Philip Morris Announces The First Major Step Since The Filter Cigarette.

'Enriched Flavor' discovery revealed for new low tar cigarette.

Ever since filters were first introduced to cigarettes the trend has been to limit cigarette tar.

And with every new refinement in filtration, the tar levels went down.

Unfortunately, in most cases so did the taste.

Regardless of all the "low tar, good taste" claims you've read; regardless of all the fancy filters and space-age filtering systems you've tried—your own taste told you: the less tar, the less taste.

This is a report on a new kind of cigarette.

MERIT. Only 9 mg. of tar. One of the lowest tar levels in smoking today.

Yet with incredible flavor.

If you're looking to become a low tar smoker, or don't particularly enjoy the taste of the low tar brand you smoke now—you'll be interested.

Smoke Cracked 'Enriched Flavor'

After a twelve year research effort, a team of scientists at our Richmond Research Center succeeded in isolating the "key" flavor ingredients of tobacco as they exist in cigarette smoke.

By adding only those ingredients which were of extreme high quality as flavor producers yet low tar producing as well, we're now able to pack incredible flavor into a cigarette *without the usual corresponding increase in tar.*

The discovery is called 'Enriched Flavor.'

'Enriched Flavor.' It's extra flavor. Natural flavor. Flavor that can't burn out, can't drop out, can't do anything but come through.

We packed 'Enriched Flavor' into the tobacco used to make MERIT.

And began an extensive series of taste tests.

The results were startling.

Taste-Tested By People Like You

9 mg. tar MERIT was taste-tested against five current leading low tar cigarette brands ranging from 11 mg. to 15 mg. tar.

Thousands of filter smokers were involved, smokers like yourself, all tested at home.*

The results were conclusive:

Even if the cigarette tested had 60% more tar, a significant majority of all smokers tested reported new 'Enriched Flavor' MERIT delivered more taste.

Repeat: delivered more taste.

In similar tests against 11 mg. to 15 mg. menthol brands, 9 mg. tar MERIT MENTHOL performed strongly too, delivering as much—*or more*—taste than the higher tar brands tested.

You've been smoking "low tar, good taste" claims long enough. Now you've got the cigarette.

MERIT. Incredible smoking pleasure at only 9 mg. tar.

From Philip Morris.

*American Institute of Consumer Opinion. Study available free on request.

9 mg. "tar," 0.7 mg. nicotine av. per cigarette by FTC Method.

MERIT and MERIT MENTHOL

9 mg "tar" 0.7 mg nicotine

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

© Philip Morris Inc. 1976

General Assembly opens on sour note for black citizens

By Ben Phillips
Annapolis Bureau

ANNAPOLIS — The 1976 session of the General Assembly opened Wednesday with a lot of pomp and circumstance. It was a little more than usual because of it being the Bicentennial and it just so happened that it was also Ratification Day.

Before the official opening of both houses, ratification ceremonies took place in House chambers at 10:30. It was presided over by John H. Briscoe, speaker of the House and Steny H. Hoyer president of the Senate.

The address was given by Robert Murphy, chief judge, Maryland Court of Appeals.

On the ceremony, Del. Arthur G. Murphy, Sr. 41st District, said, "While the ceremony was nice, the fact that there is no participation in it by blacks is an indication of a lack of concern and planning by Bicentennial planners."

Del. Pinkney Howell, 41st District, commented, "It was a very impressive ceremony, but I didn't see any blacks participating. I am sure there was one or two of us around during the struggle for Independence."

• • • •

Action on opening day by both houses was mainly organizing, considering vetoes of last year's legislation, and assigning prefiled bills to committees.

In the Senate, the governor's veto of Senate Bill No. 191 was sustained by a vote of 41 to 2.

All of the governor's vetoes were sustained in the Senate with the exception of Senate Bill No. 429. The veto was overridden by a vote of 45 to 0.

All in all, routine activity is expected the remainder of the week as both the Senate and House organize themselves.

The climax of the day came when the Senate released its special report by its Investigating Committee which was investigating police spying. The committee was chaired by Sen. Edward T. Conroy, Prince George's County.

NOT A BLACK FACE IN SIGHT — This photo by AFRO Assembly Reporter Benny Phillips shows the Ratification Ceremony in the House Chambers the day the General Assembly opened. The Color Guard and those on the double-tier of desks at the top — all white. AFRO staff photo by Benny Phillips

Edelman declares MHRC amendments 'unthinkable'

"It's unthinkable that we should be expected to work under those conditions," Jacob Edelman, chairman of the Maryland Human Relations Commission, told the AFRO after rejecting the controversial Chamber of Commerce amendments to Article 49B.

Edelman announced his opposition at this month's regular commission meeting, even though the Conroy Committee has already pre-filed the bill in the General Assembly.

• • • •

For several months MHRC commissioners, its executive director, Elbert L. A. Guillory, the general counsel, Phillip Tierney and lawyers for the Chamber of Commerce have argued the merits of the amendments which would insulate industries charged with violation of anti-discrimination laws with bureaucratic red-tape and ineffectual investigative procedures by MHRC itself.

Guillory's explanation of the overall effect of the amendments, if passed, is that they would, "Convert an active and productive MHRC staff into paper shufflers."

• • • •

The staff, whose investigators have wracked up more cases against offending industry and in turn won over $45,000 in awards for persons discriminated against than any other, has come out against the amendments.

However, that record is precisely what the amendment seek to control.

In the past, Stephen D. Shawe, attorney for the Chamber of Commerce has claimed that the amendments were needed. "Because investigators of the agency are practicing reverse discrimination in finding probably cause against too many companies."

• • • •

During most of that period of debate Edelman did not offer much that could pin-point which position he would take in the controversy.

The chairman's reticence prompted the rumors that MHRC staff believed he had sold out to the Chamber of Commerce.

"I'll be damned if the staff feels that way," Edelman declared this week. "We've had those amendments analyzed by everyone concerned and while there are certainly differences of opinion there are no disparities.

"I'm bitterly indignant over those charges and I want it made clear that I am in accord with staff.

"We cannot live with those amendments as they presently exist."

In order to formulate a firmer position among the commissioners, Edelman appointed a legislative Committee of five commissioners and ex-officio commissioners, Sampson Green and Eloise Hall.

The committee will study the amendments and come up with recommendations. Those recommendations will be presented to the executive director who will make the decision of what happens next," Edelman concluded.

CCB sets dental

The Community College of Baltimore will present 10 dental assisting and 43 dental hygiene candidates in a joint capping ceremony on Friday, Feb. 6, 7:30 p.m., in the College's Little Theater.

The principal address at the CCB dental auxiliaries capping ceremony will be by Dr. Joseph P. Cappuccio, president of the Maryland State Dental Association and Trustee of the American Dental Association. Dr. Cappuccio is professor of Oral Surgery and Anesthesiology at the University of Maryland Dental School.

According to Dr. Dressel, "The Community College of Baltimore has one of the more outstanding dental auxiliary schools in the nation, being the only college in the United States to have full accreditation by the Commission on Accreditation of Dental and Dental Auxiliary Education Programs in all four of its dental auxiliary programs."

CCB's dental auxiliary offers two certificate programs in day dental assisting, and two-year associate of arts degree programs in Dental Hygiene and Dental Laboratory Technology.

Mandel's status is still the 'talk'

By Alan Shearer

ANNAPOLIS (UPI) — Gov. Mandel told legislative leaders that he will be vindicated on federal corruption charges and says his indictment will not affect his ability to govern.

As the General Assembly convened Wednesday for its 1976 session, Mandel told legislators in a private meeting Tuesday he will push his legislative package and is not preoccupied with his indictment on charges of using his office on legislation favorable to a group of friends.

• • • •

"The governor said his situation will not have anything to do with his program," said House Speaker John Hanson Briscoe, D-St. Marys.

"He said he is not going to tolerate anybody using his predicament politically. He said he intends to defend himself and time will show there's nothing to the indictment," Briscoe said.

The effect of Mandel's indictment was a main topic in the days before the legislature convened.

• • • •

Some say opposition to Mandel will be muted because Democrats do not want to appear disloyal or risk Mandel's wrath if he is found innocent.

Others say that politicians will not want to become identified with Mandel and he will not wield the clout he has in past sessions.

AFRO is there in Annapolis

You can talk direct with AFRO writer Ben Phillips at the AFRO's Annapolis bureau during the 90-day session on the Legislature which opens Wednesday. AFRO phone is 269-0149. Let the AFRO have your news tips and let us know what you're interested in during the Legislative sessions.

Annapolis Watch

By Ben Phillips

ANNAPOLIS — In our Tuesday edition, a story ran concerning proposed legislation strengthening the power of the Human Relations Commission.

In that story it appeared as if Senate Bill No. 288 was being co-sponsored and supported by the black senators of the Black Caucus.

At this time, I wish to clarify that. In fact, Senate bill no. 288 is the result of the Legislative Council not the senators of the Black Caucus.

The five senators will introduce their own bill sometime this week which they feel will strengthen the commission and eliminate some of the difficulties they found in Senate Bill No. 228.

Maybe a little background will help to explain the facts. Senate Bill No. 288 is the direct result of the Legislative Council. Basically, it is the compilation of House Bills 186, 232 and 233 of last year's session.

The three bills were pooled together and prefiled for this year's session in the form of Senate Bill No. 288.

Under the law as it presently exists the executive director supervises the commission staff and makes the vital decisions on complaint investigation, cause-finding and conciliation.

Essentially what Senate Bill No. 288 will do with its proposed changes is take the power of immediate subpoena out of the hands of the executive director, who is traditionally black and place it in the hands of the general counsel who is traditionally white.

Even though Bill No. 288 is entitled Human Relations Commission, it is commonly referred to as the Chamber of Commerce bill around the State House.

Within the week, the Human Relations Commission bill sponsored by the Senators Tommie Broadwater, Prince George's Co., Clarence M. Mitchell III, 38th District, Verda F. Welcome, 39th District, Clarence W. Blount, 41st District and Robert L. Douglass, 45th District will be introduced, read, and assigned to committee.

Dr. Blackwell wins King prize

ATLANTA (UPI) — Dr. Randolph T. Blackwell, executive director of the Southern Rural Action Project Inc., has been named winner of the fourth annual Martin Luther King Jr. Non-Violent Peace Prize.

Mrs. Coretta Scott King, widow of the slain civil rights leader, announced Blackwell's selection, calling him "an unsung giant of the non-violent movement for social change.

"He has devoted his life to the struggle for human rights," Mrs. King told a news conference.

Blackwell, 48, heads the Atlanta-based Rural Action Project which Mrs. King said helps provide the rural poor with job skills and opportunities so they will not be forced to seek work in an urban setting for which they are not prepared.

Blackwell received the award Thursday at ecumenical services as part of the celebration marking what would have been King's 47th birthday.

Past winners of the prize include Rev. Andrew Young D-Ga.; Johns Lewis of Atlanta, who heads the Voter Education Project, and United Farm Workers organizer Caesar Chavez of California.

HAND-IN-HAND — Gov. and Mrs. Mandel arrived at the General Assembly opening in "newlywed" fashion. AFRO staff photo by Benny Phillips

How are things going?

In the past, Mandel has enjoyed remarkable success with his annual package of administration bills and this year may be no different.

There are 1,103 ore - filed wills to be read into the record.

Mandel won a veto victory of sorts last weekend when the backers of a bill to change Towson State College to Towson State University agreed to wait until a new educational structure being proposed by Mandel can be considered.

Mandel backers may encounter a brief skirmish over a bill that would encourage the state school construction agency to spend more money on renovation of existing school rather than limit aid to constructios of new facilities.

Those pushing for the override are not expected to marshal the necessary two thirds vote in each house to pass the bill.

With Mandel indicted and facing trial, tentatively scheduled to begin in May, his influence over the General Assembly will be closely watched this session by political opponents.

Don't say 'drug store' . . . say Drug FAIR - there's a BIG Difference!

SAVE 1.49 — 1.16 GOODY HAIR STYLING ROLLERS 3 for 1.99
1.22 DRUG FAIR FINE HAIR CARE PRODUCTS SAVE 1.67 3 for 1.99
SAVE 48¢ — 2 for 97¢ TANGEE COSMETICS 3 for 97¢
SAVE 27¢ — 65¢ TUSSY DEODORANT 2 for 99¢

The More You Buy The More You Save During This drug fair MULTIPLE SAVINGS SALE

SAVE 1.25 — 1.06 2-PACK SYLVANIA SOFT WHITE LIGHT BULBS 2 for 83¢
SAVE 97¢ — 1.58 BAN ROLL-ON DEODORANT 2 for 2.19
SAVE 37¢ — 63¢ TYLENOL ANALGESIC TABLETS 2 for 89¢
SAVE 97¢ — 1.08 DeSITIN DABAWAYS Pre-Moistened Washcloths 2 for 1.19 or 62¢ ea.
SAVE 29¢ — 49¢ AIRWICK SOLID AIR FRESHENER 2 for 69¢
SAVE 1.05 — 1.78 SYLVANIA MAGICUBES 2 Pack 2.51
SAVE 16¢ — • 56¢ 2-PK. SOFT WEVE BATHROOM TISSUE 2 for 93¢
SAVE 3.58 — REG. 6.79 MEN'S DENIM JEANS 2 Pr. $10
SAVE 27¢ — KING EDWARD IMPERIAL CIGARS 3 Pk. 89¢
SAVE 29¢ — 49¢ VICTOR MENTHOL EUCALYPTUS COUGH DROPS 2 for 69¢
SAVE 39¢ — 69¢ SPANGLER DUM DUM POPS 2 for 99¢
SAVE 19¢ — 94¢ REYNOLDS WRAP ALUMINUM FOIL 2 Rl. 1.69
SAVE 59¢ — PAPER MATE 94¢ PAPERMATE 98 BALLPOINT PEN 2 for 1.29
SAVE 71¢ — 57¢ VALUPAK TRANSPARENT MENDING TAPE 3 for $1
PEPSI-COLA REGULAR OR DIET 6 PACK 16 OZ NO RETURN BOTTLES YOUR CHOICE 1.09
99¢ ASSORTED HOUSE PLANTS 2 for $1 or 59¢ ea.

Richmond Plaza 828-8400 · Fairmount Plaza Shop Ctr. 233-8900 · Spring Shop Center 247-4500 · Chalfont Manor Shop Ctr. 944-6400 · Kenwood Shop Ctr. 866-2500 · Golden Triangle Shop Ctr. 467-6017 · I Charles Center 539-0383 · Ft Charles Center 837-7410 · Carroll Island 335-2323 · Pedmont Village Shop Ctr. 752-8900 · Southgate Shop Ctr. 321-3700 · Greenspring Shop Ctr. 484-3900 · Seven Park 687-8870 · Eye Valley Shop Ctr. 768-1030

df drug fair