MONTGOMERY WARD CENTURY 2
OUR 100TH ANNIVERSARY YEAR

FASHIONS NOT AT ELLICOTT CITY OR ESSEX

SPECIAL BUY!

THE CLASSIC SHIRT
IMPECCABLY TAILORED
IN SUMPTUOUS ULTRESSA®

$6

Pure, sure shirt elegance in luxurious Ultressa® . . . amazing at this price! Crisp polyester-lined collar, cuffs, placket and other costly details. Pick from a fabulous array of colors! Misses 32 to 38.

20% OFF
CONTEMPORY KNITS

REGISTER ALL FALL VOTES . . . WITH TODAY'S LAYERED LOOKS

Campaign trio nominates you . . . in washable polyester double-knit. Patterned sleeveless jacket, buttons and belts with pockets over pants and triacetate crepe shirt. Brown, wine. Misses' 12-20.

22.88 Reg. $29.00 3-piece costume

2-PIECE OUTFIT OF POLYESTER DOUBLEKNIT

Propose immediate action . . . in this ensemble. Jacquard sleeveless coat tops a belted dress, with tasseled front zip. All polyester double knit. Brown or purple. Half sizes 14½-22½.

19.88 Reg. $25.00 2-piece outfit

CENTURY 2 VALUE

SAVE 25%! "ENCOMPASS" DOUBLEKNIT BRA

2.99 Reg. $3.99

Soft-knit Antron® nylon. A, B, C. 32 to 40.

SAVE 29% SLEEK BIKINIS IN LUXURIOUS, NEW QIANA® NYLON

As soft as a fabric can be . . . yet marvelously long-wearing. Pastels in misses' sizes 5, 6, 7.

88¢ Reg. $1.25

SAVE $2.00 STRETCH NYLON BANLON BODYSUIT FOR A TOTAL "LOOK"

Ribbed turtleneck style with long sleeves; snap crotch. Proportioned.

5.99 Reg. $7.99

MATCHING OPAQUE PANTY HOSE Reg. $1.99 . . . . . 1.38

SAVE $6.12 ANY WEATHER COAT! THE FAIR WEATHER TREND . . . SMART!

21.88

Reg. $28.00

Come rain or come shine, come to Wards for savings on new anywhere, anytime coats! The great looks, the favored lengths, in rain-shedding fabrics. Some with zip-out pile liners. Here polyester-cotton wrapped and flared down to your boot tops. 8-18.

SAVE $4.12 FABULOUS "LORETTA" NO-CAP WIG

15.88

Reg. $20.00

Let glamor and chic go to your head! Luxuriously full, layered coif...so cool, comfy on an airy, no-cap base, with adjustable Velcro® band of carefree Kanekelon® modacrylic in natural shades, frosteds. Don't miss these savings.

LIGHT . . . AIRY NO-CAP BASE with adjustable Velcro® band.

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HURRY IN NOW! SAVE 22%!

GIRLS' BRIGHT PATTERNED SCHOOL DRESSES, 3-6X

3.88 Reg. $4.99

Pretty little styles to make school days brighter! In dashing polyester-cottons that know how to stay nice and neat; machine-washable. No ironing needed.

SAVE 22% BOYS' RIB KNIT SHIRTS WITH ZIPPER FRONT

2.33 Reg. $2.99

The newsiest solids and prints to team up with his favorite jeans. Pocket and collar detailing. Polyester - cotton. Sizes 3-7.

SAVE 25% BOYS' BRUSHED FLARED JEANS

2.97 Reg. $3.99

Creased-leg flares are brushed, striped with four pockets, contrast solid trim. Polyester-cotton, no ironing needed. Fabrilock® double knees give exceptional wear. Sizes 3-7.

SAVE 27%

BOYS STEP LIVELY IN EXTRA WEAR TWILL FLARES. SOLID HITS ON THE JEAN SCENE!

2.88

Reg. $3.99

75% polyester - 25% cotton twill adds wear to boy-flair! 2 scoop front, 2 inset back pockets, wide loops, too! No ironing needed. Rush!

HUSKYS' Reg. $4.99 . . . . . 3.88

SAVE AT WARDS LOW PRICES - JUST SAY "CHARG-IT"

BACK-TO-SCHOOL SALE!

BUY 3-SAVE $5.00 ON FALL DRESSES - NO IRON

A-plus looks at minus prices! Plaids, prints, solids, combos earn fashion honors in machine wash polyester-cottons. Peasant looks, jumper effects. Sizes 7-14.

3 FOR $10

or 3.50 EACH Reg. $5.00 EACH

SAVE 22%! GIRLS' DENIM JEANS

3.88 Reg. $5.00

Brushed denims in rugged polyester cotton. Reg. or slim. 7-14.

SHIRTS Reg. $3.99 . 2.88

SAVE 21% TO 22% BOYS' LATEST-LOOK BELTS GIVE FLARES A REALLY TOTAL LOOK!

Wide belts in hit-look buckles and colors, leathers and vinyls.

1.94 to **3.94** Reg. $2.50 Reg. $5.00

SAVE $3.66 LITTLE BOYS . . . CROSS STRAP BOOT . . BOLD FASHION FOR FALL

7.33 Reg. $10.99

Handsome and sturdy, Wards boot brings out the best in your new fashions for school, and dress.

BIG BOYS' Reg. $11.99 . . . 7.99

SAVE $2.11 LITTLE BOYS, BE FIRST IN FASHION IN 2-TONE OXFORDS

5.88 Reg. $7.99

Grained and smooth leather in brown. Man-made sole, heel. Comfortable.

BIG BOYS' Reg. $8.99 . . . . . 6.88

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