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NAVY.

IT'S A MIND-GROWING EXPERIENCE.

National Roundup

Washington Harris Evans Goodlett

By Larry Still and Art Carter

There is no question about it . . . 'The White House is stepping up its media campaign among blacks and minorities . . .' There appears to be a reorganization among the Executive Office minority staff with Marc Henderson, the affable new press aide, being upgraded to associate White House press secretary—with an open door policy—Seems as though The Brothers met with The Man to complain about all of their complaints and suggestions being channeled through one person—Martha Bunny Mitchell, instead of other key officials. . . . and the President replied that key black leaders will have access to all top White House policy makers. . . . "But if you want to see me — call Bunny . . ." Incidentally, Marc reports no problems with Jody Powell or Ham Jordan of the Georgia mafia.

Although Robert Brown, Stanley Scott and John Calhoun served minority media and minority functions in White House slots in the Nixon-Ford Republican Years (and did a great job under the circumstances) there has been no black associate press secretary since Andrew Hatcher with John F. Kennedy. . . . The last we heard, Andy was shuttling between London and Paris, working with old buddy, Pierre Salinger after getting off that South Africa PR kick.

Under the Lyndon Johnson administration, minority media relations was handled effectively through the Democratic National Committee under "Pro" Louie Martin, who is returning to the scene. . . . Henderson, a former Philadelphia Bulletin reporter, who was supported by the National Association of Black Journalists, met recently with the pioneer Capital Press Club at the established National Press Club to outline improved cooperation in supplying White House information to the black community through minority media. . . . No sooner said then done . . . with President Carter scheduling three briefings in one day with leaders of several minority organizations, including the National Newspaper Publishers Association; the National Association of Black Owned Broadcasters and the NABJ; The President emphasized—plans to triple the amount of Federal funds devoted to the training and employment of young minority teen-agers from $776 million to $2.3 billion. . . . This is significant . . . if Congress goes along.

Carter is also sending Capitol Hill a message calling for extending the Comprehensive Employment Training Act (CETA) program "so he can focus $13 billion worth of public service job money narrowly on areas where it is needed . . ." This program is under Ernie Green, the assistant secretary of labor for manpower and training . . . Remember! ! ! We told you two months ago . . . to watch for allocation of (CETA) funds in your area. . . It is your fault, if you miss it . . . Green, a former Little Rock Nine member, is serious about getting the funds to you.

Secretary of Housing and Urban Development Patricia Harris appears to be winning her fight with Commerce Secretary Juanita Treps for redistribution of HUD funds to the communities which need it most. . . . Under the new rules promulgated by Pat's staff, "If a town, city or urban council, submits a plan for Community Development Block Grant funds which do not propose to use 75 percent of their funds for the poor, the proposal will be subject to review to ensure that the program principally benefits persons of low and moderate income." . . . look for some local battles in your town on this one, with the combatants going all the way to the big house . . . but Pat is standing firm. . . . But the long awaited Urban Policy recommendations are still a mystery. . . . What's happening Pat?

Mrs. Harris just proudly announced that "black men and women account for 21 percent of HUD's 145 appointive positions, and Hispanic men and women fill six percent of top level jobs. American Indians and Orientals comprise the remaining one percent. "Minorities represent 28 percent of all executive or managerial positions in the Department, reflecting an 8.8 percent increase in minority hiring at the top-makinglevel since Patricia Robert Harris became secretary . . ." an HUD bulletin stated emphatically.

Of HUD's work force of $15,194 more than 1,000 minority employees are now at the Grade 12 level or above. . . . The appointments are the result of an affirmative action recruitment started under Mrs. Harris. . . . Three minority representatives were appointed regional administrators, including one woman, a black male and an Hispanic. . . . How's that for action . . . . and no bull.

The "Sleeper" battle may be around the Civil Service Reorganization plan to provide more upward mobility in government job service . . . Even some of **US** are fighting this one, with the fear of being moved up and out . . . Incidentally Betty Dotson won that fight with the Department of Agriculture on being reassigned to her top GS-16 post which she got under the Republicans. . . . And GOP solons are said to be rolling out the Red Carpet for the Brothers again . . . as they get ready for 1980 with a half million dollar "kitty" for the black vote . . . Shades of 1972 . . . Where is Paul Jones? . . . The GOP is now going back to the plan devised by former GOP "PRO" Val Washington for getting the Southern black vote in the 1950s with a new focus on the North . . . 20 years too late . . . while the Carter Camp keeps turning back those Brothers "who were not with us before Charlotte" in the last Presidential campaign . . . No one told the GOP their Southern Strategy was directed to the wrong people . . . until the Rev. Walter Fauntroy was directed to the wrong people . . . until the Rev. Walter Fauntroy came along with his "Arithmetic of power" for coalition voting in turn around former racist candidates in Alabama, North Carolina and Georgia to seek US out . . . and we responded, not on race, but power politics.

Meanwhile, former, Fauntroy ally, the Rev. Jesse Jackson appears to be serious about his Republican plans as he lines up with GOP councilman Jerry Moore and ex-D.C. school board chairman Thurman Evans in all out PUSH for the minority vote in the Capital.

It looks like D.C. Mayor Walter E. Washington and politics do make strange bedfellows . . . . radical councilman Doug Moore versus former radical Marion Barry and Arrington Dixon for the Capital mayor and council chairmanship.

Look out for some eye openings this spring on the 10th anniversary of the Kerner Commission report on the Civil Rights Revolution. . . . In 1967 the report predicted the U.S. was moving toward two separate societies of blacks and whites . . . . but officials are now saying the trend has been reversed according to official statistics . . . as the media magnates continue to "rewrite history" with their revisions.

Orchids to Yvonne Price, Sam Tucker, et al on that testimonial to Bill Lucy of the American Federation of State, County and Municipal Employees, and to Ernie Fears, Sam Jackson, Judge William Thompson, et al on Urban League tribute, but why on the same night? . . . . The Howard alumni honored Vernon Jordan, Carlton Goodlett and D.C. School Supt. Vincent Reed; Marion C. Bascom and Lois Jones Pierrenoel .