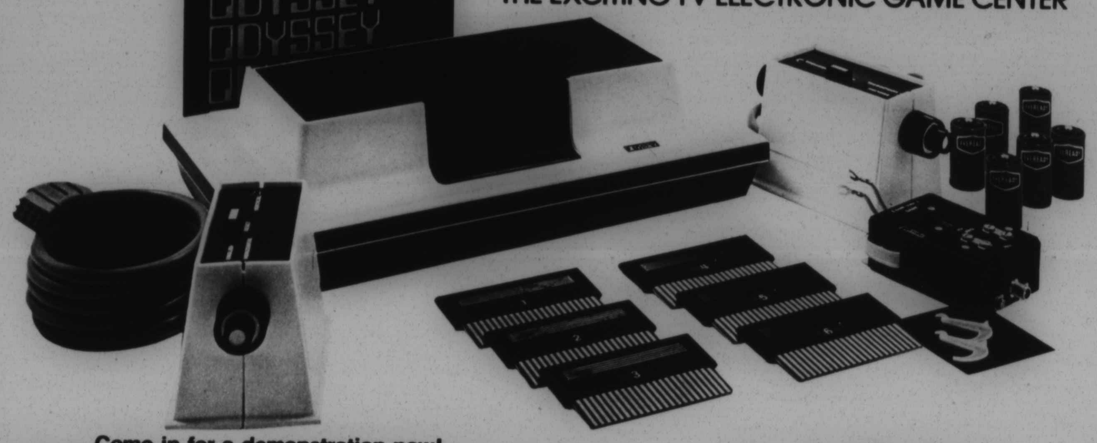
holiday special offer

from **Magnavox**

SAVE $50** on ODYSSEY

THE EXCITING TV ELECTRONIC GAME CENTER



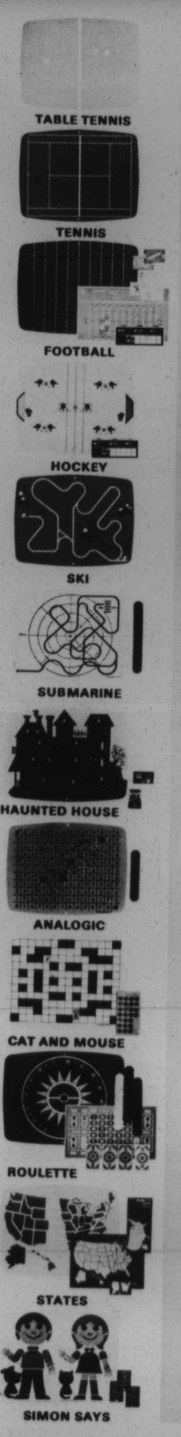
Come in for a demonstration now!

NOW ONLY $49.95*

with the purchase of any Magnavox TV.--17" diagonal color . . . 19" diagonal Black and White or larger

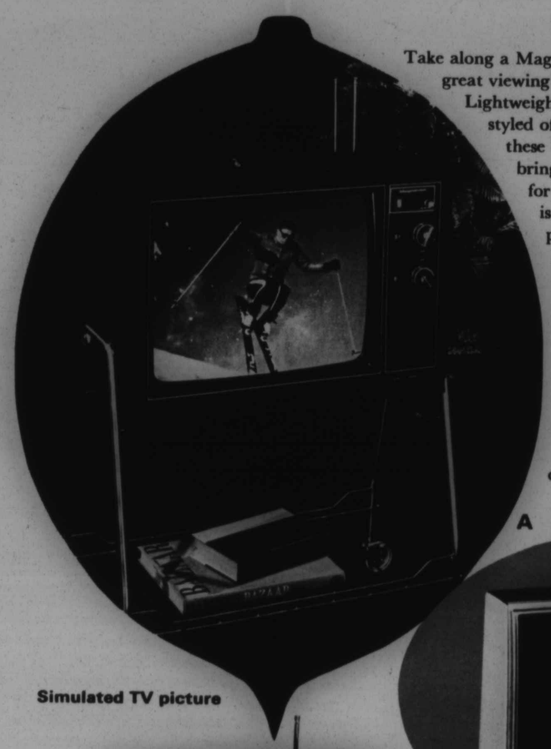
Save $50 on the fantastic ODYSSEY game—a Christmas gift you can give to your entire family! ODYSSEY easily attaches to any TV, black and white or color, 17" or larger . . . and gives you 12 exciting games to play, plus many more to choose from. Try your hand at electronic Tennis, play fast action electronic Hockey, or break the bank at electronic Roulette—all right in your own home! And, learning can be fun for children with Simon Says, States and Analogic. Odyssey is thought, action and reaction. It's a total play and learning experience for all ages.

**Saving claim based on a reduction of Minimum Fair Trade Price in effect prior to Oct. 11, 1973. Optional with dealers in Non-Fair Trade States (listed on page 4).

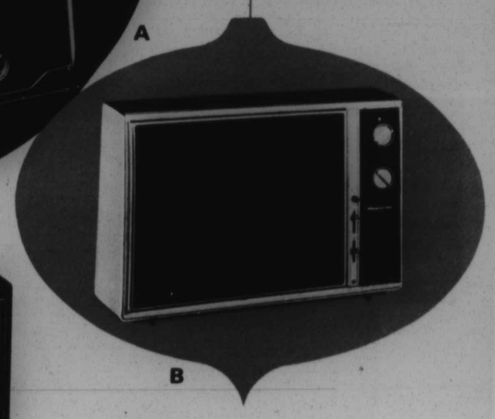


Deluxe Black & White Portables

Take along a Magnavox portable . . . and enjoy great viewing—in any room—anywhere! Lightweight, easy to carry and beautifully styled of high-impact plastic—any one of these black and white portables will bring you clear, sharp pictures. Ideal for home, office or college—each is distinctively Magnavox—in performance, reliability and quality. All offer a predominantly solid-state chassis (only 3 vacuum tubes) with many plug-in modules and integrated circuits (IC's) for improved performance, greater dependability and ease of service. All also have Automatic Picture and Sound Stabilizers (Keyed AGC), telescoping VHF antenna and detachable UHF antenna, plus a durable carrying handle.

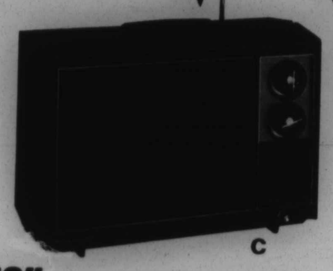


A



B

Simulated TV picture



C

A. 19" diagonal model 5141—has all features listed above for wonderful big screen black and white viewing in any room . . . plus Click-Stop 82 Tuning, including 70 detent UHF tuning for more precise channel selection, as well as "Right-On" picture and sound (there's no annoying warm-up delay). The attractive case, with a grained Walnut finish, can be rolled from room to room on the convenient mobile cart.

Complete with cart $139.95*

All models shown on this page are regularly priced Magnavox values.

B. 16" diagonal model 5111—also has all features detailed, plus Click-Stop 82 Tuning, "Right-On" picture and sound, pre-set VHF tuning, plus a detachable sunshield for glare-free viewing in sun-filled or brightly lighted rooms. In black and white with a grained Rosewood vinyl control panel.

$129.95*

C. 12" diagonal model 5062—is striking in its elegant simplicity . . . and great in its performance. Additional features include "Right-On" pictures and sound, pre-set VHF Fine Tuning, earphone, plus a detachable sunshield for glare-free viewing in sun-filled or brightly lighted room. With attractive grained Rosewood finish on high-impact plastic.

$99.95*