BACK-TO-SCHOOL FASHION FEATURE

Dingdong School Bells Ring

If students know that two plus two equals four, they'll also realize that sweaters plus pants equal the smarter back to school looks for Fall '73.

This year the young guys have the greatest selections of tops and pants, all color-coordinated to help them put together their own special looks.

Layering, jacket over sweater over shirt over pants, is still important this season. Layer pattern on pattern as well as on solid tones or layer checks with subtle stripes. Done in goodies to and with flair, pattern with patter is a smart way to dress. All are available at Sears.

Sweaters Take Lead

Sweaters are the featured toppers this season and styles include the following:

— zip front shirt jacs; some with Western style stitching.

— sweater sets such as vests over turtlenecks;

— sleeveless sweaters or V-neck vests in checks, plaids and solids;

— the extended sleeve pullover vest;

— the "layered look" sweater in an argyle plaid;

— the simple crew neck sweater of the '50s updated to '73; and

— pullovers and cardigans with the popular ribbed knit bottom.

Sleeveless in pants, jeans still keep marching on to class, in classic blue denim as well as corduroys and polyester cords. For those who prefer checks and stripes, give jeans a whole new feeling and look.

In jeans, Sears features Toughskins in an exclusive tri-blend fabric of cotton, nylon and cotton, developed by DuPont. This blend gives durability and long wear never before found in jeans.

Other pants to head to class in are the cuffed bottoms. These wide, through the leg pants come in solids as well as plaids and checks and look especially good with the crop of Fall '73 sweaters.

Colorwise, the heathery tones, including blue, berry, red, green, gold and brown, pink first, but also red, rust and gray as just a hint of brown. Together these are the colors of '73.

For Matching Girls

Run to the Lemon Free Shop at Sears your first step for back to school clothes.

The fashions are teen-approved, with no "babyish looks" in sight. These styles are also geared to you girls who figures are just beginning to mature. So, if you're between 11 and 14-year-old, stand somewhere between 4 ft. 11 in. and 5 ft. 5 in. in stocking feet, you're a Lemon Frog girl.

The shop is filled with coordinates, so you can mix and match to stretch a limited fashion budget. Take one of the groupings, done in colors of rust, forest green, butterscotch and gold. Tops and bottoms are built in these deep-hued autumn colors. Then there are lots of plaids and patterns to create fun and fashion looks from just a few pieces.

Pants, Tops

In the pant category, the newest ones are the boy-cut superflares with pinheads or time in pocketed and cuffed styles; the elastic waist baseball pants; the pleated and cuffed trousers.

To top it all off, consider a color coordinated topper. Try on for size and style the vivid shirt jac, and body suits which make perfect shirt tops, the short-sleeved cardigans, skirts and the sleeveless sweater vest.

Another coordinate group is the zippered look. Large decorative zippers trim and "zip up" this fe[illegible]

(Continued on Page C-22)

BRING AD WITH YOU — A&P — USE AS A SHOPPING LIST!

WEO — WHERE ECONOMY ORIGINATES

FRESH FRUITS & VEGETABLES!

LUSCIOUS WESTERN HONEYDEWS — JUICY JUMBO SIZE 5 — each 79¢ — NONE PRICED HIGHER!

CRISP ICEBERG LETTUCE — GARDEN FRESH — 3 large heads 1.00 — NONE PRICED HIGHER!

SUNDAY DAY WE'LL PM-MON JERRY LEWIS TELETHON WMAR-TV 2

AJAX CLEANSER 3¢ OFF — 2 21-oz. cans 43¢

AJAX DISH LIQUID — 32-oz. pl. btl. 82¢

AJAX LAUNDRY DETERGENT 30¢ OFF LABEL — 84-oz. box 1.17

$4.00 CASH REFUND from the HOUSE OF AJAX — • Mail proofs of purchase of AJAX products and get a REFUND $4.00 of up to — SEE STORE DISPLAY FOR DETAILS

COLD POWER LAUNDRY DETERGENT 10¢ OFF — 49-oz. box 79¢

CHARMIN TISSUES — WHITE, PINK, GREEN, BLUE & YELLOW — 4 roll pkg. 43¢

BOUNTY TOWELS — WHITE, DECOR or ASST'D. — jumbo roll 36¢

TRIPLE COLA — 6 pack 12-oz. cans 59¢

VINE RIPE TOMATOES — FIRM RIPE FOR SLICING — 3 lbs. 1.00 — NONE PRICED HIGHER!

PLUMP RED RIPE WATERMELONS — LARGE 23-LB. AVG. WHOLE MELON 1.09 — NONE PRICED HIGHER!

FANCY WESTERN NECTARINES — JUICY LUSCIOUS — lb. 39¢

SANTA ROSA JUICY PLUMS — FRESH LUSCIOUS — lb. 49¢ — NONE PRICED HIGHER!

GOLDEN YELLOW SWEET CORN — FRESH TENDER — 10 ears 69¢ — NONE PRICED HIGHER!

GARDEN FRESH GREEN BEANS — CRISP TENDER — 2 lbs. 49¢ — NONE PRICED HIGHER!

JUICY CALIFORNIA BARTLETT PEARS — SWEET & LUSCIOUS — lb. 39¢ — NONE PRICED HIGHER!

CALIFORNIA VALENCIA JUICY ORANGES — SIZE 113 — 10 for 79¢ — NONE PRICED HIGHER!

GARDEN FRESH PASCAL CELERY — CRISP TENDER — 3 large stalks 1.00 — NONE PRICED HIGHER!

GARDEN FRESH CUCUMBERS — CRISP CRUNCHY — 3 for 43¢ — NONE PRICED HIGHER!

GARDEN FRESH GREEN PEPPERS — CRISP TENDER — 3 for 43¢ — NONE PRICED HIGHER!

GARDEN FRESH GREEN ONIONS — CRISP TENDER — 3 bunches 43¢ — NONE PRICED HIGHER!

FROZEN FOOD SELECTIONS

ON-COR DOUBLE ENTREES — SLICED TURKEY—MASHED POTATOES, SALISBURY STEAK—MASHED POTATOES, VEAL PARMAGIAN—MOSTACCIOLI — 2 lb. pkg. 1.09

MORTON POT PIES — CHICKEN, BEEF, TURKEY — 4 8-oz. pkgs. 99¢

A&P GRADE 'A' SPINACH — CHOPPED — 2 10-oz. pkgs. 33¢

BROCCOLI — A&P GRADE 'A' CHOPPED — 10-oz. pkg. 23¢

PEAS & CARROTS — A&P GRADE 'A' — 2 lb. bag 53¢

SPINACH — A&P GRADE 'A' LEAF — 2 10-oz. pkgs. 33¢

A&P CREAMER — NON-DAIRY — 1-qt. ctn. 29¢

WAFFLES — DOWNYFLAKE HOMEMADE 10's — 12-oz. pkg. 44¢

ICE CUBES — AMERICAN — 3 lb. bag 29¢

ORANGE JUICE — A&P GRADE 'A' — 6-oz. can 18¢ — 12-oz. can 35¢

LEMONADE — LIBBY PINK or WHITE — 2 12-oz. cans 47¢ — 4 6-oz. cans 49¢

FRENCH FRIED POTATOES — A&P REG. or CRINKLE CUT — 2 9-oz. pkgs. 31¢

BENNETT'S Fix-A-Drink 12-oz. jar 35¢
BENNETT'S Chili Sauce 8-oz. btl. 29¢
McCORMICK Food Coloring 1-oz. btl. 21¢
JUST WONDERFUL Hair Spray REGULAR & HARD TO HOLD 13-oz. can 49¢
WISHBONE LOCAL Dressings ITALIAN, FRENCH OR RUSSIAN 8-oz. btl. 40¢
CORN 12-oz. box 47¢ Chex Cereal RICE 12-oz. box 57¢ WHEAT 15-oz. box 47¢
LIGHT N' LIVELY Cottage Cheese 12-oz. cup 41¢
DRISTAN Nasal Mist 15 cc pl. btl. 1.09
DAYTIME Pampers Diapers box of 30 1.49
DEODORANT Playtex Tampons REGULAR & SUPER box of 30 1.45
WEBEROI Dristan Tablets btl. of 24 1.09
DEODORANT Right Guard 7-oz. can 99¢

VEGETARIAN or BOSTON A&P Beans 2 8-oz. cans 27¢
W/TOMATO SAUCE A&P Pork & Beans 2 8-oz. cans 27¢
W/TOMATO SAUCE Sultana Pork & Beans 2 22-oz. cans 89¢
A&P CUT Green Beans 2 13½-oz. cans 45¢
IONA CUT Green Beans 4 13½-oz. cans 89¢
A&P WHOLE KERNEL Golden Corn 4 17-oz. cans 89¢
IONA Sweet Peas 4 17-oz. cans 79¢
IONA Tomatoes 4 16-oz. cans 99¢
ASST'D. FLAVORS A&P Sparkle Gelatin 3-oz. pkg. 9¢
SULTANA Grape Jelly 24-oz. jar 49¢
A&P GRADE 'A' Applesauce 35-oz. jar 47¢
A&P UNSWEETENED Grapefruit Juice 46-oz. can 51¢
LIGHT MEAT A&P Chunk Tuna 6½-oz. can 49¢
OUR OWN Tea Bags 100 in pkg. 89¢
WEBEROI Daily Cat Food 6 15-oz. cans 93¢
WEBEROI Daily Cat Litter 4 lb. pkg. 27¢
A&P WHITE Toilet Tissues 1 PLY 4 roll pkg. 41¢
A&P WHITE, PINK, YELLOW Paper Towels 1 PLY 3 roll pkg. 89¢
A&P ASST'D. Facial Tissues 4 boxes of 200 95¢
PINK LIQUID Ahoy Detergent 64-oz. btl. 63¢
WONDERFOIL Aluminum Foil 12 INCHES WIDE 25-ft. roll 25¢
A&P PLASTIC Trashcan Liners pkg. of 10 59¢
A&P Bleach 64-oz. pl. btl. 28¢
CLOROX Bleach ½-gal. pl. jug 35¢

BACHMAN Thin Pretzels 10-oz. pkg. 39¢
FRITO-LAY Potato Chips 16-oz. addy 89¢
Nestea w/LEMON INSTANT 6-oz. jar 98¢
Nescafe Coffee INSTANT 6-oz. jar 1.22
Maxim Coffee FREEZE DRIED 2-oz. jar 2.15
Instant Coffee MAXWELL HOUSE 10-oz. jar 1.79

Items offered for sale are not available to other retail dealers or wholesalers! Prices effective thru Sat., August 25, 1973 in A&P WEO Stores in Baltimore including Annapolis, Aberdeen, Havre DeGrace, Joppatowne and The Delmarva Peninsula!

—School bell rings

(Continued from Page C-21)

Bottoms include the ever present wide-legged trousers and the scooter skirt, a pant and trouser all in one.

Topping out the bottoms are ribbed knit tops, including a knit body suit, a short-sleeved midriff, a zip front shirt, a pullover with fluted, ruffled trim. Both pants and tops are completely washable and Perma-Prest, which makes their upkeep a breeze.

You'll find the zippered group in yummy colors of royal blue or plumberry, and harmonized with knit tops space-woven in shades of pink blue and gold.

Nearly half the elementary students studying instruments get free lessons at school. As a result, attempts to cut the music budget usually bring protests — as happened in 35 per cent of the schools where budget slashes were attempted then shelved.

In the high schools a big 51 per cent said their music budgets had increased. Even in schools with heavy budget cuts, music emerged with increased funding or stayed the same. Some 71 per cent of the high schools said student interest and participation in music is expanding.

Embroidery will be found on many school fashions

Embroidery has always made the difference in fashions, but this fall it is more than ever true!

Women's, men's and children's wear will greet autumn's cool breezes and activities in a wide variety of colorful, yet subtle embroidered looks. With the end-of-the-summer doldrums past, embroidery gives a lift and dimension to what we will wear that matches the textures and colors of the brisk fall season.

Back-to-schoolers will head for classrooms sporting more embroidery than ever before. Pants and toppers with pocket appliques are popular for all ages. Sweater vests and battle jackets with back and front appliques also enhance the young sports scene. Pleated skirts team up with plisse shirts of all-over embroidery in multicolored floral patterns. Peasant blouses are co-ordinated with swirling skirts or high-rise velvet pants for important dates or party-time fun.

Embroidered knits are news for the junior young lady. Knit shirt waist dresse with bold front panels of floral embroidery are standouts that combine wearability and elegance. Floor length knits that move with the body but stop the eye with their big [illegible]dered wai[illegible]thands of vivid geometrics, floral and fruit patterns fit perfectly into this fall's nonchalant glamour.

Raincoats, Too

Another new note for autumn is the embroidered raincoat. It will appear in mannish tailored synthetic suede with large, deep pockets, big cuffs and bold collars all embroidered in earthy fall tones. [illegible] wide swing coat in all-over embroidery that has a quilted effect in geometric designs . . . geared to combat those gloomy rainy days.

Many more heads will be covered this fall with less frivolous, more practical headgear. That's not to say she'll be wearing a hardtop, but hats will be geared for outdoor fun and indoor allure. Wool blend cloches and the wide brim mannish rain hats are on the move and are spiced with small embroidered flowers. Embroidered Juliet caps make a comeback for autumn evenings and are perfect for the young-at-heart of all ages.

When fall turns cool, watch for a new luxury look in coats. Long and short coats in all-over embroidered broadtail are elegantly tailored . . . some sport swirling hems of fox.

FRESH READY-FOR-THE-PAN BROILERS OR FRYERS (U.S.D.A. GOV'T. INSPECTED) — WHOLE ONLY lb. 59¢ — SPLIT or CUT-UP lb. 65¢ — LEG or BREAST QUARTERS lb. 69¢

BRING AD WITH YOU — A&P — USE AS A SHOPPING LIST!

WEO — WHERE ECONOMY ORIGINATES

BONELESS LUTER'S HAMS — DUTCHESS — lb. 2.29

SUPER-RIGHT Fully Cooked Smoked Hams — WHOLE ONLY — lb. 99¢

SUPER-RIGHT QUALITY FANCY Beef Liver — FROZEN — lb. 89¢

SAUSAGE MEAT — SUPER-RIGHT — 2 lb. pkg. 2.29

GWALTNEY FRANKS — SKINLESS — 1-lb. pkg. 1.29

SUPER-RIGHT Frankfurters All Meat Skinless — 2 lb. pkg. 2.19

A&P LUNCHEON MEATS Your Choice! — BOLOGNA, MINCED LOAF, PICKLE LOAF — 8-oz. pkg. 79¢

CAP'N JOHN'S Frozen Fish Sticks — 10-oz. pkg. 65¢ — 1-lb. pkg. 95¢

SUPER-RIGHT QUALITY PORK LOINS — WHOLE or EITHER HALF — lb. 1.39

FRESH CHICKEN LEGS — WHOLE WITH THIGHS — lb. 89¢

IMPORTANT FOR YOU!

A&P POLICY: Always do what is honest and fair for every customer.

RAINCHECK: If an advertised special is ever sold out ask the Manager for a Raincheck. It entitles you to the same item at the same price the following week. Or if you wish we'll give you a comparable item at the same price.

GUARANTEE: A&P offers an unconditional moneyback guarantee. No matter what it is, no matter who makes it, if A&P sells it, A&P guarantees it.

Attention: Vacationers — During Your Stay At Our Eastern Shore Resorts Be Sure To Shop At The A&P WEO Stores in: Berlin, Md. JUST 7 MINUTES FROM OCEAN CITY Rt. 50 & Old Ocean City Hwy. Open Sunday 9:30 A.M. to 7:00 P.M. — Rehoboth, Del. Dewey Beach Hwy. OPEN SUNDAY 10 A.M. to 7 P.M.

DELICATESSEN DEPARTMENT!
Boiled Ham ½-lb. 99¢
Bologna GOETZE JUMBO ½-lb. 79¢
AVAILABLE IN STORES w/DELI DEPT.!

SEAFOOD DEPT.!
WHITINGS FANCY DRESSED lb. 49¢
Fresh Steakfish (HAKE) lb. 49¢
Fancy Rockfish lb. 69¢
Fancy Croakers lb. 59¢
AVAILABLE IN STORES w/SEAFOOD DEPT.!

LADIES SHEER STRETCH PANTY HOSE — ACCURATELY PROPORTIONED FOR HEIGHT, WEIGHT AND HIPS . . . FITS LIKE SKIN. MADE BY ONE OF AMERICA'S LEADING MANUFACTURERS. — 89¢ VALUE (Pair) PETITE/MEDIUM MEDIUM/TALL — Only 49¢ pair

BACK-TO-SCHOOL FILLER PAPER — 8 x 10½ 5 HOLE — pkg. of 500 sheets 79¢

DAIRY DEPT.! SUNNYBROOK MEDIUM EGGS — GRADE 'A' — doz. 85¢

JANE PARKER BAKERY — PLAIN, SUGAR, CINNAMON OR COMBINATION CAKE DONUTS — 2 11-oz. pkgs. of 12 69¢

LIQUID PRELL — SHAMPOO — 16-oz. btl. 1.29

CREST TOOTHPASTE — REG. or MINT — 7-oz. tube 79¢

SOFT-N-DRI — BONUS PACK — 6½-oz. can 99¢

"ACTION COVER" WIREBOUND COMPOSITION BOOK — 8 x 10½ each 79¢

MARVEL ICE CREAM — ASST'D. FLAVORS — ½-gal. ctn. 65¢

PEACH OR LEMON PIE — 22-oz. pie 59¢

4 SUBJECT DIVIDER Composition Book 120 SHEETS 6½x10½ each 98¢
HI-LITER Felt Tip Marker 3 for 99¢
SCOTCH Magic Tape ½" WIDE 2 800" rolls 99¢
ELMERS Glue All 8-oz. jar 59¢
CRAYOLA'S Crayons pkg. of 64 99¢
AUSTRIAN Swiss Slices 12-oz. pkg. 1.25
A&P Cream Cheese 8-oz. pkg. 27¢
REGULAR A&P Biscuits 4 8-oz. pkgs. 45¢ 2 12-oz. pkgs. 31¢
MEL-O-BIT Sharp Cheese Slices 12-oz. pkg. 83¢
A & P ASST'D. FLAVORS FRUIT DRINKS ½ gal. ctn. 39¢
MARVEL White Bread ENRICHED 3 22-oz. loaves 92¢
JANE PARKER White Bread ENRICHED 2 22-oz. loaves 69¢
PLAIN or SEEDED Jewish Rye Bread 2 1-lb. loaves 69¢
FRESH Pumpernickel Bread 2 1-lb. loaves 69¢
GOLD or MARBLE Pound Cake ½ SLAB 19-oz. pkg. 59¢

Items offered for sale are not available to other retail dealers or wholesalers! Prices effective thru Sat., August 25, 1973 in A&P WEO Stores in BALTIMORE INCLUDING ANNAPOLIS, ABERDEEN, HAVRE DE GRACE! JOPPATOWNE AND THE DELMARVA PENINSULA!