A&P WEO WHERE ECONOMY ORIGINATES

JUICY FLORIDA
TANGELOS LARGE SIZE 100
TANGERINES SIZE 150
ORANGES LARGE SIZE 100
MIX OR MATCH! dozen **69¢**
NONE PRICED HIGHER!

CRISP ICEBERG LARGE HEAD
LETTUCE —OR— CELLO CARTON **TOMATOES**
YOUR CHOICE! each **39¢**

AMERICA WELCOMES A&P'S OPERATION AWARE.

Just one week ago, A & P announced Operation Aware and we're already getting an enthusiastic response from our customers, consumer groups and from newspapers and radio and tv stations all over America.

From our customers, we're hearing comments like, "I'll take help wherever I can get it ... and one of the best places to get it is where I buy my food each week."

"Somebody's got to do something and I'm glad A & P had the guts to start."

"That Early Warning System is a real lifesaver. I think all stores should do it."

"With six mouths to feed, I'm glad that one of America's biggest food stores is on my side."

Our action has also been endorsed by the President's Citizens Action Committee. They issued a statement that says, "The first American company to sign this pledge, it is with pride that the Citizens Action Committee to Fight Inflation welcomes A & P to the WIN program. This food chain in pledging to hold or reduce prices to the best of its ability and in pledging to save energy is performing a service to its customers and to its country."

And generally, the news media is calling it—as one tv reporter did—"One of the first positive steps taken by a major food marketer."

And we hope it starts a chain reaction. Other food stores have followed A & P with programs of their own. And we invite all our competitors to do the same.

We're trying to win a fight against inflation and inflation is everybody's battle.

Here are the first 3 steps we're taking to fight it.

1. AN EARLY WARNING SYSTEM ON PRICE INCREASES: THE AWARE LIST.

Every week we will voluntarily post a list of price increases such as those received from manufacturers a full seven days before we actually change our price. That gives you one week to purchase at the old price—subject, of course, to product availability. You'll also find "Be Aware" shelf tags on many frequently purchased items, with the day of the price increase right on the tag. Of course, the Aware List won't include perishables like meat, eggs or fresh fruit and vegetables, where markets fluctuate daily; items controlled by law; or advertised specials. So before you plan next week's shopping list, check this week's Aware List.

2. A PRICE FREEZE ON A&P PRIVATE LABELS.

A & P voluntarily has put a ceiling on over 1000 A & P Products. (Smaller stores may not regularly stock all items, but a list is available in all stores.) That means prices will go no higher at least until the end of the year, on many products that you use everyday... bread, cheese, pasta, coffee, non-fat dry milk, frozen potatoes, rice, tuna fish, fruit cocktail, frozen dinners and canned peas and corn. Advertised specials below the freeze prices will still be offered. We've put the freeze on our private labels because they represent the best values in our stores. And we'll hold down the prices, even if our ingredient costs go up.

3. OUR 13 POINT CONSUMER PROTECTION POLICY.

It's our continuing commitment to making you an Aware shopper by reminding you of what every A & P store owes you and by informing you of ways to get the most for your money. Look for the signs going up inside A & P stores spelling out all the protection A & P gives you: 1. Guaranteed Satisfaction 2. Exceptional Value 3. Low Price With Absolutely No Compromise In Quality 4. Rain Check-Product Availablity 5. Product Freshness Through Open Dating 6. Consumer Information 7. Courteous Service 8. Cleanliness 9. Safe And Healthy Products 10. Shopping Convenience 11. The Butcher's Pledge 12. Variety of Choice and 13. People To People Communication.

WE OWE YOU MORE THAN JUST FOOD.

TANGY
YELLOW ONIONS 3 3-lb. bag **39¢**

FANCY RUSSET BAKING
POTATOES 5 5-lb. bag **79¢**

FANCY FLORIDA
AVOCADOES 3 for **1.00** NONE PRICED HIGHER!

RED OR GOLDEN DELICIOUS
APPLES —OR— **ANJOU PEARS** 3 3-lbs. **1.00** NONE PRICED HIGHER!

CRISP
PASCAL CELERY 3 large stalks **1.00**

LUX LIQUID FOR DISHES 13c OFF 22-oz. btl. **66¢**

BOLD LAUNDRY DETERGENT 50c OFF 171-oz. box **3.89**

ALL CONCENTRATED DETERGENT 30c OFF 157-oz. box **3.30**

WELCH'S GRAPE **Jelly or Jam** 20-oz. jar **75¢**
KRAFT 7-oz. jar 51¢ **Marshmallow Creme** 13-oz. jar **69¢**
Sunshine Cheez-Its ..... 16-oz. pkg. 55c
Seaside Dried Lima Beans . 1-lb. can 63c 1-lb. can 1.23
Nestea ..... 3-oz. jar 1.29 5-oz. jar 1.55
Nestea w/Lemon ..... 3-oz. jar 1.29
Taster's Choice Decaffeinated Coffee ... 4-oz. jar 2.77

— FROZEN FOOD SPECIALS —

BANQUET **MEAT PIES** CHICKEN, BEEF OR TURKEY 3 8-oz. pkgs. **89¢**

A&P GRADE 'A' **GREEN BEANS** FRENCH OR CUT 3 9-oz. pkgs. **1.00**

SUNNYFIELD **Waffles** PKG. OF 6 6 5-oz. pkgs. **1.00**
CELESTE **Cheese Pizza** 20-oz. pkg. **1.59**
ROMAN **Cheese Pizza** 8-oz. pkg. of 4 **59¢**

SARA LEE **Pound Cake** 11½-oz. pkg. **99¢**
BIRDSEYE **Cool Whip** 9-oz. pkg. **65¢**
MINUTE MAID **Lemonade** 4 6-oz. cans **99¢**

A&P GRADE 'A' **CHOPPED BROCCOLI** 4 10-oz. pkgs. **1.00**

MACARONI & CHEESE **A&P CASSEROLE** 2 8-oz. pkgs. **59¢**

POTATO CHIPS PRINGLES 9-oz. twin pack **85¢**

PILLSBURY FLOUR 10 5-lb. bag **1.99**

PETER PAN **Tiny Shrimp** 4½-oz. can **69¢**
AUNT JEMIMA FROZEN **French Toast** 9½-oz. pkg. **59¢**
HEINZ **Sweet Gherkins** 2 6-oz. jars **89¢**
HEINZ **Sweet Gherkins** 16-oz. jar **69¢**

KRAFT JET PUFFED **Marshmallows** 10-oz. pkg. **43¢**
NESCAFE **Instant Coffee** 10-oz. jar **2.49**
PILLSBURY STREUSEL **Cake Mixes** ASS'D VARIETIES 20½-oz. box **1.15**
TASTER'S CHOICE **Instant Coffee** 8-oz. jar **2.59**

Items offered for sale are not available to other retail dealers or wholesalers! Prices effective thru Sat., December 14, 1974 in A&P WEO Stores in Baltimore, including Annapolis, Aberdeen, Bel Air, Havre De Grace, Joppatown, and the Delmarva Peninsula!

SUPER-RIGHT QUALITY
BONELESS TOP ROUND
ROAST lb. **1.49** NONE PRICED HIGHER!
STEAK lb. **1.69** NONE PRICED HIGHER!
CHIP STEAK lb. **1.99** CUBE STEAK lb. **1.99**

WE WELCOME FEDERAL FOOD STAMPS

A&P WEO WHERE ECONOMY ORIGINATES

SUPER-RIGHT QUALITY WHOLE BONELESS
TOP ROUND — CONSISTS OF — • LONDON BROIL • TOP ROUND ROAST • TOP ROUND STEAK • GROUND ROUND IN NATURAL JUICES 18 TO 25-LBS. AVERAGE lb. **1.39** NONE PRICED HIGHER!
NO CHARGE TO CUT FOR YOUR CONVENIENCE!

CHICKEN WINGS FRESH lb. **49¢**

CHICKEN LEGS FRESH WHOLE WITH THIGHS lb. **59¢**

— SEAFOOD FEATURES —
FLOUNDER FILLETS FRESH lb. **1.69**
FANCY PORGIES FROZEN DRESSED lb. **79¢**
AVAILABLE IN STORES WITH SEAFOOD DEPT. THRU FRIDAY

FANCY FROZEN **SPARERIBS** 3-LBS. & UP lb. **89¢**

FANCY SLICED **BEEF LIVER** lb. **59¢**

GRILLMASTER **Beef Franks** 1-lb. pkg. **99¢**
A&P VACUUM PACK **Sliced Bacon** 1-lb. pkg. **1.29**
SUPER-RIGHT **Braunsweiger** PIECE ONLY lb. **59¢**
SMITHFIELD **Sliced Bacon** 1-lb. pkg. **1.29**
GWALTNEY **Sausage Meat** 1-lb. pkg. **89¢**
SUPER-RIGHT FROZEN **Beef Patties** 2 1-lb. pkg. **2.49**
FRENCH'S FROZEN **Beef Patties** 24-oz. pkg. **1.59**

A&P SKINLESS **FRANKFURTERS** 1-lb. pkg. **89¢** 2-lb. pkg. **1.75**

A&P **SAUSAGE MEAT** 1-lb. pkg. **79¢** 2-lb. pkg. **1.55**

SUPER-RIGHT QUALITY WHOLE SIRLOIN
TIP OF BEEF — CONSISTS OF — • SIRLOIN TIP ROAST • TOP SIRLOIN STEAKS • GROUND BEEF OR STEW MEAT IN NATURAL JUICES 10 TO 13-LBS. AVERAGE lb. **1.49**
NO CHARGE TO CUT FOR YOUR CONVENIENCE!

SUPER-RIGHT **CANNED HAMS** 3-lb. can **4.29** 5-lb. can **6.99**

A&P SLICED **BOLOGNA** 1-lb. pkg. **89¢** NONE PRICED HIGHER!

— DELICATESSEN FEATURES! —
BOILED HAM TASTY SLICED ½-lb. **79¢**
B-B-Q LOAF ESSKAY ½-lb. **79¢**
AVAILABLE IN STORES WITH DELI DEPT.

SUPER-RIGHT QUALITY **PORK LOINS** WHOLE OR EITHER HALF QUARTERED SLICED 9 TO 11 CHOPS lb. **99¢**
RIB END [FULL 7 RIBS] lb. **79¢**
LOIN END [UP TO 3-LBS.] lb. **89¢**
NONE PRICED HIGHER!

SUPER-RIGHT FULLY COOKED **SMOKED HAMS** WHOLE ONLY lb. **99¢**

— DAIRY DEPARTMENT FEATURES —

LOOK-FIT A&P'S LOW-CALORIE **YOGURT** ASS'D FLAVORS 4 8-oz. cups **1.00**

SOFT CHIFFON **Margarine** 6-OZ. CUPS 1-lb. pkg. **91¢**
MRS. FILBERT'S **Margarine** REUSABLE MUG 8-oz. pkg. **45¢**
FLEISCHMANN'S CORN OIL **Margarine** IN ¼-LB. PRINTS 1-lb. pkg. **91¢**
FLEISCHMANN'S SOFT **Margarine** 6-OZ. CUPS 1-lb. pkg. **99¢**
PILLSBURY **Crescent Rolls** 8-oz. pkg. **63¢**

PILLSBURY **BISCUITS**
COUNTRY STYLE ..... 4 8-oz. pkgs. 67c
BUTTERMILK ..... 4 8-oz. pkgs. 67c
BALLARD ..... 4 8-oz. pkgs. 67c
BUTTERMILK ..... 6 10-oz. pkgs. 55c
CINNAMON ROLLS ..... 10-oz. pkg. 57c
HUNGRY JACK SWEETMILK .... 2 10-oz. pkgs. 89c
HUNGRY JACK BUTTERMILK ... 2 10-oz. pkgs. 89c

ASS'D VARIETIES **Pillsbury Cookies** 15-oz. pkg. **79¢**
KRAFT VELVEETA **Cheese Spread** 2 2-lb. pkg. **1.79**
KRAFT DELUXE COLORED AMERICAN **Cheese Slices** 8-oz. pkg. **75¢**
KRAFT DELUXE OLD ENGLISH **Cheese Slices** 8-oz. pkg. **81¢**

A SUPERB BLEND, RICH IN BRAZILIAN COFFEES **EIGHT O'CLOCK COFFEE** 1-lb. bag **99¢** SAVE 20c
3 1-lb. bag **2.89** SAVE 62c

STAR-KIST TUNA **Chunk Light** 6½-oz. can **63¢** 9½-oz. can **89¢**
STAR-KIST TUNA IN SPRINGWATER **Solid White** 7-oz. can **77¢** 13-oz. can **1.39**
MRS. FILBERT'S SOFT GOLDEN **Margarine** 6-OZ. CUPS 1-lb. pkg. **93¢**

ZAPATA
TACO SHELLS ..... box of 12 55c
TACO SHELLS ..... box of 18 73c
TACO KIT ..... 7-oz. pkg. 83c
TOSTADA KIT ..... 10-oz. pkg. 69c
TACO SEASONING MIX ..... 1¼-oz. pkg. 31c
TACO SAUCE EXTRA-HOT ..... 5-oz. btl. 55c

— JANE PARKER BAKERY TREATS! —
MARVEL WHITE BREAD ENRICHED SLICED 3 22-oz. loaves **1.00**
JANE PARKER PREMIUM **WHITE BREAD** 22-oz. loaf **49¢**
WHOLE OR CRACKED **WHEAT BREAD** 2 16-oz. loaves **89¢** SAVE 13c

SUPER DISCOUNTS ON HEALTH & BEAUTY AIDS!

CLOSE-UP **TOOTHPASTE** REGULAR OR MINT 4.6-oz. tube **63¢**
POLIDENT TABLETS DENTURE CLEANSER box of 40 **1.15**
CHILD'S ASPIRIN BAYER box of 36 **35¢**

CREST **TOOTHPASTE** REGULAR OR MINT 8¾-oz. Bonus Pack **99¢**
A&P ASPIRIN 100 in btl. **39¢** 250 in btl. **69¢**
EFFERVESCENT **Alka-Seltzer** box of 25 **61¢**

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