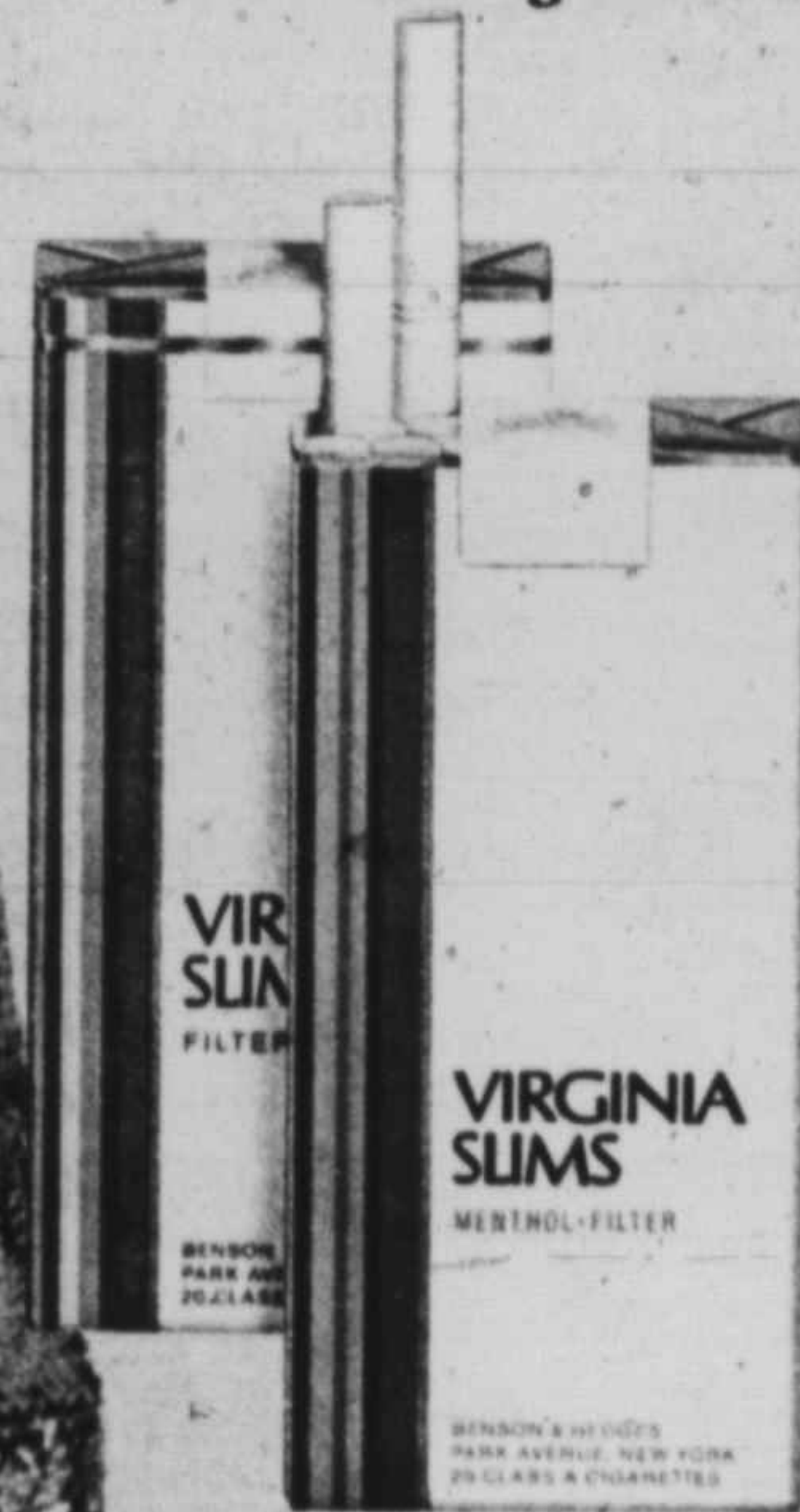


You've come a long way, baby.

VIRGINIA SLIMS

*Slimmer than the fat cigarettes men smoke.
Menthol or regular.*



Fashions: Loris Azzaro

16 mg "tar," 0.9 mg nicotine av. per cigarette, FTC Report Aug. '77

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.