SEARS HAS THE CAMPUS CLOTHES

# It's back to class in Sears' fine classics

A COAT THAT'S SURE TO BE a standout, on campus or off. It's in a menswear plaid of wool and nylon with rabbit collar and cuffs. The lined wrap-and-tie coat is just the right length for pants. Misses' sizes at Sears, $65.

There's a new girl on campus this fall. She likes the look of being carefully turned out instead of simply "thrown together." Updated versions of classic clothes — in traditional fabric and patterns — seem to be her favorites, and she's latched on to sunny accessories that polish off the look.

What's more, to go with all the squashy berets and little caps she dotes on, she's even cut her hair.

According to the fashion experts at Sears, this new way of back-to-school dressing — described as "planned and put together" — will be seen cross country. It's emphasized that "coordination counts."

One sure way to get coordinated is to wear separates that work with each other.

A girl might pick a houndstooth check blazer, add a matching skirt, but a London shirt (yes, button down collars have made a comeback, too) and sweater vest. A well-planned look like this just can't miss.

Those favored traditional fabrics and patterns might show up in a smashing menswear plaid wrap-around coat. Or in a knit dress that's a copycat of done in tweed.

The girl who sews can have the classic look too. How about a blazer and trouser suit made up in a menswear plaid flannel? A tailored shirt or a turtleneck pullover completes the outfit.

Back to school means a jacket or two to top off pants and even skirts. The updated versions of the classic varsity jacket are partly cropped at the waist and may have details like extend pockets and rib-knit trim.

Today's co-ed has cut her hair, if not short-short, at least chin level. She's discovered that makeup in either a muted or a bright color scheme can work with her classic clothes.

THE '73 VARSITY JACKET, the season's sure winner. A big bold plaid in a soft-touch fabric of wool and nylon. Zip front, knit trim at waist and cuffs. $25. From a collection of jackets in junior sizes at Sears.


## OUR KIDS' CLOTHES ARE MADE FOR MOTHERS

*first to Sears then to school ~ first to Sears then to school ~ first to Sears then to school*

Sears the CHILDREN'S Store

**Sears Toughskins jeans of fabric so tough we made a trampoline out of it.**

**4.99** little boys' sizes 3 to 6x

**5.49** bigger boys' sizes 8 to 12

*For Boys:*

| | |
|---|---|
| "HUSKY-PLUS" Sizes 27-34-in. | 6.49 |
| Fancy Toughskins, Sizes 8 to 12 | 6.49 |
| Fancy "HUSKY-PLUS" Waist Sizes 27-34-in. | 7.49 |
| Western Style Toughskins, Students' Sizes 14-20 | $7 |
| Solid or Plaid Toughskins, Students' Sizes 14-20 | $8 |
| *For Girls:* | |
| Toughskin Overalls, Sizes 3-6x | 4.99 |
| Western Style Toughskins, Sizes 7-14 | 5.99 |
| "PRETTY-PLUS" Toughskins, Sizes 8½-16½ | 6.99 |
| Fancy Toughskins, Sizes 7-14 | 6.49 |
| *For Boys and Girls:* | |
| Toughskin Jacket, Sizes 6-6x | 5.99 |

**All These Great Features!**

Sears knows kids need really tough jeans. So we have them. They're made of a fabric so rugged that we made —and used!—a trampoline with it. Yes, they're Sears Toughskins. For very active kids. The fabric's a blend of Dacron® polyester, DuPont 420 nylon and cotton. Really tough. Yet easy on you, Mom, because they're Perma-Prest® jeans—just tumble dry and no ironing needed!

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READY FOR HIGH SCHOOL are these Booker T. Washington June grads. Left to right Misses Carolyn Weems, Theresa Edwards, Terry Plowden, Frances Evans, Reginia Toney and Patricia McCullum.

## Md. National increases dividend

Directors of Maryland National Corporation have declared an increase in dividends to 32 cents a share for the quarter ending September 30, 1973. The dividend rate for the first two quarters was 31 cents per share.

Robert D. H. Harvey, chairman of the holding company for Maryland National Bank and other subsidiaries, said that the dividend will be paid on Sept. 1 to stockholders of record as of Sept. 11.

Mr. Harvey stated current regulations of the Committee on Interest and Dividends will permit the Corporation to pay an extra year-end dividend as it did in 1972.

He said current earnings justify the maximum that C.I.D. will now permit, and it is the management's intention to recommend an extra dividend at year-end. "We believe our stockholders are entitled to receive this again in 1973," he concluded.

Board action in establishing the dividend rate marks the tenth consecutive year in which increased dividends have been paid by Maryland National.

## U of Md. students' parent orientation

Freshmen Orientation and for the first time Parent Orientation, sponsored by the Black Students' Union of the University of Maryland Baltimore County, was held on the college campus.

The orientation, a weekend program designed to aid incoming black freshmen, was coordinated by Gavin Johnson and Al Harmon, students of UMBC. With help from black faculty members and staff, hosted approximately 120 students.

The students participated in activities such as meetings, workshops, discussions, films, lectures, topping the weekend off with a dance and a picnic.

Cong. Parren J. Mitchell, D-7th District, lectured at the July 27 to 29 event. Films, workshops, discussion groups and meetings concentrated on campus life, academic requirements, course offerings and the maintaining of black identity. The students were told that they would have to work hard for success in college.

A highlight of the session was the parent orientation held for the first time ever in the four year history of the Black Student Union Orientation Program.

Receiving schedules of the weekend activities were 35 parents, who joined by black staff members, discussed the purpose of the orientation program and the success of the sons and daughters in a college atmosphere.

Gavin Johnson was student coordinator.


Sears the CHILDREN'S Store

*first to Sears then to School*

**SAVE 25% on "Sears Best" kids' underwear and socks**

*for your girls:*

| | |
|---|---|
| **Little girls' panty** of Dacron® polyester, Supima® cotton fabric and DuPont nylon. Rosebud print. Sizes 3-6x. Regular 3 for $2.69. | 3 for 1.97 |
| **Bigger girls' panty** of Dacron® polyester, Supima® cotton fabric and DuPont nylon. White. Sizes 7-14. Regular 3 for $2.19. | 3 for 1.87 |
| **Little girls' undershirt** of Dacron® polyester, Supima® cotton fabric and DuPont nylon. Bow trim. Sizes 3-6x. Regular 3 for $2.69 | 3 for 1.9[illegible] |
| **Bigger girls' undershirt** of Dacron® polyester, Supima® cotton fabric and DuPont nylon. White. Sizes 7-14. Regular 3 for $2.49 | 3 for 1.8[illegible] |
| **Little girls' cuffed anklets** of nylon. In white, pastels, many colors! Sizes small to extra large. Regular 3 for $2.00 | 3 for 1.4[illegible] |
| **Little girls' knee socks** of nylon. White and many, many colors. Sizes medium to extra large. Regular 89¢ each pair. | 3 for 1.77 |
| **Bigger girls' cable knit knee socks** of Orlon® acrylic and nylon. Neat cuffs. Great fall colors. Medium and large. Regular $1.19 pair. | 88¢ pair |
| **Bigger girls' flat knit knee socks** of Orlon® acrylic and nylon. Bright and dark colors. Medium and large. Regular $1.19 pair. | 88¢ pair |
| **Bigger girls' Cling-Along® knee socks** in 100% nylon. Cuffed. Lots of color choices. Medium and large. Regular 89¢ pair. | 66¢ pair |

*for your boys:*

| | |
|---|---|
| **Little boys' brief** of strong rib cotton knit. Fly front. Shrinkage controlled. White. Sizes 3 to 6x. Regular 3 for $2.69 | 3 for 1.97 |
| **Bigger boys' brief** of Dacron® polyester, Supima® cotton fabric and DuPont nylon. White. Sizes 6 to 20. Regular 3 for $3.29 | 3 for 2.46 |
| **Little boys' undershirt** of Dacron® polyester, Supima® cotton fabric and DuPont nylon. Short sleeves. 3-6x. Regular 3 for $2.69 | 3 for 1.9[illegible] |
| **Bigger boys' undershirt** of Dacron® polyester, Supima® cotton fabric and DuPont nylon. Short sleeves. 6-20. Regular 3 for $3.29 | 3 for 2.4[illegible] |
| **Little boys' crew socks** of Durene® cotton and nylon. White, darks, stripes. Medium to extra large. Regular 3 for $2.00 | 3 for 1.4[illegible] |
| **Bigger boys' crew socks** of Orlon® acrylic and DuPont 420 nylon. Reinforced sole and heel. Many colors! Medium, large. Regular 3 pairs $2.99 | 3 prs. 2.24 |

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