That New York Image!

New York, New York, meaning the Bronx, Manhattan, Brooklyn, Staten Island, and Queens, is a macho, glamorous town. It's the mecca for the poor, the wealthy and the talented.

People from every state, nation, and continent come here to settle. "If you can't make it here," goes the quote, "you can't make it anywhere."

New Yorkers are innovative, artistic, and creative human stylists when it comes to looking good. And how you look good is up to you.

The Manhattan black man is usually a mix-mox of individual styles, making it very difficult to unclassify the classified. Different personalities and locales of the city, combined with personal taste, have influenced and been influenced by individuals who live in New York.

Each section of the city enjoys its own stamp and would fight anyone who would attempt to remove it.

Luckily, no one cares to interfere with the West Village man who dresses simply in jeans and a T-shirt. Looks are deceiving because this "Macho Man" could very easily be a Wall Streeter, an Eastsider, or a Madison Avenus man.

The Wall Street Man who never goes overboard for new styles deliberately dresses with anonymity. It's either the most modern way to put yourself together or the most old-fashioned.

With all the competition around, the Madison Avenue man is colorful, clean, and a few steps behind the trend setters.

The East side man is grand and stylized. The Eastsider just looks rich without the visible efforts showing. What is obvious and absolutely no secret is their wealth.

Not Involved

The Soho Man is New York's newest friend and neighbor to the village. Says "Genthelan Quarterly" Magazine, "The Soho Man pretends not to be involved in fashion. He strives to look as though he just tumbled out of the PAGE 14

In various sections of Manhattan, different styles are worn. But, that New York image, no matter from what section of town, sets the pace for the rest of the country.

By Jeanne Parnell



Frenchie Casmir, head of Casdulan, an institution on 125th St. in Harlem, U.S.A.

bed and put together the first garment he laid his hands on.

"Actually everything he wears is minutely considered. He may favor jeans and work boots below the belt, but you can be sure that what goes on top is a balance between high style and something reflective of his role as artist in residence."

The West Side man walks the middle road. He is artistic, and innovative with coperate style. It's a college community atmosphere with his friends and peers.

In his neighborhood he can be a jogger, a tennis buff, or cyclist. He is sufrounded by every ethnic group and these personable

people who are or should be on Strivers Road in Harlem. He dresses in fine clothes in a wellrounded fashion which adds up to charm plus sophistication.

The Valentino look is worn best by the Hispanic man in every borough of the city. He is a fusion of fashion tempos and can influence others taste and style. His differences are deliberate and conforming. His look is slick and suave, incorporating the knowledge of color with know-how and love. Ole.

Most Exciting

The Uptown Man will always be the most exciting one. Harlem will never lose its vitality or mystery, because the Uptown Man continues to bring innovative and creative fashion for others to copy in the future. The old Harlem stereotypes have been dispelled. Very rarely does one get to see the buffoons of yesterday.

The Uptown man is sharp and secure enough to wear all colors to suit what suits him. The Harlem man reflects the Afro-American in his fashion which is challenging, new, and lasting.

Casdulan, located on 125th St., is an establishment and an institution in Harlem, headed by "Frenchie" Casimir. Frenchie, from Haiti, reigns as a hairdresser who dressed the heads of state there. Frenchie is the epitome of a beautifully groomed black man. How do our black men approach beauty?

"A Woman will come to the beauty parlor till the day they die, because women love themselves and are not afraid to say so," says Frenchie.

"Men come for one thing or another, usually a 'Fad.' Like when the curls were in. Men were in the salons twice a week. When that fad disappeared so did the men.

Self Conscious

"Donne, our expert weaver, has regular male customers who return without fail. Men don't like being bald, and the hair weave helps eliminate some of their self-consciousness. I can actually remember when the black man started coming to the beauty parlor. The Afro brought him here.

"They wanted their Afro's shaped to their individual faces. Once the shape could be copied by the neighborhood barber, we were never to see them again.

"Black men are very youthful! Facelifting is practically unheard of because by the time a black male needs a facial lift, it's too late. Take me for example, when I was younger I would have considered that, but doctors told me I was not ready. I say no, because I look younger than my years, and I enjoy it."

