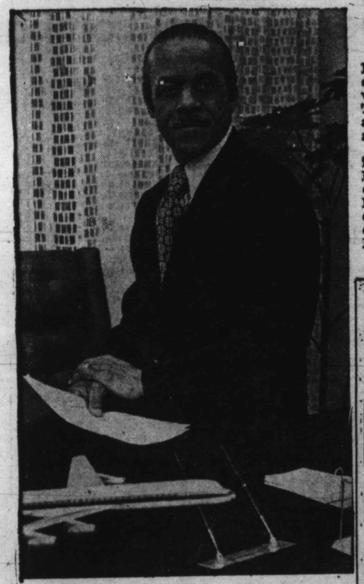
Jim Plinton only airline veep



JAMES O. PLINTON has moved from World War II flight instructor to the nation's only black vice president in the airline industry.

NEW YORK — James O. Plinton of Eastern Airlines continues to be the only black vice president in the industry. That milestone is the latest in a career of distinguished accomplishments.

Jim Plinton was a flight instructor with the famed Black 99th Pursuit Squadron during World War II. Following the war, he was called on to reorganize Andesan the national airline of Ecuador.

Success there prompted the Republic of Haiti to invite him to establish a local airline, giving the first competent inter-island service to that area of the Caribbean.

While in Haiti, Mr. Plinton established and operated what became (through his efforts) that country's largest wholesale dry cleaning and laundry chain.

Just 14 years later, Jim Plinton was elected vice president and a corporate officer of Eastern Airlines.

Jim Plinton is currently serving as a consultant to East African Airlines, guiding them in setting up a program of operations that will make this carrier superbly equipped to compete for its share of the world tourist dollar.

Simultaneously his responsibilities for Eastern Airlines give him some unique powers, and certainly illustrate how far-reaching is his influence for the carrier.

For example, he's showing Eastern how to plan and package holidays and services so the airline will be more attractive to black travelers. He also carries the same marketing responsibilities regarding young people and women travelers.

Community affairs are Plinton's bag, too. He is an active member of the board of directors of the YMCA, a member of the Miami Chamber of Commerce, an executive committee member of the Boy Scouts of America and numerous other public interest groups.

2 win promotion in NASA actions

WASHINGTON — Dr. Dudley G. McConnell has been appointed assistant associate administrator for applications by NASA Administrator James C. Fletcher.

At the same time, Dr. Fletcher announced the promotion of Dr. Harriett G. Jenkins to succeed Dr. McConnell as assistant administrator for equal opportunity. Dr. Jenkins had been Dr. McConnell's deputy since February.

Voth appointments were effective Aug. 12.

"Since NASA's Equal Opportunity Program is now well established, underway and producing results, and since Dr. McConnell has expressed a desire to return to the scientific field, where he attained prominence, we want to take advantage of his experience and ability to manage technical programs," Dr. Fletcher said.

Dr. Fletcher pointed out that during the period NASA's equal opportunity programs were administered by Dr. McConnell, overall minority employment within the agency increased by almost 11 per cent and minority professional employment increased by 15 per cent.

"We are indebted," Dr. Fletcher said, "for the enthusiasm with which he accepted a difficult assignment and for the important progress NASA has achieved under his direction."

Dr. McConnell spent 12 years in laboratory research at NASA's Lewis Research Center in Cleveland before coming to NASA Headquarters in Washington in 1969. He had participated in several agency-wide policy studies before his appointment to the Equal Opportunity post in April, 1973. He also served as director of the scientific and technical information office.

In his new position, Dr. McConnell will be primarily responsible for developing a coordinated planning capability and a systems analysis function for the agency's space applications program.

Before joining NASA in February, Dr. Jenkins was educational consultant for the Response to Educational Needs Project of the Anacostia District of Columbia Schools. She served earlier as

(Continued on Page 12)

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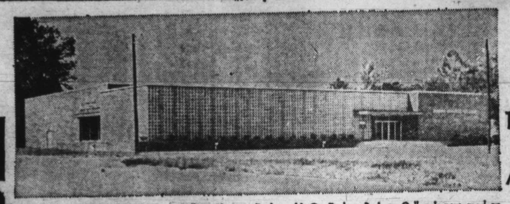

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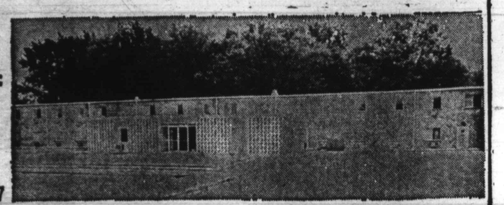

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