We're going to make your bag our bag.

In hundreds of Black communities, A&P was the first supermarket on the block.

Our bag was your bag. That's because we took more pride in our stores. We knew what you wanted and that made shopping a pleasure.

Then things began to change, and you told us about it.

Now we're heading back your way.

We've got a new Chairman of the Board and a new President. They believe that what's good for the customer is good for A&P.

Right away they appointed a National Affirmative Action Director. A man who grew up in a changing neighborhood with a changing A&P.

To get things moving in the right direction, he hand picked 7 Black Affirmative Action Managers. Men and women with experience in getting the job done in the community. Schooled in turning words into deeds. They'll be keeping an eye on your A&P.

We're also making sure our managers get the kind of support and incentive they need so that *all* A&P's will be great A&P's.

And soon you'll be seeing new paint, new lighting, more room to shop, and in many areas, new stores.

All part of A&P's brand new bag.

Putting more of your bag in our bag.

A&P

Media Women

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cement of the black performing arts, sponsoring professional productions throughout New York State.

JANET LANGHART

The Boston viewing area has long enjoyed the brains and beauty of Janet Langhart. Floryence Kennedy, noted political commentator, feminist and activist recently referred to Janet Langhart as " . . . a cupcake . . . with a razor blade in it." That, more than any other comment about Janet, seems to sum her up best.

She is a smoothly professional broadcaster who has restricted her social life to zero in on her career. Variety magazine reported on the "Good Morning!" television co-host Langhart as, "a brunet looker with a mellow honey syruped voice that seems to hypnotize her guests into relaxed conversation."

Janet's looks have never really been in question, for it is the face behind her smile which has won for her many beauty show honors, television commercials, and even a part in a movie: "Medium Cool."

Says Langhart, "Movies as we all know them have become a rather successful international medium, but a show such as *Johnny Carson*, or a personality such as Barbara Walters reaches more people in five years, than Clark Gable did in his entire career."

Ms. Langhart reaches people too, every day, Monday through Friday morning from 9 to 10:30 a.m. in a live format. She doesn't have the luxury of several rehearsals, re-takes or video-tape editing. She has one shot every day to do her job and does it spectacularly well.

There is even a rerun the following early morning as well as a Sunday one hour recap for working fans and avid show followers.

Janet, and her co-host John Willis are the mainstay of the recently incorporated New England Network, the first non-sports network of its kind in the country.

She has been with the magazine format program for more than two years and has helped guide "Good Morning!" to the number one spot in Boston, edging out long-standing Boston based competition and just recently *Dinah Shore*.

The show has a following from Montreal/Nova Scotia in the north to the northern shore of Long Island, New York in the south . . . and everything in between.

Noted author, producer-director Elia Kazan has said, Ms. Langhart "gave me one of the best interviews I have ever had . . . anywhere."

Janet came to "Good Morning!" via Chicago and Indianapolis. Beginning as a model, she was spotted and moved on to WCIU TV's "Black View of the News" as its weekly weather girl. After an overwhelming response to her performance there, she joined WBBM TV as the weather announcer as well as guest hostess of "The Lee Phillip Show."

Prior to her arrival in Boston, Janet performed double duty as a weekday hostess of "Indy Today" on WISH TV, Indianapolis, while still doing week-end weather on WBBM in Chicago.

During her television career, Janet has experienced blatant racial prejudice as well as over-compensating liberal attitudes. However, she is convinced that her effort and talent will pay off. Several years ago she was quoted as saying, "If I make a mistake in my grammar on the air, they'll say that's the way black people talk. Barbara Walters lisps all morning and nobody says that's the way white people talk.

"I've taken advantage of all the extremes — the pendulum swinging from deprivation of opportunity to tokenism in opportunity. But I'm still going to be here when the pendulum stops. I'll get there by being Janet Langhart and by being good at my job," she said.

Syndication, getting the show aired in many areas, is now being set up to enable "Good Morning!" to be heard coast-to-coast wherever a participating station wants to plug in. And that will add even more fans for the charming and thoughtful Janet.

Ms. Langhart has won several awards. They include the Casper from the Community Service Council of Metropolitan Indianapolis, citations from the NAACP and from PACE (Providing Avenues of Continuous Encouragement).

She was also recognized by Helene Curtis cosmetics group for her hair styles, and by Operation PUSH (People United to Save Humanity) as "one of the most outstanding women in the media."

ROBIN SMITH
KTVI Channel 2
St. Louis, Mo.

ROBIN SMITH

Robin Smith describes herself as the product of a "black media family." She is the daughter of Edythe Meaux Smith, first black female Phi Beta Kappa west of the Rocky Mountains; graduate of the University of Southern California, School of Journalism; former columnist for the Pittsburgh Courier; and supervisor of the Research and Public Information Section for the St. Louis Civil Rights Enforcement Agency.

Robin's career was boosted by the help of her brother, Wayman Smith III, whose 'camera buff' father had passed along professional photography skills. Robin's brother Wayman became a photographer on the St. Louis Argus. He has further followed his father's aldermanic footsteps, and is the first black second-generation Board of Alderman member.

Robin's other brother, Christopher, is a graduate of Lindenwood College with a degree in communications arts. Christopher is a former producer with TV station KMOX in St. Louis and is currently studying for the ministry.

At age 21, Robin has made good at the earliest possible time. A native of St. Louis, she has worked at all three local television stations.

She joined KTVI from KSD-TV in St. Louis, where she was co-hostess of "The Black Experience," a staff interviewer on "Eyewitness News at Noon" and hostess for "The Community Calendar."

Robin, who has been with Channel 2 for a year, presently anchors the Sunday news at 5:30 and 10:00 p.m. It's a tough job that entails more than delivering a well-timed script.

She produces the show, which means she rewrites wire copy, selects video tape stories to be seen on the air, edits network film clips she wants to use and prepares the weather and sports news. To top that off, she writes the broadcaster's introduction, or "lead in" which precedes the TV commercial.

A recent local newstory quoted Robin as saying, "Being weekend anchorperson tends to be a lonely job. You have to do it all, but that's the best way to learn."

Station colleagues describe Robin as a "tremendous station personality" who is headed toward a career as a full-time anchorwoman.

The perky appearance and youthful figure belie the quiet determination which Robin carries so well. She's young, gifted, and enjoys her job. She's not afraid to ask the tough questions and work the long hours it takes to get ahead in the highly competitive broadcasting world.

She stands just five feet tall and has a "signature" appearance with her hairdo. Her delivery and poise on the air cause people to think that she is taller than she is.

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