Bank Answers What's In A Name

Maryland National Bank authorities write this interesting article for AFRO readers:

"If you look at the names of Maryland National's Baltimore City branch offices, you get a sense of the history of the institution. Drovers and Mechanics, Fidelity, Maryland Trust, Old Town, Marine.

"Some retain the names of the original banks that merged into the statewide system; others reflect new centers of business activity like Mondawmin, Rotunda, Mount Vernon Place.

"It didn't happen by accident that 25 of Maryland National's 120 branches are located where Baltimore residents shop and work. A retail bank has to be just that, a retail establishment that offers its customers a wide range of services at places where it's convenient for them to do business. Going one step further, Maryland National's musical jingle says "shopping places for money" and means it. On today's competitive scene, a full service bank has to use all the promotional tools available to attract customers to its services. And once they're there, that bank has to make good on its promises to keep those customers satisfied.

Take "Young Money" for example. That advertising theme is the result of consumer research. . .what do young people want, what do they like or dislike about a bank's lending programs, what makes them choose one bank over another? Maryland National learned that people thought only older, more affluent customers received loans for things like campers or new furniture or late-model cars. Out of its research, the bank designed advertising and customer service to disprove all those misconceptions. The ads "tell it like it is."

Another current issue is women's ability to borrow. It turned out that Maryland National had already been making loans to women who were single or the major wage earners in their families. Beyond convenient offices and efficient loan service the bank had to educate the public to its policies toward women. "Super Woman" was the advertising theme, and it was designed to tell women that their loan applications would be treated on the same basis as the bank treated male applicants.

What about "big money?" Things have changed there, too. A commercial bank has a tremendous stake in the economic success of its market, and Maryland National's biggest commercial market is Metropolitan Baltimore. The bank was one of the first in the nation to participate in a Federal Government program that guaranteed loans made to minority businesses. Loans are made also to finance construction of housing, churches and professional offices in the inner-city — to help provide homes and job opportunities for residents, to help improve the quality of life in Baltimore.

And who works for the bank? Thousands of men and women who live in Baltimore. Some come right out of school and receive training on the job — teller machine operation, typing, electronic data processing. Others enter an administrative training program to learn how to manage offices and departments, to make loans, to take on major responsibilities. When the headquarters of a billion-dollar bank is in a city, that bank depends upon a large labor force drawn from area residents — a much larger force than would be needed by a number of smaller, individual banks.

Customer service, investment, employment — three of Maryland National's roles in the Baltimore community.

AFFIRMATIVE ACTION ASSISTANT

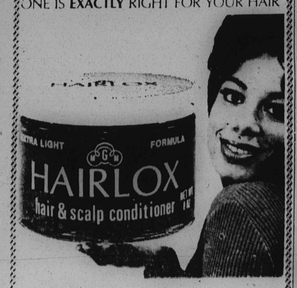
To President of local Educational Institution. 12 months post, ½ time for the current year, full time for subsequent years. To assist in development of plans and programs for women and minorities, to monitor plans and keep necessary records, to counsel students and staff on problems involving minority status, and to assist hiring agents in recruitement. Applicant must have a knowledge of AFFIRMATIVE ACTION LEGISLATION, some experience in higher education, ability to write effectively and to keep accurate records.

Prior experience with Equal Opportunity programs and/or women's and minority groups desirable. Women and minorities are encouraged to apply.

Send resume to: Box 747
c/o AFRO-AMERICAN NEWSPAPERS
628 N. Eutaw St., Balto., Md. 21201

MGM

HAIRLOX HELPS HAIR with 4 great hair & scalp conditioners. ONE IS EXACTLY RIGHT FOR YOUR HAIR



1. **EXTRA LIGHT FORMULA** for soft and fine-textured hair.
2. **REGULAR FORMULA** for normal and medium-coarse hair.
3. **SULPHUR-TAR** Medicated Formula for scalp disorders.
4. **AFRO GROOM** Natural Conditioner for men and women.

- HAIRLOX is a chemically compounded formula which contains Vitamin D, Cholesterol and emollient oils for healthy care of hair and scalp.
- HAIRLOX has been sold for 18 years to millions of satisfied customers.
- HAIRLOX is used in leading beauty salons by professional hairdressers.

Ask for HAIRLOX today at your beautician or favorite cosmetic counter.
2 oz. size - $1.00 or 8 oz. size $2.50

North Avenue Beauty Supply - Distributor
Also Available At the Following Beauty Salons

PARKER'S BEAUTY SALON
1320 Pennsylvania Ave. 669-9789

CHARM'S HOUSE OF BEAUTY
3219 Phelps Lane 947-9557

VI'S BEAUTY BOUTIQUE
1831 N. Monroe St. 462-9756

WHITLEY & ROBINSON BEAUTY SALON
4658 York Rd. 435-9496

LOIS'S BEAUTY SALON
1200 Bonaparte St. 235-7955

HARRINGTON'S BEAUTY SALON
3403 Reisterstown Rd. 669-9665

CHERRY'S BEAUTY SALON
4005 Old Frederick Rd. 435-9571

MONTGOMERY BROTHERS BARBER SHOP
3730 Edmondson Ave. 362-9622

EVA'S BEAUTY SALON
2247 W. Fayette St. 362-9533

WHITEHEAD'S BEAUTY CLINIC
1920 W. North Ave. 728-9147

DAVENPORT'S STUDIO OF BEAUTY
1518 Pop'ar Grove St. 566-9518

FORDEY'S BEAUTY SALON
110 N. Fulton Ave. 233-8194

New jail warden to insure decent living conditions

During the regular monthly meeting of the Jail Board, new Baltimore City Jail Warden Gordon C. Kamka stated that his main priority would be that of insuring "decent living conditions" to inmates of the City Jail.

Addressing the board for the first time as Jail Warden, Mr. Kamka stated that during the past week-and-a-half, considerable efforts have been made to "pick up and clean up" jail facilities.

According to the new warden, section by section of the jail has been temporarily closed down in order to allow various maintenance measures to be performed, i.e., replacement of windows, application of new paint, etc.

When asked about the current population of the jail, Mr. Kamka remarked, rather optimistically that it was "holding steady."

According to the new warden, the jail's present inmate population is 1,084, 114 more than the theoretical capacity of 970, but 432 persons less than the 1,516 held last summer in the Eager Street institution.

* * *

In other business, Mr. Kamka announced promotion of 11 correctional officers to the rank of sergeant. Of that number, nine are black.

They are: Officers Wallace C. Laster, Robert L. Davis, Roland C. Sterns, William H. Britton II, Bernard L. Robinson, James R. Smith, Roger A. Hazel, Harold Wilson and Willie L. Jones.

Mr. Kamka also announced vacancies for one captain, two deputy wardens and 11 correctional officers, (as a result of the 11 promotions).

A GOOD CITIZEN is registered and prepared to VOTE. Do so TODAY at Supervisors of Elections, People's Court Building, Fayette and Gay Sts. Next Election is Sept. 1974. Register from —:30 to 4:30 p.m. Mondays through Fri-

MAJOR Bert Stone has received the U.S. Army Commendation Medal for outstanding service as chief of the officer branch of the U. S. Army Teste and Evaluation Command at the Aberdeen Proving Ground. Making the presentation was Major General Charles P. Brown, base commander.

Tormenting Rectal Itch Of Hemorrhoidal Tissues Promptly Relieved

Gives Prompt, Temporary Relief from Such Burning Itch and Pain in Many Cases.

The burning itch and pain caused by infection and inflammation in hemorrhoidal tissues can cause much suffering. But there is an exclusive formulation that in many cases gives prompt relief for hours from this itch and pain so that the sufferer is more comfortable again. It also actually helps shrink swelling of hemorrhoidal tissues caused by inflammation and infection.

Tests by doctors on hundreds of patients in New York City, Washington, D.C. and at a Midwest Medical Center reported similar successful results in many cases. This is the same medication you can buy at any drug counter under the name *Preparation H®*.

Preparation H also lubricates to protect the inflamed surface area and it doesn't sting or smart. In fact, it has very soothing qualities which make it especially helpful during the night when itching becomes more intense.

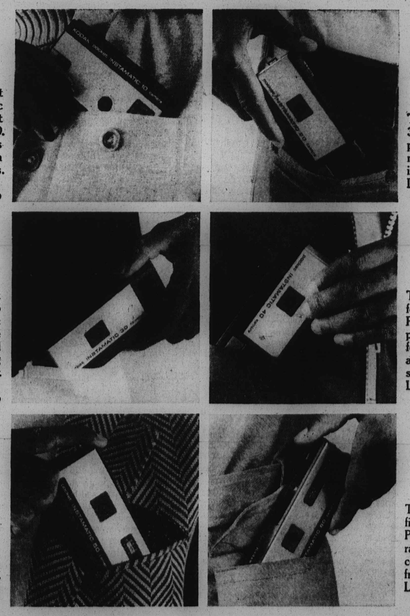
There's no other formula like Preparation H. In ointment or suppository form.

HELP WANTED

Experienced Operators and Hairweavers
5 Day Week-Steady Work
Paid Vacations
Starting Salary:
$100.00 Wk. Or More
Good Chance For Advancement

HAIR WEAVE
3315 GARRISON BLVD., BALTO., MD.
Stop In Or Call Mr. Ray At 466-4200

Got a pocket? Get a Pocket.
From Kodak. From less than $23.



The newest and smallest Kodak pocket Instamatic camera is also our lowest priced. It's the new Pocket 10. Like all Pockets, it takes beautiful 3½ x 4½-inch color snaps and color slides. Less than **$23.**

The Pocket 20 has a sharp 3-element lens, built-in lens protection, and a "used" magicube signal. Just drop in the film and shoot. Less than **$30.**

The Pocket 30 is the lowest priced Pocket with a CdS electric eye and an electronic shutter for highly accurate automatic exposure and greater picture-taking versatility. Less than **$50.**

The Pocket 40 has all the features of the Pocket 30. Plus an easy setting for pictures from as close as 3 feet. It has a sharp f/8 lens and faster shutter for action shots in bright sun. Less than **$68.**

The Pocket 50 has a super focusing 4-element f/2.7 Ektar lens. Automatic exposure with an electric eye and electronic shutter. Takes pictures under a wide variety of lighting conditions. Less than **$113.**

The Pocket 60 has all the fine features of the Pocket 50. Plus a coupled precision rangefinder. Flash exposure controlled as you focus from 4 to 30 feet. Less than **$138.**

All Kodak pocket Instamatic cameras come with magicube extenders that help prevent red reflections in eyes, for more pleasing flash pictures of people. Cameras illustrated also available in complete outfits, including color film and magicube, for about two dollars more. See your photo dealer.

Kodak pocket Instamatic® cameras
The little cameras that take big pictures.

AIRMAN Lamont M. Cahill has completed basic training at the Air Training Command's Lackland AFB, Texas. He has been assigned to Lowy AFB, Colo. Cahill is the son of Mr. and Mrs. Herman M. Cahill, 3300 block Burleith Ave., and is a 1972 graduate of Northwestern High School.

3,264 winners in sixth spin of Md. lottery

Nearly 1.9 million tickets were sold in the sixth week of the new Maryland State lottery and 3,264 persons won cash prizes, including two who won $50,000 each, the state lottery reports.

Sixth week sales netted the State $208,944 while another $220,620 was earned by cash prize winners.

The two top winners were Mrs. Augustine Warren, of Baltimore, an operating room assistant at Union Memorial Hospital, and Sal F. Mamone Jr., 17-year-old Surrattsville Senior High School student.

Mrs. Warren who lives in the 2500 block of Garrett Ave. bought her top prize-winning ticket at Oryes Cut Rate store at 25th Street and Kirk Avenue. Mrs. Warren and her husband Charles, a home improvement worker, have two children, Patricia, 19, a sophomore at Coppin State College, and Nathaniel, 18, an army private stationed at Ft. Hood, Texas.

Mrs. Ethel Wilson taught for 45 years

Funeral services for Mrs. Ethel Marie Press Wilson, retired elementary school teacher will be held on Saturday (April 28- at 11 p.m. at Bethel AME Church, Druid Hill and Laxvale St.

Mrs. Wilson, the widow of the late Rev. Leo P. Wilson, died on Tuesday at the University Hospital.

The oldest daughter of the late Joseph Luther Press and Annie Chandler Press, in 1921, she began a career in public education that spanned 45 years, starting as a first grade teacher.

She graduated in June 1919, from the old Colored High School, then entered the Colored Normal School, now Coppin State College, the same year and was graduated in June, 1921.

She continued her education at Morgan State College and New York University. After completion of normal school she embarked upon her career as a teacher of public education. . .

* * *

From 1921 to 1966 she was employed in the Baltimore City school system where she worked faithfully and with dedication at a number of elementary schools.

She terminated her career in June, 1966, having served last on the staff of School No. 110.

During her career as a teacher, she served on many committees within the school and the city. She gave her very all to the children and to the system.

MRS. ETHEL P. WILSON

Mrs. Wilsor was affiliated with a number of civic and church organizations.

She was an active and dedicated member of the Bethel AME Church, where she had been an usher and the first directress of the Choral Choir.

She was a founding member of the Valiant Women Democratic Club and was recording secretary at the time of her death.

She was also a member of the Fourth District Democratic Organization, the Pacesetters, a retired teachers organization and the St. James Episcopal Church Senior Citizens' Club. Many summers she worked with the church's Bible School.

Mrs. Wilson is survived by two aunts, Mrs. Cora Press, Philadelphia; and Mrs. Nellie L. Press, Baltimore.

Linwood S. Jones succumbs Tuesday

Linwood Sylvester Jones, 2415 Eutaw Place died Tuesday, at Johns Hopkins Hospital after a brief illness.

Funeral services for Mr. Jones will be held at Douglas Memorial Community Church at 12 noon on Saturday. The family will receive friends at 8 p.m. on Friday at the church. The Rev. Marion C. Bascom will officiate. Interment will follow at Arbutus Cemetery.

Born in Halifax, N.C., April 24, 1923, Mr. Jones attended the public schools of Baltimore City and was a graduate of Douglass High School, class of 1942.

He served in the U.S. Army and was honorably discharged after three years of service.

In 1943 he married the former Miss Mamie Chambers (now Mrs. Mamie Jones) who is employed by the Social Security Administration as a Supervisor of Data Transcript. She is also the acting president of the Camp Springs Landing Mothers Club.

Mr. Jones was employed by the U.S. Postal Service for 21 years, and while there won awards for outstanding work performance and suggestions.

Mr. Jones is survived by his wife, Mrs. Mamie C. Jones, two daughters, Mrs. Pamela Jones Mullen and Miss Stephanie L. Jones; one granddaughter, Sheree Mullen; his parents, Mr. and Mrs. Henry (Josephine) Jones

Got glass? she needs it

An unusual project to raise money for Provident Hospital has been undertaken by Mrs. Christina Williams, of 2618 Belmont Ave.

Mrs. Williams explains that she had made arrangements with a glass company to weigh and give cash for the discarded glass. She then plans to turn over the proceeds to Provident Hospital.

Acceptable—colored and clear—from soda bottles and jars to beer bottles and old glasses.

"The best feature of this glass drive," says Mrs. Williams, "is that it is good for everyone. The people who contribute glass are getting rid of unwanted material. Provident is getting the money and we're even helping the ecology."

Mrs. Williams has a truck available to pick up large collections of glass, but would prefer people bringing their glass to her house.

If there are questions or to arrange for pickup, call her at 947-4320.

the Hecht co.
NORTHWOOD AND EDMONDSON ONLY

summer savings

shop 10 a.m. to 9:30 p.m. Saturday

	orig.	SALE
Pocket money pantsuits		8.99
Nanette jersey suitdresses	$16	8.99
Platform sandals	$20	7.99
Nanette raincoats	$22-$26	16.99
Polyester shirts	$9	5.99
Cable knit pullovers	$13	8.99
Imported wool tops		2.99-4.99
Wool cardigans	$11	6.99
Polester separates	$10-$24	5.99-15.99
Washable pantdresses		9.99-10.99
Assorted shorts		3.99
Acrylic knit shawls		3.99
Assorted halter tops		1.49-3.49
Assorted sunglasses		1.99
Designer jewelry		50% off
Mexican, Israeli, sterling and antique jewelry		50% off
Pierced earring gift boxes		$1
Gold filled and sterling bracelets		3.88
Gold filled and sterling pins and pierced earrings		1.99
Better Sheffied watches		50% off
All gold rings		20% off
Ladies' and men's watches		$12
Canvas totes, assorted		6.99
Assorted belts		99c-2.99
Small leather goods		99c-1.99
Girls bathing suits 7-14		4.99-9.99
Assorted infants playwear		1.99-3.99
Men's MacPhergus sport shirts	$5-$10	2.99
Men's crew neck knit shirts	$6-$7	3.99
Mens cuff links, tie bar sets	$5-$7.50	2.$3
Men's stretch hosiery	$1	79c
Men's famous make ties	4.50-$10	1.99
Men's HSM suits	$135-$150	79.99
Men's doubleknit sport coats	$65-$85	35.99
Men's knit suits	$85-$100	49.99
Assorted draperies		40%-70% off
Curtains and shortie drapes		50% off
Bath towels		4/$6
Bedspreads		50% and more off
Silverplate flatware sets for 8	$125	69.95
Whitehall glassware	$6	2.49
Tyndale floor and table lamp	$40	29.99
Polyester doubleknits	3.99	2.99 yd.
Moymocras Irish linen	4.50-5.99	3.99 yd.
4-pc console set	$31	19.99 set
Air mattresses		4.99
Yukon sleeping bags		7.99
All golf accessories		50% off

	orig.	SALE
Odd lot footwear		50% off
Child's inflatable boat	17.99	4.99
Polaroid foto albums		$2
Tasco roof prism binoculars	59.99	24.99
Battery operated draw poker	$4	2.99
Battery operated Blackjack	$8	6.99
Assorted hangers		87c pkg.
Slippers by Berry	2.80	1.89
Bedboards, twin or full		3.69-5.49
Presto pressure cooker		9.99
20-gal. trash cans	3.99	2.99
1 qt. covered saucepan	10.50	6.99
Deluxe barware 8-pc sets	7.99	4.99
Stainless fondue set	9.99	4.99
Imported housewares		50% off
West Bend quick drop coffeemaker	29.99	24.99
3-qt. electric corn popper		4.99
Can opener with knife sharpener		6.99
Hoover cannister vacuum	59.99	49.99
Floor sample lawn mowers, garden tools		20% off
Bar-be-cue grill and accessories		20% off
Scott Iron 5 iron additive		50% off
4-seat sandbox	18.99	9.99
Fun-n-fitness frame	49.99	29.99
All summer toys		50% off

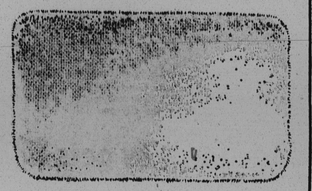
In Our Budget Stores

	orig.	SALE
Shifts and loungewear	3.50-5.99	1.99
Ladies' bodyshirts		20%-50% off
Smock tops S-M-L	3.99-5.99	1.99
Fashion rainwear	17.99-24.99	9.99-19.99
Fake fur shubbies	14.99	12.99
Fall pantsuits		$8
Sleeveless dresses		1.99-3.99
Misses' long halter dress		6.99
Ladies blazers	6.99-13.99	4.88-9.88
Ladies jamaicas	2.97-4.99	2.88-3.88
crocheted shawls	6.99	$4
Women's fashion sandals		2 pr. $8
Men's leather sandals	5.99	2.99
Men's short sleeve dress shirts	2.99-3.39	1.99
Men's sport shirts S-M-L	2.99-3.99	1.99
Boys knit shirts 8 to 18	2.99-3.39	2/$3
Girls cotton tops 7-14	1.99	1.99
Tots sun wear 9 mo-6		69c
Girls' school dresses 4-6x		2.99
Cotton slipcovers	9.99-21.99	$5-$11
Irregular rugs	$5-$10	2/$5-2/$12
Irregular bedspreads	$13-$35	$8-$11

Intermediate markdowns have been taken. Broken lots. Not all sizes in all colors. Sorry, no mail or phone orders.

H&K edmondson

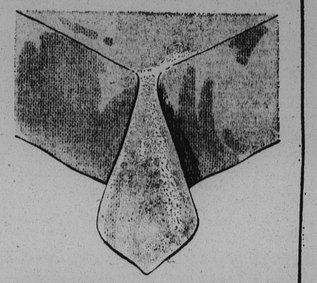
home furnishings and white **Sale** home brighteners at bright savings



sale
"Stardust"
by Tennessee Tufting

Non-skid backing on a plushy rug that brightens any corner, nook or area with dramatic color. Choose from topaz, blue, royal, pink, yellow, moss, purple, white or Siamese pink.

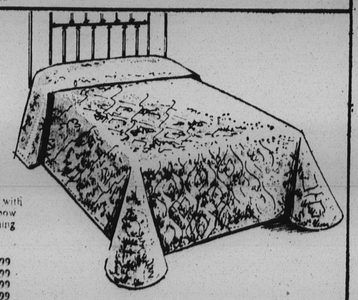
21"x36"; reg. 6.00	3.99
24" round; reg. 6.00	3.99
24"x42"; reg. 10.00	7.49
27"x48"; reg. 12.00	9.99
Lid cover, regular price	3.00
King size lid cover, regular price	4.00



sale
"Colorama" tablecloth
by Kemp and Beatley

Throw away your iron! You will enjoy this no-iron beauty without the fuss and fury of the hot ironing time. Terrific color excitement in gold, blue, yellow, melon, red, avocado, white or brown.

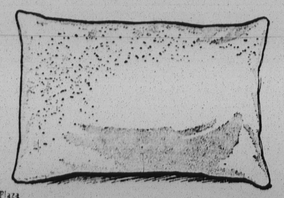
52"x52"; reg. 6.00	5.00
52"x70"; reg. 8.00	6.99
60"x90" oval or oblong; reg. 14.00	11.99
60"x108"; reg. 16.00	13.99
68" round fringed; reg. 14.00	11.99
Napkins, each regular price	1.00



sale
"Jolie" bedspread
by Springmaid

Polyester and cotton puffed with light-as-air quilting in a rainbow of multi-colorings is a charming newcomer to Springmaid's beautiful collection.

Twin; reg. 28.00	21.99
Full; reg. 33.00	25.99
Queen; reg. 38.00	29.99
King; reg. 43.00	33.99
Matching 84" drapery, reg. price	15.00



sale
"Jessica"
feather and down pillows

Heady savings on pillows in custom-firm comfort. Soft (down); Medium (20% down; 80% feathers); Firm (10% down, 90% feathers)

Standard size; reg. 16.00	12.99

H/K Linens, All Stores except Reisterstown Plaza

HOCHSCHILD KOHN Shop H/K Edmondson Monday through Saturday 10 a.m. until 9:30 p.m. CALL 945-1111