A New Day For Black America

(A Statement from the Chairman of the Board of Directors)

It is an extreme pleasure for me to greet the two million readers of Dawn Magazine — a new day for black Americans.

Dawn is an extension of the former AFRO-AMERICAN magazine supplement. This first issue will be distributed in premier black newspapers from coast to coast.

The national black community is more sophisticated today than ever before in its history and we believe it has a great sensitivity to those crucial subjects that affect the lives and times of black people within a greater troubled society.

No longer are black people dreaming of objectives that are unreal. Blacks today are insisting that they share in the American dream and become part of a system that should provide for all people all of its benefits socially, economically, culturally and emotionally.

The black newspapers inserting Dawn are meeting these challenges within their own circulation boundaries. In addressing themselves in the form of news, pictures, editorials and features they tell their reading constituency not the way that they would like to have it but the way it really is .

Dawn Magazine is a new day for black Americans, which is dedicated to continuing its sensitivity to those gut issues which affect minorities within this nation and at the same time to provide for the national advertiser an opportunity and challenge to acquaint himself and his product or service with local black readers through Dawn Magazine.

In the months ahead, Dawn will continue to be evaluated by the best trained and experienced news people in the United States and we hope to bring to Dawn readers challenging stories, provocative features, live photographs, editorial opinions, timely advice on addressing themselves to a new day for black Americans.

Dawn will be presented to you through our member publications four times in 1973, including the April issue, the June issue, the November and December issues; and Dawn will be inserted monthly in the family of Dawn black newspapers in 1974 and the years ahead.

We welcome your help, your advice, your criticism.

From time to time we will give you a profile of the distinguished publishers of member newspapers, sharing with you those achievements these men and women have made in their own communities.

FRANCES L. MURPHY, II, Chairman

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. . . a new day for Black Americans

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The Diplomatic Front

The Honorable Frederick Hilborn Talbot is the new Ambassador from the Republic of Guyana to the United States of America.

Mr. Talbot had been serving as the country's permanent representative to the United Nations.

AME Bishop Served In United Nations

Born in Guyana in 1927, he is an elected Bishop of the AME Church and was consecrated in July of 1972. Following his consecration he was assigned to the 16th Episcopal District. The District included Cuba, Jamaica, Haiti, the Dominican Republic, Virgin Islands, Grenada, Trinidad, Tobago, Surinam and the Republic of Guyana.

The Republic of Guyana is located on the north-east shoulder of the South American continent. It is 83,000 square miles in area. The Atlantic sea-coast stretches for 270 miles; from it the land extends into the interior for about 450 miles. Its boundaries meet those of Venezuela in the west, Brazil in the south and Surinam in the east.

The multi-racial population numbers a little more than 800,000. Mr. Talbot had his original education in Guyana (formerly British Guiana) and subsequent to that he studied at Allen University in Columbia, South Carolina and received his BA degree from that institution.

New Ambassador Represents 800,000

He then attended Yale University School of Divinity and the Pacific School of Religion at Berkeley California. He holds the following honorary degrees: Doctor of Divinity from Monrovia College in Liberia and Doctor of Humanities from Wilberforce University in the United States of America.

He served as minister at the St. James Church of Colusa, California and traveled the Little Mountains Circuit in South Carolina as a visiting minister. He is married to the former Sylvia Ross, a native of St. Croix in the Virgin Islands. She

Honorable Frederick Hilborn Talbot and Mrs. Talbot

is a practicing public health specialist.

A graduate of the Polytechnic Institute in Puerto Rico, she also holds a Master's Degree in Public Health from Yale University. Mrs. Talbot served as Minister of Health for the Republic of Guyana from 1969 to 1971.

The Talbots will be residing at Guyana House in Bethesda, Maryland.

On The Cover

DAWN COVER — Air Force Major Norman McDaniel, 35, a Prisoner of War in North Vietnam since July 20, 1966 when an enemy surface-to-air missile brought down his plane, was reunited with his family in February at Andrews AF Base in Maryland. Major McDaniel, who during his more than six years in captivity often served as chaplain for fellow POWs, is a picture of happiness in front of base chapel with wife Jean; son, Randy, 10, and daughter, Crystal, 7. Family has moved into new home in Greensboro, N.C. built while Maj. McDaniel was away. (DAWN Photo by Newson).

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