



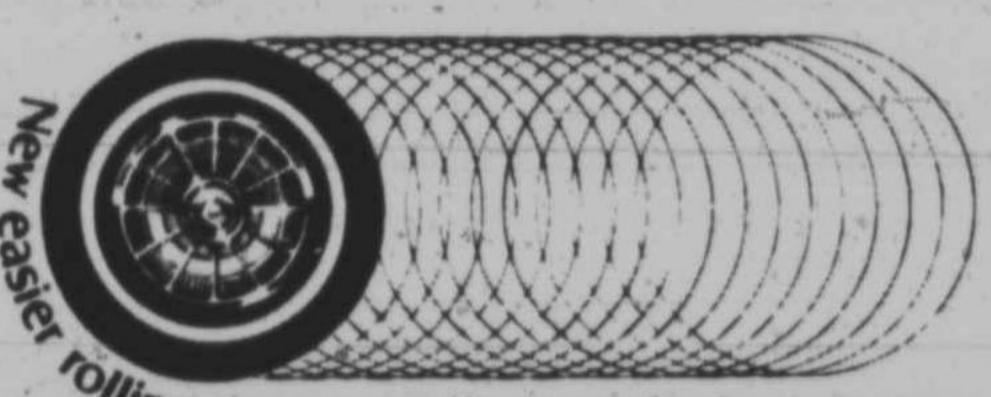
Highest EPA mileage estimates ever.

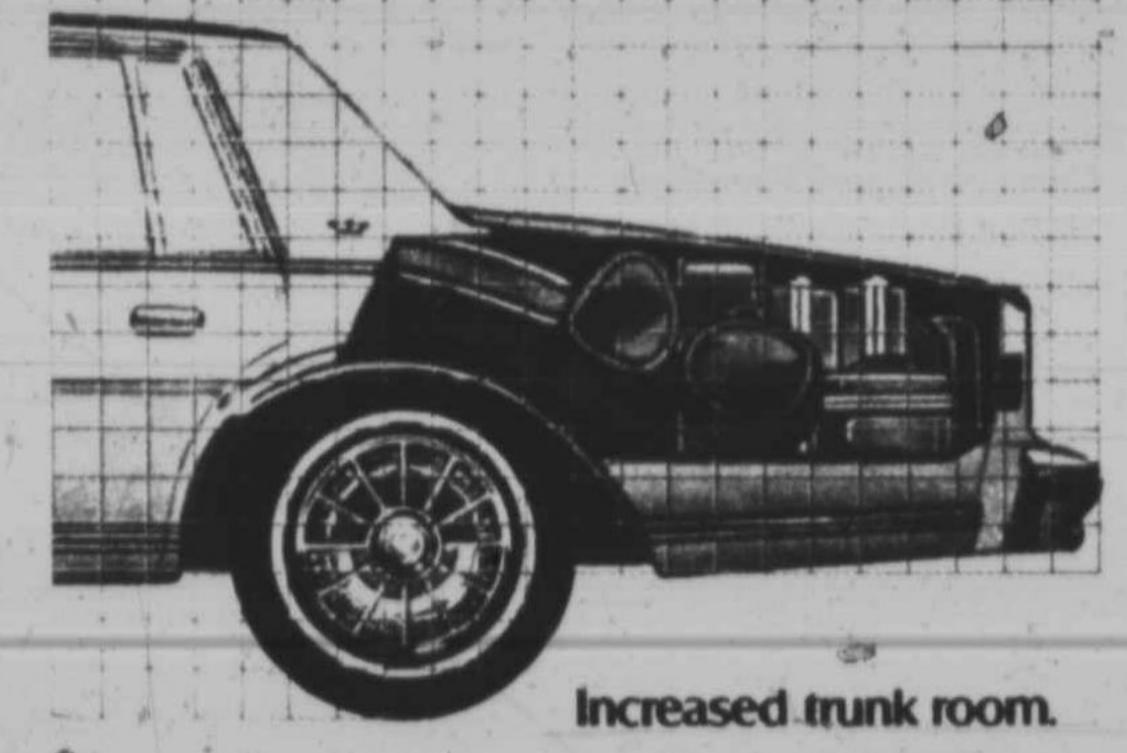
As the numbers above clearly indicate, The New Chevrolet Caprice and Impala now have the kind of mileage estimates once associated only with smaller cars.



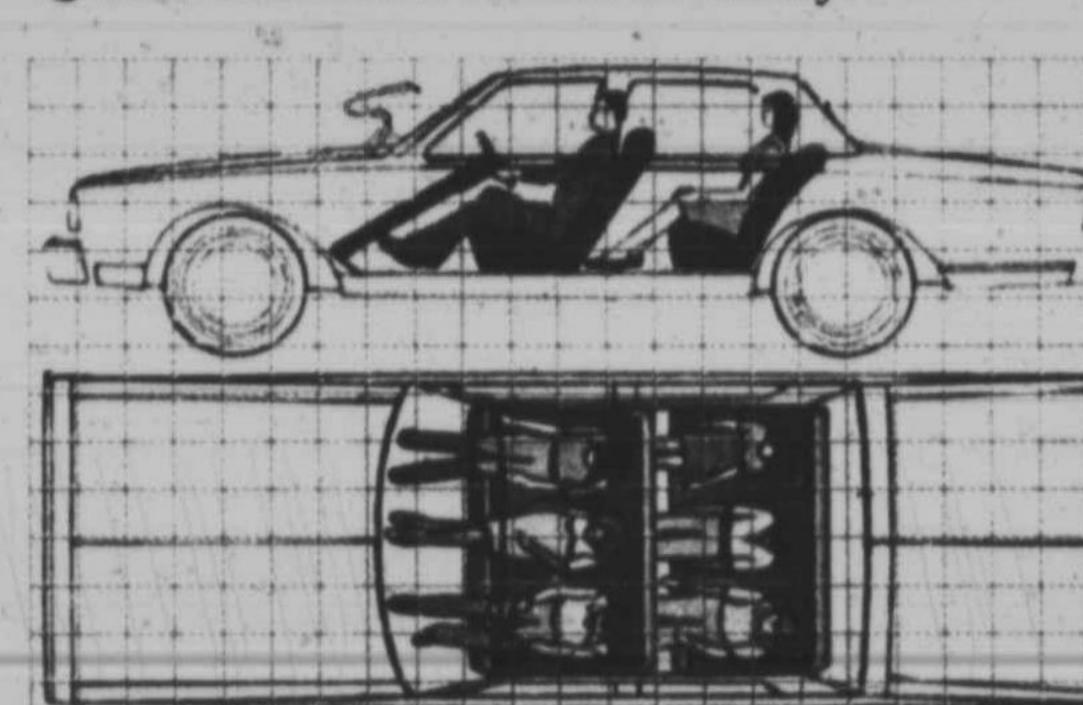
More miles between fill-ups.

EPA first issued gas mileage ratings in 1974.





Our New Chevrolet gives you even more trunk space than last year. Now, it's a big 20.9 cubic feet. Also new for '80: a side-lift-type jack. And a compact spare that's easier to handle and takes up less room.

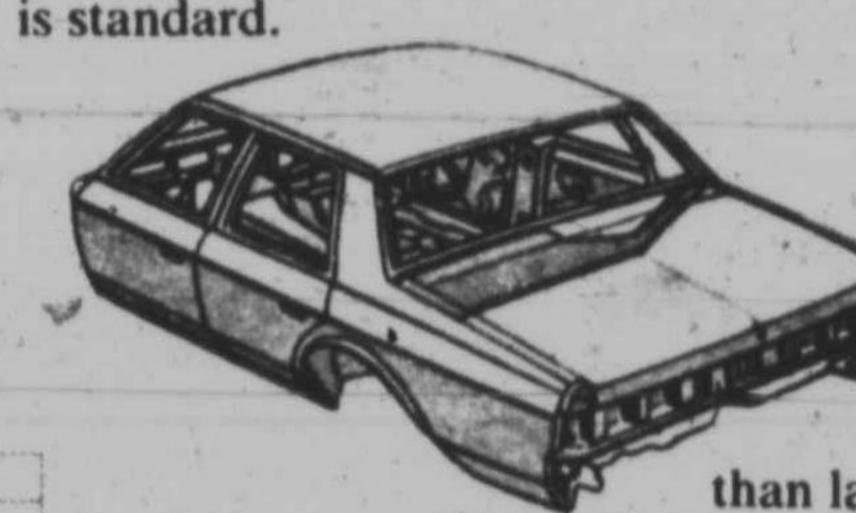


Full-size room, ride and comfort. Plus some substantial improvements.

Engineering advances for '80 include new suspension tuning for a smooth, comfortable ride. And larger size steel-belted radials that grip the road, yet roll easier than last year's tires.

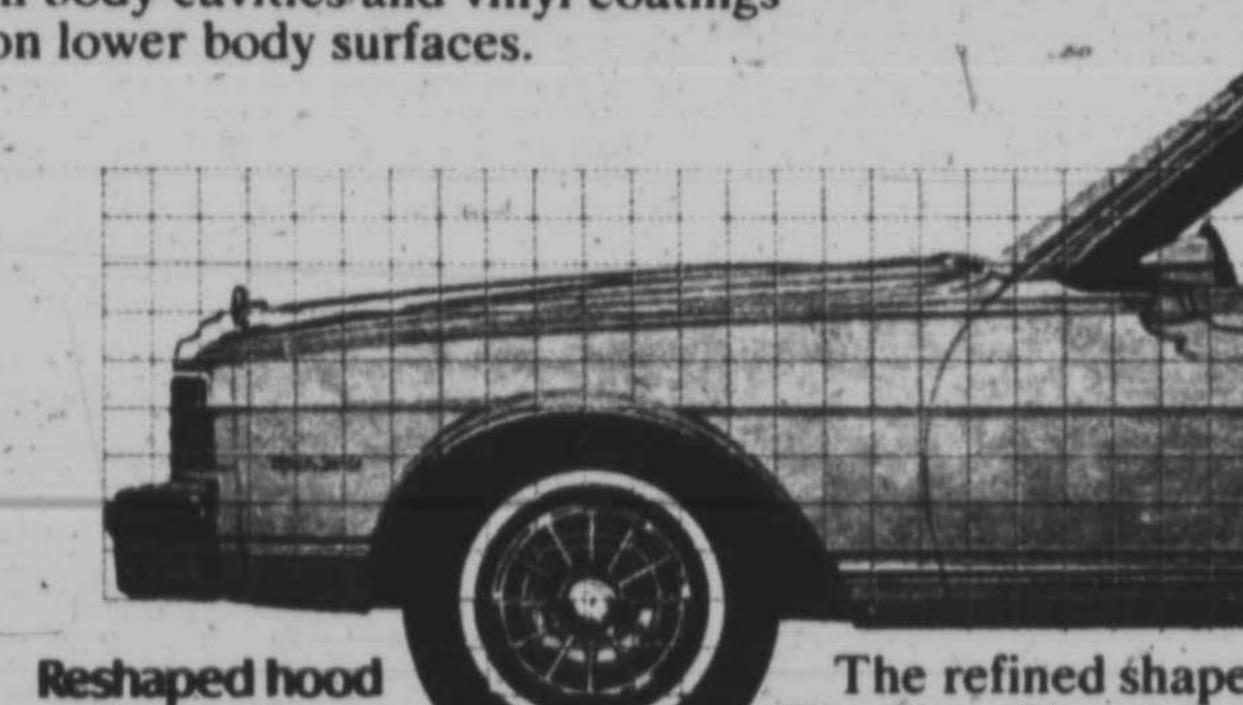
New standard V6 power.

gone into Caprice and Impala. Beginning right up front with a modern new with the highest EPA gas mileage 'Not available in Calif. where a 231 V6



anti-corrosion measures. For 1980, there's greater use of precoated metals than last year, special coatings

in body cavities and vinyl coatings on lower body surfaces.

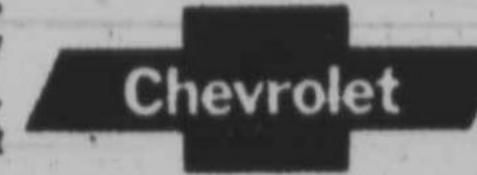


and smoother sides help reduce wind resistance.

The refined shape of The New Chevrolet slices through the air with less drag: another contribution to improved fuel economy.

WE MADE IT RIGHT FOR THE '80s.

*(18) EPA estimated MPG (city), (450) miles estimated city driving range, 26 highway est., 650 miles est. hwy, range. Driving range figures obtained by multiplying the EPA mileage estimates by 25-gal. fuel tank capacity. Chevrolet Remember: Use EPA estimated MPG for comparisons. You may get different mileage and range depending on speed, distance and weather. Your city



mileage and range will be less in heavy city traffic. Your actual highway mileage and range will probably be less than the highway estimates. The New Chevrolet is equipped with GM-built engines produced by various divisions. See your Chevy dealer for details. And talk to him about buying or leasing The New Chevrolet for 1980.

-Gaynor

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Gloria was thrilled at the request, and ecstatic when she saw that people like Frank Sinatra and Sophia Loren had come to see her.

Everyone backstage had a bad case of the jitters and Gloria kept attempting to reassure them. She was fine until she walked onstage and thought, "If all these people are nervous and they are not even onstage, I've got to be CRAZY not to be nervous out here."

The "Undisputed Queen" loves life, and life means people. She spends at least six months out of the year touring the world. This lady has so much respect for people that she takes crash language courses before her trips, so that she can communicate with others to some degree in their own language. Gloria even recorded Spanish version of "I Will Survive" ("Yo Vivire").

Her love of children is deeprooted - she will do anything for them, and has helped on an international level through her work with UNICEF, and on a national scale she has worked with the NAACP and CORE.

Although her career is too demanding right now, Gloria's face lights up when she speaks of having children of her own one day. She enjoys the present relationship she has with her man, and like most women would like to marry in the future.

wondered how Gloria felt about getting involved with a man. After all, she is a super-star, known world-wide. Is she ever fearful that a man may be after her glamorous image, fame or fortune, instead of Gloria Gaynor

Her response is spontaneous. "I am not an easy person to fool, honey if he can act that well he deserves the money!"

As we watch one of the guests on the program, a psychic from London, Gloria remarks, "If anyone tells me they're clairvoyant, I believe it. I have a brother who drives me crazy because I could be in Egypt, and suddenly I know exactly what's wrong with him in N.J. The frustrating thing is that there is nothing I can do to help him."

Gloria's parents are both dead, something she doesn't feel she will ever get over, and she keeps

brothers and one sister, all still living in New Jersey.

Gloria says, "I believe anything someone tells me until I find out it's not true. Even then it doesn't affect me one way or the other. I have recently learned who I am and what I'm all about and why. But I haven't changed any.

"In fact I found out that I kind of LIKE me! If you don't like yourself, you're in trouble because there are plenty of people who don't. I feel God will tell me what's going to happen to me, because He keeps His arms around me."

Gloria has only just begun to explore her many talents and interests. She became a soap opera fan (hates to miss "All My Children") and found that she was interested in every aspect of the show. The writers, producers, the script ("you know if someone dies in the soaps, they're either getting do a movie, or somebody's sick of them").

She would like to try acting, and believe me she's a natural! I have the feeling that she will attain any goal set for herself - so watch out for her in the movies.

Gloria remembers hearing a drama teacher once say, "You have to get into character," and immediately she knew what the statement meant. I asked her if she had any preference for the type of role she would like to portray, and she laughingly replied, "I don't care as long as it's the best role in the picture."

The lady oozes sensuality would she do a sex scene? Never, not in the interest of art or the script. "I can't understand why anyone would want to watch two people making love in explicit detail in a movie - besides my boyfriend would kill me!"

It's Gloria's turn to go before the cameras and she sits vivaciously talking with the show's hostess, then proceeds to belt out her latest single from her new album, "I Have A Right."

After the show, we leave the studio in Gloria's limo. Gloria continues to make us feel comfortable and relaxed, for she has a great sense of humor and appears unaffected by her phenomenal success. It is nearing 11 a.m. and we all begin to think about food. I asked her is she into the

current health food craze. Smiling, she said, "Honey, I am into healthy foods, not necessarily into health food. I'm a junk food addict, but I still try to balance my

diet. If I eat a hamburger, I get lettuce and tomato on it, and french fries so I have my meat, starch and vegetable."

I marvel at this lady's devotion to logic. It is a driving force in her life - and perhaps one of the reasons she has become worldrenowned. Gloria Gaynor leaves nothing to fate.

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like to laugh and that you don't take yourself too seriously? One thing that is inherent in my life is extreme variety."

A graduate of Montclair State College in New Jersey, she grew up in Newark. Her early years of music instruction was one big experiment after another.

"I kept doing things with my voice. I developed an unusually strong pair of lungs and a great deal of agility with my voice. That's not really important, especially if you don't do anything with it. It is important that people get emotionally involved in your performance."

After college, she was able to survive as a music teacher in the public school system of New Jersey for only a year before the show business itch set in.

"My parents were involved with music. My aunts and uncles were too. Music is like air. I never thought about it as a job. Teaching was a job. I thought it was the right thing to do. It was gratifying but something very important was missing. It was finally my father who said you need to be in show

Through family contacts, she got a job playing piano and singing at several cocktail lounges in the Newark area. The family moved to New York and she landed jobs singing background for some of the musical giants in the business like Mathis and

Later, she decided to strike out on her own. She made her way to the Catskills where a lot of great artists have gotten their starts at such clubs as The Concord and Grossingers.

In retrospect, she contributes her success to "an awful lot of luck." "I always had the family to fall back on, so I was very secure." There was no magic plan for her success. She was just a shy, young girl with a lot of talent

- so much until it had to surface. "I felt I could always go home if. things went wrong," she quipped.

Her was turned into a big asset under the watchful guidance of her family. As a result, she didn't fall prey to the "casting couches" that a lot of young women confront in their rise to the show business ranks.

"Where in life aren't you going to get caught in traps?" she asked. "I felt free and happy even before I got my first show business break. It just gave me great pleasure to sing the notes off a piece of music in a studio. In those days, I made \$30 or \$40 an hour doing studio work. Today it is about \$50. That was so exciting. It felt good to get paid for something enjoyed."

Her Broadway carer was accidental. On a friend's suggestions, she walked into the theatre and auditioned for the part in "Hair" and was dumbfounded when she got it. "I was lucky. -They weren't looking for a veteran actress. They just wanted people who were talented but looked like" they were just wandering around. A girl in the cast had told me to read for the play. It was just luck. I was totally unknown at the time."

Reflecting on her life which centers around her husband, Charles Huggins, a real estate broker, and their two-year-old daughter, she breaks out into a girlish giggle. One of four children, she says that she gets great pleasure from family gatherings that generally take place in New York, New Jerseyand South Carolina.

She has just completed taping the new television special with Bea Arthur, who played

But, the new album "Burn" is on her mind this evening, and she talks incessantly about it with a youthful enthusiasm. She teamed with Peter Belotte, a producer from Hamburg, Germany to do the album. Belotte is not well known in the United States but is. popular on the European disco scene. He and Melba have collaborated in her attempt to mold this new assertive image. She says emphatically that she

is still encouraged by the success of her previous albums — the last one just barely fell short of being her first gold album. "I feel good," she beamed. "I think I am growing. Any new image must be palatable to the people.