Christmas All Wrapped Up!

Any gift, modest or magnificent, grows twice its size in sentiment from a just-for-you wrapping that reflects a bit of extra thought, a smidgen of imagination. To spark your imagination, you will find close to an embarrassment of riches among the new boxes and wrappings, the pretty ribbons and trimmings.

Foils with fresh designs provide pretty variations of those perennial Christmas favorites. Some of the newer ones include a pliable textured foil, a versatile two-way foil that is textured on one side, striped with white on the other side.

Unhackneyed patterns, rich colors give wrappings a richness. Some of the most imaginative: a soft paper printed with a delicately etched leaf design; a deep rose paper finely scrolled with a tiny pattern in a deeper tone; a self-adhering material patterned with stained-glass motifs in jewel hues. And to preserve the prettiness of packages in the mail there is a new holly-banded wrapping paper.

Use Colored Ribbons

Ribbons in profusion will surely inspire dozens of delectable ways to tie up your gifts. There are velvet-textured ribbons in rich, festive hues, narrow and broad widths; satiny ribbons striped the long way in three colors, or three shades of one color; more-glittery-than-ever ribbons in gold and silver, and stick-to-itself ribbons.

Even if pleating paper and tying bows is not the thing you do best, you can turn out enticingly packaged gifts with the array of festive containers to which you add your own personal touches of elegance or whimsey.

Bright and festive boxes with multicolored motifs will accommodate a variety of hard or soft objects. To the largest box, add multicolored ribbon, weaving it through strategic slits in the box top and taped to the underside. To the smallest box, glue a generous handful of fake "jewels" from the Five and Ten.

Long, shallow boxes, great for gloves and ties, present bright surfaces for scattered appliques of snowflakes, holly leaves. For extra pizzaz you might spray the motifs with silver, gold or snow.

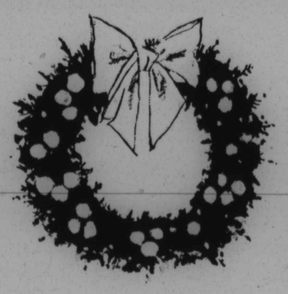
Gaudy colored tins make excellent containers for homemade candy, cookies, fruit cakes, anything perishable. Add a pair of shiny tassels plus a tiny Christmas ball to the tin.

Shiny Paper Helps

A tower of little boxes, each covered with a different shiny paper, might enclose a series of small gifts destined for the one lucky person, in which case you could bind them together with foil ribbon and top with a pre-tied bow.

A shopping bag stuffed with packages wrapped to match, is an engaging and practical way to present a Christmas dinner guest with gifts from everyone in the family. Add a binding of red tissue paper to the bag, wrap one of the gifts in red tissue, finish another with a spray of tinsel, throw in a bit of red and white tissue for good measure.

Thoughtful way to reward deliverymen's services — personalized packages. Mailman's



gift can have a construction-paper hand glued over a letter; newsboy's can be wrapped with newspaper with silhouetted figure of a boy; milkman's can feature a bottle.

To cushion your gifts in their boxes, shred tissues in a number of lucious hues.

Problem shape and no box to fit? Cut corrugated cardboard to fit the length and width, wrap the gift loosely in tissue, roll it into the cardboard, tape it shut. To wrap, measure enough paper for one complete turn of the cylinder, plus an inch for overlap. Allow enough at each end for paper to meet at center. Pleat ends and seal with tape.

Make a wrapping for a bottle or jar with two sheets of paper. Gather all the ends upward and tie tightly with ribbon for a pleasing flutted effect.

The fun of wrapping can provide a full and happy Yule for yourself and your friends. Try it, you'll like it — and so will they.

Children Know Best

Ask them what they like to do. Youngsters can be brutally frank, but they are usually right. We talked with kids of different ages to see what they considered real fun. The toddlers couldn't really say, but some of the older children recalled some of the things that they liked best when they were very young.

The p[illegible] and kindergarten set is not likely to clamor for a party. More important is having a friend or two share the traditional, wonder-filled experiences that occur only at the holiday season. One favorite is having a pal for lunch, skipping a nap, and going downtown to see the department store window displays. Breakfast with Santa or a ride on the Santa Claus train are also exciting.

Another happy occasion for toddlers is asking someone their own age for supper and then being driven around the neighborhood to see the lights and outdoor decorations.

Many sections of the country have professional programs geared to child audiences. Children quickly outgrow them, however, and if parents wait too long to take them, they may miss the boat. Youngsters soon become too sophisticated, too knowing, and once or twice is enough for them. These young and impressionable children appreciate the magic of Christmas when it is not pretentious. They prefer to have it scaled down to fit their everyday lives. When it is shared with a friend it really becomes a Christmas party — at least in their estimation.

The elementary school boys and girls prefer parties at which they do something. They don't care whether it is all-girl or all-boy, or mixed parties, so long as it is preceded or followed by a great deal of food. Let them help select the tree. There are some Christmas tree farms where you may choose your own tree and chop it down. This is a happy experience long remembered by youngsters. Once at home, have the whole family — kids, parents, grandparents — lend a hand in decorating it.

They like skating parties — indoor roller skating or outdoor iceskating rink.

Many successful all-girl gatherings have scouting overtones. Girls like to congregate at one house to bake cookies, make Christmas cards, or decorate small trees that they can give to hospital wards or nursing homes. They seem to enjoy doing things for others while calling it a party.

Gather a group of children for supervised carolling on Christmas Eve when they ring doorbells and sing for their neighbors. Then back to one of the houses for hot chocolate and

(Continued on Page 17)

How To Wrap It Right

It's easy when you know how. Always begin by clearing a table top and assembling all of the needed materials — scissors, paper, ribbon; tape, labels. Then, from the inside out, here's how:

First line the box with two sheets of tissue, allowing for overlap on at least two sides. Pleat the sheets at the center so that it fits box exactly. Cushion any breakables in wadded tissue.

The neatest wrapping uses the least paper. Cut a piece to fit twice the width of the box and its height, add an inch for overlap.

Place box, face down, in the center of the paper and secure it with scotch tape. Pull paper snugly around the box and tape it in place.

Miter ends and tape them shut.

The simplest ribbon treatment is to wind a single length, catty-corner, around the box. Knot the ribbon, allowing enough extra length to tie on a bow or ornament.

To make a bow, gather 1-ops of ribbon in your left hand, holding them between your thumb and forefinger. The length of the loops will determine the size of the bow, and the more the loops, the fuller the effect.

Now tie the loops together tightly around the center — instant bow! For a further holiday look to your gift packages, try adding tiny bells, small tree ornaments, or other suitable seasonal decoration.

Clairol knows what it's like to have a family you can be proud of.

We've got a family, too. A big one.

We've got hair coloring for bringing out even more of your natural beauty.

We've got detanglers and conditioners for making your hair more manageable.

We've got electric hair setters, styling brushes, skin cleaners, and makeup mirrors.

Not to mention cosmetics, shampoos and hair relaxers.

And we've taken the time to develop and nurture each one of them to work best for you.

To us, they're more than just a line of hair products — they're a family we've put together with care and pride.

Kind of like yours.