# PRE-FOURTH OF JULY SALES

**Hochschild's**
NO MAIL OR PHONE ORDERS

## sale 1.99 & 3.59

infants' and toddlers' swimwear
Choose from a large group of swimwear for the little ones, all specially priced now just in time for swim weather.

| | Orig. | SALE |
|---|---|---|
| Infant boys' trunks 12-24 mos. | 3.50 | 2.39 |
| Infant girls' tanksuits, 12-24 mos. | 4.00 | 2.79 |
| Toddler boys' trunks, 2-4 | 2.50 | 1.99 |
| Toddler girls' swimwear, 2-4 | 4.50 | 3.49 |
| Infants' boys and girls sunsuits, 9-18 mos. | 5.00 | 3.59 |

Hochschild's Toddlers' and Infant's Shop, All Stores except Reisterstown Plaza.

## sale 4.99

infant girls' twirls
Orig. 6.50. Adorable ruffled top with applique and matching ruffled pants. Cool polyester/anvil blend. Plaids, ginghams and solids. 12, 18, 24 mos.

Hochschild's Toddlers', All Stores except Reisterstown Plaza

## sale 2.59 to 5.99

little girls' playwear and swimwear
Reg. 3.50 to 8.00. Choose from a great group of shorts, scooters, halters, knit tops and 1 and 2-piece sundresses. All in sizes 4 to 6X.

Hochschild's Children's Shop, All Stores except Reisterstown Plaza

## sale 1.99 to 9.99

big girls' and preteens' playwear and swimwear
Save now on great looking and comfortable play clothes for the big girls in the family. Select shorts, tops, halter and swimwear in all her favorite styles and colors.
Girls' sizes 7 to 14, preteen sizes 6 to 14.
Girls' playwear
orig. 3.50-8.00, SALE 1.99-5.99.
Girls' swimwear,
orig. 6.00-13.00, SALE 3.99-8.99.
Preteens' shorts and tops,
orig. 5.00-11.00, SALE 2.99-7.99.
Preteens' swimwear,
orig. 10.50-14.00, SALE 6.99-9.99
Hochschild's Girls' Shops, All Stores except Reisterstown Plaza
Hochschild's Generation Shop, All Stores except Belvedere and Reisterstown Plaza.

## save 1/3
## famous maker coordinates

Our Career shops have all the styles you want at prices you'll like. And there's plenty of summer left to enjoy these great looks.

from Career Sweaters: cotton knits
**5.90 to 8.90**
Easy-going, comfortable tops and bottoms in cool yellow, turquoise, green and white cotton. Great for sports or casual get-togethers. Pants and shorts in sizes 10-18; tops in S-M-L. Orig. 8.00-14.00.

from Career Sportswear: coordinates from famous makers
**4.90 to 17.90**
Blazers, shirts, skirts, shorts, culottes and pants in popular styles and a whole range of your favorite colors. Cotton knit tops, too...they're yours in easy care, machine washable fabrics. Sizes 10-18, S-M-L. Orig. 8.00-28.00.

Hochschild's Career Sweaters and Career Sportswear, All Stores

# PRE-FOURTH OF JULY SALES

**Hochschild's**
NO MAIL OR PHONE ORDERS

## sale 20% off
entire stock of new winter coats and furs

From our Pacesetter Coats and from furs come good reasons to buy now!...20% savings and great "buy now..." plans. A small deposit will hold your coat until October 1st; or use Hochschild's convenient credit plan and you won't be billed until October 1st.

- untrimmed coats
- pantscoats
- fur trimmed coats
- cashmere coats
- misses sizes
- minks
- persians
- rabbits
- contemporary furs
- jackets..parkas..coats

Hochschild's Pacesetter Coats, All Stores

Hochschild's Furs, Downtown, Eastpoint, Harundale and Security Square

(All furs are available Downtown; currently only rabbits are available at Eastpoint, Harundale and Security Square)

## take 20% off
dress department clearance merchandise

These fine dresses and sportswear are already marked down 25% to 50%...now you get an additional 20% off! That's real savings, and they're yours in the following departments:

- Pacesetter Dresses
- New Directions
- Career Dresses
- Better Half Dresses & Sportswear
- Maternity

## special buys for men and boys

## sale 9.99 to 15.00
leisure separates

## sale 18.99
leisure suits

Woven and knit polyesters in assorted solid colors. Shirt styled jackets, 38-44 regular in the group; some longs available. Belt-loop pants with gentleman's flares, 32-40 in the group.
Suits, orig. 38.00, SALE 18.99.
Jackets, orig. 32.50, SALE 15.00
Pants, orig. 22.50, SALE 9.99
SALE...PRINT SHIRTS with long sleeves. Acetate/nylon blend. S-M-L-XL, in the group. Orig. 16.00, SALE 9.99.

*Limited quantities available at Eastpoint, Harundale and

## sale 9.99
men's knit slacks
Orig. 18.00 and 20.00. Belt-loop, gentleman's flares in solid colors and patterns. A variety of stay-neat polyesters, 32-40 in the group.

## sale 6.99 to 10.99
men's short sleeve knit and woven sport shirts
Orig. 11.00 to 17.00. Pullover knits in cru-neck, V-neck or placket collared styles, also woven fabrics in button-front classics. Polyesters and blends; solid colors, prints, sizes M-L-XL, in the group.

Hochschild's Men's Shop, All Stores except Reisterstown Plaza

## sale 39.99 and 49.99
men's sport coats
Orig. 55.00 to 80.00. Terrific buys. Super tailoring. Polyesters and blends. Solid colors and smart patterns. Sizes 38-44 regulars in the group; some longs available.

at Harundale & Security Square only

## sale 4.80
big boys' camp shorts
Orig. 6.00 and 6.50. Polyester/cotton, no-iron camp shorts with lots of pockets and a 3/4 elastic waist. Navy, khaki and green in the group. Sizes 8 to 16 and huskies waist 28 to 34.

## sale 2.30 and 3.70
boys' tank tops
Orig. 4.00 and 5.00. Cool polyester/cotton tops in their favorite style. Mesh weaves, tie dyes, ribbed knits and sateens; solids, stripes and patterns in the group. Sizes 8 to 20.

## sale 1.90 and 2.90
boys' print T-shirts
Orig. 3.09 and 4.00. Choose from a large group of print T-shirts including super-heroes, cartoons, monsters and more. Ribbed neck and sleeve trim. Sizes S(6-8), M(10-12), L(14-16) and XL(18-20).

Hochschild's Boys' Shops, All Stores except Reisterstown Plaza

## sale 7.99
men's famous brand short sleeve shirts

11.50 to 13.00 values. A nationally known brand famous for its precise tailoring, great fit, neat good looks. Woven fabrics with regular fashion collars. Solid colors and patterns, sizes 14½ to 17 in the group.

## sale 8.99
our Private Label men's Qiana short sleeve shirts

12.00 values. Silky-soft Qiana® nylon knits in solid colors, 14½-17 in the group.

## sale 6.99
famous make and our own Private Label woven and knit shirts

9.00 to 11.00 values. Short sleeve styles. 14½-17.

## sale 5.99
our Private Label woven summer dress shirts

7.00 to 9.00 values. Solid color broadcloths, prints, woven stripes, tone-on-tones, 14½-17.

## sale 2.90 & 3.90
wilt-proof polyester ties
5.50 to 9.00 values. Stripes, clubs, jacquards, sectioned plaids, florals, bold prints, linen-look weaves, and some cotton prints.

## sale 3.99
entire stock of boxed and hanging belts
6.00 to 12.50 values. Fashion and classic basics; 1¼ to 1½" wide.

## more men's accessories at savings.

Famous maker pajamas, 9.00-11.00 values, SALE 6.90
Famous make leather wallets, cases, 7.50-12.50 values, SALE 4.90.
Famous make hold-all tennis bag, orig. 30.00, SALE 15.90.
Famous make Getaway bag, orig. 25.00, SALE 10.90.
Unfitted pouch kit, orig. 10.00, SALE 4.90.
SuperSuede® Celanese® Arnel® triacetate kimono, orig. 22.50, SALE 15.90.

## sale 5.99 and 8.99
young men's knit shirts by a famous maker
Orig. 8.00 to 18.00. Short sleeve, polyester/cotton knits. Lots of popular styles - Beery collars, V-collars, crew-necks. Solid colors, stripes and combos. S-M-L-XL in the group.
Hochschild's Action Shop, All Stores except Reisterstown Plaza

In some cases intermediate markdowns have been taken

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