ALEX HALEY

TELLS THE STORY OF HIS SEARCH FOR

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October 31, 1976: ROOTS became the number one best-seller (over 1,000,000 hardbound copies sold within 20 weeks of publication). It is still number one.

January 28, 1977: ROOTS became the most-watched television broadcast of all time (130,000,000 viewers in 8 nights).

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