THE BALTIMORE AFRO-AMERICAN JANUARY 31, 1976

We're going to make your bag our bag.

In hundreds of Black communities, A&P was the first supermarket on the block.

Our bag was your bag. That's because we took more pride in our stores. We knew what you wanted and that made shopping a pleasure.

Then things began to change, and you told us about it.

Now we're heading back your way.

We've got a new Chairman of the Board and a new President. They believe that what's good for the customer is good for A&P.

Right away they appointed a National Affirmative Action Director. A man who grew up in a changing neighborhood with a changing A&P.

To get things moving in the right direction, he hand picked 7 Black Affirmative Action Managers. Men and women with experience in getting the job done in the community. Schooled in turning words into deeds. They'll be keeping an eye on your A&P.

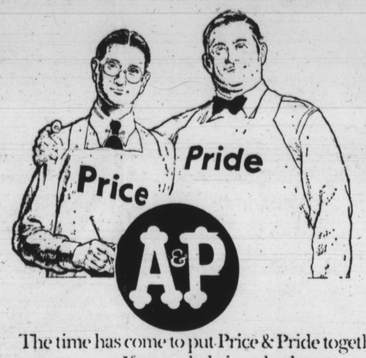
We're also making sure our managers get the kind of support and incentive they need so that *all* A&P's will be great A&P's.

And soon you'll be seeing new paint, new lighting, more room to shop, and in many areas, new stores.

All part of A&P's brand new bag.

Putting more of your bag in our bag.

A&P



The time has come to put Price & Pride together again.
If we can't do it, nobody can.

U.S.D.A. FRESH
FRYERS WHOLE ONLY lb. **43¢**
CUT-UP lb. **47¢**
LEG or BREAST QUARTERS lb. **49¢**

ADVERTISED ITEM POLICY
Each of these advertised items is required to be readily available for sale at or below the advertised price in each A&P store, except as specifically noted in this ad.

MARVEL
WHITE BREAD 3 22-oz. loaves **1.00**

JANE PARKER
PEACH PIE 22-oz. pie **69¢** SAVE 30¢

MEAT FEATURES!

WHOLE BONELESS RIB EYE 10-12 LB. AVERAGE IN NATURAL JUICES lb. **2.29** CAN BE CUT INTO STEAKS or ROAST
SUPER-RIGHT QUALITY **DELMONICO STEAK or ROAST** lb. 2.59

A&P PURE **GROUND BEEF** IN 5-LB. ROLL ONLY lb. **79¢**

FANCY FROZEN **DUCKS** lb. **79¢**

SUPER-RIGHT QUALITY **PICNICS** FRESH WHOLE ONLY lb. **79¢**

SUPER-RIGHT QUALITY **TOP ROUND** ROAST lb. **1.69** STEAK lb. **1.89**

PORK SAUSAGE ESSKAY 1-lb. pkg. **89¢**

SLICED BOLOGNA A&P or SMITHFIELD 1-lb. pkg. **99¢**

BEEF LIVER FANCY FROZEN PARTIALLY DEVEINED UNIFORM SLICES lb. **59¢**

CHUNK LIGHT TUNA THREE DIAMOND 2 6½-oz. cans **1.00**
KRAFT IMITATION MAYONNAISE 32-oz. jar 79¢

CAMPBELL'S SOUP VEGETABLE 5 10¾-oz. cans **1.00** SAVE 8¢

SAN GIORGIO **SPAGHETTINI** 2 1-lb. pkgs. **1.00** SAVE 10¢

JIFFY **CORN MUFFIN MIX** 5 8½-oz. pkgs. **1.00** SAVE 18¢

LISTERINE MOUTHWASH 32-oz. btl. **1.29** SAVE 40¢

VALUABLE COUPON
B No. 31
CONTAINS RICH BRAZILIAN COFFEES
SAVE 20¢ **EIGHT O'CLOCK INSTANT COFFEE** 10-oz. jar **1.69** WITH THIS COUPON
VALID THRU SAT., JAN. 31, 1976

JENO'S PIZZA CHEESE 12 PACK FROZEN 24-oz. pkg. **1.19** SAVE 24¢

PARKAY MARGARINE IN ¼-LB. PRINTS 2 1-lb. pkgs. **1.00** SAVE 38¢
A&P CRESCENT ROLLS 8-oz. pkg. 39¢

FRESH FRUITS & VEGETABLES

GRAPEFRUIT JUICY FLORIDA PINK or WHITE SEEDLESS 5-lb. bag **79¢**

ICEBERG LETTUCE CRISP 3 large heads **1.00** NONE PRICED HIGHER!

TOMATOES DELUXE PACK full pound pkg. **69¢**

Items offered for sale are not available to other retail dealers or wholesalers! Prices effective thru Sat., Jan. 31, 1976 in A&P Stores at BALTIMORE INCLUDING ANNAPOLIS, ABERDEEN, BELAIR, HAVRE DE GRACE, JOPPATOWNE AND THE DELMARVA PENINSULA!