The New York Scene

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Profitable and popular discos are in every borough of the City. Leviticus, Justine, Ce Soir, Cellar, Mohogany, Coronet, Brown Sugar are the places "to be" throughout New York City, These discos are black-owned and operated.

With the Apollo and the Cotton Club back in operation, Harlem World Disco, located across the street from an Islamic Mosque opened its doors on 116th Street and Lenox Avenue. The community has protested that disco is the wrong kind of business for that corner.

No Resistance

The owner Earl Washington states, "I think the resistance will vanish when they see that I have brought almost one hundred jobs this community and corner. plan to be competitive with Studio 54 and Xeon's.

"I feel I can attract people from all over the world because everyone really wants to come to Harlem."

According to Washington, "No matter where you go in the world people have heard of Harlem, but up to now there has not been any place for visitors to come." Washington, has contacted tourist agencies and tour packages, and claims a good response.

Washington believes his club will be the biggest and the best happening in Harlem. Including 30,000 square feet floor area, the Harlem floor will also sport a 110 foot long bar and an elaborate lighting system.

When the club is not in use, Washington plans to make the Harlem World available to community organizations for meetings and fund raising events. One of the main concerns of discos in black areas is security.

Washington claims he will take every precaution to protect the club's patrons and neighbors. "Our security will not only come within the club, it will cover the whole block on into the subway on

Dee Jay Service Disco Den Record Pool another off-shoot of the business, services Dee Jays in all the boroughs of York. Dennis Franklin

President, a former dee jay started a record pool in a shop on 125th Street and Fifth Avenue.

Disco Den charges its members \$25 a month, and records are distributed every Saturday at the pool's storefront. Bach member is asked to give feedback from his audience for each product and Disco Den plays this information to the participating record

Disco Den Record Pool is serving more than one hundred disco jockeys in the New York area and offers a hot line referral service to help its members find

There are discoteques where people come to see and be seen. The attraction is mainly one another and "special" feeling for the crowd. "I'd invite everyone here tonight to my house if I could

move 'this' disco atmosphere," says a disco-goer.

Disco has proven itself to be an ally to radio programming. The success of the disco sound and its infectious rhythms are affecting what is played on the air.

Disco music is programmed to provide a "party" atmosphere. This format has been an effective lure to listeners in both large and small radio markets. Kent Burhart, who with Wanda Ramos, has put together a special sound for WKTU that is competing with all the stations.

Says Pierre Sutton, president of WBLS, "Labeling yourself disco is harmful. We offer more than just disco. There is a limit. Just programming disco is boring."

Discoing is competitive! Disco is rallying across radio pushing aside other formats in an upheaval



Ron Marable and Audrey J. Bernard do a modified "freak" on the New York disco scene. Note that being dressed is a part of the Big Apple discomania.



Jackie Thomas and Gerry Bledsoe of New York, do a bad hustle at a Harlem disco.

perhaps not seen since the top forty came on the scene twenty years ago.

Combination

The technological effects of the disco industry is now at a point where it is possible to combine live and pre - recorded music under one roof in one room and at the same time. What kind of effect this media will have on the Dee Jays across the country is still in

Jill Carty, a medical student who is working on her Master's degree in community medicine also worked as a dee jay at a Salt Lake City Club to help defray college cost.

noticed definite hearing effects following three consecutive nights of spinning records at a

What will happen to disco staffers who are exposed to the sound night after night. The club owners have large sums of money invested in expensive equipment that desires and demands experienced personnel to operate them. It seems that in all profitable businesses one has their problems.

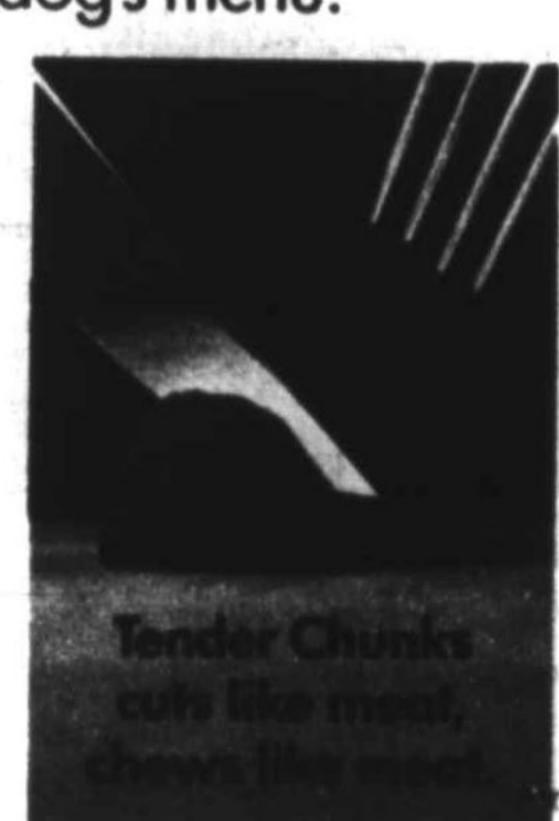
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