How Norm Reeves won the election

Norman Reeves' campaign for a 5th District City Council seat was one of the most effective in the city.

He received 11,110 votes in the Sept. 11 primary, leading the ticket in the district and topping incumbents Thomas Waxter and Rochelle "Rikki" Spector by more than 3,000 votes.

He was one of the six city council candidates and the only challenger to receive more than 10,000 votes.

How did he do it?

"We started right after the last election," said Reeves. "We realized what had to be done and went out and did it."

Reeves said they ignored what happened in 1975 when Reeves was the victim of the name-is-the-same ploy instigated by the late political boss Jack Pollack, and began negotiations with major politicians, including state Sen. Clarence Blount, Rep. Parren Mitchell, Delegate Walter Dean and others. He also sought and received support from white politicians and constituents.

"The political endorsements were just the icing on the cake though," he said. "What we had to get was a solid base of grassroots support."

Reeves told the AFRO his campaign organization studied voters in the district.

"We looked at the areas we discovered we were weak in and did what we could to improve the coverage," he said.

"We wanted to get at least 70 percent of the black vote and 15 percent of the white vote," he went on. "We did a study of voting patterns in the district to determine where the votes were needed. The study included those who were homeowners, their ages and sex."

Reeves added that voters were divided into two groups — those who voted in the last 10 elections and those who went to the polls in the last five elections.

From there the Reeves campaign compiled a list of the groups and workers focused their time on recent voters through direct mailing and telephone banks.

According to one of Reeves' campaign workers, the study showed the average voter in the district is over 40, female and a homeowner and has lived in the neighborhood more than 10 years.

Since the average voter was more mature, Reeves did not use any gimmicks such as buttons, balloons, T-shirts or disco fundraisers.

Reeves' workers also limited door to door canvassing to one visit per household, rather than three as in the last two campaigns.

But Reeves repeated strong community support helped him win the primary.

He added he will not change his campaign style for the November general election.

"I am committed to becoming black people's representative in the 5th District," he said.

COUNTY GRANT — Anne Arundel County Executive Robert Pascal (C) recently presented Helping Hand Inc. of Annapolis with a $5,000 grant to help finance activities for the current fiscal year. Helping Hand provides emergency shelter for victims of fire, flood and other calamities. Accepting for Helping Hand were Ethel Snowden, director, and her husband, the Rev. Floyd Snowden, assistant pastor of the Asbury United Methodist Church in Annapolis.

Surgeons revive stabbing victim

A 20-year-old man whose heart had stopped and who showed no vital signs has been revived by a team of surgeons at Church Hospital.

Surgeons Wednesday repaired a large hole in the heart of stabbing victim, Herbert Algire. A police officer found Algire lying bleeding and unconscious on a south Baltimore street shortly after 4 a.m.

Doctors said Algire had no measurable pulse for at least three minutes when he was brought into the emergency room.

"The patient's blood loss was so great that almost no blood was returning to the heart," said Dr. Ian Anderson, a thoracic surgeon.

Anderson said two physicians in the emergency room, Drs. S. K. Prasad Sonpoli and Gopal Guruswamy, called him at home and he gave them permission to open Algire's chest. Anderson arrived 15 minutes later, and put three stitches in the patient's heart.

The team of doctors worked on Algire for more than an hour before getting his blood pressure and pulse levels back to normal. Algire, who had not been anesthetized, was awake by the end of surgery.

"An older person might not have survived three minutes without any vital signs," Anderson said. "Unfortunately, this patient was young and strong."

Police arrested an unidentified man and charged him with attempted murder in the stabbing.

Remedial classes available

The Remedial Education and Counseling Help Program (REACH), formerly the REAP Program, will begin its winter tutoring program Monday, Oct. 1, at the Church of the Redeemer, 5603 N. Charles St.

Remedial classes in reading, mathematics, and other subjects will be held on Monday, Wednesday, and Thursday from 3:45-5:30 p.m. for grades 4-10.

For grades 1-3 classes will be offered on Saturday morning from 9:30-11:30. Counseling is also available with the program.

For further information call Mrs. Lidinsky 426-4625 or Mrs. Eddinger 435-4628.

Juvenile Services extends hours

The Baltimore City Juvenile Services office that handles all complaints about runaway, truant and ungovernable children has extended its hours on Wednesdays from 8:30 a.m. to 6 p.m.

The office, located at 212 N. Calvert St. on the fourth floor, will maintain the same 8:30 a.m. to 4:30 p.m. hours the other four week days.

The hours are being extended so that working parents and their children can see an Intake Officer without missing a day of work.

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SAVE 6.11 — 23.88 Set YOUR CHOICE — Reg. 29.99 — 7 Pc. Silverstone Cookware — 7 Pc. Bounty Cookware

3 FOR 99¢ Reg. 49¢ — Assorted Kitchen Tools

$2 Reg. 2.99 — Vegetable Steamer — Nutritious way to prepare vegetables

59¢ Pk. Reg. 88¢ Pk. — Durable Plastic Drip Dry Hangers — Set of 3

$1 Set YOUR CHOICE — Wood Hangers

2 FOR $5 Reg. 2.99 — Plastic Shirt Boxes

SAVE 4.11 — 11.88 Reg. 15.99 — Indoor Clothes Dryer

2 FOR $3 Reg. 2.29 — 4 Yd. Adhesive Paper

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99¢ Reg. 1.19 Ea. YOUR CHOICE — Hefty 10 Pk. 2 Pt. Trash Bags; Hefty 15 Pk. 44 Qt. Trash Bags

1.88 Reg. 2.59 — Hefty 12 Pk. 3 Mil Trash Bags

1.77 Reg. 2.49 SPECIAL PURCHASE — 6 Gallon Plastic Trash Can With Cover

2.97 Reg. 3.99 YOUR CHOICE — 40 Qt. Rectangular Swingtop Basket; 56 Qt. Round Waste Basket

1.88 Ea. YOUR CHOICE — Choose from: 36 Qt. Round Waste Basket; Oval Utility Tub; Rectangular Laundry Basket; 16 Qt. Spout Pail. In assorted colors.

SAVE 13.99 — $46 Reg. 59.99 — 18 Ft. Winter Pool Cover With Safety Winch & Lock — Triple Layer Fabric By DuPont

SAVE 13.99 — $36 Reg. 49.99 — 15 Ft. Winter Pool Cover

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SAVE 2.03 — 5.96 Reg. 7.99 — Air Pillow For Winter Pool Covers

SAVE 25% On All Winterizing Kits By Coastal and Farmingdale — Choose from 13, 18 and 24 Ft. sizes.

CLEARANCE SALE...SAVE 20% to 50% OFF OUR REGULAR LOW PRICES

49¢ Reg. 99¢ — Dixie Bathroom Refills — 3 Oz. Cups

69¢ Each YOUR CHOICE — SAVE 30¢ Matching Set Table Covers Reg. 99¢; SAVE 30¢ Dixie The Big Ones Reg. 99¢; SAVE 60¢ Dixie Kitchen Refills — 5 Oz. Cups Reg. 1.29

1.39 Reg. 1.77 — Mobile 10½" Compartment Plate

1.79 Each YOUR CHOICE
- M & Ms Peanut Chocolate Candies (Fun Size Packs ½ Lb.)
- Milky Way Milk Chocolate Candies (Fun Size Bars 1 Lb.)
- Snickers (Fun Size Bars 1 Lb.)
- 3 Musketeers Milk Chocolate Candies One Pound
- M&Ms Plain Chocolate Candies (Individual Fun Size Packs — ½ Lb.)

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Save 20% to 50% STOREWIDE and surprise ... if you buy now, you won't be billed until February *

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Save 25% to 40% — Luggage in six sizes in vinyl or nylon — Sale 17.49 to 49.99 — Regularly 29.50-$72

Save $4 to $6 — Famous maker leather wallets — 5.99 — $10-$12 values

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Save $1 to $3 — Boys' long sleeve knit shirts — Sale 7.99 — Regularly $9-$11

Save 20% to 30% — Boulevard sportswear fall sweaters and skirts — Sale 12.99 to 17.99 — Regularly $18-$25

Save 30% to 50% — Juniors' wool-blend plaid skirts — Sale 21.99 — Regularly $30-$32

Save 25% — Juniors' smart fall skirt suits — Sale 44.99 — Regularly $60

Save 25% — Misses' Koret of California and Act III coordinates — Sale 16.99 to 35.99 — Regularly $22-$48

Save 30% to 50% — Gold, sterling vermeil chains for men and women — Sale $9 to 324.99 — Regularly $15-$650 — Save on 18K gold chains and bracelets, 14K gold chains, 10K gold chains, anklets and bracelets, as well as sterling and sterling vermeil, in styles as extensive as our picture implies. In Fine Jewelry, not at Annapolis.

Save 25% — Men's long sleeve woven dress shirts — Sale 11.99 Regularly $16 — Easy care polyester/cotton blend in everyone's favorite stripes, solids, tone-on-tones and patterns. Sizes 14½-16 with 32-33" sleeves, 15½-17 with 34"-35" sleeves. In Men's Dress Shirts (O22), not at Annapolis

Save 20% to 40% — Girls' dresses and jumpers — Sale 8.99 to 14.99 — Regularly $13-$23

Save 20% — Snakeskin slide with stacked-look heel — Sale 24.99 — Regularly $32

Save 20% — T-strap dress shoe with mid-height heel — Sale 21.99 — Regularly $28

Save $70 — Teknika 19" color TV — Sale $298 — Regularly 369.95

Save 30% to 50% — Designer sheets in popular sizes — Sale 3.99 Twin — If perfect * $9

Save 50% — Solid color terry towels — Sale 3.99 Bath — If perfect * 8.25

Save $2 — Breuer-style side chair — Sale 37.88 — Regularly 39.99

Save $18 — Misses' skirt suits, by Puritan — Sale 19.99 — Regularly $38

Save 25% to 40% — Misses' tricot sleepwear — Sale 8.99 to 15.99 — Originally * $13-$22

Save 25% — Vinyl handbags in latest shapes and shades — Sale 13.99 — Originally * $19

Save 20% — Women's low heel slides — 2 for $12 — Value 7.99

Save $512 — Sealy queen size sofa bed/loveseat group — Sale $788 — 2-pc. group, after sale $1300 — Beige Herculon® olefin velvet upholstery with black background pattern. Queen sleep sofa, after sale $750, sale $498. 55" loveseat, after sale $550, sale $358. In Upholstered Furniture.

Save 20% to 50% — Mikasa china and crystal. Our entire stock: fine china, crystal, stoneware and serving accessories.

Save $30 to $100 — Table and accent lamps — Sale 2/99.99 — Regularly $65-$100

Save 45% — LCD quartz alarm chronograph — Sale 39.88 — Originally * 74.99

Save 25% — Men's long sleeve dress shirts — 5.97 — Value 7.99

Save 20% — Men's corduroy 3-pc. vested suits — Sale 59.97 — Regularly $75

Save 30% to 50% — Misses' lush velour tops — Sale 7.97 — If perfect * 11.99-15.99

Save $20 to $40 — Luxurious coats with a cashmere-like touch — Sale 79.99 Regularly $100-$120 — Soft as cashmere styles in Kashmiracle, an 85% Arnel® /15% nylon fabric in fabulous fall shades: white, beige, grey and camel. Cuddle into wraps, single or double breasted looks, capes and more, in misses and petite sizes 8-18. In Boulevard Coats, all stores.

* No minimum purchase. During this sale you may request deferred billing of your purchases on your Hecht's account. This means you will not be billed for these purchases until your February 1980 statement WITH NO FINANCE CHARGES ON THESE PURCHASES DURING THE DEFERRED BILLING PERIOD. If you do not have a Hecht's account, request an application from a salesperson.

Intermediate markdowns have been taken on original prices. All items are limited quantities and subject to prior sale. All items, sizes, styles and colors not at all stores. Irregularities will not affect wear. TV screens are measured diagonally.