STROKE AWARENESS DAY—Mayor Schaefer proclaimed May 11 as Stroke Awareness Day in Baltimore. Accepting the proclamation from Comptroller Hyman Pressman are American Heart Association, Central Maryland Chapter representatives (L to R): Joel Lyles, staff representative; John Gessner, M.D., associate professor of Rehabilitation Medicine, University of Maryland Hospital; Billie Wheller, R.N., nurse coordinator, Acute Stroke Treatment Area, Provident Hospital; Javid Shafi, M.D., medical director, Acute Stroke Treatment Area, Provident Hospital and Ethel Etheridge, former Acute Stroke Treatment Area patient.

CITY COUNCIL GIVES PRELIMINARY OK TO MCDONALD'S

Mondawmin residents undaunted

Residents in the Mondawmin area, where the City Council this week has given preliminary approval for construction of a McDonald's restaurant, said Monday they are not daunted by the apparent setback.

In another week or so, the bill, sent to third reading, will be on the agenda for final consideration. If residents desire to fight or delay the measure — through their representatives Emerson R. Julian and Michael B. Mitchell, both from the fourth district — it must come then.

Upset and unhappy over the council's action, State Senator Verda F. Welcome called the council "reactionary" Monday and added "This would not have happened in Roland Park or other parts of the city. But, because we are dealing with black residents, the council feels it can do anything it wants to."

Most notable were comments made by Thomas J.S. Waxter, D.-5th, who read a list of major politicians, delegates, state senators and Congressman Parren J. Mitchell, all of whom opposed the restaurant's location. Waxter also said most of the community associations condemned the placement as well as large numbers of homeowners in the immediate area.

This argument failed to sway councilmen.

They ignored their customary rule of councilmanic courtesy — which normally would have deferred to the wishes of council-persons in whose district the matter lies — and passed the bill by a 10-8 vote.

Fourth district residents vow opposition to the last minute.

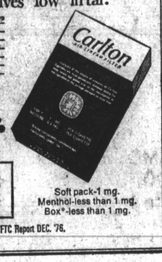
Box or menthol:

Carlton is lowest.

Look at the latest U.S. Government figures for other top brands that call themselves "low" in tar.

	tar mg/cig	nicotine mg/cig
Brand D	13	0.8
Brand D Menthol	11	0.8
Brand V Menthol	11	0.7
Brand V	10	0.7
Brand M Menthol	8	0.6
Brand M	6	0.5
Carlton Soft Pack	1	0.1
Carlton Menthol	less than 1	0.1
Carlton Box	less than *1	*0.1

*Avg. per cigarette by FTC method



Less than 1mg. tar.

Of all brands, lowest... Carlton 7.0 less than 0.5 mg. tar, .05 mg. nicotine av. per cigarette, FTC Report DEC. '76.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Soft pack-1 mg. Menthol-less than 1 mg. Box*-less than 1 mg.

Soft Pack and Menthol 1 mg. "tar", 0.1 mg. nicotine av. per cigarette, FTC Report DEC. '76.
Box: 1 mg. "tar", 0.1 mg. nicotine av. per cigarette by FTC method.

County PTA to fight TV violence

The Baltimore County Parent-Teachers Association plans to fight television violence by boycotting advertisers who sponsor violent programs and teaching students how to be more selective.

Ardis Bell, President of the county PTA council, said the council is developing a program in elementary schools to help children and parents select television shows.

Mrs. Bell said the boycott is part of a national effort being coordinated by the National Congress of Parents and Teachers, an organization with 6.5 million members.

"If everyone makes even a token effort to support the boycott, we'll get their (corporate and television executives) attention," she said.

Four county elementary schools will take part in the education program next fall, said Mrs. Bell. The program, developed by the council, the Teachers' Association of Baltimore County and school board officials, is believed to be the first of its kind in the country.

Mrs. Bell said local PTA groups across the country are conducting a six month study of television violence in their areas to determine if a boycott is needed and against whom.

She said a boycott and a massive letter writing campaign could be very effective in reducing the amount of violence on television.

She said she and other council members have monitored local shows during the past year and complained to network and local television officials about programs they believed were detrimental to students.

She said she began compiling a list of advertisers who sponsored violent shows a year ago and some of the firms on the original list have been removed. "So it seems they are getting the message," Mrs. Bell said.

UMBC taking grad school applications

Applications for admission into graduate programs at the University of Maryland Baltimore County (UMBC) are currently being accepted through July 1.

UMBC offers master's degrees in seven areas, including biology, chemistry, education, mathematics, policy sciences, psychology and sociology. Ph.D programs are offered in policy sienres, mathematics and biology.

Graduate courses are available in the evening as well as daytime, with the exception of policy sciences, which is offered only at night.

The UMBC campus is located on Wilkens Ave., one-half mile west of Beltway Exit 12.

Additional information and application forms may be obtained by calling 455-2338 or writing the UMBC Graduate Srhool, 5401 Wilkens Ave., Baltimore, 21228.

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"Our customers need to have cars that are more fuel-efficient."

Fred Porter, Assistant Staff Engineer, Vehicle Systems Engineering

"I'm responsible for optimizing the fuel economy of a car targeted for the 1980's. We're redesigning our cars because our customers need to have cars that are more fuel-efficient. Right now, we're working on a family-sized car which will yield better fuel efficiency by approximately 30% than the car it replaces, without sacrificing passenger comfort.

"The first thing you have to do when you want to optimize the fuel economy of a car is to examine where the fuel is actually being used. And what you'll find is that fuel is primarily used to push the air aside, to roll the tires and to move all the components, like the fan and so on. What we have done in this program is to take those components and analyze how much fuel is being used by each one. Primarily, we have concerned ourselves with weight reduction, the engine, aerodynamics, tires, gears and component efficiency, pretty much in that order.

"The problem is that you have to identify the trade-offs that you're making. A tire that consumes less power, and as a consequence consumes less fuel, may be very desirable. But it also has to ride properly. The challenge is to make a car efficient and still comfortable.

"There is no reason why an efficient component must always cost more than an inefficient one. We have to optimize our vehicle from a fuel usage standpoint without causing the cost of the components to drive the price of a car beyond what the general public is willing to pay.

"It's very satisfying to be able to work on something that's important to the company and to the world as well. There aren't many programs that come along in an engineer's lifetime where he has virtually total freedom to exercise his skills. This is one of those projects, and it's very exciting.

"Our top management is very responsive to the problems of society, and they're responsive to the employe, too. GM has a very large commitment to improve the fuel consumption of its cars, and that commitment should yield technological progress at a very rapid pace."

General Motors

People building transportation to serve people

PRE-INCLUDE SALE

MEMORABLE SAVINGS STOREWIDE, FRIDAY, SATURDAY

SORRY, NO MAIL OR PHONE ORDERS

BELTED TUNICS
sale 4.99
Orig. 10.00. Sleeveless tunics to look summer-right at a great price. Choose from assorted patterns and plaids in polyester/cotton. S-M-L.
Hochschild's Blouses, All Stores

FAMOUS NAME COORDINATES
sale 9.99 to 19.99
Reg. 14.00 to 28.00. Fashion in baby cord polyester/cotton priced right for your budget. Blue. 8-16.
Hooded button-front jacket, reg. 28.00 sale 19.99
Drawstring skirt, reg. 15.00 ..... sale 10.99
Drawstring pants, reg. 17.00 ..... sale 11.99
Drawstring shorts, reg. 14.00 ..... sale 9.99
Belted pants, reg. 18.00 ..... sale 12.99
Hochschild's Ms. Generation, All Stores

FAMOUS MAKER COORDINATED SEPARATES
sale 6.99 to 13.99
Orig. 10.00 to 20.00. Super looks and savings in bark cloth texture polyester coordinates. White, navy, green, or yellow. 10-18.
Jamaica shorts, orig. 10.00 ..... sale 6.99
Pants, orig. 14.00 ..... sale 8.99
Skirts, orig. 14.00 ..... sale 8.99
Short sleeve jackets, orig. 20.00 ..... sale 13.99
Sleeveless print shirts, orig. 13.00 ..... sale 8.99
Hochschild's Career Sportswear, All Stores

50% OFF BETTER SPORTSWEAR
sale 6.99 to 20.99
Reg. 14.00 to 42.00. Coordinates and separates in woven and knit polyester. Select pants, shirts, tops in spring colors at great savings. Some pants in poly/cotton. 8-16.
Hochschild's Better Sportswear, All Stores

FAMOUS MAKER TANK TOPS
sale 5.99
Orig. 9.00. Tank tops that keep you on top with savings. In bright colors and pastels. Polyester. S-M-L.
Hochschild's Blouses, Sport Shop, All Stores

SUPER SWIMWEAR SAVINGS
sale 18.99
Reg. 26.00-38.00. Make a great splash with fashion and savings in a swimsuit from this selected group of tunics and maillots. Shown is one of the terrific styles you have to choose from. Come in today and see our large assortment of solid colors and prints.
Hochschild's Swimwear, All Stores

FAMOUS MAKER KNIT TOPS
sale 4.99
Reg. 10.00. Assorted knit tops in prints and stripes at super savings. Choose from tanks, short sleeve and sleeveless styles in cotton and polyester/cotton 10-18.
Hochschild's Career Sweaters, All Stores

Stock up on sunfun fashions for the entire family and home items for great summer living...NOW, when you want them!

Hochschild's

Growing with Maryland

1 NORTH PLAZA Store Opening Mid-summer '77

2 HARFORD MALL BEL AIR Store Opening Fall '77

3 KENILWORTH BAZAAR, TOWSON Store Opening Spring '78