FREE ATHLETIC EQUIPMENT FOR YOUR SCHOOL Team Up for Pag. Fun'n Fitness



Team Up with Bob Griese of the Miami Dolphins

"I'm the father of three growing youngsters. And I worry about the inflationary squeeze on the sports and recreational programs in our elementary schools. I'm National Program Director of Post Fun 'n Fitness Program because it's a great answer to that problem."

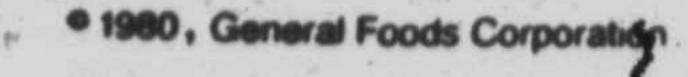
Team Up for Fun 'n Fitness. It's an easy way for America's schools to get this top-quality brand-name equipment for basketball, football, hockey, tennis, softball, plus trampolines, parallel bars—and other great gymnastic and playground equipment.

It's all absolutely free when you team up with your commu-

nity to collect Proof-of-Purchase Seals from Wonder Bread, Log Cabin " Syrups and Mixes, Post " Cereals, and tear strips from Awake and Orange Plus Breakfast Beverages—all the nourishing good breakfast products that are part of Fun in Fit-

Team Up. Get your community working together to earn this fine athletic equipment for your school and your youngsters. Every Proof-of-Purchase adds up. Okay, America, on your mark, get so, go! Team Up for Fun 'n Fitness!

Team Up with these good breakfast products:





With the Inner Harbor in the background, Kenneth O. Wilson stands in front of a section of the Baltimore Marina, a city.

owned facility which docks over 150 pleasure boats in the midst of rejuvenated downtown.

BALTIMORE'S INNER HARBOR MARINA:

He Proved He Could Do It

From May through September, south-central Baltimore City looks like a bustling and busy resort town, rather than the blue-collar industrial city it is.

Bach day from sunrise to sunrise, visitors by the hundreds stroll around Baltimore's Inner Harbor, shopping, sightseeing or dining at any of twenty-five specialty eating places at Harborplace, the city's new seaside gathering place.

What may come as a surprise is that Baltimore, which boasts one of the busiest seaports in the country, is now, for the first time, also the home of one of the busiest marinas on the East Coast.

The Inner Harbor Marina, operated by Kenneth O. Wilson, is the docking place for 158 pleasure boats, 100 of which have a permanent slip at the marina.

Wilson, the well-known advertising executive who is vicepresident of sales at the Afro-American Newspapers, is the first operator of the three-year-old marina and is presently negotiating a new seven-year contract with the city to begin this

During a break recently, Wilson

The resurgence of downtown Baltimore, especially the Inner Harbor area, is the talk of the business community across the country. The head of the city's successful marina is a black visiomary who fought for, and won the right to take charge.

By Libre Jasiri

midday sun to his own 36-foot Gulfstar Trawler and talked about the past three years of running the

"We had to market this marina," he said. "There had never been a facility like this in Baltimore before. In the beginning, I got a list of all the boats registered in the state and sent letters to the owners. Now, if every boat in here were to leave today, we could fill it up again by

tomorrow." Heady stuff for a man who. three years ago, was told by naysayers throughout the state that he "couldn't pull it off; that (he) didn't know enough about

If it is no secret that boating has traditionally been the domain of whites, of middle-class means at minimum, it was just as clear three years ago that many white businessmen in Baltimore and

black man would operate the city's first marina.

"I got this contract because I submitted the best proposal," said Wilson. "I recognize the parochialism that pervades this city, the wait-and-see attitude that exists. But I'm a businessman and I also understand that the mayor and Bob Embry, who was housing commissioner when I began to negotiate this contract, want to see Baltimore in the vanguard, a city that does things first.

"I've been in boating since '67 and I knew that I could provide the kind of service that I would like to get when I pull into a marina. That's what I've done since the

day we opened." For \$600 to \$2,000 per year or daily rates, boaters berthing at the Inner Harbor Marina can expect 24-hour security, provision of water and electricity and other non-contractual services ("If a statewide were outraged that a lady drops her ring in the water,

my captain will put on his wet suit and dive for it," said Wilson).

On a daily basis, the marina is run by two couples including Wilson, who is president of Inner Harbor Marina, Inc., his wife Jean, treasurer of the corporation and fiscal manager of the marina; William L. Flohr, the licensed captain who runs Wilson's boat, "The Fourth Estate," is vicepresident of the corporation and general manager of the marina; Flohr's wife is manager of reservations.

In addition to three full-time security guards, the marina employs a group of about ten young people, the Ship's Company, who assist in docking boats and provide other general assistance to boaters.

As part of their on-the-job training, the youngsters learn small boating, reservations, navigation and operation from Captain Flohr.

Wilson comes to Baltimore and the marina by a not altogether unlikely route. He was born and raised in Minnesota by an uncle who had migrated from Winnipeg, Canada. He remembers his

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