MONTGOMERY WARD CENTURY 2
OUR 100TH ANNIVERSARY YEAR

CLOTHES-BUDGET CONSCIOUS?
USE WARDS CHARG-ALL ACCOUNT!

PANTS!

SAVE $4.12 NOW ON FABULOUS DOUBLEKNIT FLARES IN GREAT COLORS!

4.88

Reg. $9.00

These pants have it all! Fabulous fabric. Fit. Today's look. Rich heather-y colors. Shape-keeping acrylic-polyester knits move with you . . . have style-plus in wide waistbands, flare legs. Rust, blue, green, brown, Misses' 8-18.

NOW SAVE 22%!

POLYESTER DOUBLEKNIT OUTFITS

16.88 to 20.88

Reg. $22.00 to $27.00

New Fall dresses and pantsuits! Gain acceptance with look-again looks. Today's shape and fit! In washable polyester doubleknit. Select winning favorites now at Wards! Misses' sizes.

Items on this page not at Ellicott City or Essex

20% OFF!

ENTIRE STOCK OF JUNIOR PANTCOATS

18.40 TO $24

Reg. $23.00 TO $30.00

Snap jacket with belted front. Ponnay fabric in brown or grey. Selection includes crushed velvets, corduroys, high pile fun furs, pony suedes and meltons. Sizes 5-13.

SAVE $11.12!

INSTANT FLATTERY-READY-TO-GO STYLES

8.88

Reg. $20.00

Long wigs! Short Wigs! Curley wigs too! Layered, tapered or shag wigs. A fabulous array of superb styles and colors. New no-cap design, for comfort.

AIRY NO-CAP BASE... natural scalp hairline.

KNIT DRESS SHIRTS TOO EXPENSIVE?
NOT AT WARDS DURING CENTURY 2!

MONTGOMERY WARD CENTURY 2
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SAVE $12.96

WARDS KNIT SPORTCOATS FOR A MAN'S COMFORT!

Texturized polyester knits. Built-in stretch for comfort. Wide lapels, deep center vent, fancy pockets and more! Newest patterns, solids. Reg., shorts, longs.

29.99

Reg. $42.95

SAVE $2.51

GET ON THE GO WITH MEN'S POLYESTER DOUBLEKNIT SLACKS!

Stretch-action polyester double-knits. Flare and regular leg in today's new tones. Men's 30 to 44.

10.44

Reg. $12.95

SPECIAL BUY!

4.44

They're here! Those fabulous knits you've heard about. With the revolutionary comfort and neat-keeping look of knit polyester-nylon! Long point collar, 2 button cuffs. Today's patterns. Variety of colors available. Come in Men's sizes 14½ to 16½. Save on long-sleeve knit dress shirts now at Wards!

a 2 value

This outstanding item is one of Wards select CENTURY 2 VALUES. It represents many months of careful development with the goal of offering you the finest quality at the lowest price. Look for more Century 2 Values to come, save with them, enjoy them . . . and join us in celebration of our 100th Anniversary Year. It's value like this that has made Wards famous!

CLOTHES-BUDGET CONSCIOUS?
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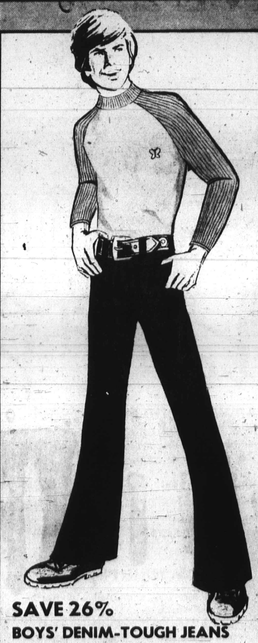


SAVE 26%

BOYS' DENIM-TOUGH JEANS IN TOP FLARELEG STYLE

Hefty denim of DuPont '420' nylon-cotton. 4 patch pockets. No ironing needed. Slim, reg. 8-18.

HUSKYS' Reg. $5.99 ..... 4.66

3.66 Reg. $4.99

SAVE 33%! RAGLAN KNITS FLASH A STRIKING EMBLEM

Smash-look shirt with pocket embroidery! Polyester-cotton, machine-wash. 8-20.

2.66 Reg. $3.99

SAVE $3.12

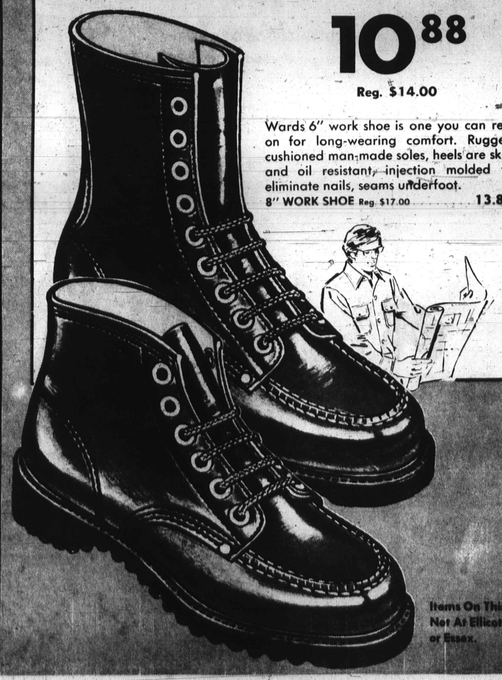
MEN, ENJOY CUSHIONED COMFORT IN WARDS GLOVE LEATHER WORK SHOES!

10.88

Reg. $14.00

Wards 6" work shoe is one you can rely on for long-wearing comfort. Rugged cushioned man-made soles, heels are skid and oil resistant, injection molded to eliminate nails, seams underfoot.

8" WORK SHOE Reg. $17.00 ..... 13.88



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SAVE 13% TO 16%

WARDS TOP WORK OUTFITS BOAST FIT, LOOKS, WEAR

SHIRT S,M,L,XL. **3.33** Reg. $3.99

PANTS 29 TO 44 **4.33** Reg. $4.99

Fortrel® polyester-combed cotton gives long wear, lustrous good looks! Shirt and pants are cut for full-fit comfort. Seat seams are double stitched. Machine wash; no ironing needed.