holiday special offers

19" diagonal

Color Portables—offer fabulous Videomatic viewing enjoyment and convenience—with all features detailed on pages 2 and 3. Model 4360—in your choice of grained Rosewood finish and White or grained Walnut finish on high impact plastic—is *complete* with a swivel base for viewing from any angle.

SAVE $30

NOW $449.95*

Magnavox

VIDEOMATIC®

Solid-State Color Portables

Rich in appearance . . . but not in price . . . these exceptional 100% solid-state Magnavox Holiday Special offers have all the Videomatic convenience features and fine performance of larger consoles—in compact, attractive cases that are perfect in any room—on tables, shelves or pedestals . . . or on optional carts for added portability.

introductory offer

17" diagonal REMOTE CONTROL

Model 4235—made of high impact moulded plastic in White and grained Rosewood finish or grained Walnut finish—includes Magna-Matic 21 Remote Control. Change all VHF channels, eight UHF channels and turn your TV on or off—from your easy chair.

$459.95*

Simulated TV pictures

SUPER BRIGHT™ IN-LINE PICTURE TUBE

When the electron beam hits the vertical stripes of red, blue and green phosphors- you see an apparently clearer, sharper, brighter picture—with much greater resolution than ever before. This lighter, shorter, advanced In-Line Tube is in *all* Magnavox solid-state 19" diagonal portable and table models, as well as all 17" diagonal solid-state portables. It is designed to be compatible with the solid-state circuitry of the chassis . . . and has *less* service requirements than conventional tubes, since there are no dynamic convergence adjustments necessary. Compare the difference . . . and you'll never settle for less than a Magnavox!

Model 4722—Contemporary, grained Walnut finish.

Model 4726—Mediterranean styling, grained Pecan finish.

holiday special offers

25" diagonal

Solid-State Color Consoles

- 100% Solid-State Modular CHASSIS
- SUPER BRIGHT™ Tube
- AUTOMATIC Fine Tuning
- AUTOMATIC Color

100% Solid-State reliability and modular chassis design for easy serviceability . . . the Super Bright Matrix picture tube to give you great contrast and brightness . . . Automatic Fine Tuning to keep station signals locked in . . . Automatic Color to reduce variations in color intensity from station to station and to enhance the fidelity of flesh tones . . . vinyl-clad hardboard cabinets for carefree beauty . . . and a modest price tag to please your pocketbook!

SAVE $50

NOW ONLY $529.95*

19" diagonal Color Portable

Model 4300—offers the Super Bright™ picture tube (described on page 4) for bright, sharp, clear pictures, as well as a predominantly solid-state chassis for great reliability and fine performance. In addition, it has Automatic Fine Tuning and Automatic Color, plus telescoping dipole antenna and convenient carrying handle. The moulded case has a grained Walnut finish.

$349.95* A regularly priced Magnavox value

Saving claims shown herein are based on a reduction of Minimum Fair Trade Prices (Optional with dealers in Non-Fair Trade States listed on page 4) in effect prior to November 9, 1973.