MONTGOMERY WARD

SUMMER DRESS SPECIAL

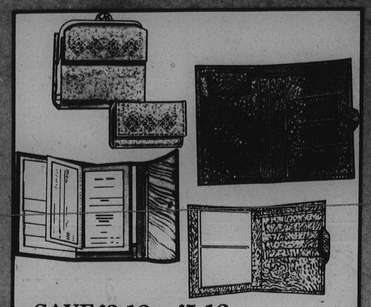
SOFT SHIFT-SHAPES IN WHIPPED CREAM POLYESTER CREPE

7.88

Special Buy!

Shift from one place to another, in these crispy coolers! All smartly styled and superbly shaped to fit you great. In carefree washable Whipped Cream® polyester crepe. Just a few of the many Summer hits . . . . at Wards low price! Misses' and half-sizes.

WARDS CHARG-ALL PLAN LETS YOU BUY WHAT YOU NEED NOW- "CHARGE IT!"



SAVE $3.12 TO $5.12

A - FRENCH PURSE AND KEY GARD SET
Reg. $8.00 . . . . . 4.88
B - PASSPORT CASE
Reg. $10.00 . . . . . 5.88
C - CHECK BOOK SECRETARY
Reg. $12.60 . . . . . 6.88
D - "GADABOUT" SECRETARY
Reg. $9.00 . . . . . 5.88

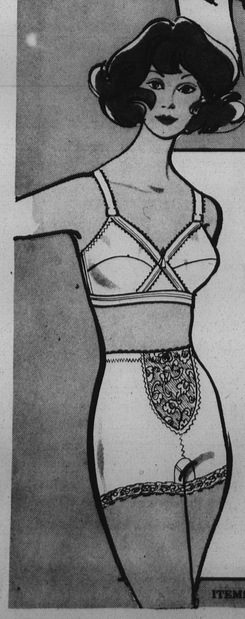
The perfect Gift for Mother. Quality leather in assorted colors and a style to please everyone.

CHILL CHASER SHAWLS OF SOFT LACY ACRYLIC

4.44

Treat yourself, or someone dear, to the loveliness of these striking shawls . . . . many hand-crocheted! In white, black, pastels. All so pretty, practical.

MOTHER'S DAY IS MAY 13th- GIVE HER A GIFT FROM WARDS



SAVE $1.12 EACH!

COLOR UP YOUR SUMMER WITH WARDS SUPER-COOL POLYESTER KNIT PAIR-UPS!

3.88 EACH

Reg. $5.00

Keep your cool in these polyester switch-abouts! See a smash array of colorful combos . . . red/navy, black/yellow, pink and blue. Mix and match in great ways . . .scoop-up a Summer-full at Wards fabulous sale price!

TANK TOPS . . . snazzy in solids, tri-tone stripes. Misses' 34 to 40.
JAMAICA SHORTS . . . ready-to-go pull-ons. Solids, checks. 10-18.

SAVE 40%

NEW LUXURY MAGIC-CROSS® BRA IN QIANA® AND SPANDEX

2 for 5.99

REGULARLY $5.00 ea.

Sleek doubleknit Qiana® nylon cups. Nylon-spandex elastic sides and back. Criss cross bands. A,B 32-38; C34-40. Buy now!

SAVE 33%! GARTERLESS PANTY GIRDLE CONTROLS YOU NATURALLY

3.99

REGULARLY $6.00

Nylon-spandex with rubber grippers to keep hosiery neat. Front-slim panel. In sizes S,M,L,XL.

ITEMS ON THIS PAGE NOT AT ESSEX OR ELLICOTT CITY

SAVE $6.96

GREAT PRINTS! GREAT COLORS! GREAT DRESS SHIRTS

4 FOR $9

Reg. $3.99 EACH

Now you can snap-up all the with-it dress shirts you want at Wards spectacular price! All with the latest long point fashion collars and half sleeves. Colorful new prints. Crisp polyester-cotton. No ironing. 14½-16½.

SAVE $1.12

MEN'S GREAT-LOOKING TIES IN SOLIDS, STRIPES AND PRINTS!

Neat-keeping in 100% polyester. Bright! Colorful! Latest looks!

1.88 Reg. $3.00

SAVE $3.12!

MONK STRAP FOR MEN

Buckle styling in black or brown. Great-looking shoe. Save!

14.88 Reg. $18.00

SAVE $2.18

BOYS' SHIRTS TAKE WEAR AND TEAR . . . LOOK GREAT!

2 FOR $5

Reg. $3.59 ea.

Machine wash polyester-cotton comes back from the camp laundry as fresh as ever! No ironing needed. 8-20 Hurry in!

SAVE $1.02

WARDS RUGGED STYLE FLARE JEANS IN COTTON DENIM

2.97 Reg. $3.99

Hit Westerns, scoop front, back patch pockets. No iron. Slim 8-18; reg. 8-20. Save!
HUSKYS' Reg. $4.49 . . . 3.47

MONTGOMERY WARD

JUST SAY "CHARGE IT"!

SAVE $2.11

SAFARI-LOOK BUSH STYLE JEANS FOR MEN ON THE GO

4.88 Reg. $6.99

Front cargo pockets, back patch pockets. Hardy machine washable cotton's great for everything. Rich solid colors. Sizes 29 to 38. Tough, rugged jeans!

SAVE $2.11

BOYS' TWO TONE OXFORD FOR HIS SPRING DRESS-UP

6.88 Little Boys **7.88** Big Boys

Reg. $8.99 - $9.99

2-tone oxford in brown and tan. Ages 4 to 8 and 8 to 12. Hurry in!

SAVE $21.62

MEN'S WOVEN POLYESTER SUITS

57.88 Reg. $79.50

- Latest 2-button styling with wider lapels, flap pockets, deep vent and flare slacks
- 100% woven texturized polyester stays neat, comfortable
- Hand-set interlining assures quality look, lasting shape
- Polyester-core stretch thread gives seams greater resiliency
- Hand pressed, underpressed where vital to shape and fit
- Ban-Rol® waistband in slacks won't roll over when you bend
- New textured tones, lively patterns, Regulars, longs, shorts

ITEMS ON THIS PAGE NOT AT ESSEX OR ELLICOTT CITY

MAY