Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Dointsmooth



Salem Lights brings smooth, easy menthol refreshment to low tar smoking.

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LIGHTS: 11 mg. "tar", 0.8 mg. nicotine, LIGHTS 100's: 11 mg. "tar", 0.9 mg. nicotine, av. per cigarette, FTC Report DEC. '79.

Bob Davis covered 2,327 miles today.

The last 6 were the hardest.





That long, cross-country flight didn't slow him down. Because Bob Davis flew United. Our convenient schedules kept pace with his schedule. Once on board, Bob sat back and enjoyed a meal, stereo entertainment, and the service and attention that have made United the front-running airline with business travelers.

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