Save $10
His 5-digit yellow metal chronograph.
39.97
Regularly $49.99
Shows constant hours-minutes-seconds. Gold color, black mask.
$31.95 White metal LCD 24.97

Save $20
Texas Instruments thermal printer.
54.97 Reg. $74.99
With grand total memory.

Save $2
Wards easy-to-read bath sacle.
4.97 Reg. $6.99
Bright white steel frame.

Save $2
12-qt. Drain Tainer for oil changes.
3.99 Reg. $5.99
Lays flat; stores upright.

Save 41%
Unbreakable plastic Super Funnel.
99¢ Reg. $1.69
For refill, auto fluid, oil.

Save $5
Our 110 camera w/electronic flash.
Produces up to 200 flashes with 2 "AA" alkaline batteries. Elec. light sensor.
19.97 Reg. $24.99

MONTGOMERY WARD **Limited time.**

Reduced prices in effect thru Sat., Sept. 6th.

BARGAIN CENTER
- Wide assortment of girls' sweaters were $9.99 ..... 4.88
- Girls' jeans were $13.99 ..... 6.88
- Jrs. & Misses' dresses were $14 ..... 6.88

Monroe St. Only.

Special buy.
Rich coffee knits to mix, match, savor the prices.
$8-$15
Special buys.
Coordinate delicious looks. Polyester/rayon.
Coffee blazer $15
Print box blouse $12
Coffee skirt $9
Coffee vest $9
Print shirt $11
Coffee pants $8
...others in group.
Misses' Sportswear

Save 18%
Bug boys' soft underwear at a stock-up price.
3 for $3
Reg. 3 for $3.69
T-shirts in flat knit with hemmed bottom, taped neck, shoulder seams. Briefs in rib knit have reinforced seams, elastic waist. Washable combed cotton; in sizes 8-20.

Save $3
Men's tailored dress shirts.
Superb tailoring, affordably priced. Machine washable polyester/combed cotton needs little or no ironing. 14½-17.
6.97 Regularly $10

$30-$150 off all sofas and sleepers in stock.
$200 off.
Early American sofa in stunning nylon.
Our Early American sofa has extra soft back and reversible seat cushions. Wood-like trim adds to the good looks. "Autumn Forest" scene upholstery in 100% nylon.
199.97 sofa Reg. $399.99
299.99, loveseat 159.97
179.99, chair 99.97

Can qualify for energy tax credit.

Save $25
Insulating full-view storm door.
94.99
Reg. $119.99
Aluminum frame, 1¼" thick. Insulates without hiding prime door. White or bronze-painted finish. 32", 36x80"
Installation extra.

28"h

1/2 price.
Contemporary bean pot lamp.
22.44
Reg. $45
Roughed base in popular neutrals of terra cotta or oyster. Fabric-over-vinyl pleated shade. 3-way switch.

Save $100
Multi-position swivel rocker/recliner.
Covered in glove-soft, easy-care vinyl. Reclining mechanism is handle activated. Relax in style.
$129.99 recliner 99.97
229.97 Reg. $329.99

Bedding prices start as low as $9.88

Save $50
Choose innerspring or urethane foam.
Knight-O-Rest mattress, foundation. Quilt cover.
$159.99 full 109.97
$379.99 queen set 279.97
$489.99 king set 369.97
79.97 Twin, ea. pc. Reg. $129.99

4969

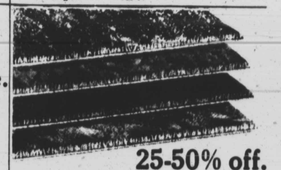
Save $130
19-cu. ft. upright style freezer.
369.88
Reg. $499.95
You get "power-on" and interior lights, adj. cold control, 3 fast-freeze shelves and defrost drain.
+199.95 chest style freezer 369.88

1459

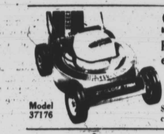
$80 off.
14.4-cu. ft. refrigerator.
399.88
Reg. $479.95
Easy-to-organize with 2 glide-out shelves. 1 fixed. Full-width freezer shelf. Lots of door storage.

11200

Value.
12" diag black-and-white portable TV.
100% solid state for long life. UHF/VHF antennas. Compact and lightweight.
$79

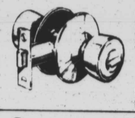


25-50% off.
Wide array of stylish carpet remnants.
Many fibers, styles, sizes and colors. Choose sturdy jute or cushiony foam back. Foam back needs no padding. Edges are expertly finished.
Priced as low as 49.99, 9x12'



Model 37176

Save $30
Rear-discharge electric mower.
169.88 Reg. $199.99
$15.99, 100' extension cord 12.88



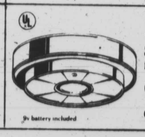
33% off.
Privacy lock set for bedroom, bath.
7.97 Reg. $11.99
Polished brass.
$12.49 antique brass set. 7.97

8020

Big buy.
Enjoy cooking w/ a microwave oven.
$269
500-watt power.

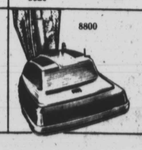
20-40% off.
All carpet* in-stock.
As low as **3.99** sq. yd.
*Does not include remnants.

Save $5
Nylon super dry pack for hiking.
9.97 Reg. $14.99
Padded adj straps for comfort.



9v battery included

32% off.
Smoke detector for home safety.
9.44 Reg. $13.99
Gives early fire alarm.



8800

Value.
Wards upright vac has power suction.
39.88
Toe-touch on/off.

6031

Value.
Our "plus" capacity 4-cycle washer.
$249
Heavy-duty 1/2-hp motor.

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MONTGOMERY WARD

OUR WORLD

URBAN COWBOYS

SPIKY — Riders in the Cowtown Rodeo wear jagged spurs on their boots.

In the movie, "Urban Cowboy," the hero, played by John Travolta, wears Western duds and hangs out in a saloon where the fellas (some of the gals, too) prove they're tough by out-riding a machine-operated bucking bronco that eats quarters, not oats.

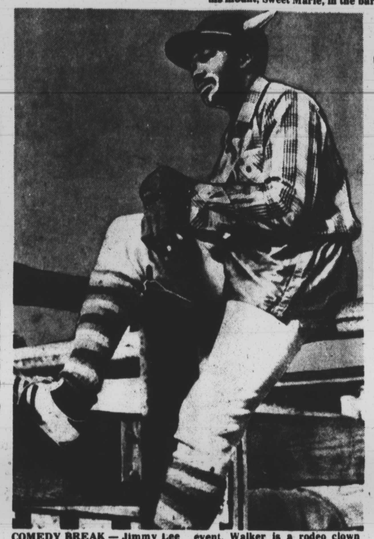
In real life, off the silver screen, he-man customs of the old West — ridin' flesh-and-blood horses and bucking broncs and ropin' for-real steers — flourish at weekend rodeos.

Cowboys and their fans don't have to go to Texas or Wyoming or Oklahoma for rodeo action. It's as close as New Jersey (yep, New Jersey) and, in keeping with another Western tradition, blacks are in the thick of things.

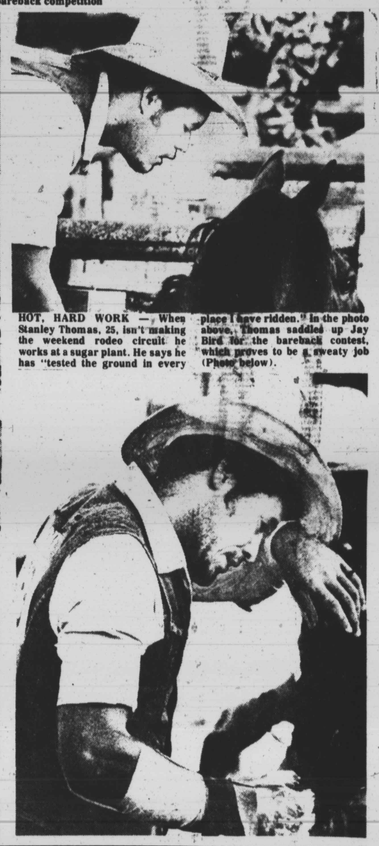
(Continued on Page 10)

HANG ON — Buck Howard (L) keeps a tight grip on his mount, Sweet Marie, in the bareback competition in the Cowtown Rodeo in Woodstown, N.J.

COWBOY — Buck Howard, 25, a New Jersey native, says his mother never comes to see him perform in the rodeo because she is afraid he will get hurt. Howard injured his foot in the bull riding contest the same day this picture was taken.



COMEDY BREAK — Jimmy Lee Walker takes a rest between contestants in the bull riding event. Walker is a rodeo clown and he distracts the bulls when riders fall off their horses.



HOT, HARD WORK — When Stanley Thomas, 25, isn't making the weekend rodeo circuit he works at a sugar plant. He says he has "tested the ground in every place I have ridden." In the photo above, Thomas saddled up Jay Bird for the bareback contest, which proves to be a sweaty job (Photo below).

OUT OF THE SADDLE — Cowtown Rodeo cowboys perch on a fence between competitions. Buck Howard enjoys a smoke.

TIGHT GRIP — A cowboy clutches the reins in preparation for the bull riding contest.

AFRO Photos by Mark Gail

SAM'S DAY — Samuel T. Daniels, director of CEBO entertained nearly 100 guests at a birthday celebration held in his honor at The Ritz Aug. 28. Here he assisted by his wife, Gladys, in cutting the birthday cake.

(AFRO photos by Mark Gail)

Friends help CEBO executive celebrate birthday

PARTY GUESTS — Taking time out during gala activities at The Ritz to say hello and chat were James "Biddy" Woods, public relations director for the club, Ophelia G. Bell and Ronald Scott.

The Friends of Samuel Daniels, director of CEBO hosted a gala birthday party for the executive Aug. 28 at the Ritz in downtown Baltimore.

Guests at the party mingled, danced to disco music and listened to the jazz stylings of Carlos Johnson.

In addition to the birthday party for Daniels, a reunion was also held for employees at CEBO from the years 1966 to 1971. More than 200 people attended the 5 p.m. until affair.

Daniels has been director at CEBO since it was formed in 1967. CEBO was the brainchild of Benjamin Goldstein, who believed so strongly in the need for a technical person-to-person resource agency that he left a high-level federal post to set the wheels in motion.

He persuaded the Ford Foundation, through the Potomac Institute of Washington, D.C. to provide a small two-year pilot grant.

Daniels, who is also grand master of the Prince Hall Masons, was one of the community leaders on the planning committee for CEBO when he was selected as executive director.