The Year For Luxury

By Marie P. Cooke

This is the fall when it really happens. New looks in fashion include a return to a casual elegance and feminity. Perhaps the whole Woman's Lib movement has even changed the types of clothes women want today. No longer is the rough, brawny, he-man look popular for today's woman. Now, she wants to be pampered with the 'white glove' approach and is, therefore, selecting styles which fit her new personality.

Designers are as needle-happy as an acupuncture specialist. Knitting needles are clicking everywhere. Sweaters of every type and shape from real sweaters to sweater-coats, sweater-dresses, sweater-jackets, sweater-suits. New knit shapes range all the way from oversized tams to hair-covering caps to the ubiquitous sailor-on-watch cap. Fake and real furs, leathers and soft, buttery felts make marvelous fashion music with all the knitted costumes you'll be wearing this fall.

Wrapped looks appear in all types of ready-to-wear and this movement gives increased importance to turbans ... those flattering, every popular hats that are so easy to wear with dresses, coats, furs, pants. The hair-taming turban will be seen in every fabric and color this fall ... luxurious angora, soft felt, jersey, and for late day, in shimmering satins, velvets and lames.

Movies Provide Influence

Perhaps the influence of the new movie, "The Great Gatsby" has had a far-reaching effect on all of fashion ... and hats are among the first to follow the trend. The Gatsby hats for both men and women are sportive, dashing, fun to wear and conversation-making. They look particularly new and sophisticated worn with wider shoulder jackets, Big City pants and man tailored suits.

And with the return to classics, American wool and mohair are now making their own highly individual fashion statement. Superb when they go it alone, they are equally smashing in beautiful blends ... plaids, fleeces, doublewovens, flannels, gabardines, tweeds and the whole glorious gamut of the new knits.

Sweaters will run the range from chunky sweater jackets to the longer, slouchy cardigans, to bulky pullovers and soft sweater dresses. They will play it alone or come together as sweater sets or coordinates with dresses, skirts and three-piece suit looks.

Skirts will gain new recognition with the bias swing and pleated looks setting the new trends. Lengths will hover about two inches above the knees.

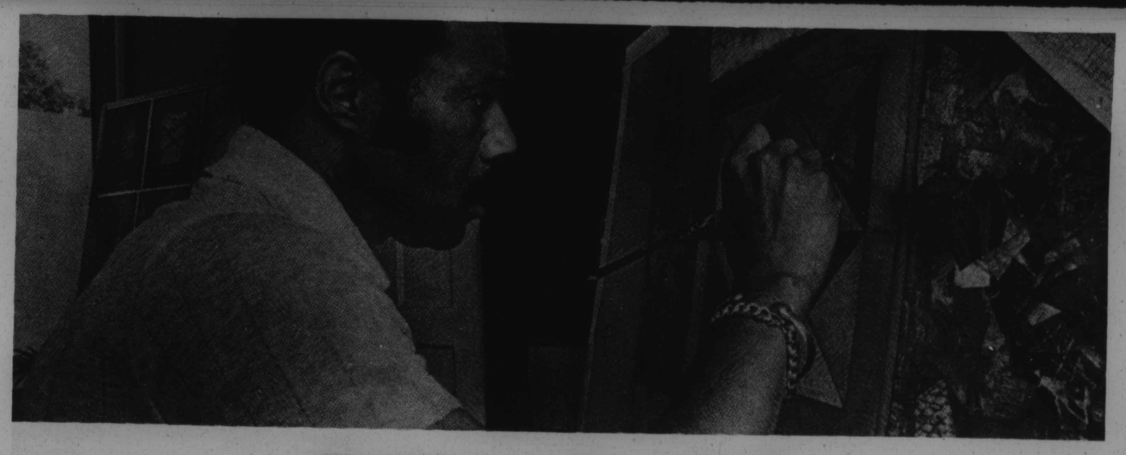
Sporting looks will include the overshirts, the golfing jacket, the pantsuit or pants alone, shirtings and the trench coat.

Coats will take on great, exaggerated fullness ... they'll be big, bulky and boxy.

Evening looks will go soft and tender ... totally feminine. Floating skirts will sweep the floor with gathers rippling from back yokes ... the new caftan look for Fall '73.

It will be a year for luxury dressing, for clean, understated sophistication. But it will always be uncontrived, easy and natural ... both in fabrics and design.

Today's woman wants to be pampered with the 'white glove' approach.



Express Yourself.

Tempera and temperament. Technique and talent. Expression and excellence always seem to find one another.

And when creative kitchenry is applied, good taste begins with Kraft ... like Velveeta Process Cheese Spread. Add milk and heat to a smooth, creamy sauce. Dunk in hot dogs, ham cubes, bread chunks or meatballs. Then top off with a dip in the Kraft Barbecue Sauce, for creative snacking at its best.

Your creative kitchenry plus Velveeta and Barbecue Sauce by Kraft ... the outcome smacks of a masterpiece.

SNACKS DIPPED IN GOLD AND RED

- 1 lb. Velveeta Process Cheese Spread, cubed
- 1/4 cup milk
- 2 cups Kraft Barbecue Sauce, heated
- Frankfurter chunks, heated
- Bread chunks
- Meatballs
- Ham cubes

Heat Velveeta and milk in saucepan over low heat. Stir until sauce is smooth. Place Velveeta sauce and barbecue sauce in separate sauce pots over warmers. Dip meat or bread in Velveeta sauce, then in barbecue sauce.

VELVEETA

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