Minority Trade Fair Coming To Mondawmin

The Seventh Annual Minority Trade Fair, to be held February 24 Drough the 28th, is one event which should at be missed. On display at Mondawmin Mall, during the fair, will be the products and demonstration of services which minority businessmen and women have to offer the Baltimore community.

The event this year, as in years past, has as its primary objective the creation of an opportunity for Baltimore's minority businesses to gain wide public exposure. It is designed to make both the minority and the majority communities aware of minority businesses in Baltimore, and the products and services they offer.

For the business men and women, it offers the extremely important and vital advantage of exposure and new business contacts. Additionally, customer potential is greatly enhanced. Major Baltimore business leaders invited to attend have an excellent opportunity to see minority business persons, and they, too, can establish profitable contacts which can prove valuable in their operations. Obviously, then the Trade Fair in this fahion creates a two-way avenue toward improving the local business community.

What does black economic development mean to Baltimore? The Trade Fair best demonstrates what blacks and other minorities want, and must have — the chance to develop and control economic institutions in their communities. Not only do they generate new vitality in the minority communities, but ultimately leads to a significant step toward a genuinely integrated business community.

The Seventh Annual Minority Trade Fair this year, however, will have an even greater significance as it addresses itself to the national Bicentennial celebration. Such emphasis projects the local minority business men and women onto the larger scene as an indication of what black economic development means to other cities and our society and nation as a whole. It is only fitting that this year's event will be one of the most significant as it is presented in keeping with the Bicentennial celebration. When one considers the shocking statistics of black exclusion from business opportunities through the decades and over the centuries, it can only be a source of real pride to observe the level of accomplishment which are demonstrated by Baltimore's own effective black enterprises.

What better time than during Black History Month to focus upon the accomplishments which blacks have made despite the obstacles which limited their participation in the business development of our nation?

The Seventh Annual Minority Trade Fair will serve as a reminder of what can be achieved, and of even better things to come — upgrading efforts to build a black

managerial class, resolving the problems of black/white business partnerships, and the total economic development of the minority community.

The sponsoring organizations of the Trade Fair, all involved in their own particular ways in improving the climate of Baltimore's business community, have come together to demonstrate that a cooperative effort enhances the promotion of the Trade Fair's goals and objectives. The Baltimore Council for Equal Business Opportunity (B/CEBO) is the major sponsoring organization and is being joined by the Afro-American Newspapers, the Mondawmin Merchants' Association and the Interdenominational Ministerial Alliance.

Samuel T. Daniels, executive director of CEBO, states that the or anization has an enviable record of accomplishments in helping to create new businesses and helpingexisting ones to expand, so that minority business men and women have moved deeper into Baltimore's economic mainstream. Included among those which CEBO has assisted are several contracting companies, lounges, janitorial supply and service firms, food stores, and various other types of orations.

The scope and variety of the businesses is quite extensive.

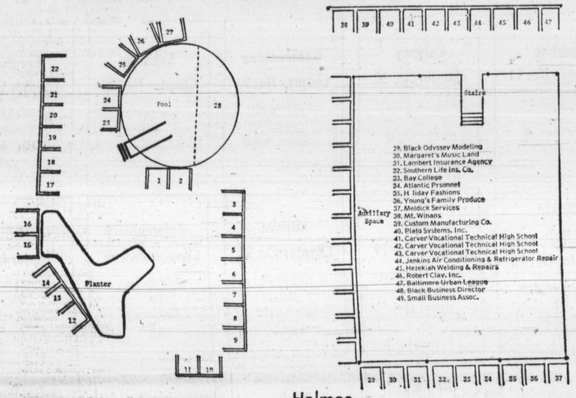
CEBO is currently laying increased emphasis upon major ventures, services to minroty contractors, and manufactures operations while it continues to be the major vehicle in Baltimore for providing technical assistance, managerial training and loan services. It has served the Baltimore community for almost ten year as the city's primary economic development organization for minority entrepreneurs.

John H. Murphy III of the Afro-American, and the Mondawmin Merchants' Association, headed by President Frederick O'Neal have also joined with CEBO in the sponsorship of Trade Fairs held in the past. The Afro, throughout its years of publication, has supported the efforts of black business people to gain a foothold in the wider business community and has consistently given wide coverage to individuals and groups representative of the accomplishments of the black community.

The Ministerial Alliance joins the sponsoring groups for the first time this year. This community organization, made up of ministers representing several faiths, lends its support to other organizations whenever meaningful programs and projects seek to foster fundamental changes in the city's quality of life — in this instance, the economic development programs which operate for the benefit of the minority community. The Alliance seeks always to establish a mutuality of confidence between the majority and minority communities.

The Mondawmin Merchants' Association is into its twentieth year of operation and is composed of men and women who are the operators of the various Mall shops at Mondawmin. The Association members as a group have evidenced their ability to provide the minority community with a variety of worthwhile goods and services to its customers. The Association also involves its members in community projects not busin ss-related in nature, but the activities and groups which it sponsors serves to remind the community that the merchants are appreciative of the confidence in their services and products which their clientele demonstrates by patronizing their establishments. For example, the little league baseball team which it sponsors is clear evidence of the Mondawmin Merchants' Association's vested interest in the well-being of the wider community which it serves.

Booth Locations



1. Constant Care Health Center
5. B/CEBO
8. B/OMBE
4. King Memorial Park
5. Brown's Business Machine
6. Equitable Life Assurance Society
7. Custom Remodeling Company
8. Eserine John
9. First United Church
10. Taylor's House of Flowers
11. Craig Optical
12. East Balto. Medical Plan
13. G & M Oil Co.
14. H ward Security Agency
15. J S L Constr. Co.
16. N & W Concrete Co.
17. A & P Home Improvement
18. A-1 Janitorial Service
19. Storyville Record Shop
20. Arena Players
21. Druid Electric Company
22. Industrial Sewing Co.
23. Travis Winkey Studios
24. Milton Dupper — N.Y. Life
25. Flashguard of Maryland
26. Advance Federal S & L
27. Rogers' Toys
28. The Henry James Co.
29. Black Odyssey Modeling
30. Margaret's Music Land
31. Lambert Insurance Agency
32. Southern Life Ins. Co.
33. Bay College
34. Atlantic Prsonnel
35. H Isley Fashions
36. Young's Family Produce
37. Modick Services
38. Mt. Winans
39. Custom Manufacturing Co.
40. Plata Systems, Inc.
41. Carver Vocational Technical High School
42. Carver Vocational Technical High School
43. Carver Vocational Technical High School
44. Jenkins Air Conditioning & Refrigerator Repair
45. Hezekiah Welding & Repairs
46. Robert Clay, Inc.
47. Baltimore Urban League
48. Black Business Director
49. Small Business Assoc.

The Baltimore Council For Equal Business Opportunity, Inc.

Samuel T. Daniels, Executive Director
1825 Eutaw Place

The Baltimore Council for Equal Business Opportunity, Inc. was founded in 1967 under a Ford Foundation grant through the Potomac Foundation. Since its official incorporation in 1968, it has provided management services and technical assistance as well as financial packaging services to thousands of clients. CEBO currently operates under contracts with the Urban Services Agency, the Office of Minority Business Enterprise (an agency of the Department of Commerce), and is a United Fund Agency.

CEBO has obtained in excess of $20 million in loans for its clients and is constantly seeking new and better ways to provide positive assistance to minority and disadvantaged entrepreneurs. Some examples of this service include direct assistance to construction contractors, an 8-week basic recordkeeping course, an advanced management and recordkeeping course, tax seminars, etc. Baltimore CEBO was the founder of the concept of the Trade Fair and it is one of this year's co-sponsors. The idea for the Trade Fair was developed when CEBO determined that there was a need for the minority entrepreneurs to gain recognition by displaying the variety of goods and services offered by them.

East Baltimore Medical Plan

The East Baltimore Medical Plan at 1031 Aisquith Street is a health maintenance organization designed to cover you while you are well and to keep you well. No need to pay for regular check-ups or physical examinations. The medical plan takes care of the entire health care of your family — from just one location at 1031 Aisquith Street. They have full time internists for internal medicine, pediatricians for your children, a dental facility for care of your teeth, an ophthalmologist and optometrist for eye examinations and eye disease and obstetricians and gynecologists for complete maternity and baby care as well as many other services. Even better, Blue Cross and Blue Shield offers the health maintenance program to all the companies that they insure. And the state of Maryland makes the plan available to all medical assistance recipients. Join the crowd — get healthy now — with the East Baltimore Medical Plan. Today!

Holiday Fashions

Holiday Fashions are owned and operated by Dr. Jerusa C. Wilson. The business is presently located at 1811 Pennsylvania Ave. Holiday Fashions has a complete line of female fashions, jewelry and accessories. These fashions are available for showing at home parties and can be found in some of our shops throughout town.

Interested parties can contact Holiday Fashions by calling — 462-9592.

Holmes Atlantic Services

Blaustein Building
One North Charles Street

Atlantic Personnel Services was founded by Mr. Theodore Holmes in 1970 to answer the need for good temporary workers as well as permanent placements of middle management and clerical applicants. This company now provides personnel in the areas of temporary, food service, janitorial and custodial services and is the only black-owned stevedoring company in North America. Clients of Atlantic Personnel Services include Baltimore's leading corporations and the federal government. Since opening its doors in 1970, Atlantic Personnel Services has demonstrated that with good management techniques and unique marketing concepts, a minority-owned company can produce high value sales by developing those markets with proper guidance and capital.

Mr. Holmes holds membership on the Greater Baltimore Committee, the Business League of Baltimore, the Baltimore Steamship Trade Association and the Federal Executive Board.

Remodeling And Devorating Company, Inc.

Owned and operated by Izett and Donald Scott, Custom Remodeling and Decorating Company, Inc. was opened on November 28, 1975, at 3823 Liberty Heights Avenue (just below Garrison Boulevard).

Izett and Donald have 34 years of experience to offer, and that experience is reflected in the quality of their work. They are equipped to handle your commercial or residential needs; including, custom kitchens, bathrooms, carpentry, cabinets, counter tops, storm windows and doors, room extensions or additions, painting, panelling, club rooms, jalousie porches, property maintenance and modernization, carpet sale and installation, as well as aluminum siding and no wax vinyl floors. Let Custom Remodeling make your "dream home" reality.

The First United Church

The First United Church of Jesus Christ (Apostolic) is located on the corner of Liberty Heights and Copley Road (3400 Copley Road). It is pastored by Dr. Monroe Saunders Sr., who is also the presiding bishop of a network of churches in England, Africa, the Caribbean, Canada, Asia and the United States, incorporated as the United Churches of Jesus Christ, Apostolic.

Through a utilization of resources available in and to the First United Church, efforts have and will continue to be made to expand the ministry concept by increasing the counselling and other community services offered to include an all encompassing program geared toward community health, education, training and culiural development, recreation programs, the family and the aged. Our mission is to introduce "life" into the community — "Abundant Life."

Telephone 367-3121.

Druid Gas And Electric

The president of Druid Gas and Electric Company, Inc. is Mr. Calvin Brooks and the company is located at 4543 Reisterstown Road. This company began with Mr. John DeDecelio, a master electrician and school teacher and his nephew, Mr. Calvin Brooks, a licensed gas fitter. Through the years, growth was slow, but steady, occasioned by their involvement primarily in House Power Jobs. Employment at this time consisted of four (4) persons. A desire on the part of the principles, to develop a very viable business in the community, brought them to CEBO.

At present, this fine company is now operating in large electrical contracts, giving quality service to its customers. Their staff has increased from the original four (4) to ten (10) persons. Gross sales have moved from approximately $12,000.00 in the beginning years to $300,000.00 at the end of year 1975. The expectation of this company is to become a household word in the city of Baltimore and its surrounding communities.

Arena Players, Inc.

The Arena Players are an institution. They began over 23 years ago and, until 1962 when they moved to their present location at 408 Orchard Street, gave performances in various places having the space, such as the "Y," church and social hall facilities, etc. Their present playhouse is being expanded and refurbished under a campaign which they call the "Possible Dream." At the completion of all phases of this refurbishing, the theatre will accommodate 300 seats, and there will be studio, workshops, classroom, training and office facilities as well.

Participation in the Arena Players is totally voluntary. The 150 registered actors making up the Players come from all walks of life. The Arena Players see their performances as being twofold: first, they provide entertainment; and, secondly, they give groups and organizations an opportunity to raise funds for worthy causes. Groups interested in fund-raisings should call 383-8988 or 523-6245 for more information. Mrs. Clifton Sherrard chairs the Board, and Mr. Sam Wilson is president.

James Lyles Building Corporation

Mr. James Lyles, president of J S L Building Corporation, located at 2301 Monroe Street, is celebrating the company's tenth anniversary in the home improvement business. Mr. Lyles founded the company to give minority contractors the opportunity to practice their skills in the industry of their choices. The trade unions would not accept minorities in unions without apprenticeship training, and most minorities did not have the formal education to qualify or they were too old to be interested in undergoing apprenticeship training in a trade in which they had already acquired the necessary skills to perform.

Today J S L Building Corporation specializes in all phases of remodeling homes, adding additions to homes and building new homes. Mr. Lyles is looking forward to the upswing in the economy which should provide more money to the home owner to improve their homes.

For Information Call: 523-0185

Howard Security Agency, Inc.

Howard Security Agency, Inc. is a security guard and private investigation agency. It was formed in May of 1973 by Melvin L. Blanheim and Daniel P. Redding. Mr. Blanheim is an attorney and member of the bar in both Maryland and Pennsylvania. He is also former Director of Security for The Rouse Company.

Since its inception Howard Security has enjoyed a continuous growth fostered in the beginning by the satisfaction exhibited by The Rouse Company.

Starting with 15 employees and 2 clients, Howard Security now employs over 60 people, covering fifteen clients with twice that number available for special events such as concerns.

Howard Security provides the following services: security guards (both male and female) uniformed; radio patrol car service; security consulting services; private investigations.

Carver Vocational Technical High School

Carver Vocational Technical High School is the third such high school in the country to have been accredited. In 1973, it was reaccredited by the Middle States Association of Colleges and Secondary Schools and was evaluated as being one of America's outstanding vocational-technical high schools.

Carver offers twenty-one trades, including practical nursing, cosmetology, industrial electronics, radio and television repair, electrical wiring and maintenance, trowel trades, carpentry and diesel mechanics.

Carver is noted for the good working relationship enjoyed between its students and instructors. Visitors to Carver invariably remark on its atmosphere — the good relationships, the excellent training and how well attended the building is.

Between 32 per cent and 38 per cent of Carver's students have gone on to advance training (colleges, technical institutes, etc.) in the past 3-4 years.

A-1 Janitorial Service, Inc.

Emeal Wilson, president of A-1 Janitorial Service, Inc., whose office and warehouse is located at 2215 N. Monroe Street, can look back on twenty-five (25) years of experience in the janitorial service field. Since 1961, Mr. Wilson has been self-employed and has experienced many ups and downs. Since buying out the other major stockholders, the company has shown a trend of study growth.

Success did not come easily to Mr. Wilson. However, he had great confidence in his ability, and with help from the CEBO-MCTAP Program and the SBA 8-A Program, A-1 Janitorial Service began to move in the direction of success. Today, the company gross sales are in excess of $1,315,000, with projected sales in the next three years of $2,000,000. At the present time, the company hires two hundred sixty-four persons. The company provides janitorial service to the federal government, private industry and domestic service to homeowners.

For information call: 523-2850

Lambert Insurance Agency, Inc.

2805 Forest Park Avenue

Mr. Arthur Lambert founded this general insurance agency in March, 1965. This agency currently employs five persons and represents such companies as Aetna Casualty and Surety Company, The Harford Insurance Group, Maryland Casualty Company, St. Paul Insurance Company, Insurance Company of North America and are general agents for Maryland National Casualty Insurance Company. The company engages in the sale and placement of insurance contracts with these numerous carriers and the type of insurance varies from life and health to all forms of property and casualty insurance.

Mr. Lambert, a graduate of the Hobart College in 1958, devotes much of his time to community services and is currently serving as the president and chairman of the Board of the Baltimore Council for Equal Business Opportunity.

Taylor's House Of Flowers

The Taylor's House of Flowers was established in the community since 1966 under the umbrella of a sole proprietorship with its location at 2105 West North Avenue in Baltimore. In 1972, Mr. Taylor expanded his operations by opening a concession in the Fallon Federal Building, located at 31 Hopkins Plaza. The concession, in addition to flowers and plants, sells boutique items such as jewelry, women's fashions and novelties.

In May, 1975, Mr. Taylor relocated his older operation from North Avenue to 2052 Mondawmin Mall to expand his services. Since that time, the business has demonstrated rapid growth potential. The business now offers complete wedding and limousine services.

Mr. Taylor is recognized as one of the most talented artists in the floral business. He has also won several community honors for his floral display and involvement in the community affairs.

Advance Federal

Advance Federal Savings and Loan Association, one of the first black-owned savings and loan associations in Maryland, was founded under a state charter in 1967 and received its federal charter in 1963. The business began with 3 employees and has expanded to include 22 employees, over 4,000 depositors and has $14 million worth of assets.

Advance services include insured savings accounts, passbook loans, money orders, travelers checks, U.S. savings bond redemptions, mortgage loans, home improvement loans and construction loans. Advance also has the IRA and Keogh insurance plans.

In addition to its original office at 1611 West North Avenue, Advance Federal now has a Northwood branch. The North Avenue office services telephone and Gas and Electric Company payments, bus tokens for senior citizens and food stamps.

MR. AND MRS. ALVIN (TERRI) DAVIS were married Feb. 14 at Gospel Tabernacle Baptist Church. Participating in the fabulous wedding were Miss Clarice Davis, Darlene Godwin, Sharon Davis, Patricia Godwin, Adriene Williams, Denise Burley, Carol Newsome, Towanda Fonder, Dione Davis, Christine Cleavest, Robertson Jones III, Rodney Henry, Ronald Henry, Malcolm Lynch, Warren Williams, William Davis Jr., Walter Williams. Parents of the bride and groom are Mr. and Mrs. Samuel (Elizabeth) Batten and Mr. and Mrs. William Davis Sr.

Davis-Batten rites join two well-known local families

A DOUBLE RING CEREMONY was held at Gospel Tabernacle Baptist Church Feb. 14 for Mr. and Mrs. Alvin (Terri) Davis.

Gospel Tabernacle Baptist Church was the setting for the Valentine Day marriage of Miss Terri Lynne Batten, daughter of Mr. and Mrs. Samuel L. Batten of Arbutus and Mr. Alvin Jerome Davis, son of Mr. and Mrs. William Davis Sr. of Woodlawn.

The double ring ceremony joined two well-known, longtime Baltimore families. The Rev. Edgar L. Reid, pastor, read the rites. The bride was given in marriage by her father.

* * *

The more than 500 guests seated at the bridal dinner included executives of the Mercantile Trust Bank where Mrs. Davis is a supervisor. The newly wed's table was embellished with flowers which repeated the rainbow colors of the bridesmaids' gowns.

The parents' table, in crystal and silver was set off by a silver candelabra and white larkspur. Mr. and Mrs. Batten are members of the AFRO Honor Roll as longtime and honored foster parents.

The five-tiered cake was designed with flourishes to match the bride's gown. A silver, tri-tiered fountain poured punch during the formal reception which extended 60 minutes and preceded the banquet.

Mrs. John T. Miller of Catonsville designed the bride's gown which was elegant with a train.

Miss Clarice Davis was the maid of honor. Bridesmaids were Misses Darlene Godwin, Sharon Davis, Patricia Godwin, Adrienne Williams, Denise Burley and Carol Newsom.

Miss Towanda Fonder was the junior bridesmaid. Dione Davis and Christine Cleavest were flower girls.

Robertson Jones III was the ringbearer.

Ushers were Rodney Henry, Ronald Henry, Malcolm Lynch, Warren Williams and William Davis Jr., Walter Williams was the best man. Soloist were Barry Williams and Miss Gloria Bonds. Mrs. Lucille Perry was organist. Mrs. Gladys Dazier served as director. Mrs. Jean Shaw designed the floral arrangements.

Fire destroys city building

Fire officials are still investigating the cause of a nine-alarm fire which destroyed a city owned six story building downtown last Monday night.

Officials state more than 200 firemen and over 60 pieces of equipment were employed to fight the fire which was declared under control 77 minutes after the first alarm was pulled.

March 7

A testimonial dinner will be given in honor of Mrs. Ethel Page, owner of the Agex Beauty School, from 7 to 10 p.m. on Sunday, March 7 at the La Fountaine Bleu, 3120 Erdman Ave.

The fire at 106-108 Hopkins Place was burning through the roof when firemen arrived following the first alarm at 7:47 p.m. Eventually the roof and three top floors of the building collapsed.

Miss Gregory takes post in London

Miss Cheryl Gregory arrived in London, England during January for her new assignment as Junior Officer at the American Embassy.

She was sworn in as one of 96 members of the 119th Class of Foreign Service — one of the largest in recent years — on June 27, 1975 at which Dr. Henry A. Kissinger, U.S. Secretary of State, was speaker.

Miss Gregory is a 1968 graduate of Western High School, Baltimore; and received the B. A. degree from University of Pennsylvania in 1972 and the M. A. degree from the University of London (School of Oriental and African Studies) in 1973.

She was a National Achievement Scholar from Western High School and was also a Thouron Scholar from the University of Pennsylvania to study in England.

Prior to her joining the Foreign Service, Miss Gregory was Staff Specialist in the Office of Research and Development of the Baltimore City Public Schools.

She is the daughter of Mr. and Mrs. Clarence K. (Nahketah) Gregory.

Kings, 17 mg. "tar," 1.3 mg. nicotine; Longs, 17 mg. "tar," 1.2 mg. nicotine, av. per cigarette, FTC Report Nov. '75

Now through February 29th

CHEVY SALE

VEGA - MONZA - NOVA

Monza 2+2 Price Reduction.
The European-looking Monza Hatchback is on sale right now. The Chevy that's a small car, and then some.
If you buy or order a 2 + 2 between now and Feb. 29th with its available 2-barrel engine and 4-speed transmission, you'll find a price reduction of $116 applied to the Manufacturer's Suggested Retail Price. Put there by Chevrolet.
If you've ever admired a Monza 2 + 2, now's the time to get it at a Manufacturer's Suggested Retail Price that may not come again this model year.

$116 off
Monza 2+2 Hatchback.

Vega Cabriolet, Monza Cabriolet Price Reduction.
Add a Cabriolet Equipment Package to a Chevy Vega or Monza and you've got a small car that's also elegant.
Add this touch of luxury between now and Feb. 29th, and you've got yourself a $100 savings from Chevrolet.
It'll come on your Vega or Monza as a $100 price reduction off the Manufacturer's Suggested Retail Price.
Act now and you can make yourself a tough-to-beat deal on either one.

$100 off
Vega Sport Coupe with available Cabriolet Equipment.

$100 off
Monza Towne Coupe with available Cabriolet Equipment.

Nova Medalist Sale.
The Nova Medalist is a special commemorative edition of the Chevy Nova.
Outside, it has limited edition striping, full wheel covers, white stripe tires and more. Inside it has a custom interior and more.
And if you order between now and Feb. 29th, you can get a 6-cylinder Nova Medalist Coupe at $150 less than the regular Manufacturer's Suggested Retail Price.
Only $3418, Manufacturer's Suggested Retail Price—tax, license, destination charge and available equipment additional.
Right now's really a good time for saving money at your Chevy dealer's!

$150 off
Nova Medalist Coupe.

Don't buy any car until you see your Chevy dealer.

GM

Chevrolet