## WIN THE KRAFT FAMILY REUNION SWEEPSTAKES.

TAKE 24 MEMBERS OF YOUR FAMILY TO DISNEYLAND® AND TAKE \$5000 IN CASH!

Kraft is bringing food, families and fun together again this year with your chance to win the biggest, most magical family reunion ever. It awaits you at

Disneyland park, located in Anaheim, California, where your family will help celebrate the 25th Family Reunion of the Happiest Place on Earth, and it includes \$5000 in cash! So start your family reunion celebration by entering today! You could win a prize that's pure magic.

FAMILY REUNION FIRST PRIZE

A four-day, three-night trip to Disneyland park for you and up to 24 family members, plus \$5000 in cash. You'll be our guests at the Disneyland Hotel, the official Hotel of the cash.

Disneyland, the only complete hotel resort in Anaheim. The

Hotel is right on the Monorail and features a brand new multi-million dollar water wonderland—a fabulous world of aquatic wonders and entertainment. Round-trip air fare, meals in the park, and Disneyland attractions are compliments of Kraft, too. There's also a special Family Reunion Picnic at Disneyland, reserved seats at the fabulous Golden Horseshoe Revue, a family portrait photo with Disney characters, and special bags of Disney goodies for all. Plus, your family will be Grand Marshals for the brass band

parade on Main Street!

10 SECOND PRIZES

Ten 3-day, 2-night trips to Disneyland park for up to 8 family members, plus \$1000 in cash. Transportation, luxurious accommodations at the Disneyland Hotel, meals in the park, and Disneyland attractions are provided by Kraft.

## 100 THIRD PRIZES

A check for \$100. Use it to buy groceries for your own Family Reunion.

## 1000 FOURTH PRIZES

of our most popular, easy-to-fix recipes, a \$10.95 value.

To enter, just read the rules and fill out the Official Entry Form on this page, or look for additional Entry Forms at your store. And while you're shopping, redeem the money-saving coupons on this

page for your favorite Kraft products. Enter the Sweep-stakes as often as you like. Kraft wants your family to win the reunion of your fantasies! Kraft's Family Reunion share

Kraft's
Family Reunion...share
the special
magic of family, food, fantasy and fun.



OFFICIAL RULES

1. To enter the KRAFT "Family Reunion" Sweepstakes. mail in the Official Entry Form or your hand-printed name and address on a 3 x 5 piece of paper. All entries must include the Universal Product Code symbol cut from any KRAFT product or the words "Kraft Family Reunion... Bringing Good Food and Families Together!" hand printed on a separate 3 x 5 piece of paper.

2. Submit as many entries as you wish, but each entry must be mailed in a separate envelope. Mail entries to KRAFT "Family Reunion" SWEEPSTAKES, P.O. Box 6669, Chicago, IL 60677. Entries must be postmarked by April 30, 1980 and received no later than May 5, 1980. NO PURCHASE NECESSARY.

3. All prizes will be awarded and no substitutes will be provided. One First Prize—4 day, 3 night trip to Disneyland park (see trip details) for up to 25 family members plus \$5,000 in cash. Ten Second prizes—3 day. 2 night reunion trip to Disneyland (see trip details) for up to 8 family members. plus \$1,000 in cash. TRIP DETAILS: Travel arrangements by IVI Travel. Inc. Round trip coach airline tickets will be provided for the metropolitan airport nearest the winner's and family members homes within the U.S.A. It will be the responsibility of the winner and the family members to get to that airport. Ground transportation to Disneyland park from Los Angeles airport will be provided, plus lodging at Disneyland Hotel and meals as stated. Trips must be taken by December 31. 1980. Trip dates subject to availability of rooms. 100 Third Prizes—A check for \$100. 1,000 Fourth Prizes—The Kraft Cookbook.

4. Chances of winning are determined by the total of your entries and the total entries received. Limit one prize per family. Winners will be determined by a random drawing conducted by H. Olsen & Co., an independent judging organization.

5. Winners will be notified within 60 days of contest closing. Federal. State and other taxes imposed on a prize winner in this Sweepstakes are the sole responsibility of the prize winner.

6. This Sweepstakes is void outside the U.S.A. (except for its territories and APO/FPO addresses), and wherever prohibited, taxed or restricted by Federal, State and Local laws or restrictions. All entrants must be 18 years of age or older. Employees of KRAFT, INC, and its subsidiaries, its advertising agencies, judging organization, IVI Travel. Inc., and their immediate families living.

7. All decisions of the judging organization are final. No correspondence will be entered into and all entries become the property of KRAFT. INC. None

Sweepstakes, winners consent to the use of their names and/or likemesses for any advertising and/or trade purposes by KRAFT, INC, and its agents without additional compensation.

List of 1st, 2nd, and 3rd prize winners be sent to entrants who send a stamped addressed = 10 size envelope (41 x x ) to KRAFT "Family Reunion" eepstakes. Box CC, Chicago, IL 60677.

DISNEY ILLUSTRATIONS © 1980 Walt Disney Productions

KRAFT

STORE COUPON

Save 25



handling each coupon provided you and the customer have complied with the terms of this offer Proof of purchase of sufficient product specified to cover coupons redeemed must be furnished upon request. Redemption through outside agencies brokers etc. will not be honored unless authorized by Kraft. The customer must pay any sales or similar tax on product purchased. Coupon void if use is prohibited restricted or taxed. Good only where this offer is displayed or advertised. Cash redemption value of coupon 1.20c. Redemption on other than product specified constitutes fraud. KRAFT. INC. RFG. P.O. BOX 1600. CLINTON. IOWA 52734. REDEEM PROMPTLY. OFFER EXPIRES. September 30, 1980.

ONE COUPON PER ITEM PURCHASED

21000 105

25

STORE COUPON

on 12 oz. or larger size KRAFT® SINGLES Process Cheese

Food Slices

TO THE GROCER. You are authorized to act as our agent in redeeming this coupling. We will reimblig se you for the face value of this coupon by 5c for handling each coupon provided you and the customer have compared the terms of this other Proof of purchase of sufficient product specific the terms of this other.

Redemption on other than product specified constitutes from KRAFT. INC. REG. P.O. 80
1600. CLINTON. IOWA 52734. REDEEM PROMPTLY OFFER EXPIRES July 31 1980

LIMIT ONE COUPON PER ITEM PURCHASED

24 21000

12

STORE COUPON

Save 7

on 1-Ib: PARKAY Margarine In Sticks
TO THE GROCER: You are authorized to act as our agent in redeeming this coupon. We will reimburse you for the face.

softer Proof of purchase of sufficient product specified to rower apons redeemed must be furnished upon request. Redemption through outside agencies wers etc. will not be honored unless authorized by Kraft. The customer must pay any sale similar tax on product purchased. Coupon void if use is prohibited, restricted or taxed. Gouly where this offer is displayed or advertised. Cash redemption value of coupon 1.20c. Remotion up offer the product purchased.

tion un other than product specified constitutes traud KRAFT. INC. RFG. P.O. BOX 16

LIMIT ONE COUPON PER ITEM PURCHASED

21000 105110

70

STORE COUPON Save 10

on any size KRAFT Natural Cheddar or Colby Cheese

TO THE GROCER. You are authorized to act as our agent in redeeming this coupon. We will reimburse you for the face value of this coupon plus 5¢ for handling each coupon provided you and the customer have complied with the terms of the other Proof of the customer have complied with the terms of the other Proof of the customer have complied with the terms of the other proof of the customer have complied with the terms of the other proof of the customer have complied with the terms of the other proof of the customer have complied with the terms of the other proof of the customer have complied with the terms of the other proof of the customer have complied with the terms of the other proof of

his redeemed must be turnished upon request. Redemption mrough nutside agencies etc. will not be honored unless authorized by Kraft. The customer must pay any sale har tax on product purchased. Equipon void it use is prohibited restricted or taxed. Gur there this offer is displayed or advertised. Cash redemption value of coupon 1.20c. Rich on other than product specified constitutes traud. KRAFT. INC. RFG. P.O. BOX 1600. NOWA 52734. REDEEM PROMPTLY. OFFER EXPIRES. July 31, 1980.

LIMIT ONE COUPON PER ITEM PURCHASEI

J¢ 21000 10

DOE # SO-10

OFFICIAL ENTRY FORM

Sample UPC Symbol

KRAFT "Family Reunion" SWEEPSTAKES
P.O. Box SS, Chicago, IL 60677
Please enter me in the KRAFT "Family Reunion"
Sweepstakes. I enclose the Universal Product Code
symbol from any KRAFT product, or the words
"Kraft Family Reunion . . . Bringing Good Food and Families

Name

(PLEASE PRINT)

Address

(KRAFT) © 198

1980 Kraft. Inc.