. . . the QUALITY OF Giant Label Products at 'NO FRILLS' PRICES

Some supermarkets have introduced what they are calling "No Frill" or "Economy" products at lower prices. These products come in very plain packages, but that is not the reason they cost less. These products are generally of lower quality. For example, vegetables can have defects and be non-uniform in size, color, texture and taste. Detergents may have less cleaning power. At Giant we have always offered our customers quality products they can count on. This is especially true of our Giant label products. With the assistance of our own Quality Assurance Laboratory, our buyers select the finest quality products available. We want our customers to continue to have the best products at the best prices. So we are now offering many Giant label products at "No Frills" prices. We want you to receive top quality merchandise you can count on.

For real value TRY THESE Giant label products now at 'NO FRILLS' PRICES

Giant Food - Cut Green Beans	SAVE 11¢ Reg. 35¢ 1-lb. 2/77¢ can	31¢
Giant Food - Cream Style Golden Corn	SAVE 18¢ Reg. 1.11 1-lb. 3/1.00 can	28¢
Giant Food Sweet Peas	SAVE 21¢ Reg. 49¢ 1-lb. 2/79¢ can	27¢
Giant Food Dinner Macaroni & Cheese	SAVE 8¢ Reg. 35¢ 7¼-oz. 3/99¢ pkg	27¢
Giant Brand - Plastic Trash Bags	SAVE 46¢ Reg. 2.19 box of 20	1.73
Giant Brand - White & Assorted Facial Tissues	SAVE 8¢ Reg. 53¢ box of 200	45¢
Giant Brand - 1-Ply Bathroom Tissue 1000 Sheets each roll	SAVE 30¢ Reg. 1.29 562 sq. ft. pkg. of 4 rolls	99¢
Giant Brand - 1-Ply White & Assorted Paper Towels	SAVE 4¢ Reg. 59¢ 85 sq. ft. roll	55¢
GIANT BRAND - Crunchy or Gravy Style Dog Food	SAVE 1.60 Reg. 5.49 25-lb. bag	3.89
Giant Brand - No Phosphate Detergent	SAVE 20¢ Reg. 1.39 3-lb. 1-oz. box	1.19
Giant's Own Kiss - Pink Liquid Dish Detergent	SAVE 40¢ Reg. 99¢ qt. plastic bot	59¢
Giant Brand Liquid Bleach	SAVE 16¢ Reg. 85¢ gal. plastic cont.	69¢
Giant Brand Fabric Softener	SAVE 10¢ Reg. 69¢ ½-gal. plastic cont.	59¢

you deserve the best ... quality, value and service

GIANT — THE QUALITY FOOD PEOPLE

Oral-B Toothbrush Child's 8-20 or 9-30 — SAVE 20¢ Reg. 79¢ — 59¢

Kotex Stick Tampons Super — SAVE 40¢ Reg. 1.69 box of 30 — 1.29

Scope Mouthwash — SAVE 50¢ Reg. 1.49 2-pt. 1-oz. bot. — 99¢

Sure Anti-perspirant Regular Scent or Unscented — SAVE 64¢ Reg. 1.63 8-oz. can — 99¢

Head & Shoulders Lotion, Shampoo — SAVE 44¢ Reg. 1.63 7-oz. bot. — 1.19

Baby Powder Johnson's — SAVE 60¢ Reg. 1.79 14-oz. cont. — 1.19

Close-Up Toothpaste Regular 12¢ Off — SAVE 22¢ Reg. 91¢ 4.6-oz. tube — 69¢

Prices effective thru Sat., July 15, 1978 in Giant stores in the city of Baltimore, and Anne Arundel, Baltimore, Hartford and Howard Counties. This merchandise is not offered for sale or available to retailers, restaurants or other commercial enterprises.

Please turn the page to two full pages of values from Giant Food

ADVERTISED BONUS SPECIAL — USDA CHOICE - WHOLE 8-12 lbs. **BEEF ROUND TIPS** Formerly Sirloin Tips ..... lb. 1.39

ADVERTISED BONUS SPECIAL — HOLLY FARMS USDA GRADE A FRESH **CHICKEN BREASTS** WITH RIBS ..... lb. 1.19 "The One To Pick To Be Sure"

ADVERTISED BONUS SPECIAL — HOLLY FARMS USDA GRADE A FRESH CHICKEN **LEGS OR THIGHS** ..... lb. 99¢ "The One To Pick To Be Sure"

ADVERTISED BONUS SPECIAL — KITCHEN QUEEN **SLICED BACON** ..... 1-lb. pkg. 1.19

ADVERTISED BONUS SPECIAL — LAND O' FROST - SLICED **SMOKED MEATS** ..... 2 3-oz. pkgs. 79¢

CALIFORNIA **SEEDLESS GRAPES** ..... lb. 79¢

ADVERTISED BONUS SPECIAL — ARTS & FLOWERS SAVINGS INCLUDES 5¢ OFF LABEL **SCOTTOWELS** ..... Reg. 75¢ SAVE 17¢ on 1 roll — 85 sq. ft. roll 58¢

ADVERTISED BONUS SPECIAL — FOR COOKING & SALADS **GIANT FOOD OIL** ..... Reg. 2.09 SAVE 40¢ on 1 bot. — 1 Pint 9 Fl. Oz. 1.69

FREE! WARING AND PRESTO KITCHEN APPLIANCES

FREE APPLIANCES AVAILABLE:	FREE with Blue Tapes Totaling
Waring 6-Speed Hand Mixer	$400
Presto Electric "Hot Dogger"	$400
Waring Can Opener/Knife Sharpener	$400
Presto "Prestoburger I" with "Liddle Griddle	$400
Waring Automatic Juicer	$500
Waring Ice Crusher	$500
Presto "Fry Baby" Electric Deep Fryer	$600
Waring 7-Speed Blendor ®	$600

HERE'S HOW IT WORKS:

1. Pick up a special Tape Saver Envelope at your Acme/Super Saver checkout.
2. Everytime you shop Acme, save your special Blue Register Tapes in your Tape Saver Envelope.
3. As soon as you've saved up enough tapes for the kitchen appliance you want, bring your envelope to the Courtesy Center for validation.
4. Then, exchange your validated envelope for your FREE appliance (state tax must be collected, where applicable, based on the retail price of the item you choose).
5. And that's not all! You can keep on saving Acme Blue Register Tapes through August 5, 1978. For each FREE Kitchen Appliance you want, you need $400, $500 or $600 worth of Acme Blue Register Tapes. Just ask for additional Tape Saver Envelopes at your Acme/Super Saver Market.

ACME — You're going to like it here! SUPER SAVER

AN AMERICAN STORES COMPANY

Redeem one or both Super Saving Coupons with a single $10.00 or more purchase (Excluding Cigarettes & Milk Products)

SUPER SAVING COUPON — SAVE 40¢ WITH THIS COUPON TOWARD YOUR PURCHASE OF ONE 1-LB. PKG. LANCASTER BRAND OR FIRESIDE BACON AND YOUR $10.00 OR MORE PURCHASE (Excluding Cigarettes & Milk Products) COMPANY-6 (136) Limit one per family please. Redeem July 9 thru 15, 1978

SUPER SAVING COUPON — SAVE 30¢ WITH THIS COUPON TOWARD YOUR PURCHASE OF ANY GALLON CONTAINER IDEAL FRESH MILK AND YOUR $10.00 OR MORE PURCHASE (Excluding Cigarettes & Milk Products) COMPANY-6 (137) Limit one per family please. Redeem July 9 thru 15, 1978

SAVE 15¢ WITH THIS COUPON TOWARD YOUR PURCHASE OF ONE 5-LB. BAG, GRANULATED DOMINO SUGAR MANUFACTURER-6 (134) Limit one per family please. Redeem July 9 thru 15, 1978

SAVE 8¢ WITH THIS COUPON TOWARD YOUR PURCHASE OF ONE 12-OZ. BOX, GENERAL MILLS WHEATIES CEREAL MANUFACTURER-6 (138) Limit one per family please. Redeem July 9 thru 15, 1978

SAVE 15¢ WITH THIS COUPON TOWARD YOUR PURCHASE OF ONE PKG. OF 10, HEAVY, LARGE GLAD GARBAGE BAGS MANUFACTURER-6 (140) Limit one per family please. Redeem July 9 thru 15, 1978

SAVE 30¢ WITH THIS COUPON TOWARD YOUR PURCHASE OF ONE PKG. OF 100, EXTRA-STRENGTH TYLENOL CAPSULES MANUFACTURER-6 (142) Limit one per family please. Redeem July 9 thru 15, 1978

LANCASTER BRAND

Over the years Lancaster Brand has been consistently gaining the confidence of particular shoppers who insist upon the finest. When taste is important . . . Lancaster Brand meat has met the test for freshness, tenderness, juiciness, and flavor, meal after meal. Buy Lancaster Brand with Confidence, Serve with Pride.

SAVE 40¢ WITH SUPER SAVING COUPON! **Sliced Bacon** FIRESIDE 1-LB. PKG. $1.19 | LANCASTER BRAND 1-LB. PKG. $1.59

Chuck Steaks $1.39 lb. LANCASTER BRAND BONELESS 7-BONE

Veal Sale! Lancaster Brand **Veal Steaks** SHOULDER BLADE $1.79 lb. | SHOULDER ARM $1.99 lb.

LANCASTER BRAND **Veal Chops** $2.49 RIB lb. | $2.69 LOIN lb.

LANCASTER BRAND, LARGE END, 7 INCH CUTS **Beef Rib Steaks** .. $1.89

LANCASTER BRAND BEEF UNDER BLADE **Chuck Steaks** .... lb. $1.39

LANCASTER BRAND BEEF CHUCK BEEF **Arm Steaks** ..... lb. $1.79

BEEF CHUCK BONELESS **Cross Rib Pot Roasts** $1.69

FORMERLY VEAL CUTLET, VEAL **Round Steaks** .... lb. $3.99

CHOICE CUT VEAL **Shoulder Roasts** lb. $1.89

LANCASTER BRAND VEAL **Cubed Steaks** .. lb. $2.99

Mash's Corned Beef Eye ..... lb. $1.89

Jennie-O Turkey Breast SELF BASTING 5 TO 7-LBS. AVG.) lb. $1.29

Lancaster Brand Veal Sale!

You'll Like the Freshness Here! GOLDEN, RIPE DOLE OR CHIQUITA **Bananas** 4 -lbs. $1.00

MEDIUM WEEK **Yellow Onions** .... lb. 19¢

FRESH, CRISP **Romaine Lettuce** .. lb. 39¢

Super Grocery Savings Everyday!

IN NATURAL JUICE, CHUNK, CRUSHED OR **Geisha Sliced Pineapple** . 2 20-oz. cans $1.00

CHUNK, LIGHT, IN OIL OR WATER **Chicken of the Sea Tuna** ... 6½-oz. can 69¢

BLUEBERRY, STRAWBERRY OR APPLE-CINNAMON **Washington Raga Muffins** 4 7-oz. boxes $1.00

WASHINGTON **Instant Potatoes** 7 2½-oz. envs. $1.00

Health & Beauty Aids!

20¢ OFF LABEL! BRONZE DEODORANT **Right Guard** ..... 5-oz. can $1.19

SHAMPOO **Herbal Essence** ... 7-oz. btl. 99¢

CHILDREN'S **Bayer Aspirin** .. 2 bttls. of 36 79¢

FAST ACTING **Anacin Tablets** . btl. of 100 $1.39

REGULAR OR PLUS **Maalox Liquid** .. 12-oz. btl. $1.69

20¢ OFF LABEL! **Flex Conditioner** 12-oz. btl. $1.19

DISPOSABLE DIAPERS, OVERNIGHT **Pampers** ..... 3 pkgs. of 12 $4.00

Dairyland Super Savings!

KRAFT WHITE OR YELLOW INDIVIDUALLY WRAPPED SLICES OF AMERICAN **Cheese Food** 12-oz. pkg. $1.23

MARGARINE **Parkay Quarters** .. 1-lb. pkg. 59¢

LIGHT 'N LIVELY **Ice Milk** ..... qt. can $1.19

ALL FLAVORS! **Breyer's Yogurt** . 2 8-oz. cups 69¢

IDEAL **Whipped Topping** . 8-oz. btl. 69¢

Super Savings Everyday!

RUBBERMAID, TOP QUALITY **Ice Cube Trays** pkg. of 2 $1.17

LUSTROWARE BRAND **Gallon Pitcher** . each $1.39

MELITTA BASKET **Coffee Filters** 2 pkgs. of 100 $1.00

MELITTA NON-ELECTRIC FILTER DRIP, MAKES 1 TO 6 CUPS **Coffee Makers** . each $1.99

Ideal Ice Cream Bars pkg. of 12 $1.25

NEW ZEALAND FROZEN WHOLE **Legs 'O Lamb** lb. $1.59

SWEET, JUICY NORTHWEST **Fresh Cherries** lb. 69¢

JUMBO DECORATED **Princess Towels** 2 1-roll pkgs. $1.00

MINUTE MAID **Lemonade Crystals** 30.7-oz. can $1.89 MAKES 8-QUARTS

CHEESE **La Pizzeria Pizza** 20-oz. pkg. $1.59

FROZEN **Ideal Lemonade** 3 12-oz. cans $1.00

Prices effective July 12 thru 15, 1978. None sold to other food retailers or wholesalers. Quantity rights reserved.

Sliced in Our Service Deli!

LANCASTER BRAND **Sliced Bologna** .. lb. 69¢

ESSKAY **Pepper Loaf** .... lb. $1.09

OLIVE, P&P, PLAIN OR MAC & CHEESE **Eckrich Loaves** .. lb. 89¢

LONGACRE **Turkey Tam** ..... lb. 79¢

Super Savings Everyday!

LANCASTER BRAND 5 VARIETIES **Lunch Meats** ..... 8-oz. pkg. 79¢

GWALTNEY HOT OR MILD **Fresh Sausage** . 1-lb. pkg. $1.19

ALL VARIETIES, SLENDER SLICED **Eckrich Meats** ... 3-oz. pkg. 59¢

ESSKAY 2-lb. pkg. **Highland Sausage** $2.29

BALL PARK MEAT OR **Beef Franks** .... 1-lb. pkg. $1.69

OSCAR MAYER VARIETY PACK **Lunch Meats** ... 12-oz. pkg. $1.79

ALL VARIETIES **Claussen Pickles** 1-qt. jar $1.19

Super Savings Everyday!

PRINCESS DECORATED **Beauty Towels** ... 2-roll pkg. 75¢

ASSORTED FLAVORS **Pet-Agree** CAT FOOD .... 5 6½-oz. cans $1

ASSORTED COLORS, PRINCESS **Facial Tissues** 2 boxes of 200 sheets 89¢

IDEAL CREAMY OR CRUNCHY **Peanut Butter** .... 18-oz. jar 99¢

DISINFECTANT **Lysol Spray** ..... 18-oz. can $1.99

VIRGINIA LEE STRAWBERRY, PINEAPPLE OR BLUEBERRY **Cheese Delights** 11-oz. pkg. $1.19 SAVE 30¢

Bakery Super Savings!

SAVE 20¢ SUPREME PLAIN **Raisin Bread** ..... 16-oz. loaf 59¢

SAVE 30¢! VIRGINIA LEE FAMILY PACK **Fresh Donuts** .. pkg. of 24 $1.09

Frozen Food Savings!

Economy Banquet Dinners CHICKEN, TURKEY, SALISBURY STEAK, CHOPPED BEEF, MEAT LOAF, VEAL, CHICKEN & DUMPLINGS, CORNED BEEF HASH, SPAGHETTI & MEAT BALLS, FRANKS & BEANS, BEEF OR WESTERN pkg. 69¢

LANCASTER BRAND BREADED **Veal Steaks** .... 2-lb. pkg. $3.09

GORTON'S BATTER FRIED **Fish Portions** ... 24-oz. pkg. $2.89

AUNT JEMIMA **Economy Waffles** . 15-oz. pkg. 79¢

CHOCOLATE **Rich's Eclairs** .... 8.5-oz. pkg. 89¢

CHOPPED OR LEAF **Ideal Spinach** ... 4 10-oz. pkgs. $1

PEPPERIDGE FARM, ALL VARIETIES **Layer Cakes** ... 17-oz. pkg. $1.39

For Your Summer Shopping Convenience, All Markets Are Open

Monday - Saturday 8 a.m.-10p.m. Open Sunday 9 a.m. - 6 p.m.

GET THE NEW, 18-VOLUME McCall's **Cookbook Collection** ON SALE THIS WEEK: Volume 10 "Company Cookbook" ONLY 99¢ EACH

20¢ OFF LABEL! DISH **Palmolive Liquid** ..... 32-oz. btl. $1.29

25¢ OFF LABEL! HEAVY DUTY LAUNDRY **Dynamo Liquid** ..... 64-oz. btl. $2.69

10¢ OFF LABEL! LAUNDRY **Oxydol Detergent** .... 49-oz. pkg. $1.59