AFRO Patterns

A Winner! *Flattering!*

PRINTED PATTERN PRINTED PATTERN

Here's split-second dressing at its smartest! Button up and take off for town, weekends, everywhere in this softly yoked shape. Send!

Printed Pattern 4515: NEW Misses' Sizes 8, 10, 12, 14, 16, 18. Size 12 (bust 34) takes 2 1/8 yards 60-inch fabric.

SEVENTY-FIVE CENTS for each pattern — add 25 cents for each pattern for Air Mail and Special Handling. Send to AFRO-AMERICAN Pattern Dept., 243 West 17th St., New York, N.Y. 10011. Print NAME, ADDRESS with ZIP, SIZE and STYLE NUMBER.

Be a fashion winner! See 100 easy, fascinating styles—choose one pattern free in all new Fall-Winter Catalog. 75 cents INSTANT SEWING BOOK—cut, fit, sew modern way $1.00 INSTANT FASHION BOOK—what-to-wear answers. $1.00.

This TRIPLE BILL is an all-seasons sensation! Princess lines speak figure flatterery in tunic length atop pants. Make a dress version in one of the new small polyester prints.

Printed Pattern 4664: NEW Half Sizes 10½, 12½, 14½, 16½, 18½, 20½.

SEVENTY-FIVE CENTS for each pattern — add 25 cents for each pattern for Air Mail and Special Handling. Send to AFRO-AMERICAN Pattern Dept., 243 West 17th St., New York, N.Y. 10011. Print NAME, ADDRESS with ZIP, SIZE and STYLE NUMBER.

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ADVERTISEMENT ADVERTISEMENT ADVERTISEMENT

Hints For Homemakers

INEZ KAISER

I just love the Christmas season. It gives me such a feeling of warmth and good cheer. It is also my favorite entertainment time when I try to pay back all of the social invitations that I've had throughout the year during this one season.

"all" FOR BRIGHT LINENS

When I do entertain, I'm very particular. I want everything to be just right—good food, tasty beverages and an attractive table. To be sure that my table looks just right, I do all my linens in CONCENTRATED "all."

"all" is just what you need to keep your table linens bright and cheerful looking. Of course, I don't just use it on my table linens. It is great for the entire wash.

CONCENTRATED "all" solves the toughest laundry problems, and is still gentle enough for my table linens.

It's also great for cutting right through greasy, oily dirt. And it helps to keep dirt from redepositing on whatever you wash.

It has been shown that over a period of several washes, "all" will really help prevent yellowing and graying. So what better choice could be made for washing those ever important table linens? After all, a hostess has to make a favorable impression and CONCENTRATED "all" helps you do just that.

IMPERIAL ON THE TABLE

Holiday entertainment means large dinner gatherings with lots of tasty hot dishes, and no dinner would be complete without homemade hot rolls with plenty of IMPERIAL margarine!

There just isn't anything better than Sof-Spread IMPERIAL margarine melting into a fresh hot roll. It's mouth-watering, and you get rich flavor, good taste, and best of all, easy spreading.

IMPERIAL's decorator tubs are even pretty on the table with my good china. They add just that little touch of cheer that I like.

I use IMPERIAL for cooking, too. Its "sof-spread" form makes it really convenient. And, as always, I like the flavor that IMPERIAL gives any dish you use it with.

Well, since it's the holiday season, I'll share a little secret with you! I really use IMPERIAL margarine, not just because it tastes so good, but because I like the way my guests are always saying, "You know, Inez, whenever I eat at your house, I feel just like royalty." (They haven't figured out yet that it's because IMPERIAL margarine makes them feel so good—just like kings and queens.)

LIFEBUOY TO FEEL GOOD

I like to feel good, too, in other ways. For example, I make myself feel good every day just by taking a bath with LIFEBUOY.

A LIFEBUOY bath makes me feel so clean and fresh, I can't help but feel good.

Of course, I don't just use it for myself. I share it with my husband Richard and our son Rick. After all, I want them to feel that same all-day confidence that I get from LIFEBUOY.

LIFEBUOY has long-lasting deodorant protection that lasts all day. We never have to worry about the midday "let-downs" when we start our day with LIFEBUOY.

Did you know that LIFEBUOY has been famous since 1895 for its unsurpassed deodorant effectiveness. Now that's what I call a track record!

Of course, there have been some changes over the years, like the shape of the bar and the color—even the fragrance is new. But great protection is still available in coral, green and white bars.

One thing the Kaiser family knows they can count on is LIFEBUOY's performance. It's so reliable that it's even guaranteed and the purchase price will be refunded to anyone if not satisfied. Now that's what I call confidence!

CLOSE-UP TO LOOK GOOD

Speaking of confidence, I also get some of my confidence on a daily basis from another Lever product—CLOSE-UP toothpaste. I don't know why no one ever thought of it before—putting a mouthwash and toothpaste all in one clear product. I sure am glad they did!

CLOSE-UP means two things to me—convenience and effectiveness. It is convenient because as you clean your teeth, you are also freshening your breath. Now there's no need for mouthwash because CLOSE-UP has it built right in.

Because of its unique formulation CLOSE-UP has amazingly effective cleaning and whitening properties. CLOSE-UP is really unsurpassed when it comes to whitening power due to an exclusive polishing system containing two new whiteners never before used in a dentifrice.

close up

CLOSE-UP tastes good, too, so the entire family likes to use it, especially the teen-agers who really "dig" it. After all, this is the time of life when being prepared for those close-up moments is very important to them.

It's important to you and me, too. You never know when you're going to be close-up, particularly during the holidays when you see so many people you know either while shopping or in social settings.

Be prepared is the motto around our house, so we start every holiday with CLOSE-UP just like we do all the rest of the year. Put CLOSE-UP on your shopping list along with all your other goodies. And, have an extra-special happy holiday season!

PRICES EFFECTIVE FROM TUESDAY, DEC. 12th thru SUNDAY, DEC. 17, 1972.

LEAN FRESH GROUND CHUCK 79¢ lb.

BONE LESS CHUCK STEAKS FRIDAY'S FOOD CHOICE 89¢

ESSKAY'S U.S.D.A. CHOICE BONELESS CHUCK ROAST 79¢ lb.

• 2700 WEST COLD SPRING LANE
• 20 S. HILTON STREET
• 3905 LIBERTY HEIGHTS AVENUE
• 3420 CLIFTON AVENUE
• 4713 GWYN OAK AVENUE
• BALTIMORE STREET AND FREMONT AVENUE
WE ACCEPT U.S.D.A. FOOD STAMPS

FOOD-A-SAVE! RAMA

NEXT DOOR TO

VISIT OUR NEW GWYN OAK LOCATION
LENNY MOORE'S COCKTAIL LOUNGE

GOETZE'S BUDGET BROWNIES 2 pkgs. 89¢
BRIARFIELD BUDGET BACON ENDS 3 lbs. $1
SLICED BACON lb. 89¢
ESSKAY'S Q-WAL-ITY SLICED BACON lb. pkg. 99¢
COUNTRY STYLE SPARE RIBS lb. 89¢
KISSLING SAUERKRAUT 2 cans 37¢
SHRIMP FANCY 42-50 CT. 2 lbs. $3.39
FRESH CUT TURKEY LEGS, TURKEY WINGS, TURKEY NECKS YOUR CHOICE 29¢ lb.
MARY'S LOW SALT CORNED BEEF BRISKET 89¢ lb.
DELICATESSEN DEPT. SLICED TO ORDER SPICED LUNCHEON SMOKED WHOLE TURKEY ROLL SMOKED'S COOKED HAM 69¢ lb.
BEEF LIVER 69¢ lb.

MORRELL'S PRIDE THICK SLICED BACON 1½ lb. pkg. $1.49
ESSKAY'S PURE PORK SAUSAGE 1 lb. roll 69¢
OSCAR MAYER PURE PORK SAUSAGE LINKS 99¢ lb.
GOETZE'S SCRAPPLE 2 lbs. 79¢
MORRELL'S PRIDE - CANNED PICNICS READY TO EAT 3 lb. can $2.99
JAMESTOWN PURE PORK SAUSAGE 1 lb. roll 59¢
ESSKAY'S GOLDEN PLUMP ROASTING CHICKENS 3½-4 lb. AVG. 39¢ lb.
GOETZE'S VAC-PAC BOLOGNA, COOKED SALAMI, SPICED LUNCHEON 12-oz. pkg. 79¢

ESSKAY'S U.S.D.A. CHOICE BONELESS CROSS CUT or 3-CORNER BEEF ROAST $1.09 lb.
ESSKAY'S Q-WAL-ITY FRANKS ALL MEAT 1 lb. pkg. 79¢
MORRELL'S PRIDE - SLICED BOLOGNA 1 lb. pkg. 89¢
ESSKAY'S SEASONED BEEF PATTIES 10 patties $2.39
BONELESS BEEF CUBES 99¢

RED SLICING TOMATOES cells etc. 29¢
ICEBERG LETTUCE WESTERN large head 29¢
PASCAL CELERY CALIFORNIA large stalk 25¢
FANCY CUCUMBERS 3 for 39¢
FULL O' JUICE FLORIDA ORANGES or TANGERINES doz. 49¢

★ VALUABLE COUPON ★ GOOD ONLY AT FOOD-A-SAVE MARKETS WITH THIS COUPON Offer expires Sun., Dec. 17th, 1972.
COOKIE MIX 3 pkgs. 79¢
SNACK PACK 4 cans 43¢
STRETCH 'N SEAL FOOD WRAP 12" 42¢
99¢

FREEZER QUEEN COOK IN BAGS 5 5-oz. pkgs. $1.00
CHEF'S CHOICE FRENCH FRIES 3 2-lb. cello bag $1.00
MORTON'S POT PIES • BEEF • CHICKEN • TURKEY 6 8-oz. pkgs. $1.00
MORTON'S ASSORTED CREAM PIES reg. pkg. 29¢
GORTON'S SUPER FISH FILLET 14-oz. pkg. 89¢

HOLLAND HOUSE WHISKEY MIXES 79¢
I.G.A. CRANBERRY SAUCE 2 cans 49¢
MARASCHINO CHERRIES 10-oz. jar 39¢
FRANCO-AMERICAN GRAVY MIXES 5 pkgs. $1
FROZEN CUT STRING BEANS 6 pkgs. $1
WHITE POTATOES 6 lbs. $1
LIQUID DOVE 14-oz. can 59¢
CAMPFIRE MARSHMALLOWS 10-oz. pkg. 25¢
CRACKER JACK 3 pkgs. 25¢
NESTLE'S CHOCOLATE CHIPS 12-oz. pkg. 57¢
LIFEBUOY 2 bars 37¢

HIGH-VALUE TOMATOES 3 cans $1
BREAD CRUMBS 39¢
DRINKS 4 $1
HOT CUPS 69
FLAKO PIE CRUST MIX 2 pkgs. 45¢
TOTINE TRASH BAGS 39¢
CHRISTMAS CANDY CANES 6 25¢
CHRISTMAS HARD CANDIES 39¢
RINSO 69¢

DULANEY VALLEY FRESH MILK HALF GALLON CARTON 55¢
LAND O' LAKES BUTTER QUARTERS 1 lb. pkg. 79¢
PILLSBURY BISCUITS 4 39¢
HUNGRY JACK BISCUITS 2 45¢
FARMSTEAD ICE CREAM ASSORTED FLAVORS 55¢

★ HEALTH & BEAUTY AIDS ★
RIGHT GUARD 79
JERGENS LOTION 69
RUBBING ALCOHOL 19¢
GLEEM toothpaste 7-oz. size 69¢
SCOPE MOUTH-WASH 24-oz. size $1.09

'tis the Season to be Saving!

Christmas Gift Certificates — Give the gift of food this Christmas, available for Turkeys, or denominations of $10, $5, or $1. And they're redeemable at your nearby Acme or Super Saver...remember your friends this year.

We want to make sure that this holiday will be the merriest one ever for you!...so we're offering big savings on everything you'll need to make this season the brightest. We have Super Saving Discount Prices on Everything from food & fixin's to ribbon & toys! So make your Holiday Headquarters right here...at Acme & Super Saver!!

ACME You're going to like it here! SUPER SAVER

Lancaster Brand Full Cut INCLUDING THE TENDERLOINI Sirloin Steak $1.07 lb.

LANCASTER BRAND TENDER STEAKS Porterhouse $1.48 lb.
Club Steaks $1.58
DELICIOUS LEAN MEATY Spare Ribs 69¢ lb.

PRICES AND COUPONS EFFECTIVE THRU SATURDAY, DEC. 16, 1972. WE RESERVE THE RIGHT TO LIMIT QUANTITIES!

PLACE YOUR ORDER NOW...FOR Christmas Turkeys
You'll find that there's more to like than just our price, with a full-breasted Lancaster Brand Turkey from Acme and Super Saver...Juicy, Tender, Full-Meated Turkeys to insure your dinner success.
PACKER LABEL, GRADE "A" Turkeys 10/14 lbs. 45¢ 16 lbs. & up 39¢
LANCASTER BRAND GRADE "A" Turkeys 10-14 lbs. 48¢ 16 lbs. & up 42¢
LANCASTER BRAND GRADE "A" Self-Basting 10-14 lbs. 49¢ 16 lbs. & up 45¢
SWIFT'S PREMIUM Butterballs 10-16 lbs. 55¢ 16 lbs. & up 49¢
DOUBLE H OR KISSLING'S Sauerkraut 2-lb. pkg. 37¢
FRESHLY SHUCKED Oysters. 12-oz. can STANDARDS $1.49 SELECTS $1.59 12-oz. can

DELICATESSEN DELIGHTS!
SLICED TO ORDER, GWALTNEY Pepper Loaf ½-lb. 59¢
DELICIOUS GWALTNEY Barbecue Loaf ½-lb. 59¢
SUPER SAVING DISCOUNT! GWALTNEY Honey Loaf ½-lb. 59¢
REGULAR OR GARLIC, SLICED TO ORDER Esskay Bologna lb. 89¢

CHRISTMAS DISCOUNTS!
KAYCREST... FOUR 26-IN. WIDE ROLLS (26-SQ. FT.) Color Duet Ensemble $2.99
KAYCREST... SIX 26-IN. WIDE ROLLS (80-SQ. FT.) Asst'd. Paper Wrap 99¢
ARTISTIC BRAND (PKG. OF 25) Assorted Bows 44¢
ASSORTED COLORS (6-ROLL PKG.) Curling Ribbon 69¢

FROZEN FOOD DISCOUNTS!
SUPER SAVING DISCOUNT! Banquet Pie Shells 9-inch 2-crust 29¢
DELICIOUS IN SNACK TRAY Jeno's Pizza 13-oz. pkg. 89¢
SUPER SAVING DISCOUNT! Morton's Bread Dough 3-lb. pkg. 55¢
SUPER SAVING DISCOUNT! ORE-IDA Dinner Fries 16-oz. bag 43¢

DISCOUNTS IN DAIRYLAND!
MRS. FILBERT'S Corn Oil Margarine 1-lb. qtr. 47¢
REAL WHIPPED CREAM Reddi Wip 7-oz. can 62¢
DELICIOUS BALLARD Orange Danish Rolls 9½-oz. pkg. 29¢
EXTRA LIGHT BUTTERMILK Pillsbury Biscuits 4 8-oz. cans 43¢
ASSORTED VARIETIES, PILLSBURY Holiday Cookies pkg. 55¢

Save 25¢ WITH THIS COUPON (NFO-4) Reynold's Wrap 200-ft. roll $1.49 Limit: one per family, please. Offer expires December 16, 1972.
Save 24¢ WITH THIS COUPON (NFO-4) Downy Fabric Softener ½-gal. jug $1.23 Limit: one per family, please. Offer expires December 16, 1972.
Save 20¢ WITH THIS COUPON (NFO-4) Spic & Span Cleaner 3-lb., 4-oz. pkg. 79¢ Limit: one per family, please. Offer expires December 16, 1972.
Save 50¢ WITH THIS COUPON (NFO-4) ON YOUR PURCHASE OF AN 8-OUNCE JAR OF FREEZE DRIED Taster's Choice Coffee Limit: one per family, please. Offer expires December 16, 1972.
Save 50¢ WITH THIS COUPON (CO) ON YOUR PURCHASE OF ANY LANCASTER BRAND Round, Rump or Eye Roast (3-LBS. OR MORE) Limit: one per family, please. Offer expires December 16, 1972.
Save 26¢ WITH THIS COUPON (NFO-4) Baggies Food Storage Bags pkg. of 50 49¢ Limit: one per family, please. Offer expires December 16, 1972.
DELICIOUS VIRGINIA LEE Fruitcakes Made with real butter and just the thing for the holiday season. Available in 1½-lb., 2-lb. and 4-lb. pkgs.... and at a Dime count Prices!

SUPER SAVING DISCOUNT! Pillsbury Flour 5-lb. bag 49¢
BREAST O' CHICKEN Chunk Light Tuna 6½-oz. can 37¢
SUPER SAVING DISCOUNT! Orange Plus 9-oz. can 49¢
DELICIOUS CHEESE SPREAD Kraft Velveeta 2-lb. loaf 99¢

Pink or White Seedless Grapefruit 4 for 49¢
SUPER SAVING DISCOUNT! IDAHO RUSSET Baking Potatoes 5-lb. bag 59¢
LARGE SIZE, FRESH CRISP Pascal Celery 2 large stalks 49¢
FRESH CELLO Cole Slaw or Salad 2 12-oz. packs 69¢
FRESH, CELLO WRAPPED Slicing Tomatoes 2-lb. cello 59¢ $1.00
HOLIDAY TRADITION, IN SHELL English Walnuts 1-lb. bag 69¢
SUPER SAVING DISCOUNT! IN SHELL Brazil Nuts 1-lb. bag 59¢
MILK GLASS (WITH 7-LB. OF FRUIT) Fruit Bowls each $3.99
SUPER SAVING DISCOUNT! GLAZED Fruit Cake Mix 1-lb. box 59¢
We have a complete selection of Fancy Fruits for the Holidays...at a Discount!

SUPER SAVING DISCOUNT!
Shasta Sodas ALL FLAVORS 4 1-qt. 12-oz. btls. $1
Bala Club Sodas ALL FLAVORS 5 1-qt. 12-oz. btls. $1
Fresh Potato Chips ACME 1-lb. 2-oz. container 89¢
Shultz Thin Pretzels 1½-lb. container 94¢
Geisha Sliced Pineapple 4 1½-lb. cans $1
Grapefruit Juice IDEAL OR SUPER SAVER UNSWEETENED 1-qt. can 49¢
Bundt Cake Mixes NEW FROM PILLSBURY pkg. 79¢
Fresh Fig Bars IDEAL BRAND 2-lb. pkg. 39¢
Virginia Lee Fruitcakes 1½-lb. cake $1.99 2-lb. cake $3.99

13¢ OFF! Thrill Liquid Detergent 1-qt. 6-oz. btl. 44¢
Peach-soft liquid Thrill is so gentle on your hands, yet great for cleaning dishes

KILLS GERMS THAT CAUSE BAD BREATH Listerine 16-oz. btl. BONUS PACK! 1½ qts. btl. 99¢
SUPER SAVING DISCOUNT! DINEY'S Tomato Juice 3 1-qt. 14-oz. cans $1