

Roman Catholics call this day the second Sunday of the passion. They observe it with a solemn procession of palms. On the Wednesday of Holy Week, called Spy Wednesday, Christians recall Judas betrayal of Jesus. They honor the last supper on Maundy Thursday, or Holy Thursday or They observe Good Friday in a somber manner in remembrance of the crucifixion.

Most Christian churches hold Good Friday services from noon to 3 p.m. to recall the hours of Christ's agony. The liturgy gives special attention to the words Jesus spoke from the cross. Holy Week ends on Easter Sunday with joyous ceremonies to celebrate the resurrection of Jesus.

Ministers of Cherry Hill will sponsor Holy Week services April 13- 17 and Sunrise services on Easter Sunday. The Rev. M. Arthur Camper, pastor of Hemingway Temple AME Church is the chairman.

Services will be held 7:30 p.m. at Mount Sinai Holy Church, Inc., St. Veronica Catholic, Community Baptist Church. Good Friday services will be held at First Baptist Church, where the Rev. Sadie Wilson is pastor.

Easter Sun Sunrise services will be held 6 a.m. on the front lawn of Cherry Hill Community Presbyterian Church, 819 Cherry Hill Rd. The Rev. Jim McLinden, co-chairman and the Gerald McLeod is the community coordinator.

REDEEMERS PALACE Youth Outreach Center at 212 Pine St., believes in teaching youth between 5 and 21 years - old the basic survival skills and how to become more positive and productive citizens. An important component of Redeemers Palace is its religious education and spiritual services. Staff members shown are Gary Nye, associate director; Miz Prince, administrative specialist; Norman A. Patterson, executive director; the Rev. Willie Ray, chairman of the board; Don Jose, and Melvin Anderson.

Morning Star member preaches her trial sermon

The Rev. Mrs. Valerie Riddick-Duckett, an active member of Morning Star Baptist Church, in the 1000 block of West Fayette St., recently preacher her trial sermon. The Rev. Samuel Ray is pastor of the church.

Rev. Duckett, who is employed as an account investigative representative for the Potomac Electric Power Company in Washington, says, "As long as I can remember, I knew there was something God wanted me to do. However, I was not sure of it."

The 29-year-old minister, recently completed teaching a class on "Today's Christian Woman" at New Psalmist Baptist Church wide leadership institute.

She says today there are more young people in the church because, "I think a lot of us have tried everything and when all fails, God offers stability."

Rev. Duckett is a graduate of University of Maryland and is now attending George Washington University for her Master's degree in administrative management. She plans to attend Howard University School of Theology. She is the daughter of Mr. and Mrs. William (Cleo) Riddick Sr., of Morning Star Baptist.

The Rev. Mrs. Valerie Riddick - Duckett

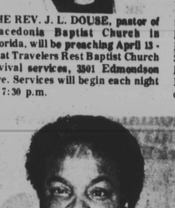
Metro church briefs

The ministry of musicals of Union Baptist Church, 1219 Druid Hill Ave., will present "An Afternoon of Sacred Music," featuring the Senior Choir on Sunday, April 12, 5 p.m. Janice G. Forrest is director and the Rev. Vernon N. Dobson is pastor.

The Baptist Congress of Christian Education will sponsor a breakfast and panel discussion on April 11, 9 a.m.at First Mount Calvary Baptist Church. The Rev. Lindsal Pitts is host pastor.

The theme is "Strengthening The Denominational Efforts In Christian Education." Among those participating will be Mrs. Brenda Green, Shiloh Baptist; the Rev. Lorenzo Graves, Calvary Baptist; the Rev. Nathaniel Higgs, Southern Baptist. Mrs. Jacqueline G. Brooks is president.

The Evangelist of City Temple Baptist Church will be speaking on the Seven Last Words on April 12, 6 p.m. at the church, 317 Dolphin St.



THE REV. J. L. DOUSE, pastor of Macedonia Baptist Church in Florida, will be preaching April 13 - 17 at Travelers Rest Baptist Church revival services, 3501 Edmondson Ave. Services will begin each night at 7:30 p.m.

Ministers who are members of City Temple who will be preaching are the Rev. Susie Mattinson, Susan Alston, Mattie Comedy, Maggie Artis, Margaret Mason, Eleana Hart and the Rev. Alfreda Wiggins from Lewin United Methodist Church. The Rev. William W. Payne is pastor.

The New Horizon Gospel Singers will celebrate their third anniversary on April 12, 5:30 p.m. at St. Luke United Methodist Church, Riggs Avenue and Gilmor Street.

Featured on the program will be the Ratliff Gospel Singers, The E. P. Butler Choir of Mount Sinai Baptist Church, the King's Specials of Simmonds Memorial Baptist Church and Mrs. Kathy McGlaughlin. Winston R. Gray is chairman of the program.

Palm Sunday concert

The campus chapter of the Coppin State College Alumni Association will sponsor the Coppin State College Choir and mezzo-soprano Yvette Matthews in concert on Palm Sunday, April 12, 5 p.m.

The concert will be held in the James Weldon Johnson auditorium at 2500 North Ave. Miss Matthews is a winner of the April Axton Award in the 1977 and 1978 regional auditions of the Metropolitan Opera National Council and the Baklor Award of the Baltimore Music Club.

A 1972 Coppin graduate in elementary education, she has appeared in recitals at Washington's Phillips Collection; the Treble Clef Club, Lois Wright Memorial Concerts at Saint Katherines of Alexandria Episcopal Church and the Towson Unitarian Universalist Church.

The 42 voice choir will be directed by Henry N. Freeman with organ and piano accompaniments by Maurice Murphy and Charles Alston Jr. The group has been presented on the campuses of six Maryland colleges and universities and will perform this spring before the opening session of the annual conference of the African Methodist Episcopal Church.

The Palm Sunday concert will include choral masterpieces of Bach, Beethoven, Gounod and Malotte; African-American spirituals and gospel songs. Miss Matthews will sing German, French and Spanish songs and secular and sacred American folk music. Ticket information is available by calling Mrs. Binah Kane at 383-3900.

FIRST ANNIVERSARY of the Norman Muldrow Male Chorus was observed April 5 at Mt. Hebron Baptist Church. The male chorus started out with 12 members and there are now 26 members.

AFRO photos by Mark Gail

DIRECTOR AND ORGANIST — Herbert Muldrow, director and founder of the Norman Muldrow Male Chorus is shown with Mrs. Maria Hill organist, at their first anniversary celebration held at Mt. Hebron Baptist Church on April 5.

Norman Muldrow chorus observes first anniversary

The need to spread the musical ministry to people outside of the church is why Herbert Muldrow says he organized the Norman Muldrow Male Chorus.

Members of the group celebrated their first anniversary last Sunday at Mt. Hebron Baptist Church, 2651 North Ave. The group of 27 man who sing mostly spirituals wore burgundy suits, burgundy stripe ties and a light gray shirt for their anniversary.

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