# We're going to make your bag our bag.

In hundreds of Black communities, A&P was the first supermarket on the block.

Our bag was your bag. That's because we took more pride in our stores. We knew what you wanted and that made shopping a pleasure.

Then things began to change, and you told us about it.

Now we're heading back your way.

We've got a new Chairman of the Board and a new President. They believe that what's good for the customer is good for A&P.

Right away they appointed a National Affirmative Action Director. A man who grew up in a changing neighborhood with a changing A&P.

To get things moving in the right direction, he hand picked 7 Black Affirmative Action Managers. Men and women with experience in getting the job done in the community. Schooled in turning words into deeds. They'll be keeping an eye on your A&P.

We're also making sure our managers get the kind of support and incentive they need so that *all* A&P's will be great A&P's.

And soon you'll be seeing new paint, new lighting, more room to shop, and in many areas, new stores.

All part of A&P's brand new bag.

A&P

*Putting more of your bag in our bag.*



# A "Bright" New Promise from the Man in the "Bright" Red Jacket!

A&P

WE WELCOME FEDERAL FOOD STAMPS

**ADVERTISED ITEM POLICY**

Each of these advertised items is required to be readily available for sale at or below the advertised price in each A&P store, except as specifically noted in this ad.

## Look for the Man in Red at A&P

The bright new jacket worn by our store manager is a symbol of his renewed commitment to be more responsive to you. You can go to him if you have a question, if you have a problem, or if you have a special need. Our manager can do a lot to help make your shopping easier and more satisfying. And he will. We're proud of him.

**If We Can't Do It, Nobody Can.**

JANE PARKER
**CHERRY PIE** 22-oz. pie **79¢** SAVE 30¢

MARVEL
**WHITE BREAD** 3 22-oz. loaves **1.00**

## MEAT FEATURES

WHOLE BONELESS
**SIRLOIN TIPS** AVERAGE WEIGHT 8 TO 12 lbs. lb. **1.29** CAN BE CUT INTO SELECTION OF YOUR CHOICE!

SUPER-RIGHT FULLY COOKED
**SMOKED HAMS**
SHANK PORTION lb. **78¢**
BUTT PORTION lb. **88¢**
CENTER-CUT HAM SLICES lb. 1.89

**GROUND BEEF** A&P IN 5-LB. ROLL ONLY lb. **79¢**

**SLICED BACON** ALLGOOD BRAND 1-lb. pkg. **1.39**

**CHICKEN LEGS** U.S.D.A. FRESH WHOLE w/THIGHS lb. **79¢**

**BEEF LIVER** FANCY FROZEN PARTIALLY SKINNED & DEVEINED UNIFORM SLICES lb. **59¢**

**RAPA SCRAPPLE** 1-lb. pkg. **49¢** 2-lb. pkg. **95¢**

**DELMONICO STEAKS** lb. **2.39**

**A&P CAT FOOD** ASSORTED VARIETIES **5** 6-oz cans **88¢** SAVE 12¢

A&P GRADE 'A'
**APPLESAUCE** 4 15-oz. glass jars **89¢** SAVE 2 cts

**IVORY** PERSONAL SIZE SOAP 8 3½-oz. bars **89¢** (2-4 PACKS)

**HI-C DRINKS** ALL FLAVORS 2 46-oz. cans **1.00** SAVE 10¢

ANN PAGE
**MACARONI & CHEESE DINNERS** 4 7¼-oz. pkgs. **1.00**

B No. 36 VALUABLE COUPON
SAVE 35¢ OUR OWN **TEA BAGS** 100 in box **74¢** WITH THIS COUPON
VALID THRU FEB. 21, 1976

B No. 37 VALUABLE COUPON
SAVE 50¢ **A&P COOKBOOK —AND— SHOPPING GUIDE** **2.49** WITH THIS COUPON
VALID THRU FEB. 21, 1976

**ORANGE PLUS** BIRDSEYE FROZEN 12-oz. can **59¢** SAVE 10¢

**BUTTERMILK BISCUITS** PILLSBURY 5 COUNT **9** 4½-oz. pkgs. **1.00** SAVE 15¢

## FRESH FRUITS & VEGETABLES!

**GRAPEFRUIT** JUICY FLORIDA PINK or WHITE SEEDLESS **5** lb. bag **59¢**

**NAVEL ORANGES** SWEET GOOD EATING CALIFORNIA LARGE SIZE 88 **10** for **79¢**

**HONEY TANGERINES** SWEET ZIPPER SKIN SIZE 120 **10** for **69¢** NONE PRICED HIGHER!

Items offered for sale are not available to other retail dealers or wholesalers. Prices effective thru Sat., Feb. 14, 1976 at A&P stores in Baltimore including Annapolis, Aberdeen, Bel Air, Havre De Grace, Joppatowne and the Delmarva Peninsula.