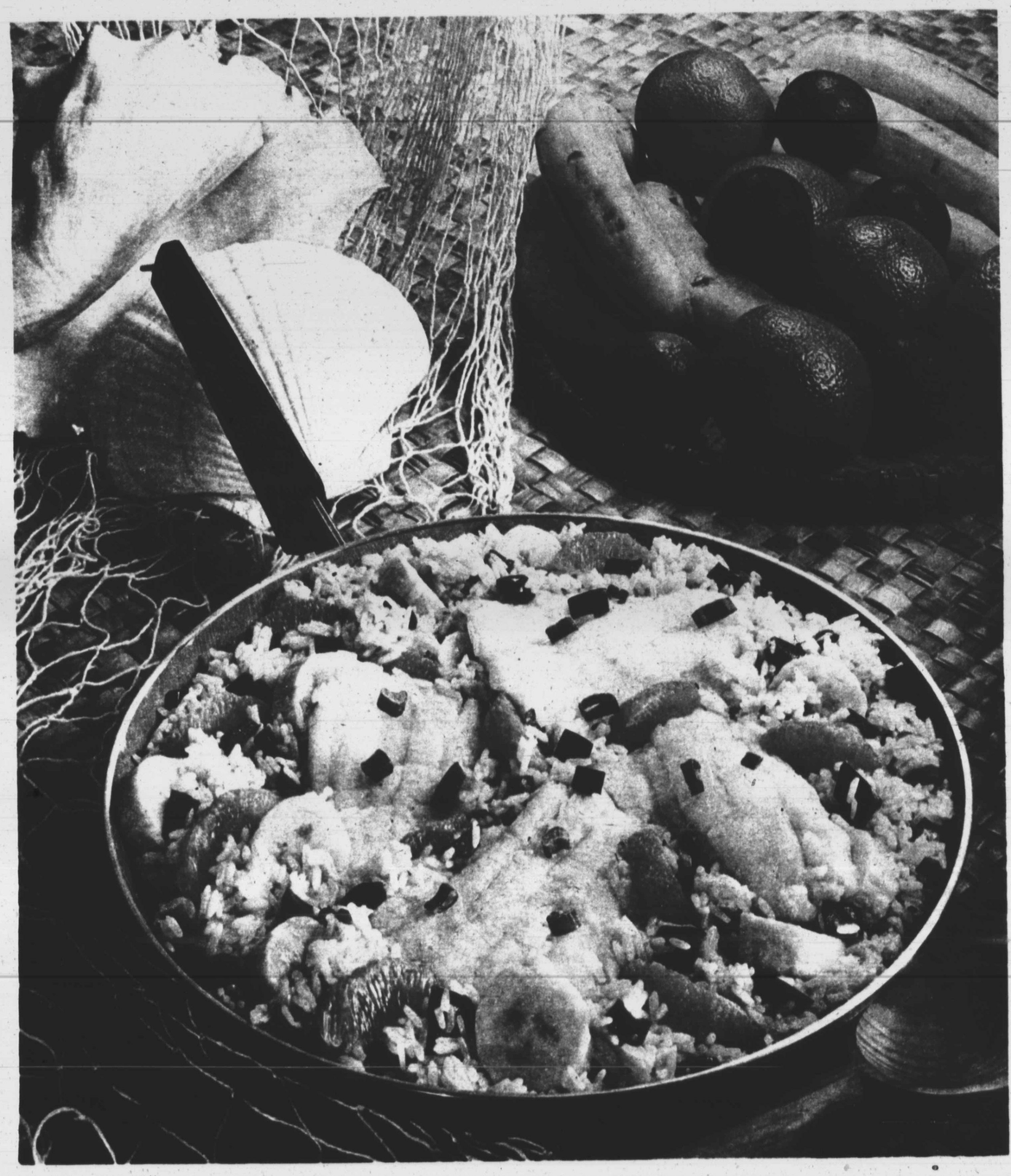
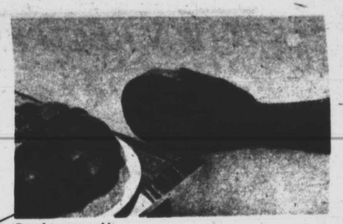
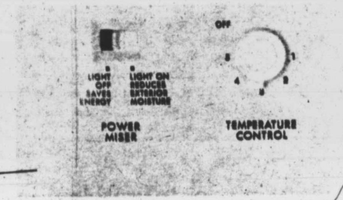


Look at all you find when you look into this Sears Kenmore



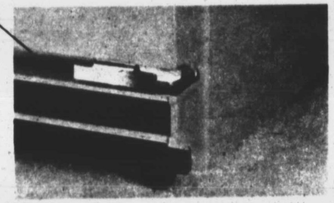
Porcelain-on-steel liner



Power Miser saves up to 14% in energy

Ice and cold water dispensers

Textured steel hides smudges



Rollers for easy cleaning

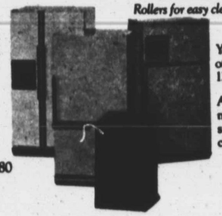
25.0 cu. ft. frostless Lady Kenmore refrigerator, Model 69086/69096

Popular Features. Kenmore refrigerators offer a wide choice of features. Outside, you can find features like automatic ice and water dispensers that save you opening the freezer door and letting cold air escape. Inside, a feature like Sears Humidrawer® that helps keep a variety of foods fresh for up to eight days.

And remember, Sears service is only a phone call away.

Wide Selection. Choose from 29 models, 121 styles. Bottom freezers, top freezers, side-by-sides and compacts for office, den or apartment. Or family units like the 25.0 cu. ft. frostless Lady Kenmore shown here.

The 1980 Kenmore line is an average 70% more energy efficient than our 1972 model line.*



Your choice of 29 models, 121 styles.

Available in most Sears retail stores and the catalog.

Kenmore. Solid as Sears

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*The efficiency improvement, as measured by U.S. Dept. of Energy test procedures, is a weighted average based on production volumes for 1972 line and that projected for 1980 line.