Cheney State expands new career programs

CHEYNEY, Pa. — Cheyney State College, the oldest public college in the United States founded for black students, is 138 years old this year.

Through most of its long history, Cheyney prepared its students for employment as teachers, as school administrators, in civil service positions or in social agencies.

Now, however, with expanding career opportunities in industry and many professions, Cheyney is rapidly developing new programs and expanding some of its long-established programs to insure that its students are provided with necessary career alternatives.

For instance, Cheyney has long been a leader in industrial arts education.

Now, with the Logan Annex, a new annex to its industrial arts building opening soon, Cheyney will offer a degree program in industrial technology with specialities in such fields as electronics, drafting and design, machine shop, welding, plastics, sheet metal and foundry, packaging, computer science and graphic arts and reproduction.

Cheyney's home economics department will move into a new building this year and it too will update its offerings. There will be new undergraduate programs in food service management, textiles and clothing and in dietetics, and a graduate program in home economics education.

In the health-related professions, programs will be added in medical technology and environmental science.

Business administration will add degree programs in industrial management and business education, and specialties in tax accounting, small business management and office administrative science.

A degree program in special education has recently been approved.

Urban Studies, a program initiated three years ago by Cheyney's development office with a National Science Foundation grant, is presently a specialty within social sciences and has already graduated its first students.

In a recent interview, Cheyney's president Dr. Wade Wilson was asked why the college can expand its program offerings at a time when most colleges are having to cut back drastically.

Dr. Wilson gives much of the credit to Cheyney's foresightedness in establishing an Office for Planning and Development. Dr. Wilson was Cheyney's first director and held that position until his appointment in 1968 as Cheyney's president.

James B. Oliver, who is now the college's vice-president for planning and development, recently launched phase two of "project to Overcome the Odds," a campaign to raise $2 million in program support money and $1 million for student scholarships.

As Dr. Oliver says, "With the cut-back in federal funds and austerity at the state level, it now becomes significantly important that Cheyney expand its base of financial support from the private sector."

With the money to be raised in its $3 million campaign, the college will support new programs and will continue funding programs it established during phase one of "To Overcome the Odds," a campaign which raised $1.8 million.

Summer school this year offers 180 courses at the beautiful 275-acre campus 24 miles from the center of Philadelphia.

In addition, five sessions will offer dozens of different marine science courses at the Marine Biological Consortium to which Cheyney belongs. The two field stations of the consortium are at Lewes, Delaware, and at Wallops Island, Va.

In addition, one Cheyney professor, Ms. Anna Jenkins, chairperson of the department of sociology and anthropology, will teach a course in Salzburg, Austria, "Sociology of Marriage and the Family."

Cheyney belongs to the Pennsylvania Consortium for International Education.

JOB POSTING. Listing of available jobs, usually on a bulletin board, so employees may bid for promotions or transfers.

MOONLIGHTING. Simultaneously holding more than one paid job. For example, a worker may hold a full-time job with one employer and a part-time job with another.

OPEN SHOP. Generally, an establishment where union membership is not a condition of employment.

OVERTIME. Work performed in excess of the basic workday or workweek, as defined by law, the collective bargaining agreement, or company policy.

CHEYNEY's 275-acre campus is located on the boundary line between Delaware and Chester counties. It is 24 miles from Philadelphia and there is bus service between the campus and the 69th Street subway terminal when Cheyney's classes are in session.

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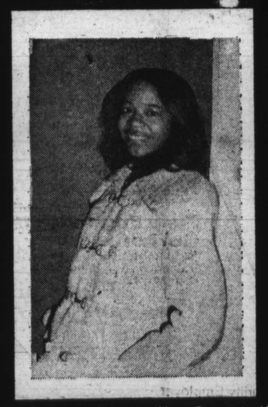

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Morgan College points to jobs

BALTIMORE — "Jobs are available" according to George MacDonald, associate director of the Morgan State College Center for Career Development.

"There are plenty of jobs out there, you just have to be in the right field for them," states MacDonald, adding "Morgan has the ability to train students for these jobs."

MacDonald notes some of those jobs in demand by employers are accounting, business administration, technical services, computer science and engineering.

"In the teaching fields, girls physical education, all of the sciences, mathematics, and reading have openings. There are also a large number of openings, especially for men, in elementary education. We could place hundreds in this field if we had them," he said.

"Sales is another good market to get into, especially as a management trainee."

But don't let all of this fool you, MacDonald adds, "jobs are tight, and you have to be good — employers are hiring by high grades, personality, leadership ability, work in the community and part-time work in college.

"Things are going to bottom out this year, becoming the worst ever, but they will pick up in 1976. Employers who cancelled their schedules for this year's recruiting, have already made plans for recruiting next year. Things will definitely pick up."

He further states, "Blacks and women especially have greater opportunities now because there is a large demand for them in specific fields."

But as far as part-time work in college, MacDonald states, "Morgan is going in the right direction. The cooperative program here allows a student to work one year, and study the next, off and on, from their sophomore year at the college.

"The employers especially prefer a student with this type of background, and most students who enter the various fields with this sort of experience usually start with higher salaries than those who don't."

MacDonald makes a point showing which fields have numerous openings. "Look at the starting salaries — if they

(Continued on Page 32)

D.C. school gets new home

WASHINGTON — In the fall of 1968 it was not even a dream.

Yet, in the fall of 1972 ground was broken for it.

Now, it seems, in the fall of 1975, occupancy will be a reality.

This, briefly capsules the conception, development, approval, funding and subsequent building of the first phase of Washington Technical Institute's permanent campus facility.

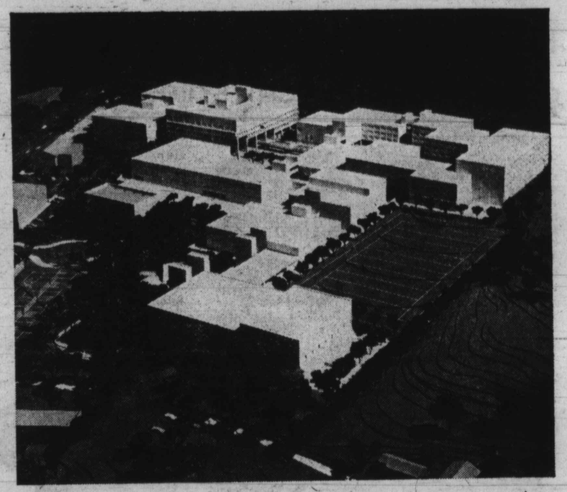
The new campus will be located on the northwest corner of Connecticut Avenue and Van Ness Street in northwest Washington.

The first phase, soon to be completed, will contain 260,000 square-feet of space and will house facilities and functions currently located on the present campus with the exception of engineering and health sciences technology.

Additional education facilities will be added progressively.

The campus eventually will consist of 1,200,000 square-feet of academic, cultural, athletic and support service areas to provide educational accommodations for a projected 8,000 full-time-equivalent student body enrollment.

Such facilities will enable the institute to meet more fully the growing demand for highly skilled technical manpower and to provide additional career opportunities for District citizens.



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