Homemaking aid for housing residents

A national "self-help" program to aid public housing residents adjust to new living quarters was launched, here, today in Mayor D'Alesandro's office.

First copy of the self-help material was presented to the Mayor by Housing and Community Development Commissioner Robert C. Embry, Jr., Project coordinators from community service agencies, government and industry took part in the ceremony.

Based on a unique training guide entitled "This Way to a Better Home," the program will be used by housekeeping advisers and managers who work with new residents. The manual's contents stress the importance of cleanliness, sanitation and comfort in the home environment.

A volunteer force, composed of residents from several types of public housing — high rise, garden and senior citizen — developed the original material under the guidance of the Consumer Services Division of the Baltimore Urban League.

Assistance was provided by the Baltimore Housing and Community Development Authority and The Soap and Detergent Association, which conceived and funded the project as a part of its national public service program at a cost of $25,000.

* * *

The Baltimore informational material was tested in the development stage by public housing tenants organized by the Buffalo, N.Y., Urban League. Paraprofessionals working with public housing residents in White Plains, N.Y., were also consulted.

The manual is being used in Baltimore under the aegis of the Urban League. Initial national distribution will be made to several thousand local housing authorities.

The manual covers topics such as moving, managing expenses, cleaning house, sanitation, safety, and housing rules. It includes teaching guides, information sheets and fold-out visuals. The book is designed in loose-leaf form, permitting the contents to be removed for photocopying and classroom display.

Joseph Simms is Omega Man of Year

Speaking before more than 200 guests, Lenwood Ivey, Director of the Baltimore City Community Action Agency, emphasized the need for all citizens to become aware of and participate in the solving of the episodic problems of social and physical pollution of the minds of all men.

Mr. Ivey was keynote speaker as the 8th Annual Achievement Award Banquet of Anne Arundel Omegas at Paul's Restaurant in Annapolis, recently.

Receiving the award as "Citizen of the Year" was Joseph "Zastro" Simms, director of Youth Programs for the Annapolis Urban Development Project.

Mr. Simms spoke briefly of his previous history, giving much of the credit for his successes to his father, who was present, his late mother, Mayor Moyer, friend and sponsor, and Mrs. Connie White.

However, speakers gave "Zastro" credit for his own determination to succeed despite many negative odds and his desire to make a meaningful contribution to the community. He is especially active with youngsters and is credited with the success of the Stanton Community Center and its involvement in community affairs.

Receiving the award as "Omega Man of the Year" was Joseph Smith Jr. Citizen of the Year candidates are considered on the basis of their desire, willingness and participation in community affairs and in light of contributions to the social, educational, cultural and economic development and improvement of poor and minority communities. Awards in previous years have gone to J. Albert Mackell, J. Alexander Wiseman, Samuel Gilmer, T. Norwood Brown, Mayor Roger W. Moyer, Dallas G. Pace, and James Galloway.

Mu Rho Chapter, Omega Psi Phi, officers include: Joseph B. Smith, basileus; Theodore Howard, vice-basileus; Ronald K. DeSouza, keeper of records and seal; Henry Parker, keeper of finance; James H. Pindell, assistant keeper of finance; and J. Alexander Wiseman, chaplain.

Police-student relations to be discussed

Police, educators and students are to come together in a national institute Dec. 5 to 8 in Atlantic City, N.J. to consider how to cope with police-related problems in high schools.

The program is being sponsored by the National Conference of Christians and Jews.

The participants will share ideas and experiences on methods and programs for developing more constructive relationships between the police and secondary schools.

They are also expected to analyze and evaluate current programs in Los Angeles, Niagara Falls and Bridgeport (Conn.), among other cities.

A Task Force of the Institute participants will be asked to develop their own methods for implementation in local communities.

Al Gordon's FISH SPECIAL
Lake Trout French Fries & Bread
$1.25
Call Ahead We'll Have Your Order Ready
542-9510
AL GORDON'S
5038 REISTERSTOWN RD. (NEAR GARRISON)

RELIEVES TOOTHACHE IN SECONDS
Prescribed by many dentists. Used by millions. For instant relief get ORA-JEL with the Good Housekeeping Seal.
ora-jel

BLACK STRAND
Hair Coloring promises you younger looking hair . . .
or your money back!
See your hair become dark and lustrous, radiant with highlights, in just 27 minutes at home. Natural looking gray will wash out. Long lasting. Safe with permanents. Get a package today.
ONLY $1.19 COMPLETE
BLACK STRAND
5 natural shades: Jet Black —Black—Dark Brown—Medium Brown—Light Brown.
At your druggist, or send $1.50 to Strand Products Co., Dept. N, 79 W. Monroe Street, Chicago, Ill. 60603. Specify shade wanted.

Relieve Discomforts of IRREGULAR PERIODS
due to functional disorders. Pleasant tablets based on Dr. Humphreys homeopathic formula. 100 years' success.
At druggists. Buy today.
HUMPHREYS No. 11

ORCHID SHOPPE
Wadsworth Robinson FUNERAL DESIGNS OUR SPECIALTY
1304 E. MONUMENT
276-5274

The Charles R. Law Mortuary
Established 1942
3 Modern Air-Conditioned Locations–Day or Night Call.
DEDICATED TO CONTINUE OUR PROUD TRADITION OF CONSIDERATE PROFESSIONAL ATTENTION
Main Office 802-08 Madison Ave. 728-7560
W. Balto. Branch 4204 Ridgewood Ave. 728-7560
Turner Station Branch 807 Main St. 728-7560
A PERFECT TRIBUTE ANYONE CAN ENJOY
Beautiful, reverent and appropriate.
Every family wants the last tribute to be the finest possible.
We strive to add the utmost in beauty and refinement to every memorial conducted in our funeral homes.
Our desire is to be of the Greatest Service.
CHARLES R. LAW Founder
MRS. CHARLES R. LAW Owner Funeral Directress. 448-2344
MRS. SELBY LEWIS Manager

AMERICAN SALES COMPANY (Photographic Division)
SPECIAL OFFER TO READERS OF THE AFRO-AMERICAN
8"x10" ORDER PHOTOS NOW for Christmas Gifting
SELF FRAMED PORTRAIT IN NATURAL LIVING COLOR
99c SINGLE OR FAMILY GROUP
Our photographer will take 6 different poses in full color. Then you can select the pose you like best in natural true color. We can photograph your child, all your children or the whole family up to 10 persons. The cost is only 99c including the frame. Additional pictures are available at 99c each. It is not necessary to buy more. Pictures taken in your home day or night.
CALL 728-0400
Anytime for convenient appointment

XMAS SALE
WASH & WEAR and AFRO WIGS
$5.95
U.S. HAIR of MARYLAND
110 W. LEXINGTON ST.
NEAR PARK AVENUE

MONTGOMERY WARD
your Christmas store
SAVE $2.55! Women's waterproof shiny boots
Attractive shiny boots of 1-piece molded vinyl, foam-backed nylon tricot lining. Waterproof.
9.44 Reg. $11.99
SAVE $4.12! Twin buckle leather boots of fashion
Tailored to fit medium to full legs. Buckles of calf adjust, man-made soles, heels.
16.88 Reg. $21.00
SAVE 23%
Shiny, crinkly, vinyl little girls Granny boot
8.44 Reg. $10.99
Striped laces up the front, inside zipper for easy on and off, flared heel . . . all the things little girls want in a fashion boot. Easy care for Mom . . . just wipe off. Manmade soles, heels. In brown.
GLEN BURNIE, TOWSON, CATONSVILLE & BEL AIR OPEN UNTIL 10 P.M. NOW 'TIL CHRISTMAS
Women's fine leather boots Tricot lined for comfort
$20 Reg. Low Price
Women, teens . . . footgear to put you in fashion! Rich leather, manmade soles, heels; side-zip; tricot lining. In black, brown or bone.
Women's Side Zip Lace-up boot!
$23 Reg. Low Price
The Side Zip lace-up boot gives greater adjustment to fit almost all legs. Fleece lined 1.5-in. leather uppers. Man-made non-slip rubber soles, 1½-inch heel. Brown. Women's sizes.
BUY YOUR BOOTS ON WARDS CHARG-ALL CREDIT PLAN!
BALTIMORE 837-6000 S. Monroe at Wash. Blvd. Monday-Saturday, 9:30-9:15 p.m.
GLEN BURNIE 761-6000 Glen Burnie Mall Monday-Saturday, 9:30-9:30 p.m.
TOWSON 828-9600 Endowood Shopping Plaza Mon.-Fri., 10-9:30 p.m. Sat., 9:30-9:30 p.m.
CATONSVILLE 744-7110 Rt. 40 W at Rolling Rd. Mon.-Fri., 10-9:30 p.m. Sat., 9:30-9:30 p.m.
BEL AIR 838-2500 522 Baltimore Pike Mon.-Fri., 10-9:30 p.m. Sat., 9:30-9:30 p.m.
YORK MALL 755-2936 U.S. Rt. 30 E. York, Pa. Monday-Saturday, 9:30-9:30 p.m.
SALISBURY 742-8661 800 S. Salisbury Blvd. Monday-Saturday, 10-9:30 p.m.

Smooth as Silk Kessler
V.I.P.* ½ gallon
*Very Improved Pouring.
Featuring the new easy-grip handle and convenient built-in pourer.
Beautifully gift-wrapped for the holidays.
KESSLER DISTILLING CO., LAWRENCEBURG, IND. BLENDED WHISKEY. 86 PROOF. 72½% GRAIN NEUTRAL SPIRITS.

BLACK IS BEAUTIFUL FAT IS NOT
JOIN NOW AND BE BEAUTIFUL IN ONLY
30 DAYS
Lose Up To 30 lbs. and 30 in. As Much As 2-4 Dress Sizes
SPECIAL PRE-OPENING PHASE III LOW RATES
HURRY WE'RE ALMOST READY
3 MONTHS PHASE III ONLY $8 PER MONTH $9 WITH THIS AD
GREAT CHRISTMAS GIFT IDEA SPECIAL GIFT CERTIFICATE
Call Or Come By For Details
Available First Come Basis Only!
383-0200 - 383-0201
Elizabeth Allen's SHAPE SHOPS & FIGURE SPAS
FIRST LOCATION IN THE BALTIMORE AREA
1420 MONDAWMIN CONCOURSE MONDAWMIN SHOPPING CENTER
Exclusively For Women 6 Days Week
Hours M-F 10-9 Sat. 10-4

MONTGOMERY WARD
your Christmas store
GREAT GIFTS FOR THE GUYS
A hit . . . in skinny ribs!
4.88 Reg. $6.99 Preps, Boys
4.44 Reg. $5.99 Jr. Boys
Boys go for ribbing in colorful solids! Hi-crew neck, placket-front style in machine-washable acrylic. Jrs. 6-12; Preps 14-20.
Boys' jeans . . . never need ironing
2 for $5 SPECIAL BUY!
Great rugged jeans take a lot of wear! Polyester-cotton jeans . . . never need ironing (easy-care). Flair leg, patch pocket, solids.
"WHY WAIT? "CHARGE IT" WITH WARDS CHARG-ALL PLAN
Men! SAVE $10.12 on pile-lined corduroy jackets
24.88 Reg. $35.00
Top Canadian-made cotton corduroy jackets, Orlon® acrylic-rayon pile lining. 36-46.
SAVE $5.12! Men's Western jackets
19.88 Reg. $25.00
Rugged wool, reprocessed wool, nylon blend, Orlon® acrylic pile lining, bold collar. Great brawny plaids! S, M, L, XL.
BALTIMORE 837-6000 S. Monroe at Wash. Blvd. Monday-Saturday, 9:30-9:15 p.m.
GLEN BURNIE 761-6000 Glen Burnie Mall Monday-Saturday, 9:30-9:30 p.m.
TOWSON 828-9600 Endowood Shopping Plaza Mon.-Fri., 10-9:30 p.m. Sat., 9:30-9:30 p.m.
CATONSVILLE 744-7110 Rt. 40 W at Rolling Rd. Mon.-Fri., 10-9:30 p.m. Sat., 9:30-9:30 p.m.
BEL AIR 838-2500 RT. 1 at Tollgate Road Mon.-Fri., 10-9:30 p.m. Sat., 9:30-9:30 p.m.
YORK MALL 755-2936 U.S. Rt. 30 E. York, Pa. Monday-Saturday, 9:30-9:30 p.m.
SALISBURY 742-8661 800 S. Salisbury Blvd. Monday-Saturday, 10-9:30 p.m.

Bridge Congress presenting six

Duplicate bridge, like all competitive sports, has its array of super-heroes who have excelled in the game and hold the highest in trophies, prizes, and honors that the game offers.

In bridge, the ultimate honor is the status of Life Master, holding 100 or more Masters Points. The only classification above it is Senior Life Master holding 400 points.

This month, the Baltimore Bridge Congress is presenting six current players in the American Bridge Association having the esteemed and coveted position of Life Master: Mrs. Sallie Askins, Mrs. Inez Bowyer, Mrs. Evelyn Bullitt, Mr. Harold Seabourne, and Mr. Carter Wood

* * *

In profile, they average about 15 years playing experience beginning here in Baltimore. The system of play selected by most of these bridge-infatuates is Standard American, which was developed by some of the most respected bridge experts of our time.

According to one Life Master, "Standard American is the system most players begin with. It is simple, felexible, and easy to use. I have experimented with other systems but found that Standard American suited me best, so I stick with it."

Of course, there is a great difference between the system as used by the beginner and the advanced player, with the latter often employing specialized conventions and incorporating parts of other systems, and the fine points of bidding and defensive play.

When asked how long it took to learn system well enough to use it winningly, most replied, "About 3 or 4 years."

* * *

In order to win Masters Points, it is almost mandatory to attend tournaments. The bigger the tournament, the higher the sakes, with the quality of Masters Points based on the number of people participating.

This is indicative of the competitiveness of the session as well as the stamina of the individual player.

"When we first started out playing at big games with maybe 100 or 150 tables, we all came out smartly-dressed and well groomed. After we played several grueling sessions and were tired and worn out, a lot of us wore slippers and took our thermos bottles of coffee to the table with us," staed one of the ladies.

* * *

Some players, she admitted, like stronger beverages at the bridge table.

"You really have to be a bridge enthusiast to follow the tournaments and get your points. But once a person becomes hooked on the game, they usually do it."

Said another, "You don't go through all that because you have to. Winning points just becomes a great challenge and a measure of your success with bridge."

Most of the big games are two sessions lasting about 3 or 4 hours each with a 2 or 3 hour break. Asked to what he attributed his success as a bridge player, one Life Master replied, "There are a lot of things that make a good bridge player: knowledge of the game, partnership understanding and competitive spirit. But I think the most important part is love of the game." All said they would do it all over again.

The November winners in the local bridge clubs were Mrs. Grace Hall and Mrs. Frances Martin for the Short Club; Eugene Sample and Mrs. Faye Lee for the Ditto Club; and Mrs. Evelyn Bullitt and Mrs. Grace Hall for the Northeast Club.

The Double Finesse supported a local tournament in Washington, in November instead of holding its own game.

Keep your eye on the AFRO for more news about Bridge in Baltimore. Articles to follow on Masters, Novices, and Beginners. — Margaret D. Haley.

Mrs. Anderson speaker for shop owners

Mrs. Christine Anderson, member of the State Board of Cosmetoologists, was speaker when the Maryland State Shop Owners Association met at the Madison Avenue Branch YWCA, Monday.

Also on the program was Mrs. Margaret Mitchell, president of the Maryland State Beauty Culturists Association.

* * *

Mrs. Mitchell installed the following new officers:

Mrs. Lillian L. Jackson, president; Mrs. Catherine Scott, first vice president; Mrs. Elizabeth Taskey, second vice president; Mrs. Mary McElder, recording secretary; Mrs. Bessie Pretlow, assistant recording secretary; Mrs. Florence Knox, financial secretary;

* * *

Mrs. Evangeline Pearson, assistant financial secretary; Mrs. Rosetta Tilghman, treasurer; Mrs. Bernice Rochester, business manager; Mrs. Zelma McCoy, assistant business manager; Mr. Maude Hinton, chaplain; Mr. Mattie Hawkins, sergeant-at-arms; Mrs. Romaine Taylor, reporter and Mrs. Connie Rayner, assistant reporter.

SAVE YOUR HAIR
Help your Dry, Itchy, Dandruffy Scalp, Fast Falling, Lifeless Hair with HAIREX, a Doctor's Hair and Scalp Formula. Fast acting Guaranteed for Best Results. Only $1.00 at Drug and Variety stores.
MASKIN DRUG CO.
2456 KEYWORTH AVE. Balto., 15, Md. 466-0967

TODAY'S GARMENTS REQUIRE TODAY'S DRY CLEANING
Try Our Modern Fabric Care Service You'll Like It.
GO FORMAL — We Have Complete Selection of Rental Formal Wear.
ONE-HOUR CASH & CARRY SERVICE
STAR CLEANERS
520–522 BAKER ST.
FRANKLIN FULTON & JOHN FULTON
Telephone: 669-6590

SURPRISE HER THIS Christmas with a doz. Roses or an Orchid Corsage.
ONLY 7.50 PLUS $1 POSTAGE
JULES D'EVEREUX: BOX 20585; LOS ANGELES, CAL. 90006

"FLOWERS FOR ALL OCCASIONS"
J.J. CUMMINGS & SONS
Prices Reasonably Expertly Arranged
Member Florist Telegraph Delivery Assn.
NO BRANCH STORES
1123-25 W. BALTIMORE STREET
PHONE: PLAZA 2-1374, 1375, 1376.