AKA

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touching entree for the afternoon of activities.

During the AKA National Founders' Day hymn, done by Soror Cecelia Carr, all sorors stood and joined hands at their individual tables.

Grace was said by three sorors from undergraduate chapters — Yolanda Holmes, basileus, Morgan U's Alpha Delta Chapter; Michele Parker, basileus, Coppin State College's Epsilon Kappa Chapter and Robin Hedgeman, basileus, Towson's U's Lambda Beta Chapter.

The history and accomplishments of the sorority, salute to the founders and the chapter's future projections were profoundly done by Soror Idell Pugh, immediate past basileus.

Soror Mary E. Robinson, soloist, did the dramatic 'O Babino Caro,' by Puccini.

Special guests were introduced by anti-basileus, Heloise B. Frazier. I shared a table with other special guests, City Councilman Kweisi Mfume, Mrs. Enolia McMillan, local NAACP head; Sally Grant, president, Women Together; Carolyn Carr, 'African News and World Report' and Jean Weaver, Metropolitan Magazine.

Also present were Judge Robert R. Bell, Supreme Bench, Baltimore and Christine Hall, Christian World and William A. Dorsey, esq., administrative clerk, District Court, of Baltimore, who is the first black to hold that position.

Judge Bell presented a proclamation from Mayor Schaefer to sorority basileus, Gilda Garrett, designating February 20, 21 and 22 'Alpha Kappa Alpha Sorority Weekend in Baltimore.'

Soror Edna O. Campbell, twelfth past national basileus, presented North Atlantic regional director Soror Nellie W. Gaylord, of Moorestown, N.J., who brought greetings to the group.

Members present from other Greek Letter Organizations stood as Soror Genevieve Wisner, who was the accompanist for all of the singing at the luncheon, played a medley, which included strains from the various fraternity and sorority hymns.

Presentation of awards was done by Soror Beatrix Scott, fifth past national basileus, who was originally inducted into the Epsilon Omega Chapter in 1922, and is now a soror with the Xi Omega Chapter, Washington, D.C.

Soror Idell Pugh was presented a Certificate of Honor by Soror Scott and a gift from Epsilon Omega Chapter by basileus Gilda Garrett.

Soror Charlotte Holt, co-chair, Founders' Day Committee, recognized deceased grand officers and presented Certificates of Honor to the new Golden Girls (sorors with 50 years of outstanding service).

Golden Girls honored were Sorors Beatrice Hurt, Viola H. Wright, Vera Williams, Irma K. Roy, Anita S. Wheatley, Mildred Seaborne, Charlotte W. Shervington, Jean F. Turpin and Agnes W. Patterson. Gilda Garrett, in turn, presented an award to Soror Holt.

Eleven other sorors with 30 years of continuous service also received membership awards. They were Florence Bailey, Alma L. Gray, Hermia Jordan, Beatrice R. Hurt, Agnes W. Patterson, Charlotte Shervington, Edna O. Campbell, Rosalind Allen, Ruby Mills Taylor, Beatrice Myers and Rubye Walker.

Musical selection, 'The Impossible Dream,' was done by Soror Virginia Redd.

Special highlight of the luncheon which brought raves from the audience was the fashion show 'Epsilon Omega Through the Decades.'

This segment, during which various sorors modeled fashions from the 20s through the 80s was very dramatically done, as the history, activities and accomplishments of the sorority were verbally unfolded — very unique.

Sorority events through the decades were given by Soror Elizabeth S. Williams, while Soror Carolyn Cole served as the able commentator.

The sorority, founded in 1908 at Howard University in Washington, D.C., was conceived as an instrument for enriching the social and intellectual aspects of college life by providing mental stimulation through association with friends and associates, through the foresight of Ethel Hedgeman Lyle.

More than 70,000 college-trained women have made AKA an integral part of their lives in 44 states, West Africa, the Bahamas, the Virgin Islands and Europe.

The Epsilon Omega Chapter was founded in 1921 by Sorors Vivian Carter Mason and Soror Vivian Johnson Cook.

Through the years, the chapter has served its chief aim — "Service to all mankind." The theme for the luncheon was "Past reflections, future projections."

They were the first to give a scholarship award to a high school student (1922), sponsored the city's first Cultural Arts Series (1945-51) featuring young artists, pioneered and co-sponsored a Guidance Program for rural immigrants to Baltimore who needed guidance in adjusting to urban living and employment standards and began SAGA — a pilot project dealing with the problems of senior citizens.

The national body itself has impacted on several worthwhile causes, namely: The Mississippi Health Project (1935) which waged war on diphtheria and smallpox and improved nutritional and dental practices by launching the first mobile health clinic in the U.S., The First Civil Rights Lobby (1938), the Cleveland Job Corps Center (1985), contributed $20,000 to aid in financing the purchase of Martin Luther King's birthplace (1972); aided in restoring its tornado-ravaged Hallie Q. Brown Collection of rare books at Central State University by contributing $25,000 to that project (1975); made final payment on a $500,000 pledge to the UNCF and contributed $20,000 to the NAACP to aid its programs (1978, participated in Africare by providing perennial sources of clean water through the purchasing of two wells in Zambia (1979) and in the Leadership Fellows Programs (1979).

The inspiring afternoon closed with the sorors encircling the entire banquet room and singing the AKA hymn.

Other activities of the Founders' Day weekend included the sorors' involvement in the Red Cross Health Fair for Older Americans held at the Brentwood Senior Center Friday, Feb. 20. Site coordinator was Soror Heloise Frazier.

The sorority's involvement with this project provided the opportunity to carry out and support one of the national foci of the organization.

Sorors were active in health screenings for the senior citizens which included hearing, blood chemistry, height, weight, oral cancer, visual accuity, high blood pressure, podiatry and anemia.

Following the Health Fair, the sorority hosted a social for the Brentwood residents and each was given a gift wrapped in pink and green.

Saturday evening, Feb. 21, sorors and their guests did more celebrating at a Buffet-Dinner Dance held at Blue Crest North from 10 p.m. until 2 a.m.

Guests enjoyed themselves dining on a delicious buffet, dancing to the music of Abe Riley and chatting with friends.

The culminating activity was Sunday morning worship (Feb. 22) at the Morgan Christian Center, where Dr. Richard I. McKinney, interim director of the center, delivered a moving sermon entitled "A Faith That Sustains."

Moments of meditation were dedicated in memory of the slain children in Atlanta, Ga.

Epsilon Omega sorors who participated in the services were: Ruth White, who served as psalter; Gloria Jones, who read the scripture lesson; chapter basileus Gilda Garret, who delivered greetings and Sorors A. Bernice Hunley, Odessa Dunstan and Heloise Frazier, who ushered during the services.

A fellowship hour followed the service with sorors from Alpha Delta Chapter, Morgan State U. serving as hostesses.

On the 60th Anniversary and Founders' Day Committee were: chairperson, Gloria B. Jones; co-chairperson, Charlotte Holt; Rosalind Allen, Heloise Frazier, Gwendolyn Brown, Edna O. Campbell, Leona Carpenter, Idell S. Pugh, Jean Owens, Ruth White, Delores Thornton, Carolyn Cole, Edwin Burke, Alma Gray, Vernice Matthews, Elizabeth Williams, Deborah Bellamy, Delores Hobbs, Patricia Tyler, Brenda B. Johnson, G. Corina Alston, Bonnie Lee and Lena McKinney.

G. Corina Alston is public relations officer.

(AFRO photo by Mark Gail)

Mr. and Mrs. Rodney Carter

Deborah Williams weds Rodney Carter

On Saturday, Feb. 7, Deborah Patricia Williams, 3100 block Normount Ave., daughter of Ernest Joyner and Ruth Williams, was married to Rodney Carter, 2400 block Hermosa Ave., son of Mr. and Mrs. Lee Carter Jr. (Sonia).

The wedding took place at 5901 Harford Rd. at 4 p.m. The Rev. Clarence Fowler officiated at the single-ring nuptials. '74 attended Morgan State University and is presently a Baltimore city firefighter.

Given in marriage by her father, the bride wore a long, white lace gown with a slightly biased collar, and a V neckline trimmed with lace. The gown was accented with a tieing bow in the back. Her headpiece was white satin ribbons accented with fresh flowers.

Maid of honor was Ms. Vera V. Thaxton. She wore a pink gown, gathered near the bodice, accented with matching velour jacket trimmed in pink lace.

Bridesmaids were Ms. Ernestine Williams and Ms. Joanne Williams, sisters of the bride and Ms. Rhonda Renee Carter, sister of the groom. They wore baby blue gowns gathered near the bodice, also accented with matching velour jackets trimmed in blue lace.

Best man was Daryl Buynum. Ushers were Darryl A. Williams, Keith H. Grasty and Calvin Best.

Flower girls Akiba and Nkenge Jackson wore navy blue velour dresses with light blue blouses.

Ring bearer was Ryan Rodney Carter.

A reception for the new Mr. and Mrs. Carter was held immediately following the ceremony.

The couple honeymooned in Atlantic City, N.J. They are at home in the 2500 block of Arunah Ave.

★ Miss Black America Pageant ★

The "Miss Black America" Baltimore, Maryland Pageant, a showcase for the beauty, talent and poise of black women between the ages of 18 and 25 has been scheduled for Sunday, April 26, 1981, in the auditorium of Coppin State College, 2500 W. North Avenue, Baltimore, Maryland 21206.

The schedule was announced by the promoter "Addison Enterprise," with appointments of Dolores Addison, Pageant Director, Meredith Addison, Assistant Director and Yvonne Addison, Assistant Directress.

According to "Addison Enterprise," local contestants will vie for top prizes and the title of "Miss Black America" Baltimore, Maryland; the winner will later compete for the national title in Jamaica.

The national finals of the "Miss Black America" Pageant scheduled for later this year, will be televised throughout the country over a major television network. It was televised last year by the National Broadcasting Company (NBC).

Eligible young women interested in participating in the Baltimore, Maryland Pageant should apply for an application at the following address:

Miss Black America Baltimore, Maryland Pageant, c - o Addison Enterprise, P.O. Box 5712, Baltimore, Maryland 21208, or phone (301) 944 - 4311, (301) 655 - 4403 or (301) 484 - 5918.

A little "KISS" works wonders.

"KISS"...KRAFT Incredible Sandwich Spread. It's a smooth, tasty mixture of mayonnaise... a little vinegar...red pimiento... and real bits of pickle relish.

Builds a better burger. Almost everyone likes meaty, delicious hamburgers. But when you add spice with a little "KISS," everyone will love them!

Makes fish-biting more exciting. Attention seafood-lovers. You're sure to land zestier flavor with the snappy help of a little "KISS."

Gives new meaning to beaning. Your tangy bean salad is wholesome and delicious. But for extra-special, snappy flavor, turn it on with a little "KISS."

Makes a big difference when little things count. When entertaining, guarantee a tasteful evening — give the hors d'oeuvres a tasty little "KISS."

Makes chicken salad something to crow about. If your chicken salad tastes good plain, just wait 'until you lay on a little "KISS." Incredible!

Puts the excitement back into "salad mac." Your smooth macaroni salad may be good ... but perk it up with a little "KISS" and you're flirting with greatness!

KRAFT ...MEANS MORE THAN COOKING.

Organize and Save Money.

by Joel P. Martin, President, J. P. Martin Associates

It's a fact. Using coupons helps you get the most out of your money. Why? Because by using coupons, companies **give you money back** when you buy their products. Their coupons are worth money, so the more coupons you use, the more money you save.

Since the more you know about "couponing," the farther your shopping dollars will go, here a few tips to make it easier for you to save on some of the things you buy at the store.

The coupon will tell you how and when you can use it:
There are many different kinds of coupons. Some take money off the checkout price (the price you pay at the cash register).

Some are only good for a refund **after** you buy the product. With this kind of coupon, the manufacturer will mail the refund to you.

Some have expiration dates and others do not. And some are only good for certain sizes of the product. All of this information is on the coupon itself, so you don't have to guess.

"Organize" and save money:
Keep your coupons in a 3x5 filing box and organize them by category. Put the ones that offer similar things together. That way you can refer to your coupon box when you write your shopping list to see which products and sizes will save you the most money. It might also be a good idea to make out your shopping list on an envelope so that you can put the coupons for the things you want inside the envelope and check them off as you go along. Also, it's a good idea to **separate** the coupons that expire from the ones that don't. That way you won't be handing the cashier a worthless piece of paper.

Swap for profit:
Organize an informal "swap group" at home or at work. This way you can trade the coupons you don't want for ones that you do want.

However you organize your coupons, in a filing box or a shoe box, remember: coupons are worth money. So organize them well because the better you are at using coupons, the more money you save.

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Support, participate in Buy In/Buy Us Week! March 1-8, 1981

A special supplement **Baltimore Afro-American** Including a black business guide

The AFRO salutes a dynamic new black economic unity campaign

YESTERDAY TO TODAY: Black businesses have come a long way over the last few decades. They've grown from small 'ma and pa' stores to large companies with hundreds of employees. With the black community's support, these businesses will continue to grow and expand and take their rightfull place in the economic system. (Top left photo) In this 1938 AFRO file photo shows Weaver's Drugstore, one of few black businesses then, which was started by Mrs. Maybelle Weaver, a student in medicine at Meharry Medical School, with only $1,000. Top right shows Rudolphus Hall who operated his own stall in Lafayette Market for more than 30 years. (Bottom photo) Walbrook Shopping Center, which includes several black owned stores is the city's first minority-owned shopping center. It opened in the Walbrook Junction section of the city in May 1980.

Buy In, Buy Us — a program to strengthen black business, spur community unity

By Portia E. Badham
AFRO Staff Writer

Beginning next week the black community will embark upon one of the most intensive economic campaigns that should result in the strengthening of black businesses in Baltimore.

The "Buy In, Buy Us Week," which starts March 1, is a project being sponsored by the Economic Development Committee of the HUB organization and is the brainchild of the committee's chairman, Tyrous Addison.

"Buy In, Buy Us" is a major economic thrust in the black community, yet to participate is very simple.

From March 1 through March 8, everyone in the community is asked to purchase their goods, products and services from a minority-owned business. It doesn't mean buying something from a black business you wouldn't normally use.

Instead, everyone, despite their age, sex or income level is asked to think and buy black when purchasing items as a regular consumer.

The Economic Development Committee of HUB Inc. has proposed this project to provide support for blacks in business. This is the committee's first major project this year.

There has been an increasing absence of community support for those black entrepreneurs within the community. This lack of support has added tremendously to both the plight of the black people and the city itself.

Approximately $5 billion is spent annually in Baltimore city, of which the black population spends a hefty $1 billion or 20 percent. Less than $20 million of this is spent in black businesses.

Statistics show that in the Jewish community money turns over an average of seven times before leaving the community. In the White Anglo Saxon Protestant community, money turns over an average of five times before leaving the community.

In the black community there are basically no turns. Money comes in and goes out.

"It's been said that the dollar that wakes up in the black community, goes to sleep in the white community," said Tyrous Addision.

"Well, we're trying to get that dollar to stay overnight by sponsoring this week-long campaign. Hopefully, be able to get it to stay two days, then a week, then a month and a year.

"Buy In, Buy Us is something that should attract everyone. There's no way you can be black, live in the metropolitan area and not participate in this program."

Addison is president of the eight-year-old firm, Atlas Insurance Agency and was able to land a $5 mimillion contract with the World Trade Center at the Inner Harbor.

The contract was effective Jan. 1 and will be written on an annual basis for three years.

Raymond V. Haysbert, president of HUB Inc., a non-profit organization of black businesspersons, stated that there is a need for community-based programs such as the Southern Christian Leadership Conference, the Urban League, the NAACP, Blacks in Government and others to become totally involved in economic development which is different from minority business development.

Tyrous Addision

He says, "Community economic development is working to improve the total economics of the community while the other is concerned with helping the business sector only.

"The community approach is much broader because it considers the cash flow from the public sector which is vital to people on welfare, black employees of the city administration, school system, state agencies, federal government and Social Security.

"We feel that as an organization our efforts will be designed to make the free enterprise system work within the minority community as it does in the majority community.

"The HUB organization is building self-interest plans to aid and raise the image of black business within the black community."

The black consumer should be able to locate a black business that provides just about everything from food to clothing to homes. The city witnessed, over the last five years, a birth of **new black businesses** that were the first of their kind. Chicken George opened in 1979 as the first black-owned fast food chicken store, the first black-owned Card Mart opened in the Inner Harbor last summer, WEBB became a black female-owned radio station and Walbrook Shopping Center which opened in May, 1980, highlighted West Baltimore as the city's only black-owned retail center. Most of its businesses are black-owned as well.

During the "Buy In, **Buy Us" campaign there** are several approaches that can be taken.

For example, if you cannot find a black-owned hamburger **restaurant, why not buy from the McDonald's fast foods stores that are owned by Osborne Payne, one of Baltimore's leading black businessmen.**

If you're an optician and you want to buy black, why not buy frames from the only black manufacturer of eyewear in the country, located in West Baltimore, R & R Optical.

Will M. Francis

Of course, Baltimore does not have a black-owned car dealership but if you're in the market for a car next week, why not get your service from a black car salesman. At least he can get the commission.

There are many avenues that can be crossed to ensure that the black dollar stays in the black committee. Maybe after next week, the idea will catch on and it will become second nature to all blacks to "Buy In, Buy Us."

The AFRO is proud...

The Baltimore AFRO-AMERICAN is proud to help dramatize 'Buy In, Buy Us Week' — the new black economic thrust to unify black businesses and consumers around the theme of economic self-determination.

With the threat of severe reductions in Federal and other expenditures that have served to help our community survive in the past the AFRO, this city's oldest black business, fully recognizes that our community must greatly accelerate its abilities to be self-sufficient.

With unemployment rampant in our neighborhoods coupled with lessening assistance to the truly needy, it is imperative that black Baltimoreans come quickly to grips with absolute necessity that we must must make all of our dollars work most effectively for us.

Support of black businesses, the theme of 'Buy In, Buy Us Week,' is crucial to this goal.

Support of black businesses is also vital to the city's survival as well.

No matter how many physical improvements accrue in Baltimore it will be naught unless significantly increased numbers of our people are gainfully employed or successfully operating as trades people, entrepreneurs, within our community.

'Buy In, Buy Us Week' seeks to stimulate Baltimoreans black and white, to spend money with businesses within our community.

It is imporatnat that we keep dollars circulating in our neighborhoods.

It is important that we spend our money with institutions that we either control or that hire us in impressive numbers rather than just as tokens.

It is important that we cater to and invest in companies that put their money back into our neighborhoods rather than throw away our money on operations that take our money and run.

The leadership of HUB, the sponsoring body behind 'Buy In, Buy Us Week' is to be complimented on this initiative.

You can help mightily by utilizing not only the services of black businesses listed in this special supplement but other firms which serve you within our community.

'Buy In, Buy Us Week' begins March 1.

Please participate. Make your dollars work for you!