WE'VE COME A LONG WAY!

And we're on the move again, thanks to thousands of loyal Baltimore customers and friends

TOP MANAGEMENT OF SUPER PRIDE MARKETS: L-R, HARRIS GINYARD (DIRECTOR OF MARKETING AND SERVICES), CHARLES T. BURNS (PRESIDENT AND CHAIRMAN OF THE BOARD OF DIRECTORS) DIANA EPPS (OFFICE MANAGER) QUINCY MASON (DIRECTOR OF STORE OPERATIONS) THEODORE PETERS (ASSISTANT TO THE PRESIDENT)

WE and YOU, OUR CUSTOMERS ARE MAKING HISTORY!

WE'RE PROVING SOMETHING BIG. . .THAT INNER CITY PEOPLE CAN OWN, OPERATE, AND BE SUCCESSFUL IN SERVING YOU WITH THE SAME FINE FOODS FOUND IN SUBURBAN STORES. OUR PRICES ARE COMPETITIVE OR LOWER THAN ALL LOCAL SUPER MARKETS, WITH FARM FRESH PRODUCE SHIPPED TO US FROM THE COUNTRY'S GROWING AREAS, WITH TENDER CHOICE MEATS, AND WITH THE VAST ASSORTMENT OF ALL THE OTHER FOODS YOU DESERVE TO HAVE MADE AVAILABLE FOR YOUR SELECTION.

BALTIMORE'S OWN SUPER PRIDE MARKETS ARE THE COUNTRY'S FASTEST GROWING INNER-CITY CHAIN!

OPENING SUN., SEPT. 21ST 7 A.M.

SUPER PRIDE "BELVEDERE" at 3718 BELVEDERE AVE.

(FORMALY A & P)

WE ARE PRESENTLY SERVING YOU, OUR CUSTOMERS, . . . AT

SUPER PRIDE MKTS. Patterson Park & Chase and Park Circle

OPENING OCTOBER 1975, SUPER PRIDE-LAFAYETTE AVE. & PAYSON ST.

BALTIMORE'S MOST MODERN AND BEAUTIFUL ALL NEW SUPER MARKET

"PRIDE" IN OWNERSHIP
"PRIDE" IN MANAGEMENT
"PRIDE" IN SERVING YOU

Our company is owned by over 400 Black residents of this city. We are also providing 150 immediate new jobs for Blacks in Baltimore City.

SUPER Pride MARKETS

SHOP AND SAVE WITH "PRIDE"