reduction sale
cool sportswear at cool prices

our entire stock of men's walk shorts

$5.99 *originally $10 to $15*

There's still plenty of warm weather left to enjoy. And, here's a great chance to add several pairs of good-looking walk shorts to your wardrobe. Choose from a wide range of colors and styles in machine-washable fibers; sizes 32 to 42.
Men's Sportswear—all stores

men's short-sleeved sport and knit shirts

$7.99 *originally $10 to $13*

Cool short-sleeved shirts to team-up with your new shorts and all of your favorite summer sportswear. Choose from a selection including styles by well-known makers in a wide range of colors. In machine-washable fibers; sizes S, M, L, xL.
Men's Sportswear—all stores

our entire stock of Hutzler's own cargo and alpine shorts

$5.99 *originally $12 to $14*

The latest in short subjects are Hutzler's own Alpine and cargo shorts. The brushed denim Alpine shorts have two front slip-in pockets and two button-flap pockets, one back pocket, belt loops and contrasting stitching. The polyester and cotton cargo shorts* are styled with two front cargo pockets and two back pockets. Both in a selection of colors; sizes 30 to 40.
Men's Sportswear—all stores *Not at Eastpoint

leisure coordinates jackets $12.99

originally $26 to $30

slacks $7.99

originally $16 to $20

Now is the time to stock-up on time-out wear! Leisure coordinates in a wide range of styles and colors. All in easy-to-care-for fibers. Choose from our selection including: jackets in S, M, L, xL; slacks, 30 to 42.
Men's Sportswear—all stores

short-sleeved knee-length pajamas $6.99

Cool, comfortable pajamas for summer in a selection of handsome patterns and solid colors. In permanently-pressed polyester and cotton; machine wash and dry. Sizes B, C, and D.
Men's Shop - all stores

our entire stock of men's print shirts

$3.99 to $11.99

originally $8.99 to $25

Here's your chance to get several print shirts at a sale price! Choose from our selection including many styles by well-known makers. A wide range of handsome prints are included in the selection. All in machine-washable fibers; sizes S, M, L, xL. Intermediate markdowns have been taken.
Men's Sportswear—all stores

a selected group of men's summer suits 25% off

original prices **$74 to $150**

originally $119.88 to $200

Choose from styles by your favorites, including: Johnny Carson, Palm Beach, John Weitz and Valbrook, in a choice of vested and two-piece suits and trios. Two-button single-breasted traditional suits of textured polyester and polyester and wool blends in current colors and patterns (entire stock not included). All suits subject to prior sale. Regular and long sizes in the group.
Men's Clothing—all stores

HUTZLER'S

Downtown Towson Westview Eastpoint Southdale

Use your BankAmericard, Master Charge or Hutzler Charge. Sorry, no mail or phone orders or C.O.D.'s. TODAY'S HOURS: Downtown open 10 to 5:30 Towson, Westview, Eastpoint and Southdale open 10 to 9:30

lifestyles, fashions, women, **Reflections** food, youth, society, clubs

Walburton Pulley and Co. now on Seventh Avenue!

By Marie P. Cooke
Reflections Editor

An important part of any business is its long-range objectives. Where will it be a year from now? Five years? Ten years? Oftentimes these long-range goals are merely dreams — wishful thinking. Sometimes they come true, sometimes not.

But for Walburton Pulley, a designer of women's wear, the dreams, later turned into objectives, came true.

On last Saturday morning, July 10, Pulley moved his designing and manufacturing business, Walburton Pulley and Co., from Charles Street, Baltimore, to Seventh Avenue, New York City.

"This is a realization of a goal that was set three years ago," says the 30-year-old businessman. "I dreamed I someday would be located and operating out of New York City."

The Pulley operation now consists of full-time assistant, showroom salesperson, production quality-control person and a consultant.

Relocating a business is not as easy as it sounds, especially when that business is young and the market is highly competitive.

After Pulley made his decision to make the move, he then had to locate a showroom site, hire professional personnel, acquire funding through various organizations, and get the inside facts about the fashion industry.

(Photo by Norma Spencer)

WALBURTON PULLEY: "Someday I hope to move my business to Paris."

In addition, he had to find someplace to live! Through the right contacts he found a suitable bachelor's apartment, located in the lower east side known as the Village. Its three rooms will be decorated in contemporary styling, Pulley adds.

But it's going to take a while before Pulley and Co., is operating in full swing. He plans to introduce his first line in September which will be manufactured for the early spring market. This collection will consist of some 55 to 70 pieces. Tunics, ponchos with hoods, and the "strapless look" will prevail.

Pulley's designs will be found under the new label (formerly Walburton Unlimited) in most of the major department stores in New York. Later he plans to sell his collections in the Chicago, Los Angeles, Dallas and Miami markets.

Sizes range from 6-14 and will retail from $40 to $80. Most of his collections, five per year, will be daytime and sportswear lines. "We will concentrate on evening wear only during the holiday season," Pulley comments.

The young Pulley knows his new venture is not going to be a joy ride because, as he puts it, "There are a lot of black designers but few, if any, black entrepreneurs." Not only will he be conducting the business operations, but also designing most of the collections.

"I plan to use some of the promising F.I.T (Fashion Institute of Technology, New York) students and graduates and give them a chance to get some of their work marketed and an opportunity to learn marketing skills not taught in school." He adds, "I hope to be the first successful black entrepreneur on Seventh Avenue.

"The fashion industry IS vital to the city," Pulley exclaims," and it is important that it remains the Fashion Capitol of the World. Seventh Avenue is more glamorous than ever. I think that's what keeps it so vibrant.

Since Pulley began his business just two years ago in Baltimore, he made many accomplishments. Among them were March '76 cover of Essence Magazine; "named Designer of the Year by Lambda Kappa Mu Sorority, East Orange, N.J.; 1975; six TV appearances; selected to an advisory board at the Community College of Baltimore; was graduated from the Institute of New Enterprise Development (New York), 1975.

Pulley is the son of Mr. and Mrs. Walburton Pulley (Thelma) of Lafayette Avenue. The elder Mr. Pulley is a retired Bendix Radio Corporation employee; his mother is a supervisor for the Departmemt of Social Services in Carroll Co. He has a brother, Eugene and sister, Mrs. Anna Mae Rorie.

What is Walburton Pulley's long-range objective? "Someday I hope to move my business to Paris."

(Photo by Irving H. Phillips)

PULLEY DESIGN — From one of Walburton Pulley's sample collections is this tunic and pants set made of 100 per cent trivera star polyester. This outfit was featured in the recent Provident Hospital Auxiliary benefit fashion show.

(Photo by Irving H. Phillips)

CONTEMPORARY FASHIONS for misses sizes 6-16, featuring daytime and sportswear looks will be seen in the showrooms of Walburton Pulley and Co. Here model wears one of Pulley's favorites, a pure white tunic with pants.

Reflections of the Editor

By Marie Phillips Cooke
AFRO Women's Editor

Maybe it's just a trend, but there's one thing I've noticed in the past few months...people are r-e-a-l-l-y into lookin' good. And it is not just limited to the young age group or women. Fashion is as much a part of our ever-changing life-styles as houseplants and Chinese cooking.

Just a few weeks ago this writer and AFRO Reflections Photographer, Benjamin M. Phillips were in New York City for the twice yearly Press Week Showings.

While at the New York Sheraton, we saw our good friends, who are also black newspaper editors, Nancy Giddings, women's editor of the Philadelphia Tribune, and Marlene Moore of the Pittsburgh Courier. Readers often ask about the particulars of the fashion shows, like if there were any other black editors present, or who were the black models and what did they look like and whose designs did they model.

Well, there are very few black editors who attend the showings. It's an exclusive-type thing...invitations are mailed out four months (sometimes six) in advance. I'm not sure if black editors are excluded from the mailing lists or if they just chose not to attend. Oftentimes publishers cannot spare us (the showings last a week) and it is quite expensive.

In addition to those already mentioned, Washington AFRO Women's Editor, Lillian Wiggins, and Detroit's TV and radio personality, Tommie Jackson, attend. And that's it (out of a group of 200 or so).

The number of black models used during the showings varies. Sometimes a designer may have two or three in a show, other times none. It depends

(Continued on Page 10)

Local Club Notes

By Michele L. McRae

Jacqueline A. Fleming, educator and humanitarian, has been selected as the delegate from Baltimore to the National Association of Negro Business and Professional Women's convention.

The convention will begin July 20 at the Peachtree Plaza Hotel, Atlanta, Ga.

Miss Fleming is a teacher and chairperson for Special Education at Howard Park Elementary School.

In addition she is a life member and serves on the national executive committee of the National Association of Business and Professional Women.

She has been asked to work with the youth group and the program committee for the Baltimore chapter. On occasions she also models for the organization. Miss Fleming says she always keeps in mind what the organization means: leadership, organization, motivation, resourceful, trustworthiness, service, concern, consistency, opportunity, enthusiasm, congeniality, involvement and adoptability.

She represents the group by volunteering at Provident Hospital where she has earned several awards.

Miss Fleming serves as a special service adult and is a member of the Girl Scouts of Central Maryland Black Caucus which helps involve more black girls and adults into Girl Scouts.

She was selected to be a member of the Steering Committee and Education Coordinator for the group.

Other members who will attend the convention are: Mary S. Johnson, Edith M. Thomas, Rosalie J. McGuire, Carrie A. Johnson, Margaret L. Wilson, Juanita J. Young, Alice R. Matthews, Cozette B. Conway.

Black Women's Consciousness Raising Association Inc.

"Black Family Unity Day" will be hosted by the Black Women's Consciousness Raising Association, Sunday, July 25, 10 a.m.-6 p.m. at The Forest, 214 Cedar Hill Lane.

The entire day will be devoted to celebrating positive, realistic approaches to raising children and working for a better black family structure.

The honored at the affair are those persons who have sacrificed much to earn the love and respect of their offsprings. Many are single parents and others have been exemplary step-parents and foster parents.

The Black Women's Consciousness Raising Association believes that recognizing the exceptional efforts to hold the family together is long overdue.

Mrs. Louise Johnson is founder and president of the group along with Rose Marie Wilson, first vice president; Hattie Harrison, second vice president; Bonnie Williams, recording secretary; Angela Collins, corresponding secretary; Micki Johnson, treasurer and Barbara G. Logan, public relations director.

Delta Sigma Theta Inc.

The Baltimore Alumnae Chapter, Delta Sigma Theta Inc., hosted a press conference on Friday, July 16, 10 a.m. at the St. Bernadine Parrish, 3812 Edmondson Ave. Continental breakfast was served.

In the spirit of the bicentennial year, the organizations' Social and Political Action Committee has made extensive plans for a significant political activity which will begin this summer.

This important pilot project is geared toward increasing the meaningful involvement of black citizens in the political process throughout the Baltimore metropolitan area.

Deltas initial efforts will focus on the 16th ward, 12th precinct and the 41st legislative district where they play to increase the percentage of black citizens voting in the upcoming general election. It is hoped that the long range effects of this activity should changed the tone of politics in Baltimore for years to come.

Speaking of women...

(A look at what black women are doing locally.)

Ms. Wanda C. Welch, former manager of Dr. Ernest Colvin's dental office, professional fashion model, and instructor at Wendy Ward Charm School, has accepted the position as merchandising specialist with Revlon Ultima II Division.

Ms. Welch is the first black woman to hold the title. She is currently working out of Philadelphia serving some 47 stores in the Philly and Cherry Hill, N.J. areas and some parts of Wilmington, Del.

Ms. Welch, 27, told the AFRO, "I am very excited about the position and I feel it will be a wonderful opportunity to get more blacks into this particular line of cosmetics and the field.

Speaking about her duties, Ms. Welch said, "I will be hiring and training beauty advisors; giving instructions on new products; designing counter displays and will be conducting some beauty clinics."

Ms. Welch is the daughter of Mrs. Alease Weems and the late Warren Weems. She has a daughter, Christina, 4.

Do you know a dynamic woman — an outstanding community leader, church worker, businesswoman, mother, club woman — who is great in her own right? The AFRO wants to know about her. Send a brief biographical sketch and black and white glossy picture (or we can arrange to take a photo of her) to: Speaking of Women, c-o AFRO-AMERICAN NEWSPAPER, P.O. Box 1857, Baltimore, Md., 21203. Sorry, pictures can not be returned.

Community calendar

July 11-18
Monumental Elks Lodge celebrates 76th anniversary with week-long Open House and a gigantic parade on July 18, 1528 Madison Ave.

Week of July 11-17 through August 27
"Flags of the American Revolution," A University of Maryland Bicentennial Exhibit, Central Pratt Library, Central Hall.

Thru July 16
Lafayette Senior Citizens to Montreal, Canada. Buses leave 201 N. Aisquith St., 6 a.m. P. Moore, presifient.

Wedding of Miss Rebecca Floyd, New Shiloh Baptist Church, 823 W. Lanvale St., 3 p.m.

Miss U.S. Talented Teen Celebration Dance and Fashion Show, Dahler Hall in Harper's Choice Village, Columbia, Md., 9 p.m.-1 a.m. Teens only. Buses leave Mondawmin Parking lot at 8:15 p.m. Call 730-8689.

The Church of Saint Gregory the Great, 1542 N. Gilmor St. holds Annual Parish Picnic, Gunpowder Falls State Park, 9 a.m.-6 p.m. Call: 523-0661.

Seed Club honors Dr. George T. Stansbury, Harford Community College, Thomas Run Rd., Belair, Md. Dr. W. Lester Henry, Department of Medicine, College of Medicine, Howard University, guest speaker. Dorothy Martin is president, Otelia Bullock, executive advisor, 4:30 p.m.

July 18
Wedding of Miss Renee D. Ervin and Barry I. Woodard, Augsburg Lutheran Church, 2610 Garrison Blvd., 2 p.m.

July 24
Annual Bull Roast sponsored by the Meritocrats, Nixon's Farm, 1 p.m.

July 25
Allen's Gospel Choir celebates third anniversary, Grace AME Church, 67½ Winters Ave., 4 p.m.

Dunbar High School Class of June 1946 holds a Let's Get Re-acquainted Picnic. Call Jackie Taliaferro, 566-8827.

Black Family Unity Day sponsored by the Black Women's Conciousness Raising Association, The Forest, 214 Cedar Hill, 10 a.m.-6 p.m.

July 28-29
Once Over Lightly, An original work developed and produced by students and faculty of the Park School summer arts program, will be presented on Wednesday, July 28 and Thursday, July 29 at 8:15 p.m. in the Meyerhoff Center at the Park School, located on Old Court Rd., ¼ mile west of Falls Rd. Work includes drama, dance, voice and technical theatre work. Public is invited to attend. Tickets available at the door for $1 each. For additional information call 825-2351.

July 30
Special Bicentennial Tour of Washington, D.C. Call 566-0682 after 5 p.m. Reservation deadline July 20.

July 31
Wedding of Miss Angela Wilson, Enon Baptist Church, Edmondson Ave. and Schroeder St., 3 p.m.

Owedum Inc., Disco Splash Party. Friendship Airport Hotel, 8 p.m.-1 a.m.

August 4
Smith Specials sponsor trip to Kings Dominion. Call 435-6499.

August 7
Annual Gala Crab Feast sponsored by the Spirit of Chesapeake Lodge No. 1107, Inc. I.B.P.O. Elks of the World, 2209 Frederick Ave., 2-6 p.m. Call 624-4794.

August 14
Eight-day excursion to Niagra Falls, Montreal and Quebec. Buses leave Mondawmin Green Lot, 7 a.m. Call: Miss V. Johnson 466-0949.

Division No. 6 of the Maryland Licensed Practical Nurses Association, Annual Crab Feast, Martin's West, 6812 Dogwood Rd., 8:30 p.m.-1:30 a.m. Call Mrs.Ethel Keel, 945-5653 or Mrs. Catherine Jenkins, 435-4319.

SEND COMMUNITY NOTES
You can have your notices included free on the AFRO's Community Calendar. Send the dates of meetings, civic and social events, wedding, parties . . . anything of community interest to: Community Calendar, P.O. Box 1857, Baltimore, Md. 21203

Peachy Lemon Dessert

In summer, fresh fruit is so abundant that you can mix and match it to your heart's content. At times, you may want to be a purist and concentrate solely on peaches, for instance. At others, you may seek out a rainbow of fruit colors and flavors for your desserts. Whatever your fruit fancy, here are recipe to tickle your taste buds:

Peachy Lemon Dessert spotlights peaches. Imagine them at their freshest set in a tingly combination of yogurt and lemon gelatin. The brown sugar-butter base is enlivened by almonds and economical quick or old fashioned oats.

Peachy Lemon Dessert

Crust:

1 cup Quaker Oats (quick or old fashioned, uncooked)
½ cup slivered almonds
½ cup firmly packed brown sugar
One-third cup butter or margarine

Filling:

Two 3-oz. pkg. lemon flavored gelatin
2 cups boiling water
½ cup cold water
One 8-oz. carton (1 cup) plain yogurt
1½ cups chopped peaches, well drained

For crust, toast oats in shallow baking in preheated moderate oven (350 degrees) 5 minutes. Add almonds; continue toasting 5 to 7 minutes or until golden brown. Combine oat mixture, brown sugar and butter; mix well. Reserve ¼ cup. Press remaining mixture onto bottom of 8-inch square pan. Chill.

For filling, dissolve gelatin in boiling water. Stir in cold water; cool to lukewarm. Blend in yogurt. Chill until mixture mounds; fold in peaches. Spoon over crust; sprinkle with reserved oat mixture. Chill, uncovered, several hours or until firm.

Makes 9-inch square dessert.

Have a nice day . . . every day!

17 JUL 17